



# Sri Lanka Tourism

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05<sup>th</sup> July 2024

To All Hospitality Tourism Service Providers,

**GUIDELINES TO ALL SLTDA REGISTERED HOSPITALITY SECTOR ESTABLISHMENTS ON CARRYING OUT PROMOTIONS UNDER THE "HAPPY HOUR"**

Please be informed that there is no legal prohibition to a restaurant or hotel from carrying out a promotional activity under the heading "Happy Hour" provided the benefits do not contravene the law particularly Section 37(2) in the National Authority on Tobacco and Alcohol Act No. 27 of 2006.

In view of the above the following guidelines are issued to all the Tourism Service Providers serving alcohol and tobacco to their clients during the "Happy Hour."

(1) "Happy Hour" shall be offered as a package rendered to its guests/clients with finger food and alcohol/beverages for a sum specified by the said entity.

(2) During the said "Happy Hour" the said entity shall provide the following facilities to accommodate and entertain the guests/clients:

(i) To provide a suitable sitting area at the Bar/Poolside or any other place identified by the entity.

(ii) Music or any other entertainment events may be arranged by the Entity.

(iii) Any food items may be offered along with alcohol within the said package.

(3) Also note that there is no legal impediment in giving a discount for a "Happy Hour" package.

Thank you

Director General

Sri Lanka Tourism Development Authority