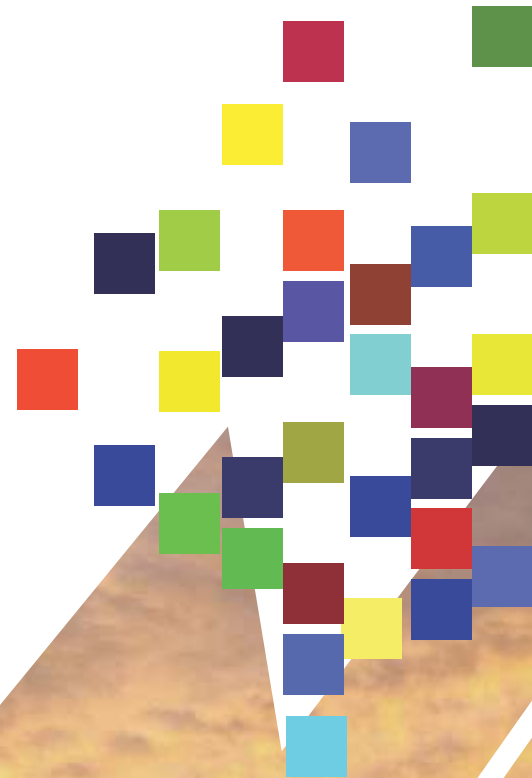




SRI LANKA  
TOURISM DEVELOPMENT  
AUTHORITY

sri lanka  
WONDER OF ASIA

# Annual Statistical Report 2014





The report is divided into three sections. Section I contains a summary of performance of the tourism sector in 2014 and Section II presents statistical tables and charts. Section III comprises the definitions of the terms and sources of information.

The statistical analyses presented in this year's report cover the following subject areas:

- A - Trends and Structural Characteristics of Tourist Traffic
- B - Scheduled Airline Operations & Passenger Movements
- C - Accommodation Industry - Capacity and its Utilization
- D - Income and Employment
- E - Tourist Prices
- F - Foreign Travel by Sri Lankans
- G - Growth of Travel and Tourism
- H - Revenue from Tourism

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## Performance of Tourism Sector Highlights

- International tourist arrivals grew by 4.7% in 2014 to a total 1,138 million, up from 1,087 million in 2013. The highest growth among of all regions with 7.0% was recorded from Americas.
- Sri Lanka Tourism has boomed to a new milestone of 1,527,153 arrivals in 2014, transcending all time high hits in the history which is an increase of 19.8% over last year's 1,274,593 arrivals.
- The foreign exchange earnings increased by 43.6% from Rs. 221,147.1 million (US\$ 1,715.5 million) in 2013 to Rs. 317,501.7 million (US\$ 2,431.1 million) in 2014.
- Foreign Exchange (FE) Receipts per tourist per day recorded an increase of US\$ 4.3, from US\$ 156.5 to US\$ 160.8 in 2014.
- Tourism has increased its rank up to third level as the largest source of Foreign Exchange Earner of the national economy in 2014 from fourth level in last year. Those that ranked above tourism were Workers Remittances – 916.3 billion and Textiles and Garments – Rs. 643.6 billion. The portion of tourism contribution to total FE earnings in 2014 amounted to 10.2%.
- Asia emerged as the main source of tourism to Sri Lanka in year 2014 accounting for 42.6% of the total share. Western Europe was the second source of tourism with a share of 31.4%.
- As in previous years, India emerged as the leading producer of tourism to Sri Lanka amounting to 242,734 arrivals, accounting for 15.89% of the total traffic.
- The average duration of stay is 9.9 nights.
- The room capacity in tourist hotels increased by 1,855 rooms from 16,655 in 2013 to 18,510 in 2014.
- The Room Occupancy Rate of tourist hotels increased to 74.3% in 2014 as compared to 71.7% in the previous year recording an increase of 2.6%.
- The total foreign guest nights recorded in tourist hotels increased at a rate of 14.5% in 2014 to 7,982,110 from 6,969,238 in the previous year.
- Employment generated in the tourism sector (both direct and indirect) increased by 11.0% making 299,890 employees in 2014.

## A-WORLD TOURISM SCENE

### A- International

International tourist arrivals reported by destinations around the world reached 1,138 million in 2014, an increase of 4.7 per cent, over the previous year. Overall demand was robust with 51 million more tourists traveling the world.

By region, the strongest growth in 2014 was registered in the Americas (7%) and Asia and Pacific (5%) while Europe (4%), the Middle East (4%) and Africa (2%) grew at a slightly modest pace. By subregion, North America ( 8%) recorded the best results followed by North-East Asia, South Asia, Southern and Mediterranean Europe, Northern Europe and the Caribbean, all increasing by 7 per cent.

Table A-1 World Tourist Arrivals by Regions in Million (2012 to 2014)

Region	2012	2013	2014	% Change		
				12/11	13/12	14/13
Africa	52.2	54.7	56.0	5.2	4.8	2.3
Americas	162.5	168.1	180.6	4.4	3.5	7.4
Asia & Pacific	233.8	249.8	263.0	6.9	6.8	5.3
Europe	539.6	566.3	588.4	3.7	5.0	3.9
Middle East	49.8	48.2	50.3	-5.6	-3.4	4.4
World	1,038	1,087	1,138	4.1	4.7	4.7

Source - World Tourism Organization

(Note - Figures for 2014 are provisional estimates)

International tourist receipts increased by US\$ 48 billion in 2014 reaching the record of US\$ 1,245 billion.

Receipts from international visitors spending on accommodation, food and beverages, entertainment, shopping and other services and goods reached an estimated US\$ 1,245 billion in 2014, which is an increase of 4.0 per cent compared to the year 2013.

Europe, which accounts for 41 per cent of worldwide international tourism receipts, saw an increase in tourism earnings in absolute terms of US \$ 17 billion to US\$ 509 billion. Asia and the Pacific (30% share) saw an increase by US\$ 16 billion, reaching US\$ 377 billion. In Americas (22% share) receipts increased by US\$ 10 billion to a total of US\$ 274 billion. In the Middle East (4% share) tourism receipts increased by an estimated US\$ 4 billion to US\$ 49 billion and in Africa (3% share) by US\$ 1 billion to US\$36 billion.

Table A-2 Regional Distribution of World Tourist Arrivals (2012 to 2014)

Region	Relative Share		
	2012	2013	2014
Africa	5.0	5.0	4.9
Americas	15.7	15.5	15.9
E. Asia & Pacific	21.1	21.5	21.6
Europe	52.0	52.1	51.7
Middle East	4.8	4.4	4.4
South Asia	1.4	1.5	1.5
Total	100	100	100

Source - World Tourism Organization

The European Region has showed a slight improvement by registering of 51.7 per cent tourists in 2014. But the said share has marginally increased up to 52.1 per cent in 2013. As the traditional scenes of international tourism, European Region and Americas have received almost seven-tenths, (67.6 %) of world tourism.

The relative share of the East Asia and Pacific has gradually increased in the past four consecutive years from 21.5 per cent to 21.6 per cent of the world tourism share.

### B - Tourism Demand - Volume and Value

#### (B-1) Volume

Surpassing all previous records, tourist arrivals reached to a new milestone of 1,527,153 in 2014 registering 19.8 per cent increase compared to 2013. The peaceful environment of the country urged to attract huge tourist traffic to Sri Lanka. Total number of nights spent by the tourists who visited the country during the year could be taken as a better and stable measure of tourism volume. Reported number of Tourist Nights in 2014 was 15,118,815 showing an increase of 38.4 per cent with an average duration of 9.9 nights(See tables 7 & 12).

#### (B-2) Value

As a whole, the official tourist receipts for 2014 were estimated to be Rs.317,502 million as compared to Rs.221,147 million in 2013 representing an increase of 43.6 per cent. In terms of US Dollars, the total tourist receipts was estimated as US Dollars 2,431.1 million, as against US Dollars 1,715.5 million for the previous year, showing an increase of 41.7 per cent.

The Per Capita Tourist Receipts increased up to US\$ 1,592, recording an increase of 18.4 per cent compared to US\$ 1,345 in 2013.

The Per Capita Tourist Receipts per day amounted to US\$ 160.8, which showed an increase of 2.7 per cent as compared to US\$ 156.5 in 2013.

Tourism plays an important role as one of the core source of Foreign Exchange Earner in overall economy of Sri Lanka. The relative importance of the sector can be recognized from the following Table (Table B-1).

Table B-1 Relative Importance of Tourism as FE Earner

2013				2014			
Rank	Sector	FE Earnings Rs. Million	% of Total FE Earnings	Rank	Sector	FE Earnings Rs. Million	% of Total FE Earnings
1	Workers' Remittances	827,689	29.6	1	Workers' Remittances	916,344	29.3
2	Textiles & Garments	583,046	20.8	2	Textiles & Garments	643,688	20.6
3	Transportation Services	230,275	8.2	3	Tourism	317,502*	10.2
4	Tourism	221,720	7.9	4	Transportation services	251,086	8.0
5	Tea	199,446	7.1	5	Tea	212,588	6.8
6	Rubber Based Products	114,790	4.1	6	Rubber Based Products	116,168	3.7
7	Computer & Information Technology Services	62,965	2.2	7	Computer & Information Technology Services	97,652	3.1
8	Gems, Diamonds and Jewellery	57,591	2.1	8	Gems, Diamonds and Jewellery	51,385	1.6
9	Petroleum Products	55,128	2.0	9	Coconut	46,517	1.5
	Others	446,124	15.9		Others	472,205	15.1
	Total	2,798,774	100.0				

\*Revised

Source - Central Bank of Sri Lanka

- Sri Lanka Tourism Development Authority

The analysis of the tourism rank in the National Economy reveals that tourism was in the 3rd position as one of the largest earners of foreign exchange in 2014. It was next to Workers' Remittances and Textiles & Garments. Even though ranked in the 3rd position, the contribution of tourism to the total FE earnings increased up to 10.2 per cent from 7.9 per cent compared to the previous year. The top two FE earners who accounted for 49.9 per cent of the total amount, namely Workers' Remittances 29.3 per cent, Textiles and Garments 20.6 per cent. However, Tourism was able to improve its contribution by 2.3 percentage points in 2014 against the component of 2013.

## C - Sources of Tourism Demand - Markets

Although other source markets have increased their demand, Western Europe remained as the major source market in year 2014 as well. These improvement in other markets and performance of Western Europe can be seen

by referring the below table (Table C-1).

Table C-1 Tourism Arrivals by Regions (2011, 2012, 2013 & 2014)

Market Region	2011	2012	2013	2014	% Change		
					12/11	13/12	14/13
America-North	49,057	59,236	65,616	72,653	20.7	10.8	10.7
Asia-North East	51,588	73,942	102,851	185,907	43.3	39.1	80.8
Asia-South East	44,606	58,788	80,246	88,918	31.8	36.5	10.8
Asia-South	237,647	247,559	326,556	370,299	4.2	31.9	13.4
Australia	46,467	57,776	60,836	65,252	24.3	5.3	7.3
Europe-West	315,210	373,063	421,037	479,007	18.4	12.9	13.8
Europe-East	49,249	72,401	125,695	154,153	47.0	73.6	22.6
Middle East	57,501	56,169	80,509	88,991	-2.3	43.3	10.5
Others	4,650	6,671	11,247	21,973	43.5	68.8	95.4
World	855,975	1,005,605	1,274,593	1,527,153	17.5	26.7	19.8

Tourist arrivals from different source market regions for the past four consecutive years is indicated in table C-1. As a whole, it is noteworthy that all the source markets show significant growth of their arrivals. While remaining as the major tourist generating source market in 2014, Western Europe showed an increase of 13.8 per cent compared to the previous year. South Asia was second major source market, recording 13.4 per cent of increase compared to the year 2013. Further, North East Asia, Europe East and Middle East placed third, fourth and fifth positions recording increases of 80.8 per cent, 22.6 per cent and 10.5 per cent respectively as compared to the last year. Rest of the source market regions recorded increases during the year, showing Asia-South East by 10.8 per cent and Australasia 7.3 per cent. It should be noted that as a whole, all the markets recorded an increase of 19.8 per cent compared to the previous year.

Table C-2 below gives the relative share of the different regions as tourism generators to the country for past three consecutive years.

Table C-2 Relative Importance of Market Regions (2012, 2013 & 2014)

Market Region	Percentage Share		
	2012	2013	2014
North America	5.9	5.1	4.8
Western Europe	37.1	33.0	31.4
Eastern Europe	7.2	9.9	10.1
Middle East	5.9	6.3	5.8
Asia - South	24.6	25.6	24.2
Asia - South East	5.8	6.3	5.8
Asia - North East	7.4	8.1	12.2
Australasia	5.7	4.8	4.3
Others	0.7	0.9	1.4
World	100.0	100.0	100.0

Source - Sri Lanka Tourism Development Authority



Even though the Western Europe holds the major market share of the whole region, it has decreased to 31.4 per cent in 2014 from 33.0 per cent in 2013. The market share of South Asia has also decreased to 24.2 per cent in 2014 from 25.6 per cent in the previous year. It is noteworthy that the share of Asia-North East and Eastern Europe, shows positive growths from 9.9 per cent to 10.1 per cent and from 8.1 per cent to 12.2 per cent respectively. On the other hand, the shares of Middle-East, North America, Asia South East and Australasia decreased from 6.3 per cent to 5.8 per cent, 5.1 per cent to 4.8 per cent, 6.3 per cent to 5.8 per cent and 4.8 per cent to 4.3 per cent respectively.

Table C-3 below shows the top ten source market ranks for tourism to Sri Lanka within the years 2013 and 2014.

Table C-3 Top-Ten Source Markets  
(2013 & 2014)

2013			2014		
Market	Total Arrivals	Percentage Share	Market	Total Arrivals	Percentage Share
India	208,795	16.4	India	242,734	15.9
U.K.	137,416	10.8	U.K.	144,168	9.4
Germany	85,470	6.7	China	128,166	8.4
Middle East	80,509	6.3	Germany	102,977	6.7
Maldives	79,474	6.2	Maldives	86,359	5.7
France	64,388	5.1	France	78,883	5.2
China	54,288	4.3	Russia	69,718	4.6
Australia	54,252	4.3	Australia	57,940	3.8
Russia	51,235	4.0	U. S. A.	39,371	2.6
Ukraine	38,607	3.0	Japan	39,136	2.6
Total	808,615	63.4	Total	989,452	64.8

Source – Sri Lanka Tourism Development Authority

The analysis of the major ten source markets reflects that the dominance of India exists as the leading tourist producer to the country, by increasing 16.2 per cent from 208,795 in 2013 to 242,734 in 2014. Further, UK survived its position as the second major tourist producer to the country with a share of 9.4 per cent, recording an increase of 4.9 per cent from 137,416 in 2013 to 144,168 in 2014. The highest tourist producers namely India and UK claimed almost one fourth of the total tourist traffic to the country during the year reviewed.

China has become the third major source of tourism to the country claiming 8.4 per cent share of the total tourist traffic. France who ranked in the sixth position in 2013 continued to remain in the sixth place in 2014, recording a 5.2 percentage share.

It can be noted that Russia which was ranked in the ninth position in 2013 moved up to the seventh place in 2014. Australia remain in the eighth position in year 2014 as well. USA and Japan have included in to the list in 2014, recording ninth and tenth positions respectively. The top ten markets accounted almost 65.0 per cent of the total tourist traffic to the country in 2014. This is a slight increase of 1.4 per cent when compared to the previous year.

## D - Profile Characteristics

### (D-1) Seasonality of Arrivals

Tourism arrivals for 2014 has improved extremely well and all previous time high hits and have fallen recording January, February, December as peak months while May and June as mini peak months for arrivals. The highest number of arrivals were recorded in December, with the seasonal index of 140. The coefficient of seasonal variation in 2014 was 19, which was a decrease compared to 2013. The Lowest number of arrivals was recorded in May, with the seasonal index remained same as in 2013 (See Table c & 3).

### (D-2) Mode of Transport and Port of Arrival

Passenger movements by ports show that the Katunayake International Airport continued to handle bulk of the tourist traffic, indicating 98.1 per cent of the total tourist arrivals under the year reviewed. The balance of 1.9 per cent distributed among Galle Harbour (1.4%), Colombo Harbour (0.4%) and Mattala Rajapakse International Airport (0.1%) respectively (See Table d & chart 4).

### (D-3) Arrivals by Carrier

During the year under review, altogether twenty six scheduled airlines including the national carrier, Sri Lankan Airlines, operated regular flight services to Sri Lanka accounting 97.9 per cent of the total tourist traffic to the country. Charter flights (0.4%) and sea (1.7%) accounted for the rest of the arrivals. There was a decrease of the operation of charter flights recording 5,967 tourist in 2014. Further, tourist arrivals by sea carriers have dropped by 0.3 per cent compared to the previous year carrying 26,657 tourists to the country in 2014 (See Table 5 & Chart 5).

There were 7 major airlines carrying more than 40,000 tourists namely Sri Lankan Airlines, Emirates, Qatar Airways, Ethihad Airways, Mihin Lanka, Singapore Airlines and Cathey Pacific which accounted for 74.6 per cent of the total tourist traffic to the country (See Table 5).

It is noteworthy that the Inter-regional flights occurred 92.3 per cent of the total tourist arrivals, showing an increase of 5.4 percentage points compared to the 86.9 per cent recorded in 2013 (See Table e). Correspondingly, the share of intra-regional traffic decreased to 5.6 per cent, from 9.7 per cent in the previous year. During the year under review, there were more than five European Charter Airlines operated to Sri Lanka.

#### (D-4) Purpose of Visit

Country wise data on purpose of visit for those reporting are presented in Table 6 and f. ETA (Electronic Travel Authorization) is a new system introduced in 2013 by Department of Immigration & Emigration and the data for the purpose of visit has been analyzed by using this system for the first time in 2014. ETA card has a wide range of new categories to declare information for the purpose of visit (i.e. Health, Sports, Education and Official). Majority of the tourists were for the purpose of Pleasure/Holiday (67.95%), followed by Visiting Friends & Relations (27.45%). Rest of the share was distributed among the purpose of Business (1.33%), Health (0.53%), Sports (0.53%), Official (0.31%), MICE (0.29%), Education (0.11%), Religious & Cultural (0.01%) and Other Purposes (1.49%).

The highest proportion of visitors in the Pleasure/Holiday category were from India (15%) followed by China (11%) and UK (9.1%) (See table 6).

Of the total Pleasure travelers, 34.4 per cent were from Western Europe, 21.1 per cent were from South Asia, 20.6 per cent were from East Asia, 11.1 per cent were from Eastern Europe, 5.3 per cent were from Middle East, 3.5 per cent were from America, 3.2 per cent were from Australasia and 0.6 per cent were from Africa.

The largest proportion of business travelers were from South Asia (58%), followed by East Asia (15.3%) and Western Europe (13.8%). For the purpose of Visiting Friends and Relatives, the highest proportion is from South Asia (31.1%), followed by Western Europe (25%) and East Asia (13.3%).

India as the major tourist source market, produced over two hundred and forty two thousand tourists to Sri Lanka in 2014 which is comparatively different from that of all other markets that constituted 62.9 per cent Pleasure/Holiday, 30.6 per cent Visiting Friends and Relations (VFR), 4.41 per cent Business, 0.063 per cent Health, 0.92 per cent Sports and 0.81 per cent for both Official and MICE (Meetings, Incentives, Conventions and Exhibitions) and 0.3 per cent for Other purposes.

#### (D-5) Average Duration of Stay and Tourist Nights

The overall average duration of stay of tourists during the year 2014 increased up to 9.9 nights compared to previous year average duration of 8.6 nights (See Table g).

It was revealed that, 12.4 per cent of tourists stayed 3 nights or less whilst 27.8 per cent stayed between 4 -7 nights, 33.3 per cent stayed between 8-14 nights and 26.5 per cent stayed for more than two weeks.

The total number of nights spent by the 1,527,153 tourists who visited the country in 2014 amounted to 15,118,815 (See Table 7). This was an increase of 38.6 per cent when compared with the 10,909,050 nights recorded for the previous year (See Table 12).

As at end of year 2014, the tourist- nights in tourist hotels, amounted to 7,982,110 nights. This was an increase of 14.5 per cent, when compared with the figure of 6,969,239 nights recorded in 2013 (See Table 12).

Tourist nights recorded in supplementary establishments (i.e. Boutique Villas, Guest Houses, Rest Houses, Home Stay Units, Tourist Bungalows, Rented Tourist Homes, Rented Tourist Apartments and Heritage Bungalows etc.) in 2014 was 3,596,548 which was an increase of 31.8 per cent when compared with the figure of 2,728,607 nights in year the 2013.

Noted that, the tourist nights in other establishments (unregistered accommodation units and private houses) amounted to 3,540,157 nights in 2014, which was an increase compared to 1,211,204 nights recorded in 2013.

It is noteworthy to understand that only 52.8 per cent of the tourist nights were spent in Tourist Hotels while 23.8 per cent were spent in supplementary establishments. The rest of the tourist nights (23.4%) were spent in unregistered accommodation units and private houses (See Table 12).

#### (D-6) Age & Sex Distributions

Of the total tourists in 2014, 55.3 per cent were male and the rest of 44.7 per cent were female (See Table h).

In the case of age distribution, the majority of the tourists were in between 30-39 years, accounting for 23.7 per cent of the total tourists, recording a decrease of 6.6 per cent over 30.3 per cent recorded in 2013. Compared to the year 2013, age groups 3-19, 50-59 and 60 & over, showed increases while 20 - 29, 30-39, 40 - 49 showed decreases in their age brackets.

#### (D-7) Occupation

According to the notifications of the arrival cards, 79.1 per cent of the tourists who arrived to Sri Lanka during the year 2014 were gainfully occupied. Compared to the previous year, this was a decrease of 1.7 percentage points over 80.5 per cent in 2013. Retired Persons constituted 7.9 per cent while balance of 13.0 per cent declared themselves as having no occupation. Those under the "No Occupation" category were mainly housewives and dependants (See Tables 9 & I).

Of the tourists who engaged in money making occupations, 14.9 per cent were engaged in "Other Occupations" viz.: white-collar workers in the non-executive grades and skilled/semi-skilled workers.

Others in gainful occupations were Businessmen (17.7%), Professionals (20.7%), Executives (7.0%), Scientists & Technicians (8.8%) and Educationists (10.0%).

### **E- Scheduled Airline Operations**

During the year 2014, there were twenty four scheduled airlines operated flights to Sri Lanka including National Carrier, Sri Lankan Airlines (See Table 5).

During the summer season from May to October, the number of flights operated per week amounted to 817 with a seating capacity of 177,610 per week whilst during the winter season from November to April in 2014, the number of flights operated amounted to 847 per week, with a seating capacity of 181,743 (See Table 10).

### **F- Passenger Movements**

As a whole, in terms of two-way passenger traffic both into and out of the country, amounted to 5.7 million for the year, through the main access points. This represents an increase of 7.5 per cent as compared to the both way passenger traffic of 5.3 million recorded for the previous year (See Tables 11 & 23). Katunayake International Airport being one of the air access points to Sri Lanka, handled 98.9 per cent of the total passenger movement during the year. Newly established Mattala Rajapaksa International Airport handled 0.1 per cent of the total passenger movement during the year. The analysis of the composition of this up & down passenger traffic revealed that almost half of these passengers (54.9 %) were tourist passengers. The both way Sri Lankan passengers accounted for 45.1 per cent of the total (See Table 11).

### **G - Tourism Supply**

#### (G-1) Accommodation Capacity

The total number of Tourist Hotel units increased to 334 units with 18,510 rooms from 304 units with 16,655 rooms in the previous year [See Table 13(a)].

Further total supply of supplementary accommodation units increased to 1,265 units in 2014 from 1,021 units in 2013. Consequently, the total room capacity in these units increased by 1,403 from 8,513 to 9,916 under the reviewed period [See Table 12].

The percentage distribution of room capacity of tourist hotel units by star category was 17.0 per cent in five star category, 11.3 per cent in four star category, 5.7 per cent in three star category, 9.3 per cent in two star category, 7.2 per cent in one star category and 47.13 per cent in unclassified category and 2.3 per cent in Boutique Hotels [See Table 13(a)].

In terms of resort regions, the distribution of room capacity was 19.6 per cent in Colombo City, 15.6 per cent in the Greater Colombo region, 36.3 per cent in the South Coast region, 4.5 per cent in East Coast region, 4.3 per cent in the Hill Country region, 19.4 per cent in the Ancient Cities region and the balance of 0.3

per cent in Northern region (See table j).

## (G-2) Occupancy Rate

The Overall annual room occupancy rate of tourist hotels increased to 74.3 per cent in 2014 from 71.7 per cent in the previous year (see table K).

During the year, all the regions have recorded significant increase in room occupancy rates when compared with the corresponding figures for 2013. East Coast has recorded an increase of 4.0 percentage points compared to the previous year. Greater Colombo has recorded an increase of 3.9 percentage points compared to the previous year. South Coast, Northern region, Hill Country, Ancient Cities and Colombo City showed their increases by 3.4, 2.5, 1.7, 1.5 and 0.7 percentage points respectively. It is noted that there were four Tourist Hotels in Northern region for the year under review and annual room occupancy rate was 72.4 per cent ( see table k & 13).

It is important to highlight that the highest overall monthly occupancy rate of 82.6 per cent was recorded in December due to the highest tourist traffic to the country while the lowest monthly occupancy rate of 61.3 per cent recorded in May (Table 13).

## G-3) Guest Nights

As a result of the high tourist flow to the country, the total foreign guest nights recorded in all tourist hotels amounted to 7,982,110 which was an increase of 14.5 per cent against the amount of 6,969,239 nights recorded in the previous year in 2013 (See Table 12). The total domestic guest nights also recorded an increase of 44.0 percent amounting from 1,439,483 to 2,072,886 during the period. Altogether a total of 10,054,996 guest nights have recorded in 334 Tourist Hotels. This was a significant increase of 19.6 per cent compared to the corresponding figure in 2013 [See Table 13(a)].

Notably, that there was an increase in the total guest nights of supplementary accommodation establishments during the year. The growth of foreign guest nights indicated as 31.8 per cent, from 2,728,607 in 2013 to 3,596,548 nights in 2014. In the case of local guest nights in these supplementary establishments were decreased by 19.9 per cent, from 639,275 in 2013 to 512,017 in 2014. As a proportion to the total guest nights in supplementary establishments, the local guest nights were 12.5 per cent during the year [See Table 13(a)].

In terms of distribution of foreign guest nights in graded accommodations (classified & unclassified) by resort regions shows that 34.9 per cent of the total foreign guest nights have been recorded in the hotels in the South Coast Region, recording the highest proportion. The hotels in Colombo City Region have been claimed for 22.3 per cent, Ancient Cities region 17.9 per cent Greater Colombo region 16.5 per cent, Hill Country 4.3 percent, East Coast region 3.9 per cent and Northern region 0.2 per cent during the year (See Table 14).

In the case of foreign guest night distribution in tourist hotels, 29.1 per cent in unclassified category claiming the highest proportion. Five star category recorded the second highest proportion indicating 22.2 per cent of the total foreign guest nights. Four stars, three stars, two stars and one star categories claimed 15.4 per cent, 10.1 per cent, 11.0 per cent and 9.6 per cent and Boutique Hotels 2.4 per cent respectively [See Table 13(a)].

## H - Employment in the Tourism Industry

The total number of persons directly employed in the tourist industry amounted to 129,790 in 2014, representing an increase of 15.3 per cent over the corresponding figure of the previous year ( See Table 18).

As same as in the previous years, majority of those employees were in the accommodation and catering sector. This amount is 80.9 per cent of the total direct employment, recording a substantial increase of 16.1 per cent against the previous year amount of 90,444. Due to the more registration of Travel Agents and Tour Operators, the employment in this sector has increased again to 9,092 which was an increase of 29.7 per cent compared to the previous year.



For the year 2014 total amount of 5,936 direct employment was recorded under the Air Line sector indicating a marginal increase of 1.3 per cent. Meanwhile, agencies providing recreational facilities showed an improvement of their employment capacity recording an increase of 14.9 per cent. Tourist guides have increased to an amount of 4,420 and it was an increase of 2.9 per cent compared to 2013. An increase of 12.8 per cent showed under the employment of Tourist Shops amounting to 1,680 over the previous year amount of 1,490 (See Table 18).

Although the majority of the total direct employment was under the category of Technical, Clerical allied and Supervisory, it showed a marginal improvement of 17.1 per cent over the previous year. The said category claimed a share of more than half of the total employment recording 52 per cent. The rest of the share constituted of Manual and Operative grades ( 33%) and the balance 15.0 per cent for the Managerial grades.

It was estimated that the total indirect employment in the supplying sector in 2014 was estimated to 170,100 (See Table 21). As a result of increased tourist arrivals in year 2014, both direct and indirect employment adds up to 299,890. This was a gradual increase of 11.0 per cent over the figure of 270,150 recorded in 2013.

The ratio of jobs generated both directly and indirectly, to the number of tourist arrivals for the year reviewed was, one job for every 5 arrivals. Due to the use of new technology in tourism establishments, this ratio has increased from one job for every four arrivals compared with the previous year.

## I - Tourist Prices

Tourist price indices were computed for three major expenditure items on which tourists spend money on accommodation, meals and transport which covers two third of the total tourists spending during their visit. As at end of the year reviewed, the overall tourist price index showed an increase of 3.3 per cent, when compared with the previous year.

It has increased by 225 points from 6,655 in the 2013/2014 season, to 6,880 in the 2014/2015 season (See Table 19). It reveals in which the prices of Accommodation sector increased by 3.3 per cent while Food & Beverage sector increased by 4.0 per cent and Transport sector increased by 4.1 per cent mainly due to the increase of fuel charges.

## J - Public Sector Revenue.

Public sector institutions derive revenue from tourism in variety of ways, namely direct and indirect taxes, fees and levies, profits from business undertakings etc. However, statistics of revenue collections are readily available only from few sources, such as tourism development levy, embarkation tax, Income of Tourism Development Authority, entrance fees to Cultural Triangle, Wild Life Parks, Museums, Botanical Gardens, BMICH etc. The revenue collections from some of these sources are given in Tables 24 to 31.

In 2014, the revenue collected from the listed sources amounted to Rs. 7,476.4 million as compared to Rs. 6,175.3 million collected from the same sources in the previous year. This was an increase of 21.1 per cent.

Out of the total revenue collected in 2014, the top three contributors were; cultural triangle entrance fees - Rs. 2,178.5 million, embarkation taxes - Rs. 1,779.8 million and Tourism Development Levy - 1,005.6 million. The Wild Life Parks, the Zoological Gardens, and BMICH also contributed considerable amounts recording Rs. 831.6 million, Rs. 745.8 million and Rs. 400.2 million respectively.

The Government gains a substantial income in addition to the above revenues as indirect taxes such as from income tax, electricity, water, post and telecommunication, lease rentals etc. The present figures are only a partial indication of total revenue from tourism.





## PART A



## PART A: TRENDS & STRUCTURAL CHARACTERISTICS OF TOURIST TRAFFIC

Chart 1 (a)

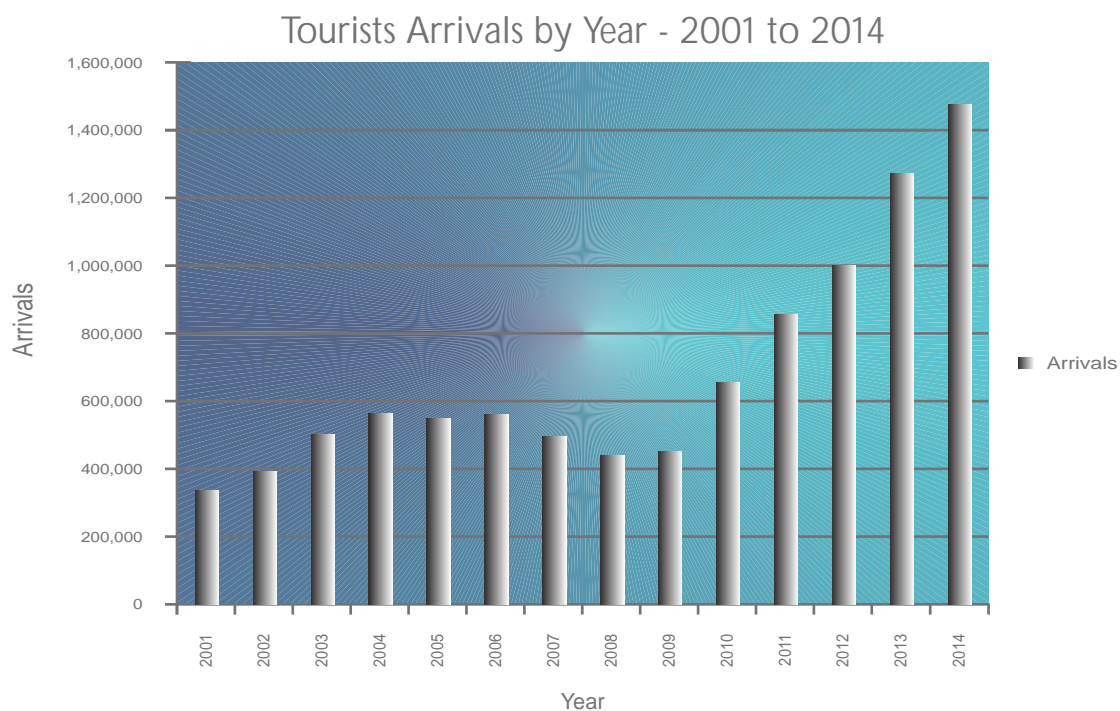


Chart 1 (b)

### Tourist Arrivals Growth Change - 2001 to 2014

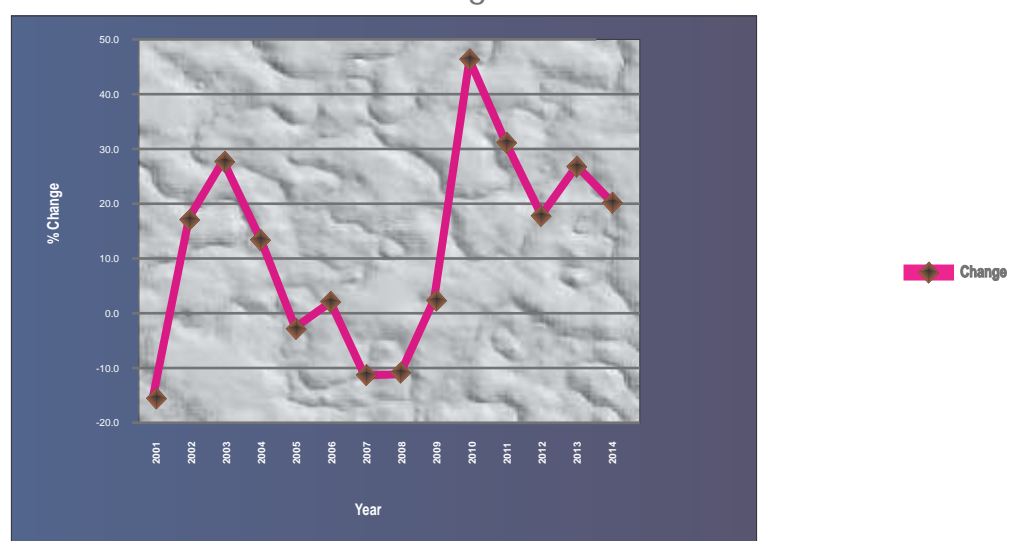


Table (a)

### Market Growth Trends by Nationality - Growth Indices (Average 1963/1966 = 100) - 2006 to 2014

Market	2006	2007	2008	2009	2010	2011	2012	2013	2014	Average Annual Growth Rates
Western Europe	2,917	2,498	2,115	2,171	3,255	4,088	4,820	5,337	6,363	28.1
Asia	4,024	3,338	2,926	2,900	4,087	5,559	6,382	8,775	10,644	26.4
North America	1,014	806	660	712	1,153	1,525	1,612	1,990	2,065	6.8
Australasia	2,954	2,728	2,752	3,087	4,392	6,099	5,936	8,576	8,444	23.4
Others	3,536	5,749	6,492	6,507	9,461	11,980	17,092	23,193	30,450	45.3
<b>All Markets</b>	<b>2,943</b>	<b>2,598</b>	<b>2,306</b>	<b>2,355</b>	<b>3,442</b>	<b>4,501</b>	<b>5,288</b>	<b>6,703</b>	<b>8,031</b>	<b>24.1</b>

Table 1

## Tourist Arrivals by Country of Nationality - 2008 to 2014

Country of Nationality	2008	2009	2010	2011	2012	2013	2014
<b>NORTH AMERICA</b>	<b>23,203</b>	<b>25,044</b>	<b>40,552</b>	<b>53,658</b>	<b>56,694</b>	<b>70,003</b>	<b>72,653</b>
Canada	9,745	10,785	21,231	26,090	28,786	30,382	32,156
U.S.A.	13,458	14,259	19,321	27,568	27,908	39,621	40,497
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>3,721</b>	<b>666</b>	<b>594</b>	<b>1,167</b>	<b>1,001</b>	<b>3,109</b>	<b>3,202</b>
<b>WESTERN EUROPE</b>	<b>165,822</b>	<b>170,186</b>	<b>255,172</b>	<b>320,431</b>	<b>377,873</b>	<b>418,395</b>	<b>498,758</b>
Austria	2,684	2,411	3,963	6,185	6,601	9,394	11,201
Belgium	2,394	2,613	5,371	10,853	13,013	10,432	11,532
Denmark	1,336	1,306	4,301	6,640	9,753	6,746	10,745
Finland	489	742	1,971	3,819	6,230	2,763	8,859
France	10,703	16,205	31,119	50,175	55,473	62,771	82,874
Germany	30,154	29,664	45,981	55,339	69,652	91,150	105,432
Italy	9,137	7,214	11,512	14,182	17,661	17,860	22,520
Netherlands	13,180	11,297	17,628	26,004	25,564	21,989	23,165
Norway	1,620	1,669	3,884	5,135	9,093	8,971	5,876
Spain	2,251	2,383	4,489	5,879	9,709	8,852	9,864
Sweden	3,745	3,578	7,128	11,715	15,165	15,423	13,287
Switzerland	5,261	6,247	9,514	13,161	21,644	17,329	18,965
U.K	80,214	81,682	105,938	106,895	111,828	135,425	153,875
Others	2,654	3,175	2,373	4,449	6,487	9,290	20,563
<b>EASTERN EUROPE</b>	<b>29,352</b>	<b>26,177</b>	<b>35,630</b>	<b>51,922</b>	<b>70,437</b>	<b>112,737</b>	<b>141,984</b>
Russia	15,831	11,390	13,312	21,291	30,156	47,265	49,876
Ukraine	765	5,177	5,582	9,067	20,530	34,067	35,674
Others	12,756	9,610	16,736	21,564	19,751	31,405	56,434
<b>MIDDLE EAST</b>	<b>16,701</b>	<b>23,821</b>	<b>37,501</b>	<b>36,376</b>	<b>58,901</b>	<b>62,680</b>	<b>88,654</b>
<b>AFRICA</b>	<b>2,354</b>	<b>1,591</b>	<b>2,249</b>	<b>6,736</b>	<b>6,912</b>	<b>7,717</b>	<b>10,674</b>
<b>ASIA</b>	<b>175,944</b>	<b>174,382</b>	<b>245,753</b>	<b>334,274</b>	<b>383,748</b>	<b>527,656</b>	<b>640,045</b>
Bangladesh	1,438	1,295	1,846	4,934	5,748	10,037	9,598
China (P.R.)	10,436	9,899	12,234	17,013	21,220	51,704	112,867
India	88,628	83,650	125,112	178,359	191,281	229,674	238,951
Indonesia	1,258	1,039	1,281	2,011	2,812	11,161	26,786
Japan	10,578	10,931	14,998	20,951	23,421	33,506	42,136
Korea (South)	4,102	3,595	4,318	5,965	6,133	11,700	13,543
Malaysia	5,021	6,878	13,101	15,915	29,181	20,914	22,120
Maldives	31,458	31,890	35,401	43,926	45,321	78,726	82,342
Nepal	897	679	602	858	984	2,019	3,296
Pakistan	7,702	7,388	9,001	15,857	14,543	24,095	24,657
Philippines	1,520	1,421	1,369	2,394	4,761	11,745	15,210
Singapore	5,702	7,976	12,514	10,666	15,453	15,020	17,643
Thailand	3,510	3,198	3,713	5,403	7,904	9,323	8,765
Taiwan (P.C.)	1,988	2,711	5,019	7,067	11,231	10,736	7,564
Others	1,706	1,832	5,244	2,955	3,755	7,296	14,567
<b>AUSTRALASIA</b>	<b>21,378</b>	<b>26,023</b>	<b>37,025</b>	<b>51,411</b>	<b>50,039</b>	<b>72,296</b>	<b>71,183</b>
Australia	19,145	23,249	33,512	43,737	42,310	62,242	59,786
New Zealand	2,148	2,623	3,301	5,175	5,837	7,023	8,854
Others	85	151	212	2,499	1,892	3,031	2,543
<b>Total</b>	<b>438,475</b>	<b>447,890</b>	<b>654,476</b>	<b>855,975</b>	<b>1,005,605</b>	<b>1,274,593</b>	<b>1,527,153</b>

Chart 2

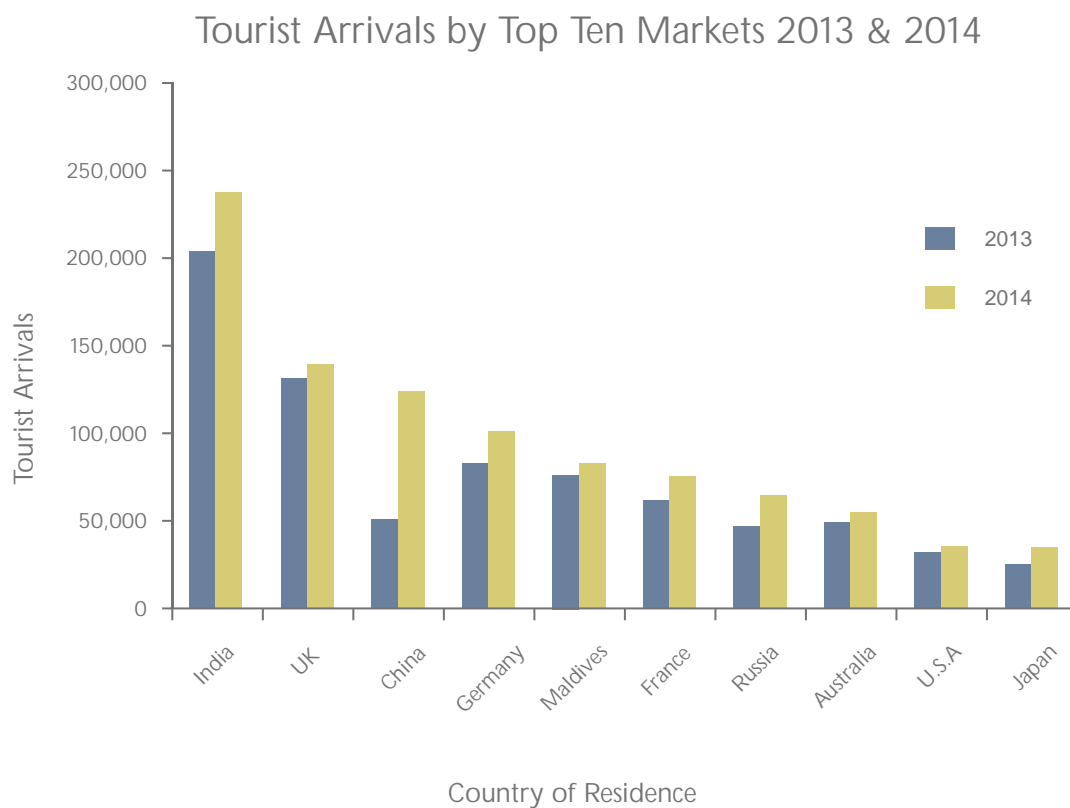


Table (b)

**Market Growth Trends by Residence - Growth Indices**  
(Average 1963/1966 = 100) - 2006 to 2014

Market	2006	2007	2008	2009	2010	2011	2012	2013	2014	Average Annual Growth Rates
Western Europe	3,088	2,628	2,260	2,299	3,472	4,260	5,042	5,690	6,474	31.1
Asia	3,423	2,862	2,446	2,467	3,451	4,719	5,376	7,205	9,200	24.7
North America	1,273	1,022	876	899	1,449	1,768	2,135	2,365	2,618	9.0
Oceania	3,569	3,256	3,102	3,703	5,297	6,600	8,207	8,641	9,269	30.7
Others	2,686	4,305	4,896	4,908	7,141	10,470	12,711	20,437	24,383	40.5
All Markets	2,943	2,598	2,306	2,355	3,442	4,501	5,288	6,703	8,031	26.2



Table 2

## Tourist Arrivals by Country of Residence - 2008 to 2014

Country of Residence	2008	2009	2010	2011	2012	2013	2014
<b>NORTH AMERICA</b>	<b>24,311</b>	<b>24,948</b>	<b>40,216</b>	<b>49,057</b>	<b>59,236</b>	<b>65,616</b>	<b>72,653</b>
Canada	10,258	10,707	21,123	24,671	29,329	30,926	33,282
U.S.A.	14,053	14,241	19,093	24,386	29,907	34,690	39,371
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>3,739</b>	<b>617</b>	<b>620</b>	<b>1,036</b>	<b>1,626</b>	<b>3,166</b>	<b>4,124</b>
<b>WESTERN EUROPE</b>	<b>167,187</b>	<b>170,123</b>	<b>256,861</b>	<b>315,210</b>	<b>373,063</b>	<b>421,037</b>	<b>479,007</b>
Austria	2,651	2,409	3,925	6,262	7,991	11,300	12,664
Belgium	2,378	2,617	5,398	10,122	11,323	9,138	9,915
Denmark	1,320	1,362	4,393	6,582	8,323	9,845	11,239
Finland	468	738	1,950	3,649	4,840	2,471	2,903
France	10,594	15,886	31,285	48,695	56,863	64,388	78,883
Germany	30,625	29,654	45,727	55,882	71,642	85,470	102,977
Italy	9,126	7,514	11,423	13,527	15,871	17,982	21,116
Netherlands	13,030	11,291	17,861	23,966	26,754	22,281	24,196
Norway	1,613	1,666	3,955	4,977	7,703	8,573	9,237
Spain	2,282	2,387	4,461	5,886	8,319	8,183	11,914
Sweden	3,711	3,560	7,096	10,937	13,775	12,597	14,259
Switzerland	5,326	6,331	9,427	14,110	20,054	19,141	20,097
U.K	81,331	81,594	105,496	106,082	114,218	137,416	144,168
Others	2,732	3,114	4,464	4,533	5,387	12,252	15,439
<b>EASTERN EUROPE</b>	<b>29,440</b>	<b>26,310</b>	<b>35,517</b>	<b>49,249</b>	<b>72,401</b>	<b>125,695</b>	<b>154,153</b>
Russia	15,797	11,834	13,278	21,385	28,402	51,235	69,718
Ukraine	952	2,577	5,703	9,967	22,348	38,607	29,882
Others	12,691	11,899	16,536	17,897	21,651	35,853	54,553
<b>MIDDLE EAST</b>	<b>16,776</b>	<b>23,741</b>	<b>37,540</b>	<b>57,501</b>	<b>56,169</b>	<b>80,509</b>	<b>88,991</b>
<b>AFRICA</b>	<b>2,141</b>	<b>1,549</b>	<b>2,308</b>	<b>3,614</b>	<b>5,045</b>	<b>8,081</b>	<b>12,163</b>
South Africa	756	779	1,415	1,962	3,048	3,366	4,155
Others	1,385	770	893	1,652	1,997	4,715	8,008
<b>EAST ASIA</b>	<b>44,944</b>	<b>48,329</b>	<b>68,430</b>	<b>96,194</b>	<b>132,730</b>	<b>183,097</b>	<b>280,511</b>
China (P.R.)	10,349	9,880	11,660	18,507	27,316	54,288	128,166
Indonesia	1,157	1,040	1,343	2,049	2,890	17,295	29,558
Japan	10,075	10,926	14,352	20,586	26,085	31,505	39,136
Korea (South)	4,300	3,695	4,426	5,485	7,838	12,207	13,412
Malaysia	5,188	6,850	13,367	16,094	21,776	19,181	23,178
Philippines	1,693	1,421	1,391	2,047	5,687	14,616	11,160
Singapore	5,802	7,808	11,875	15,953	17,273	15,546	15,762
Thailand	3,583	3,208	3,684	5,880	7,897	9,608	9,260
Taiwan (P.C.)	1,907	2,715	5,277	7,010	12,703	3,931	5,193
Others	890	786	1,055	2,583	3,265	4,920	5,686
<b>SOUTH ASIA</b>	<b>128,098</b>	<b>126,205</b>	<b>175,694</b>	<b>237,647</b>	<b>247,559</b>	<b>326,556</b>	<b>370,299</b>
Bangladesh	1,564	1,294	1,954	4,726	4,646	10,037	10,754
India	85,238	83,634	126,882	171,374	176,340	208,795	242,734
Maldives	31,564	31,916	35,791	44,018	47,572	79,474	86,359
Nepal	860	676	753	826	1,038	2,019	3,319
Pakistan	7,885	7,373	9,148	14,724	16,056	25,336	25,424
Others	987	1,312	1,166	1,979	1,907	895	1,709
<b>AUSTRALASIA</b>	<b>21,839</b>	<b>26,068</b>	<b>37,290</b>	<b>46,467</b>	<b>57,776</b>	<b>60,836</b>	<b>65,252</b>
Australia	19,536	23,239	33,456	41,728	51,614	54,252	57,940
New Zealand	2,240	2,672	3,487	4,212	5,641	6,174	6,880
Others	63	157	347	527	521	410	432
<b>Total</b>	<b>438,475</b>	<b>447,890</b>	<b>654,476</b>	<b>855,975</b>	<b>1,005,605</b>	<b>1,274,593</b>	<b>1,527,153</b>



Chart 2(a)

### Share of Tourist Arrivals by Region - 2005 to 2014

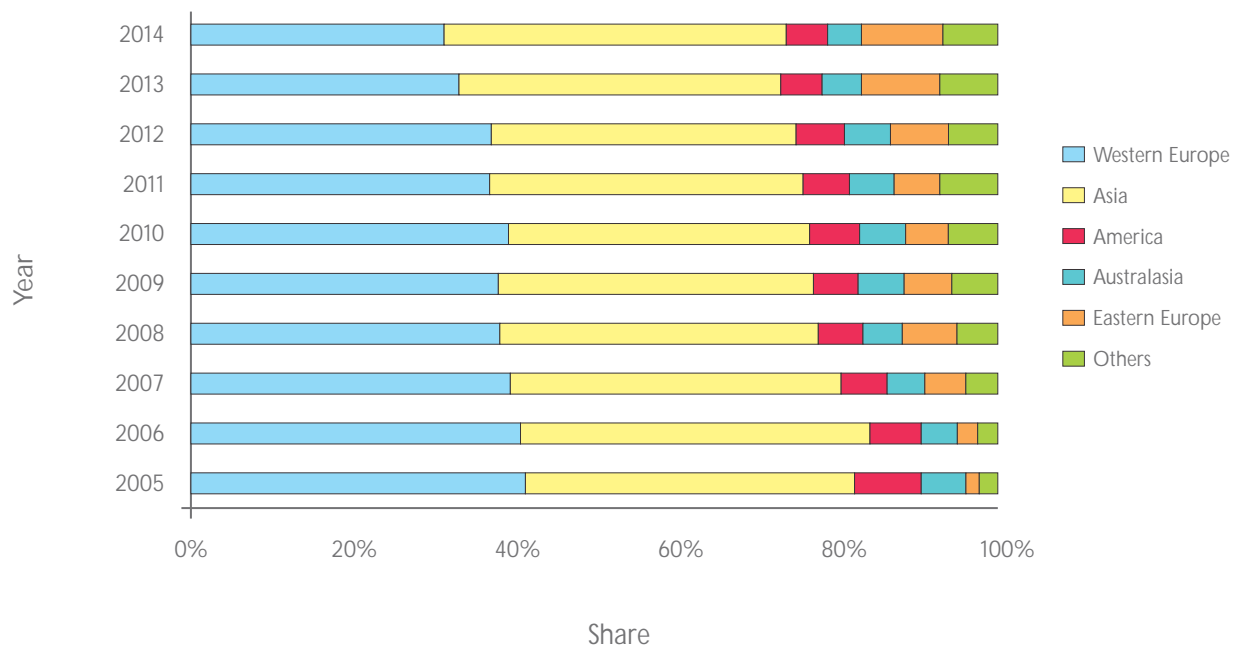


Chart 2(b)

### Tourist Arrivals by Region - 2013 & 2014

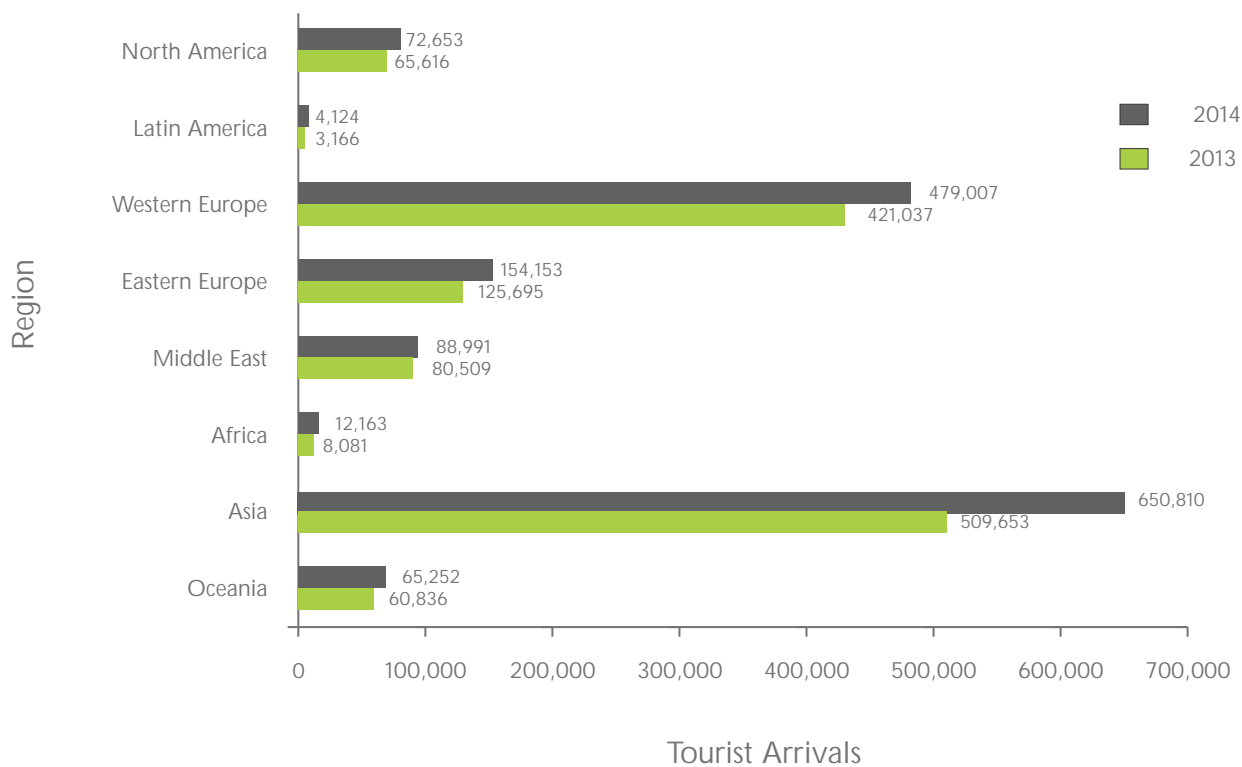
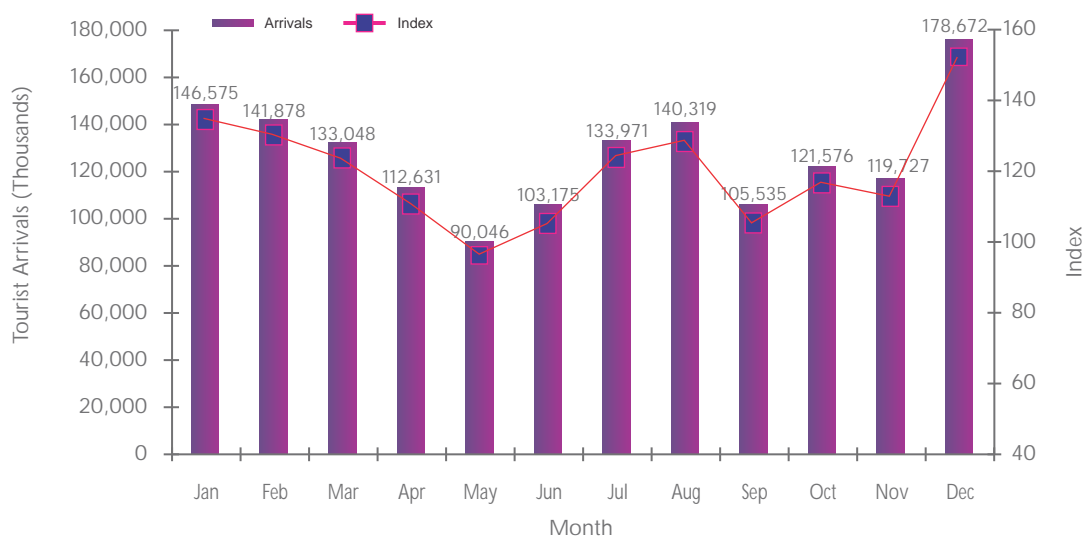


Table 2(a)

## Tourist Arrivals by Miscellaneous Countries - 2010 to 2014

Country of Residence	2010	2011	2012	2013	2014
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>620</b>	<b>1,036</b>	<b>1,626</b>	<b>3,166</b>	<b>4,124</b>
Argentina	133	148	387	400	509
Bolivia	76	23	229	23	26
Brazil	217	362	476	803	1,071
French Guyana	86	8	33	1,226	-
Others	108	495	501	714	2,518
<b>WESTERN EUROPE-OTHERS</b>	<b>4,464</b>	<b>4,533</b>	<b>5,387</b>	<b>12,252</b>	<b>15,439</b>
Greece	1,599	1,240	1,415	4,010	5,002
Ireland	1,758	1,452	1,951	4,512	5,163
Portugal	850	1,032	1,284	2,097	2,620
Others	257	809	737	1,633	2,654
<b>EASTERN EUROPE-OTHERS</b>	<b>16,536</b>	<b>17,897</b>	<b>21,651</b>	<b>35,853</b>	<b>54,553</b>
Bulgaria	703	375	789	754	193
Czech. Republic	4,204	5,548	5,877	8,881	11,736
Hungary	836	911	1,418	1,653	2,697
Poland	6,613	5,817	5,806	9,688	13,370
Romania	710	726	1,029	1,687	2,331
Slovakia	1,716	1,314	2,040	1,731	2,411
Lithuania	636	673	1,078	1,405	1,858
Turkey	563	664	1,460	2,399	2,500
Kazakhstan	110	160	996	2,362	3,750
Others	445	1,709	1,158	5,293	13,707
<b>AFRICA-OTHERS</b>	<b>893</b>	<b>1,652</b>	<b>1,997</b>	<b>4,715</b>	<b>8,008</b>
Algeria	71	64	114	129	36
Kenya	297	394	645	507	665
Mauritius	179	160	284	288	347
Nigeria	212	378	684	550	487
Zambia	63	67	87	42	3
Others	71	589	183	3,199	6,470
<b>MIDDLE EAST</b>	<b>37,540</b>	<b>57,501</b>	<b>56,169</b>	<b>80,509</b>	<b>88,991</b>
Bahrain	1,459	1,819	2,016	2,743	2,699
Iran	1,900	2,223	1,815	2,058	2,809
Israel	3,919	6,164	7,212	8,545	8,058
Jordan	1,708	1,478	1,852	2,976	2,998
Kuwait	2,303	2,812	3,245	7,427	8,170
Lebanon	1,816	1,960	2,116	3,371	3,714
Oman	1,359	2,177	2,602	7,634	12,756
Saudi Arabia	9,301	15,081	19,423	23,753	30,875
Qatar	1,574	2,788	2,271	1,073	1,400
UAE	9,825	17,664	11,083	8,471	9,895
Egypt	849	767	800	1,806	2,179
Others	1,527	2,568	1,734	10,652	3,438
<b>ASIA-OTHERS</b>	<b>2,221</b>	<b>4,862</b>	<b>5,172</b>	<b>5,815</b>	<b>7,395</b>
Myanmar	262	914	1,108	2,848	2,644
Vietnam	440	735	906	1,163	1,432
Afganistan	176	363	649	559	699
Bhutan	530	824	831	266	425
Others	813	2,026	1,678	979	2,195
<b>Total</b>	<b>62,274</b>	<b>87,481</b>	<b>92,002</b>	<b>142,310</b>	<b>178,510</b>

## Seasonality of Tourist Traffic - 2014



## Seasonal Variation in Traffic Flow - 1970 to 2014 (Seasonal Indices) (1)

Table (c)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Seasonality ratio (2)	Coefficient of Seasonal Variation (3)
1970	134	141	125	85	97	56	67	87	80	88	95	145	1.4	28
1971	179	199	156	47	29	29	57	75	57	78	121	173	2.0	60
1972	123	125	119	66	70	50	79	99	73	96	132	168	1.7	33
1973	145	129	121	84	66	50	91	103	64	91	110	146	1.5	30
1974	154	136	139	90	46	47	76	87	70	88	118	149	1.5	37
1975	137	121	130	68	65	56	69	100	62	87	131	174	1.7	44
1976	158	153	135	90	62	46	43	35	68	107	137	166	1.7	47
1977	137	141	143	77	59	43	77	87	59	90	134	153	1.5	37
1978	144	140	128	73	55	44	82	97	64	89	129	155	1.6	36
1979	136	121	122	90	63	51	81	97	71	93	123	152	1.5	30
1980	135	126	128	81	73	57	86	102	74	88	108	142	1.4	27
1981	146	127	124	92	70	54	92	106	78	87	96	127	1.5	26
1982	121	118	124	88	85	77	91	101	88	89	99	119	1.2	16
1983	175	156	159	116	117	87	89	30	36	58	73	104	1.7	45
1984	127	122	123	89	69	68	101	104	82	98	105	112	1.3	19
1985	134	126	139	92	65	52	86	94	71	85	108	148	1.5	30
1986	172	159	151	101	68	50	64	79	65	66	94	131	1.7	41
1987	167	156	150	106	54	50	67	75	66	80	93	135	1.7	40
1988	134	126	128	91	73	76	116	123	98	110	69	56	1.3	25
1989	84	80	104	80	83	75	99	112	93	98	123	169	1.7	25
1990	107	106	109	92	74	73	106	108	90	93	99	143	1.4	18
1991	109	106	103	78	67	66	115	109	94	95	107	151	1.5	22
1992	108	118	101	86	64	70	103	122	91	97	109	125	1.3	18
1993	131	123	116	91	68	62	101	100	84	94	107	123	1.3	21
1994	134	121	122	83	64	63	104	97	91	98	98	126	1.3	22
1995	137	127	119	100	73	67	107	107	92	91	84	95	1.4	21
1996	123	117	105	81	70	78	101	98	92	93	99	142	1.4	20
1997	107	115	112	88	73	76	101	105	98	93	105	128	1.3	16
1998	117	111	102	81	64	71	93	99	100	100	121	142	1.4	21
1999	122	114	113	95	69	72	92	107	93	97	115	111	1.2	16
2000	130	130	121	101	70	66	100	104	93	80	98	105	1.3	20
2001	157	166	158	131	96	101	102	56	42	46	62	83	1.4	43
2002	86	97	101	83	81	80	109	108	101	111	114	129	1.5	15
2003	97	94	98	81	72	76	105	101	86	120	132	138	1.4	23
2004	106	92	81	65	64	68	107	103	109	126	138	140	1.4	26
2005	114	115	120	109	96	96	121	116	84	85	82	86	1.1	15
2006	112	113	117	107	94	94	119	114	83	83	81	84	1.2	15
2007	137	105	85	80	64	75	107	109	90	90	110	148	1.5	25
2008	156	111	104	81	85	77	90	84	81	96	101	134	1.6	24
2009	103	92	91	70	66	81	113	110	102	101	119	152	1.5	23
2010	93	105	96	70	65	82	116	110	87	96	132	155	1.6	25
2011	104	92	105	89	69	75	117	102	84	98	127	137	1.4	20
2012	102	100	109	83	69	78	108	95	85	96	130	146	1.5	22
2013	104	107	107	76	70	85	101	116	85	101	103	145	1.4	20
2014	115	111	104	88	70	81	105	110	82	95	94	140	1.4	19

- (1) Seasonal indices are compiled by taking average arrivals per month as 100  
(2) Seasonality ratio = Highest Monthly Arrival / Average Arrival per month  
(3) Coefficient of Seasonal Variation is obtained by calculating the standard deviation of the Seasonal Indices.

Table 3

## Tourist Arrivals by Country of Residence & Month - 2014

Country of Residence	Total	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Seasonality Ratio
<b>NORTH AMERICA</b>	<b>72,653</b>	<b>6,909</b>	<b>5,489</b>	<b>6,042</b>	<b>5,514</b>	<b>4,745</b>	<b>6,889</b>	<b>7,234</b>	<b>5,965</b>	<b>3,835</b>	<b>5,206</b>	<b>4,941</b>	<b>9,884</b>	<b>1.6</b>
Canada	33,282	3,070	2,609	2,641	2,417	2,296	3,759	3,741	3,317	1,644	1,931	1,990	3,867	1.4
U.S.A.	39,371	3,839	2,880	3,401	3,097	2,449	3,130	3,493	2,648	2,191	3,275	2,951	6,017	1.8
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>4,124</b>	<b>386</b>	<b>373</b>	<b>350</b>	<b>281</b>	<b>474</b>	<b>193</b>	<b>268</b>	<b>245</b>	<b>322</b>	<b>373</b>	<b>332</b>	<b>527</b>	<b>1.5</b>
<b>WESTERN EUROPE</b>	<b>479,007</b>	<b>46,301</b>	<b>52,635</b>	<b>44,824</b>	<b>37,369</b>	<b>19,476</b>	<b>23,205</b>	<b>54,857</b>	<b>48,253</b>	<b>28,234</b>	<b>32,061</b>	<b>35,915</b>	<b>55,877</b>	<b>1.4</b>
Austria	12,664	1,652	2,086	1,482	893	395	348	1,034	758	570	605	1,018	1,823	2.0
Belgium	9,915	723	1,027	817	867	286	538	1,866	968	684	479	629	1,031	2.3
Denmark	11,239	1,700	1,872	821	785	193	633	1,679	461	310	566	467	1,752	2.0
France	78,883	8,430	10,617	9,266	5,970	2,875	2,882	9,095	8,746	3,897	4,523	5,448	7,134	1.6
Germany	102,977	9,211	11,305	12,448	8,137	4,423	4,328	7,921	10,364	6,996	7,966	9,049	10,289	1.5
Netherlands	24,196	1,958	2,066	1,540	1,442	973	1,068	5,582	2,490	1,742	1,509	1,498	2,328	2.8
Italy	21,116	2,497	2,177	1,592	1,511	732	1,068	1,673	3,043	1,125	1,060	1,519	3,119	1.8
Norway	9,237	739	811	474	459	257	1,509	1,800	403	362	471	679	1,273	2.3
Spain	11,914	604	584	564	912	506	564	1,276	2,608	1,075	1,210	968	1,043	2.6
Sweden	14,259	2,242	1,999	1,073	669	283	653	602	343	373	858	1,142	4,022	3.4
Switzerland	20,097	1,827	2,244	1,419	1,742	711	817	4,334	1,030	893	1,372	1,353	2,355	2.6
U.K	144,168	12,896	14,316	11,823	12,380	6,918	7,790	16,692	15,532	8,983	10,112	10,730	15,996	1.4
Others	18,342	1,822	1,531	1,505	1,602	924	1,007	1,303	1,507	1,224	1,330	1,415	3,172	2.1
<b>EASTERN EUROPE</b>	<b>154,153</b>	<b>24,837</b>	<b>22,927</b>	<b>18,657</b>	<b>10,844</b>	<b>5,006</b>	<b>4,309</b>	<b>6,323</b>	<b>6,979</b>	<b>7,058</b>	<b>11,365</b>	<b>15,850</b>	<b>19,998</b>	<b>1.9</b>
Russia	69,718	10,700	9,723	8,948	4,976	2,308	2,077	2,649	3,246	3,018	5,512	7,282	9,279	1.8
Ukraine	29,882	6,424	4,905	3,311	1,927	888	701	1,029	1,109	1,350	2,181	2,654	3,403	2.6
Others	54,553	7,713	8,299	6,398	3,941	1,810	1,531	2,645	2,624	2,690	3,672	5,914	7,316	1.8
<b>AFRICA</b>	<b>12,163</b>	<b>875</b>	<b>745</b>	<b>873</b>	<b>1,083</b>	<b>1,067</b>	<b>812</b>	<b>950</b>	<b>1,178</b>	<b>810</b>	<b>1,045</b>	<b>875</b>	<b>1,850</b>	<b>1.8</b>
South Africa	4,155	302	259	299	416	260	267	363	282	226	381	240	860	2.5
Others	8,008	573	486	574	667	807	545	587	896	584	664	635	990	1.5
<b>MIDDLE EAST</b>	<b>88,991</b>	<b>6,842</b>	<b>4,919</b>	<b>6,629</b>	<b>5,302</b>	<b>5,016</b>	<b>9,895</b>	<b>5,998</b>	<b>18,823</b>	<b>8,289</b>	<b>8,840</b>	<b>4,327</b>	<b>4,111</b>	<b>2.5</b>
<b>EAST ASIA</b>	<b>280,511</b>	<b>25,823</b>	<b>25,065</b>	<b>21,751</b>	<b>18,416</b>	<b>17,812</b>	<b>22,000</b>	<b>25,810</b>	<b>27,021</b>	<b>23,516</b>	<b>22,656</b>	<b>21,398</b>	<b>29,243</b>	<b>1.3</b>
China (P.R.)	128,166	10,779	10,319	7,700	8,005	7,082	8,345	15,178	14,274	13,312	11,894	10,878	10,400	1.4
Indonesia	29,558	4,729	4,654	3,223	2,680	2,204	2,674	1,063	743	863	968	573	5,184	2.1
Japan	39,136	2,859	3,350	3,800	2,368	2,281	2,666	3,203	5,233	3,943	2,874	2,518	4,041	1.6
Malaysia	23,178	2,059	1,756	2,301	1,322	1,735	2,807	1,684	1,542	1,509	1,822	2,018	2,623	1.5
Philippines	11,160	809	708	951	882	1,113	1,220	983	949	796	867	889	993	1.3
Singapore	15,762	1,191	946	1,151	1,075	1,072	1,609	1,023	1,126	1,019	1,241	1,638	2,671	2.0
Thailand	9,260	668	1,019	771	766	851	703	590	906	441	926	764	855	1.3
Taiwan (P. C.)	5,193	554	763	414	217	235	625	512	447	278	372	310	466	1.8
Korea (South)	13,412	1,807	1,263	1,033	761	720	889	1,247	1,109	770	1,221	1,267	1,325	1.6
Others	5,686	368	287	407	340	519	462	327	692	585	471	543	685	1.5
<b>SOUTH ASIA</b>	<b>370,299</b>	<b>28,392</b>	<b>25,979</b>	<b>29,907</b>	<b>27,954</b>	<b>33,141</b>	<b>30,950</b>	<b>26,681</b>	<b>26,792</b>	<b>28,561</b>	<b>35,718</b>	<b>31,135</b>	<b>45,089</b>	<b>1.5</b>
India	242,734	17,886	17,534	18,734	17,192	22,981	19,911	19,277	17,912	19,244	26,148	19,762	26,153	1.3
Maldives	86,359	7,024	5,549	7,419	6,860	6,039	7,528	4,892	5,891	6,276	6,460	8,329	14,092	2.0
Pakistan	25,424	2,351	1,766	2,500	2,764	2,813	2,213	1,227	1,699	1,772	1,725	1,819	2,775	1.3
Others	15,782	1,131	1,130	1,254	1,138	1,308	1,298	1,285	1,290	1,269	1,385	1,225	2,069	1.6
<b>AUSTRALASIA</b>	<b>65,252</b>	<b>6,210</b>	<b>3,746</b>	<b>4,015</b>	<b>5,868</b>	<b>3,309</b>	<b>4,922</b>	<b>5,850</b>	<b>5,063</b>	<b>4,910</b>	<b>4,312</b>	<b>4,954</b>	<b>12,093</b>	<b>2.2</b>
Australia	57,940	5,535	3,368	3,564	5,232	2,840	4,430	5,124	4,371	4,421	3,794	4,423	10,838	2.2
New Zealand	6,880	659	352	423	622	427	473	657	656	474	487	497	1,153	2.0
Others	432	16	26	28	14	42	19	69	36	15	31	34	102	2.8
<b>Total</b>	<b>1,527,153</b>	<b>146,575</b>	<b>141,878</b>	<b>133,048</b>	<b>112,631</b>	<b>90,046</b>	<b>103,175</b>	<b>133,971</b>	<b>140,319</b>	<b>105,535</b>	<b>121,576</b>	<b>119,727</b>	<b>178,672</b>	<b>1.4</b>

Chart 4

## Mode of Transport and Port of Arrivals - 2014

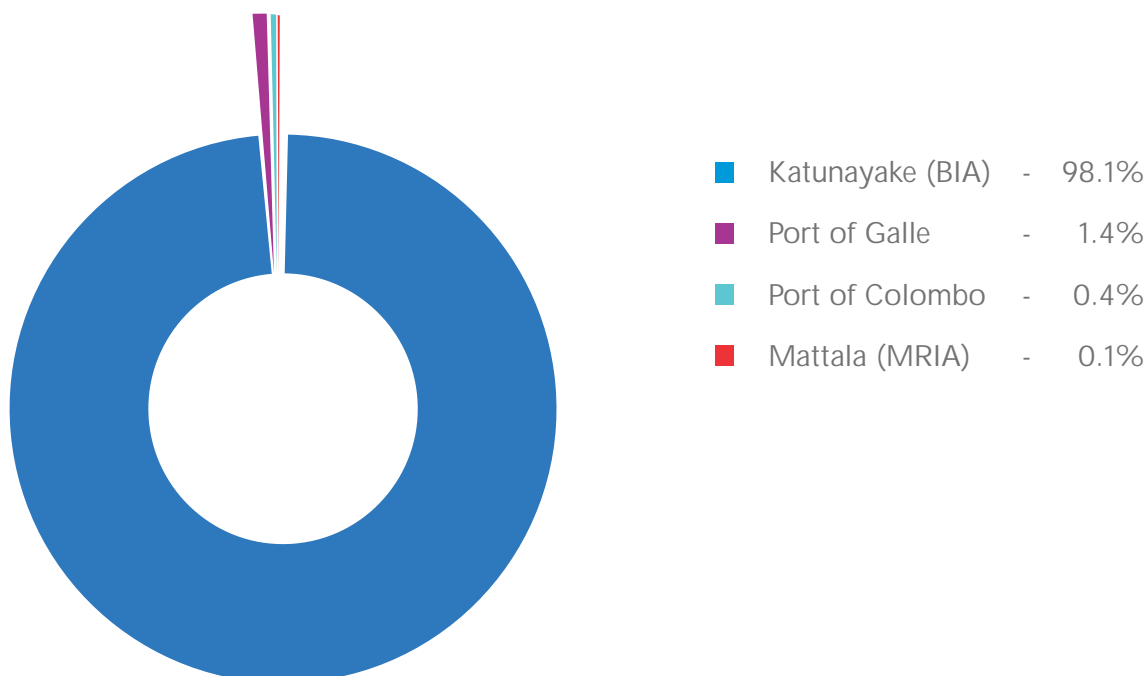


Table (d)

## Relative Importance of Different Ports Percentage Distribution of Arrivals - 2005 to 2014

Port	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Katunayake (BIA)	99.9	99.9	99.9	99.9	99.9	99.9	99.8	99.7	98.8	98.1
Mattala (MRIA)	-	-	-	-	-	-	-	-	0.1	0.1
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.8	99.7	98.9	98.2
Galle Harbour	-	-	-	-	-	-	-	-	0.8	1.4
Colombo Harbour	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3	0.3	0.4
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3	1.1	1.8
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source : Department of Immigration & Emigration



Table 4

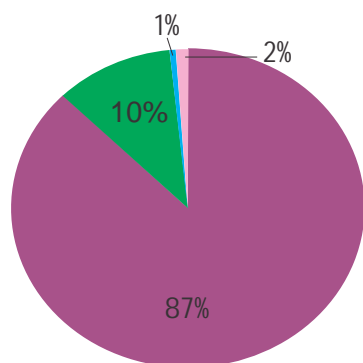
## Tourist Arrivals by Country of Residence & Mode of Transport - 2014

Country of Residence	Total	By Air	Sea
<b>NORTH AMERICA</b>	<b>72,653</b>	<b>72,390</b>	<b>263</b>
Canada	33,282	33,255	27
U.S.A.	39,371	39,135	236
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>4,124</b>	<b>4,069</b>	<b>55</b>
<b>WESTERN EUROPE</b>	<b>479,007</b>	<b>470,076</b>	<b>8,931</b>
Austria	12,664	12,617	47
Belgium	9,915	9,884	31
Denmark	11,239	11,150	89
Finland	2,903	2,891	12
France	78,883	78,325	558
Germany	102,977	102,398	579
Italy	21,116	20,903	213
Netherlands	24,196	23,939	257
Norway	9,237	9,165	72
Spain	11,914	11,882	32
Sweden	14,259	14,234	25
Switzerland	20,097	20,057	40
U.K	144,168	139,115	5,053
Others	15,439	13,516	1,923
<b>EASTERN EUROPE</b>	<b>154,153</b>	<b>148,406</b>	<b>5,747</b>
Russia	69,718	67,205	2,513
Others	84,435	81,201	3,234
<b>AFRICA</b>	<b>12,163</b>	<b>11,693</b>	<b>470</b>
<b>MIDDLE EAST</b>	<b>88,991</b>	<b>88,531</b>	<b>460</b>
<b>ASIA</b>	<b>650,810</b>	<b>640,228</b>	<b>10,582</b>
China (P. R)	128,166	127,295	871
India	242,734	238,457	4,277
Indonesia	29,558	29,100	458
Japan	39,136	39,024	112
Korea (South)	13,412	12,567	845
Malaysia	23,178	23,005	173
Maldives	86,359	86,318	41
Philippines	11,160	9,043	2,117
Singapore	15,762	15,624	138
Thailand	9,260	9,234	26
Taiwan (P. C.)	5,381	5,250	131
Others	46,704	45,311	1,393
<b>AUSTRALASIA</b>	<b>65,252</b>	<b>65,103</b>	<b>149</b>
Australia	57,940	57,840	100
New Zealand	6,880	6,852	28
Others	432	411	21
<b>Total</b>	<b>1,527,153</b>	<b>1,500,496</b>	<b>26,657</b>

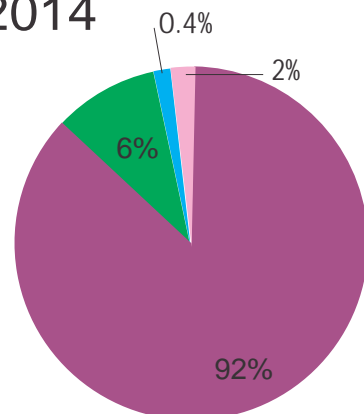
Chart 5

## Tourist Arrivals by Type of Carrier 2013 & 2014

2013



2014



Carrier	2013	2014
Inter-Regional Flights	86.9%	92.3%
Intra-Regional Flights	9.7%	5.6%
Charter Flights	1.4%	0.4%
Sea Carrier	2.0%	1.7%

Table (e)

## Relative Importance of Different Carriers Percentage Distribution of Arrivals - 2006 to 2014

Carrier	2006	2007	2008	2009	2010	2011	2012	2013	2014
Inter-Regional Flights	76.1	77.6	78.1	82.5	81.5	86.2	87.8	86.9	92.3
Intra-Regional Flights	22.9	20.6	18.8	16.2	17.4	11.8	11.3	9.7	5.6
Charter Flights	0.9	1.7	3.0	1.2	1.0	1.8	0.6	1.4	0.4
<b>TOTAL AIR</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.9</b>	<b>99.8</b>	<b>99.7</b>	<b>98.0</b>	<b>98.3</b>
Passenger Ships (CBO)	0.1	0.1	0.1	0.1	0.1	0.2	0.3	2.0	1.7
<b>TOTAL SEA</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.2</b>	<b>0.3</b>	<b>2.0</b>	<b>1.7</b>
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Table 5

## Tourist Arrivals by Country of Residence & Carrier - 2014

Country of Residence	Total	Sri Lankan Airlines	Emirates	Qatar Airlines	Ethiadd Airways	Mihin Lanka	Singapore Airlines	Cathy Pacific	FlyDubai	Air Asia	Air Arabia	Spice Jet
<b>NORTH AMERICA</b>	<b>72,653</b>	<b>31,494</b>	<b>7,484</b>	<b>10,399</b>	<b>4,660</b>	<b>1,031</b>	<b>2,009</b>	<b>3,088</b>	<b>1,275</b>	<b>953</b>	<b>333</b>	<b>903</b>
Canada	33,282	17,222	2,253	5,915	1,783	324	341	1,147	335	394	142	275
U.S.A.	39,371	14,272	5,231	4,484	2,877	707	1,668	1,941	940	559	191	628
<b>LATIN AMERICA &amp; CARRIBEAN</b>	<b>4,124</b>	<b>1,389</b>	<b>378</b>	<b>543</b>	<b>276</b>	<b>113</b>	<b>96</b>	<b>80</b>	<b>120</b>	<b>172</b>	<b>38</b>	<b>86</b>
<b>WESTERN EUROPE</b>	<b>479,007</b>	<b>142,489</b>	<b>136,020</b>	<b>80,001</b>	<b>31,962</b>	<b>2,062</b>	<b>2,421</b>	<b>3,030</b>	<b>3,200</b>	<b>2,826</b>	<b>1,062</b>	<b>1,947</b>
Austria	12,664	1,464	5,564	3,145	1,093	36	34	42	46	51	14	30
Belgium	9,915	2,475	1,609	2,694	1,363	20	47	35	45	43	26	42
Denmark	11,239	2,321	4,281	2,748	391	52	39	45	78	68	21	30
Finland	2,903	1,061	250	323	114	14	14	28	28	63	13	28
France	78,883	31,080	15,560	10,095	2,863	270	315	482	416	431	184	427
Netherlands	24,196	4,311	13,320	714	2,831	107	119	148	157	234	48	91
Italy	21,116	7,500	6,482	2,181	1,005	140	58	92	175	106	48	94
Norway	9,237	2,446	1,085	4,152	251	30	37	57	39	69	17	59
Spain	11,914	2,951	3,401	2,390	258	57	67	50	183	88	53	148
Sweden	14,259	2,772	3,050	5,431	676	88	72	98	81	128	23	47
Switzerland	20,097	2,644	7,996	4,281	2,048	59	115	129	43	87	13	64
U.K	144,168	45,044	39,695	23,294	7,683	880	1,066	1,370	1,098	922	360	485
Germany	102,977	32,637	29,826	16,765	9,930	198	326	350	318	374	129	331
Others	15,439	3,783	3,901	1,788	1,456	111	112	104	493	162	113	71
<b>EASTERN EUROPE</b>	<b>154,153</b>	<b>33,862</b>	<b>30,039</b>	<b>11,980</b>	<b>7,609</b>	<b>774</b>	<b>174</b>	<b>394</b>	<b>21,204</b>	<b>912</b>	<b>25,523</b>	<b>600</b>
Russia	69,718	22,922	12,285	6,868	4,508	426	67	231	7,167	439	9,173	255
Ukraine	29,882	1,557	2,657	346	207	51	11	26	10,449	104	12,642	77
Others	54,553	9,383	15,097	4,766	2,894	297	96	137	3,588	369	3,708	268
<b>AFRICA</b>	<b>12,163</b>	<b>2,161</b>	<b>3,320</b>	<b>1,101</b>	<b>462</b>	<b>2,405</b>	<b>64</b>	<b>88</b>	<b>430</b>	<b>66</b>	<b>307</b>	<b>56</b>
<b>MIDDLE EAST</b>	<b>88,991</b>	<b>23,689</b>	<b>9,433</b>	<b>9,141</b>	<b>4,359</b>	<b>3,273</b>	<b>136</b>	<b>202</b>	<b>6,015</b>	<b>346</b>	<b>5,484</b>	<b>221</b>
<b>ASIA</b>	<b>650,810</b>	<b>351,427</b>	<b>45,818</b>	<b>3,701</b>	<b>1,609</b>	<b>38,907</b>	<b>18,696</b>	<b>33,595</b>	<b>3,216</b>	<b>23,945</b>	<b>2,186</b>	<b>30,156</b>
China	128,166	70,737	504	499	152	1,329	3,592	20,040	267	12,163	104	301
Indonesia	29,558	5,177	2,932	93	25	16,058	883	975	148	285	13	16
Japan	39,136	21,748	799	279	71	228	3,139	3,887	54	1,170	27	121
Malaysia	23,178	8,358	996	80	34	99	720	269	27	7,947	6	44
Philippines	11,160	2,580	1,376	375	250	195	1,444	714	377	184	146	16
Singapore	15,762	5,885	2,232	63	34	73	5,077	1,692	12	151	2	33
Thailand	9,260	5,680	48	31	9	61	61	1,475	6	58	3	16
Taiwan	5,381	1,111	81	15	5	29	732	2,497	7	255	1	17
South Korea	13,412	1,924	184	153	61	128	1,277	761	58	312	27	214
India	242,734	149,027	4,699	1,234	673	12,127	925	602	1,447	322	1,447	28,953
Maldives	86,359	54,062	28,360	131	56	182	194	254	69	719	24	33
Bangladesh	10,754	1,139	241	58	14	7,660	89	35	37	101	43	146
Others	35,950	23,999	3,366	690	225	738	563	394	707	278	343	246
<b>AUSTRALASIA</b>	<b>65,252</b>	<b>10,430</b>	<b>6,214</b>	<b>991</b>	<b>637</b>	<b>537</b>	<b>19,100</b>	<b>2,215</b>	<b>503</b>	<b>6,418</b>	<b>138</b>	<b>321</b>
Australia	57,940	8,937	5,533	827	533	475	16,866	1,952	368	5,999	98	239
New Zealand	6,880	1,435	633	161	103	61	2,152	211	96	415	38	82
Others	432	58	48	3	1	1	82	52	39	4	2	-
<b>Total</b>	<b>1,527,153</b>	<b>596,941</b>	<b>238,706</b>	<b>117,857</b>	<b>51,574</b>	<b>49,102</b>	<b>42,696</b>	<b>42,692</b>	<b>35,963</b>	<b>35,638</b>	<b>35,071</b>	<b>34,290</b>

TTable 5 (Contd)

## Tourist Arrivals by Country of Residence & Carrier - 2014

Country of Residence	Jet Airways	Malaysian Airlines	Air India	Air India Express	British Airways	China Eastern	Korean Airlines	Kuwait Airways	Island Aviation	Oman Air	Royal Jordanian	Saudia	Thal Airways	Turkish Airline	Rotana Jet	Charter	Sea
<b>NORTH AMERICA</b>	<b>1,986</b>	<b>1,081</b>	<b>941</b>	<b>69</b>	<b>252</b>	<b>159</b>	<b>519</b>	<b>755</b>	-	<b>294</b>	<b>57</b>	<b>473</b>	<b>999</b>	<b>934</b>	<b>67</b>	<b>175</b>	<b>263</b>
Canada	878	405	485	47	85	67	98	277	-	115	9	232	228	159	24	15	27
U.S.A.	1,108	676	456	22	167	92	421	478	-	179	48	241	771	775	43	160	236
<b>LATIN AMERICA &amp; CARRIBEAN</b>	<b>160</b>	<b>92</b>	<b>69</b>	<b>3</b>	<b>47</b>	<b>14</b>	<b>28</b>	<b>39</b>	-	<b>36</b>	<b>2</b>	<b>31</b>	<b>126</b>	<b>126</b>	<b>4</b>	<b>1</b>	<b>55</b>
<b>WESTERN EUROPE</b>	<b>6,151</b>	<b>2,197</b>	<b>1,632</b>	<b>281</b>	<b>3,894</b>	<b>463</b>	<b>716</b>	<b>4,570</b>	<b>11</b>	<b>18,049</b>	<b>300</b>	<b>8,805</b>	<b>1,753</b>	<b>13,590</b>	<b>94</b>	<b>550</b>	<b>8,931</b>
Austria	52	45	27	9	22	4	16	11	-	459	29	32	47	328	4	13	47
Belgium	158	43	24	2	36	16	12	13	-	50	7	187	59	874	1	3	31
Denmark	95	64	31	2	35	8	13	15	-	35	7	20	38	699	10	4	89
Finland	33	22	10	6	16	3	7	6	-	10	-	3	17	819	-	3	12
France	1,249	336	392	49	169	117	150	1,930	1	2,175	88	7,107	213	2,177	12	37	558
Netherlands	379	164	59	16	146	55	64	104	1	208	27	76	47	482	3	28	257
Italy	165	85	49	9	77	40	47	484	-	898	43	285	60	742	6	32	213
Norway	77	62	39	4	26	16	18	22	-	40	-	21	64	529	-	5	72
Spain	200	59	53	13	194	35	55	39	-	56	3	340	33	1,137	1	18	32
Sweden	140	81	48	13	43	20	43	26	-	79	3	16	84	1,163	-	9	25
Switzerland	170	92	65	30	34	3	19	96	1	1,663	8	30	105	250	3	9	40
U.K	2,718	757	590	86	2,843	68	150	1,126	8	4,721	22	479	675	2,851	32	92	5,053
Germany	534	283	213	36	119	64	111	635	-	7,522	60	156	260	924	16	281	579
Others	181	104	32	6	134	14	11	63	-	133	3	53	51	615	6	16	1,923
<b>EASTERN EUROPE</b>	<b>486</b>	<b>224</b>	<b>275</b>	<b>95</b>	<b>240</b>	<b>361</b>	<b>570</b>	<b>201</b>	-	<b>474</b>	<b>51</b>	<b>196</b>	<b>192</b>	<b>8,253</b>	<b>11</b>	<b>3,706</b>	<b>5,747</b>
Russia	176	90	143	52	82	152	407	47	-	79	9	21	102	1,231	4	269	2,513
Ukraine	56	19	23	12	17	26	24	12	-	28	4	2	16	500	2	10	1,004
Others	254	115	109	31	141	183	139	142	-	367	38	173	74	6,522	5	3,427	2,230
<b>AFRICA</b>	<b>400</b>	<b>84</b>	<b>76</b>	<b>15</b>	<b>23</b>	<b>4</b>	<b>13</b>	<b>52</b>	-	<b>78</b>	<b>7</b>	<b>204</b>	<b>51</b>	<b>152</b>	<b>18</b>	<b>56</b>	<b>470</b>
<b>MIDDLE EAST</b>	<b>403</b>	<b>294</b>	<b>115</b>	<b>33</b>	<b>103</b>	<b>63</b>	<b>129</b>	<b>3,041</b>	-	<b>7,336</b>	<b>1,486</b>	<b>9,867</b>	<b>204</b>	<b>2,924</b>	<b>161</b>	<b>73</b>	<b>460</b>
<b>ASIA</b>	<b>22,646</b>	<b>12,553</b>	<b>12,558</b>	<b>2,696</b>	<b>825</b>	<b>6,523</b>	<b>10,345</b>	<b>725</b>	<b>232</b>	<b>928</b>	<b>179</b>	<b>2,543</b>	<b>12,586</b>	<b>269</b>	<b>269</b>	<b>1,095</b>	<b>10,582</b>
China	887	4,291	268	18	206	5,493	738	36	3	34	2	58	4,968	46	6	553	871
Indonesia	10	278	16	-	19	13	5	116	-	89	149	1,708	78	5	2	7	458
Japan	256	982	196	25	16	206	3,150	16	-	22	3	10	2,468	39	-	112	112
Malaysia	35	3,927	48	9	72	4	14	8	-	29	1	143	56	11	5	63	173
Philippines	46	676	3	2	3	14	13	47	2	35	5	54	430	16	29	11	2,117
Singapore	66	151	31	7	11	4	9	4	-	9	1	3	57	3	-	14	138
Thailand	19	26	3	-	2	2	-	-	-	4	-	9	1,708	2	-	11	26
Taiwan	16	245	11	-	30	26	9	4	1	9	3	3	134	4	-	5	131
South Korea	77	361	172	63	23	30	5,975	27	-	13	1	18	680	15	-	13	845
India	20,431	440	11,634	2,546	43	36	40	306	1	486	7	147	366	75	177	266	4,277
Maldives	40	195	37	13	382	662	273	21	224	18	2	254	74	19	5	15	41
Bangladesh	136	549	53	11	1	10	5	60	1	34	1	17	83	13	10	3	204
Others	627	432	86	2	17	23	114	80	-	146	4	119	1,484	21	35	22	1,189
<b>AUSTRALASIA</b>	<b>603</b>	<b>11,872</b>	<b>399</b>	<b>63</b>	<b>128</b>	<b>27</b>	<b>161</b>	<b>119</b>	-	<b>308</b>	<b>8</b>	<b>57</b>	<b>3,428</b>	<b>93</b>	<b>24</b>	<b>309</b>	<b>149</b>
Australia	493	10,909	337	50	100	25	58	91	-	262	7	49	3,243	80	19	290	100
New Zealand	107	903	58	12	28	2	58	28	-	45	1	8	178	13	5	19	28
Others	3	60	4	1	-	-	45	-	-	1	-	-	7	-	-	-	21
<b>Total</b>	<b>32,835</b>	<b>28,397</b>	<b>16,065</b>	<b>3,255</b>	<b>5,512</b>	<b>7,614</b>	<b>12,481</b>	<b>9,502</b>	<b>243</b>	<b>27,503</b>	<b>2,090</b>	<b>22,176</b>	<b>19,339</b>	<b>26,341</b>	<b>648</b>	<b>5,965</b>	<b>26,657</b>

Table 5(a)

## Tourist Arrivals by Charter Carriers - 2005 to 2014

Charter Carrier	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Aerosvit Airline	-	-	-	-	-	-	-	-	-	101
Indian Airlines	-	-	-	-	-	-	-	-	-	49
Orient Flights	-	-	-	-	-	-	-	-	-	86
Quantas	-	-	-	-	-	-	-	-	-	244-
Spirit of Africa	-	-	-	-	-	-	-	-	-	353
Belair	-	-	855	-	-	-	-	-	-	-
Polish Airlines	-	-	-	-	-	-	-	-	5,873	2,513
Enter Air	-	-	-	-	-	-	-	-	2,927	-
Fin Air	12	-	-	-	-	3,423	-	-	-	-
Montana	-	-	-	-	-	-	-	-	-	-
Lauda	908	-	-	-	-	-	-	-	-	-
Wind Rose Airlines	-	-	-	-	-	-	-	-	4,494	-
U. T. A.(Charter)	-	-	-	-	-	-	-	-	-	-
Orenburg Airlines	-	-	-	-	-	-	-	-	1,581	-
TNT	-	-	-	-	-	-	-	1,183	-	-
Condor	-	-	-	-	-	-	-	3,827	-	6
Transaero Airlines	-	-	-	-	-	-	-	-	636	-
PB Air	-	-	-	-	-	-	2,645	-	-	-
Meridiana	-	-	-	-	-	-	337	2,770	-	2
Travel Service	-	-	-	-	-	-	-	-	517	-
Travels Service Poloska	-	-	-	-	-	-	-	-	733	-
Air Monarach	-	-	-	-	-	-	-	-	-	-
Smart Wings(QS)	-	-	-	-	1,438	-	1,076	-	-	-
Edelweiss Air	478	1,070	1,324	1,517	1,226	2,908	371	612	-	-
CSA Czech Airline	-	-	-	-	-	-	-	-	-	-
Transavia Airline	-	-	-	-	-	-	-	-	-	-
TOM 938	-	-	-	-	-	-	-	976	-	-
My Travel	1,278	-	-	-	-	-	-	-	-	-
First Choice	-	578	6,310	9,537	2,805	5,713	727	-	-	-
Arkeyfly	-	983	-	31	-	-	-	2,140	-	-
VIM Airlines	-	-	-	-	-	-	-	-	626	-
Holland Excel	237	-	-	-	-	-	-	-	-	-
Euro Fly	1,848	2,086	-	-	-	-	-	-	-	-
Navair	-	-	-	-	-	1,952	8,757	3,918	-	-
Rossia Airline	-	-	-	-	-	-	798	-	-	-
Others	462	399	-	2,344	-	679	411	3,255	-	2,611
<b>Total</b>	<b>5,223</b>	<b>5,116</b>	<b>8,489</b>	<b>13,429</b>	<b>5,469</b>	<b>14,675</b>	<b>15,122</b>	<b>18,681</b>	<b>17,387</b>	<b>5,965</b>



Chart 6

## Purpose of Visit 2014

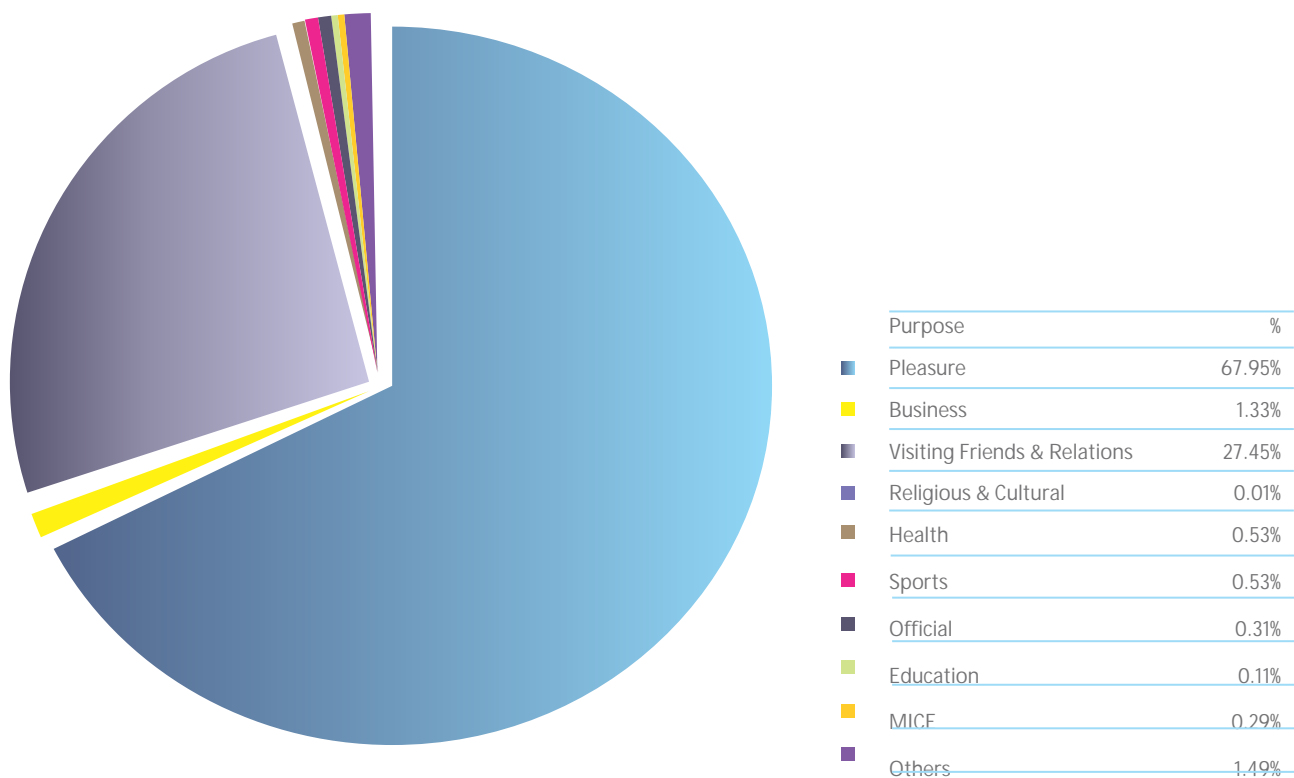


Table (f)

## Percentage Distribution of Tourists by Purpose of Visit - 2005 to 2014

Purpose	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Pleasure	69.6	67.4	67.1	73.2	80.0	78.9	80.4	74.4	72.7	67.95
Business	16.9	17.8	10.5	8.5	8.6	12.7	8.0	9.0	5.2	1.33
Visiting Friends & Relations	8.0	7.6	8.3	8.3	5.2	5.4	8.2	11.7	12.4	27.45
MICE	2.3	3.0	1.5	1.3	1.4	1.0	1.7	2.2	2.0	0.29
Religious & Cultural	1.0	1.7	2.8	2.6	2.0	0.8	0.3	2.2	4.8	0.01
Health	-	-	-	-	-	-	-	-	-	0.53
Sports	-	-	-	-	-	-	-	-	-	0.53
Official	-	-	-	-	-	-	-	-	-	0.31
Education	-	-	-	-	-	-	-	-	-	0.11
Others	2.2	2.5	9.8	6.1	2.8	1.2	1.4	0.5	2.9	1.49
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

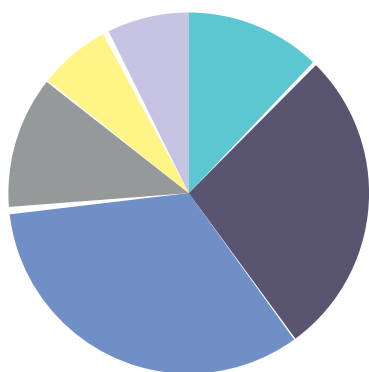
Table 6

## Tourist Arrivals by Country of Residence &amp; Purpose of Visit - 2014

Country of Residence	Total	Pleasure / Vacation	Visiting Friends & Relations	Business	Health	Sports	Official	MICE	Education	Religious & Cultural	Others
<b>NORTH AMERICA</b>	<b>72,653</b>	<b>34,775</b>	<b>34,722</b>	<b>1,146</b>	<b>119</b>	<b>185</b>	<b>619</b>	<b>312</b>	<b>53</b>	<b>12</b>	<b>710</b>
Canada	33,282	12,004	20,590	271	40	34	79	78	21	2	163
U.S.A.	39,371	22,771	14,132	875	79	151	540	234	32	10	547
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>4,124</b>	<b>2,036</b>	<b>613</b>	<b>66</b>	<b>9</b>	<b>66</b>	<b>48</b>	<b>37</b>	<b>3</b>	<b>1</b>	<b>1,245</b>
<b>WESTERN EUROPE</b>	<b>479,007</b>	<b>356,744</b>	<b>105,690</b>	<b>2,791</b>	<b>6,555</b>	<b>1,532</b>	<b>489</b>	<b>826</b>	<b>396</b>	<b>14</b>	<b>3,970</b>
Austria	12,664	10,381	1,442	26	602	18	11	11	5	0	168
Belgium	9,915	8,556	1,101	79	26	11	15	28	2	1	96
Denmark	11,239	8,880	2,125	29	52	11	7	17	11	0	107
France	78,883	66,593	11,658	192	109	83	54	50	5	0	139
Netherlands	24,196	19,703	4,006	177	90	38	30	34	10	0	108
Italy	21,116	16,039	4,691	64	92	41	26	23	7	0	133
Norway	9,237	5,277	3,664	34	14	54	5	34	9	2	144
Spain	11,914	10,396	1,175	78	55	26	45	9	2	0	128
Sweden	14,259	11,378	2,283	229	137	15	12	36	31	0	138
Switzerland	20,097	12,576	6,578	74	626	25	24	10	1	1	182
U.K	144,168	94,562	45,975	1,344	179	1,040	177	454	278	8	151
Germany	102,977	79,787	17,595	368	4,502	93	26	74	23	0	509
Others	18,342	12,616	3,397	97	71	77	57	46	12	2	1,967
<b>EASTERN EUROPE</b>	<b>154,153</b>	<b>115,091</b>	<b>32,200</b>	<b>215</b>	<b>492</b>	<b>428</b>	<b>165</b>	<b>81</b>	<b>33</b>	<b>-</b>	<b>5,448</b>
Russia	69,718	52,052	16,816	74	261	269	39	15	4	0	188
Ukraine	29,882	20,836	8,814	9	53	29	6	13	3	0	119
Czech Republic	11,463	10,246	699	24	45	18	10	2	10	0	409
Poland	13,005	10,510	2,295	21	13	17	34	13	0	0	102
Others	30,085	21,447	3,576	87	120	95	76	38	16	0	4,630
<b>AFRICA</b>	<b>12,163</b>	<b>6,325</b>	<b>2,519</b>	<b>478</b>	<b>9</b>	<b>210</b>	<b>286</b>	<b>164</b>	<b>77</b>	<b>6</b>	<b>2,089</b>
South Africa	4,064	2,756	853	73	3	114	102	23	5	4	131
Others	8,099	3,569	1,666	405	6	96	184	141	72	2	1,958
<b>MIDDLE EAST</b>	<b>88,991</b>	<b>55,295</b>	<b>28,209</b>	<b>224</b>	<b>97</b>	<b>606</b>	<b>131</b>	<b>105</b>	<b>22</b>	<b>2</b>	<b>4,300</b>
Saudi Arabia	30,390	18,577	11,363	17	40	209	19	4	2	0	159
UAE	9,717	6,428	3,052	14	8	26	11	1	0	0	177
Israel	3,852	2,562	1,149	20	4	20	25	2	0	1	69
Kuwait	7,784	4,710	2,796	4	11	11	0	2	0	0	250
Oman	12,612	7,368	5,012	5	2	66	10	0	0	0	149
Others	24,636	15,650	4,837	164	32	274	66	96	20	1	3,496
<b>EAST ASIA</b>	<b>280,432</b>	<b>214,274</b>	<b>55,794</b>	<b>3,098</b>	<b>516</b>	<b>1,545</b>	<b>909</b>	<b>675</b>	<b>398</b>	<b>91</b>	<b>3,132</b>
China	128,166	111,396	14,333	822	111	415	65	88	154	0	782
Indonesia	29,558	17,472	11,067	119	2	76	42	190	26	8	556
Japan	39,136	31,411	5,363	1,109	347	161	422	89	103	0	131
Malaysia	23,178	17,152	4,987	456	6	254	61	80	45	78	59
Philippines	11,160	6,022	4,493	175	7	105	85	99	25	1	148
Singapore	15,762	7,574	7,900	0	0	0	0	0	0	0	288
Thailand	9,260	7,052	1,631	159	6	139	91	21	8	1	152
South Korea	13,412	9,306	3,653	86	31	219	50	17	4	0	46
Others	10,800	6,889	2,367	172	6	176	93	91	33	3	970
<b>SOUTH ASIA</b>	<b>370,378</b>	<b>219,405</b>	<b>130,586</b>	<b>11,743</b>	<b>186</b>	<b>2,859</b>	<b>1,705</b>	<b>2,063</b>	<b>661</b>	<b>52</b>	<b>1,118</b>
India	242,734	152,720	74,360	10,727	153	2,173	649	1,288	363	33	268
Maldives	10,754	5,859	3,664	251	9	72	471	203	49	1	175
Pakistan	25,424	17,962	5,674	588	21	383	218	304	99	14	161
Bangladesh	86,359	40,693	45,500	0	0	0	0	0	0	0	166
Others	5,107	2,171	1,388	177	3	231	367	268	150	4	348
<b>AUSTRALASIA</b>	<b>65,252</b>	<b>33,699</b>	<b>28,933</b>	<b>509</b>	<b>122</b>	<b>629</b>	<b>264</b>	<b>232</b>	<b>46</b>	<b>22</b>	<b>796</b>
Australia	57,940	29,764	26,203	402	107	499	194	174	39	21	537
New Zealand	6,880	3,814	2,693	93	9	73	54	36	3	1	104
Others	432	121	37	14	6	57	16	22	4	0	155
<b>Total</b>	<b>1,527,153</b>	<b>1,037,644</b>	<b>419,266</b>	<b>20,270</b>	<b>8,105</b>	<b>8,060</b>	<b>4,616</b>	<b>4,495</b>	<b>1,689</b>	<b>200</b>	<b>22,808</b>

Chart 7 (a)

## Period of Stay - 2014



Period	2013	2014
1-3 nights	9.9%	12.4%
4-7 nights	30.3%	27.8%
8-14 nights	38.8%	33.3%
15-21 nights	12.2%	12.1%
22-30 nights	3.7%	6.9%
31 nights & Over	5.1%	7.5%

Chart 7 (b)

## Average Duration of Stay & Region - 2013 & 2014



Table (g)

## Period of Stay - Percentage Distribution - 1983 to 2014

Year	Nights						Total	Average Stay
	1 - 3	4 - 7	8 - 14	15 - 21	22 - 30	31 & Over		
1983	18.1	37.6	26.3	11.7	5.2	1.1	100.0	9.6
1984	20.8	45.0	20.3	9.8	3.6	0.5	100.0	8.9
1985	4.7	23.2	30.7	21.1	12.5	7.8	100.0	9.2
1986	4.2	14.0	28.4	23.0	13.5	16.9	100.0	10.9
1987	3.1	9.6	24.5	22.6	15.4	24.8	100.0	13.2
1988	3.3	10.0	24.9	23.1	15.9	22.8	100.0	12.6
1989	5.0	13.9	26.2	22.1	16.4	16.4	100.0	10.7
1990	5.0	12.8	29.5	26.3	13.3	13.1	100.0	10.8
1991	4.5	12.2	26.9	23.8	15.2	17.4	100.0	11.4
1992	25.2	26.2	27.5	14.1	4.9	2.1	100.0	10.3
1993	19.6	30.0	30.6	12.2	4.1	3.5	100.0	10.6
1994	18.1	34.5	30.9	11.6	3.4	1.5	100.0	10.4
1995	20.4	38.5	27.5	8.2	3.4	2.0	100.0	10.0
1996	29.6	24.7	27.7	11.5	4.6	1.9	100.0	9.8
1997	26.1	24.4	30.8	13.0	4.5	1.2	100.0	10.1
1998	23.7	25.1	33.7	12.6	3.8	1.1	100.0	10.4
1999	20.4	27.1	37.8	11.1	2.7	0.9	100.0	10.3
2000	21.9	26.4	35.9	12.2	2.6	1.0	100.0	10.1
2001	23.3	26.8	34.5	12.0	2.5	0.9	100.0	9.9
2002	22.6	27.0	34.7	12.1	2.6	1.0	100.0	10.1
2003	23.1	27.3	34.8	11.5	2.3	1.0	100.0	10.2
2004	23.8	27.6	34.1	11.8	1.9	0.8	100.0	10.1
2005	38.5	24.3	25.3	8.1	2.6	1.2	100.0	8.7
2006	28.3	26.4	32.2	10.2	1.8	1.1	100.0	10.4
2007	24.2	29.3	33.9	8.8	2.0	1.8	100.0	10.0
2008	26.4	28.7	33.2	8.7	1.8	1.2	100.0	9.5
2009	25.7	29.2	34.1	8.1	1.5	1.4	100.0	9.1
2010	24.5	30.4	33.6	8.3	1.8	1.4	100.0	10.0
2011	26.1	32.1	31.1	7.9	1.2	1.6	100.0	10.0
2012	25.9	33.4	30.8	7.5	1.0	1.4	100.0	10.0
2013	9.8	30.3	38.9	12.2	3.7	5.1	100.0	8.6
2014	12.4	27.8	33.3	12.1	6.9	7.5	100.0	9.9

Table 7

### Average Duration of Stay and Tourist Nights by Country of Residence - 2013 & 2014

Country of Residence	2013			2014		
	Arrivals	Average Duration of Stay	Tourist Nights	Arrivals	Average Duration of Stay	Tourist Nights
<b>NORTH AMERICA</b>	<b>65,616</b>	<b>9.7</b>	<b>636,006</b>	<b>72,653</b>	<b>12.1</b>	<b>876,991</b>
Canada	30,926	10.5	324,250	33,282	11.8	392,728
U.S.A.	34,690	9.0	311,756	39,371	12.3	484,263
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>3,166</b>	<b>9.4</b>	<b>29,717</b>	<b>4,124</b>	<b>8.7</b>	<b>35,879</b>
<b>WESTERN EUROPE</b>	<b>421,037</b>	<b>12.3</b>	<b>5,173,278</b>	<b>479,007</b>	<b>14.1</b>	<b>6,705,348</b>
Austria	11,300	14.9	168,125	12,664	16.0	202,624
Belgium	9,138	11.9	108,584	9,915	11.0	109,065
Denmark	9,845	12.2	119,934	11,239	17.8	200,054
Finland	2,471	14.3	35,284	2,903	16.0	46,448
France	64,388	11.2	720,096	78,883	12.5	986,038
Germany	85,470	13.6	1,160,700	102,977	15.8	1,627,037
Italy	17,982	10.8	193,923	21,116	15.3	323,075
Netherlands	22,281	14.0	311,480	24,196	17.3	418,591
Norway	8,573	12.1	103,582	9,237	8.5	78,515
Spain	8,183	11.6	94,785	11,914	11.8	140,585
Sweden	12,597	15.0	188,680	14,259	14.3	203,904
Switzerland	19,141	13.0	248,471	20,097	15.5	311,504
U.K	137,416	11.4	1,564,261	144,168	13.0	1,874,184
Others	12,252	12.7	155,373	15,439	11.9	183,724
<b>EASTERN EUROPE</b>	<b>125,695</b>	<b>8.9</b>	<b>1,114,983</b>	<b>154,153</b>	<b>8.5</b>	<b>1,340,971</b>
Russia	51,235	9.5	486,024	69,718	10.0	697,180
Ukraine	38,607	8.7	335,392	29,882	8.4	251,009
Others	35,853	8.2	293,567	54,553	7.2	392,782
<b>MIDDLE EAST</b>	<b>80,509</b>	<b>7.2</b>	<b>578,821</b>	<b>88,991</b>	<b>9.5</b>	<b>845,415</b>
<b>AFRICA</b>	<b>8,081</b>	<b>10.9</b>	<b>87,955</b>	<b>12,163</b>	<b>8.6</b>	<b>104,602</b>
<b>ASIA</b>	<b>509,653</b>	<b>4.9</b>	<b>2,505,226</b>	<b>650,810</b>	<b>6.5</b>	<b>4,366,376</b>
China (P.R.)	54,288	6.7	363,200	128,166	9.8	1,256,027
India	208,795	4.3	896,512	242,734	5.3	1,286,490
Indonesia	17,295	3.7	63,899	29,558	3.0	88,674
Japan	31,505	6.0	188,755	39,136	9.7	379,619
Korea (South)	12,207	6.3	76,792	13,412	5.0	67,060
Malaysia	19,181	4.3	82,358	23,178	7.0	162,246
Maldives	79,474	5.7	452,343	86,359	7.0	604,513
Pakistan	25,336	3.8	96,137	25,424	4.5	114,408
Philippines	14,616	3.2	46,703	11,160	6.0	66,960
Singapore	15,546	5.4	83,826	15,762	7.5	118,215
Thailand	9,608	6.4	61,401	9,260	8.5	78,710
Bangladesh	10,037	3.8	38,085	10,754	5.5	59,147
Others	11,765	4.7	55,215	15,907	5.3	84,307
<b>AUSTRALASIA</b>	<b>60,836</b>	<b>12.9</b>	<b>783,064</b>	<b>65,252</b>	<b>11.1</b>	<b>803,136</b>
Australia	54,252	12.4	671,745	57,940	12.0	695,280
New Zealand	6,174	14.9	91,859	6,880	15.3	105,264
Others	410	47.5	19,460	432	6.0	2,592
<b>Total</b>	<b>1,274,593</b>	<b>8.6</b>	<b>10,909,050</b>	<b>1,527,153</b>	<b>9.9</b>	<b>15,118,815</b>

## Tourist Arrivals by Age & Sex - 2014

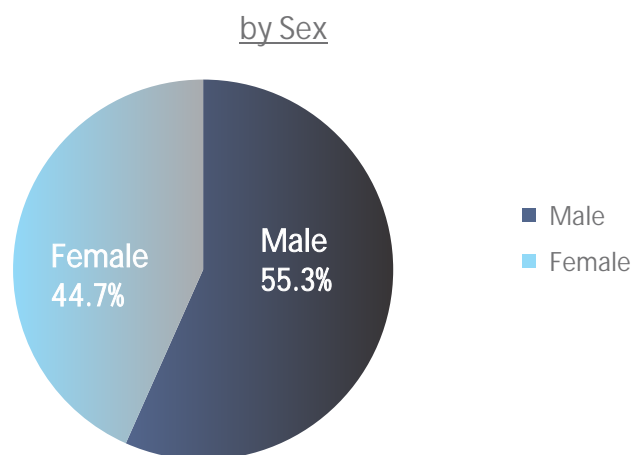
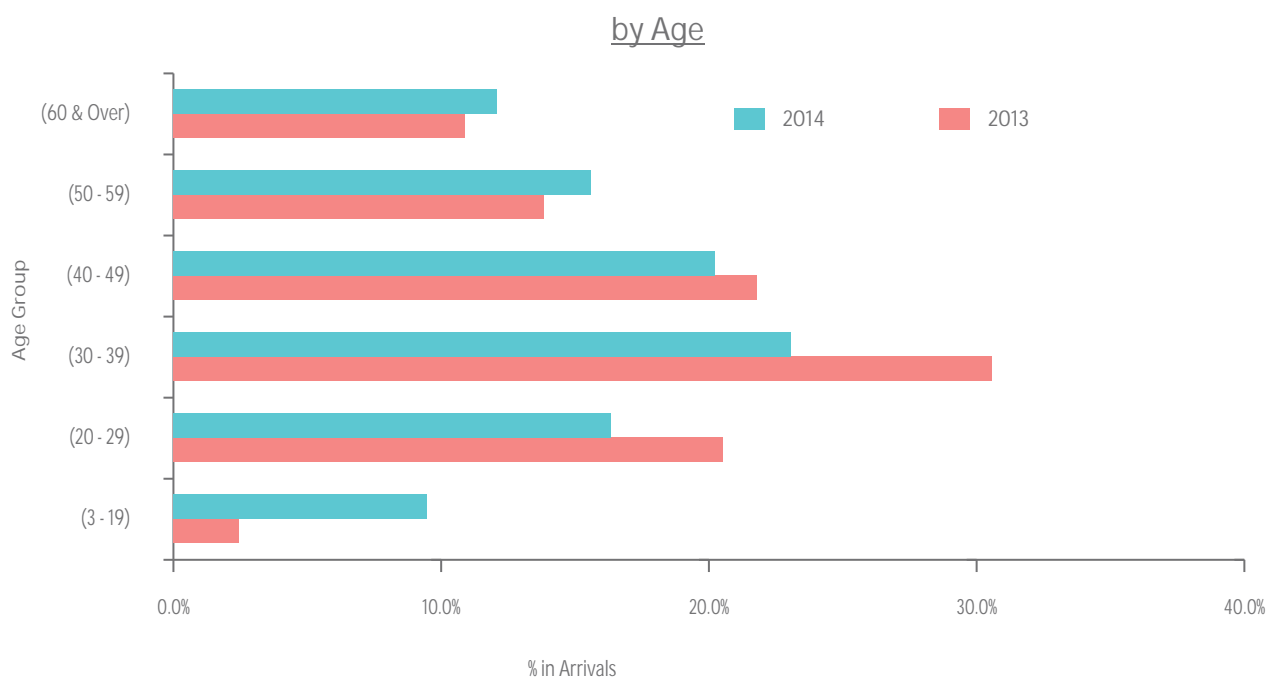


Table (h)

## Percentage Distribution by Sex & Age - 2005 to 2014

		2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Sex	Male	62.5	63.0	60.2	60.4	59.7	54.1	59.2	55.4	62.1	55.3
	Female	37.5	37.0	39.8	39.6	40.3	45.9	40.8	44.6	37.9	44.7
Age Group	3 - 19	9.8	9.6	9.6	10.1	9.6	10.3	11.6	10.6	2.4	9.5
	20 - 29	18.3	18.9	17.1	14.8	15.3	15.0	16.9	19.2	20.6	17.6
	30 - 39	24.3	24.0	27.6	28.7	28.4	28.1	22.6	25.9	30.3	23.7
	40 - 49	23.0	23.6	30.3	27.4	28.6	28.9	26.6	25.1	21.7	20.6
	50 - 59	15.4	14.5	8.3	11.7	11.5	12.9	11.7	10.2	13.9	16.2
	60 & Over	9.3	9.4	6.9	7.3	6.6	4.8	10.6	9.0	11.1	12.4



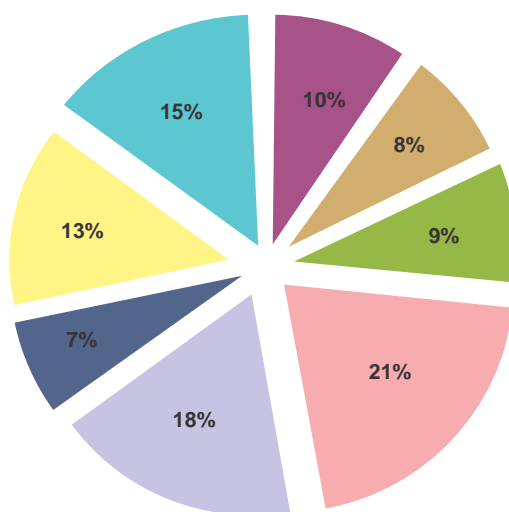
Table 8

## Tourist Arrivals by Country of Residence, Sex &amp; Age - 2014

Country of Residence	Total	Sex		Age Groups					
		Male	Female	(3-19)	(20-29)	(30-39)	(40-49)	(50-59)	(60 & Over)
<b>NORTH AMERICA</b>	<b>72,653</b>	<b>39,416</b>	<b>32,237</b>	<b>9,486</b>	<b>8,963</b>	<b>13,034</b>	<b>14,241</b>	<b>14,160</b>	<b>12,769</b>
Canada	33,282	18,010	15,272	5,302	3,521	5,053	6,313	6,673	6,420
USA	39,371	21,406	17,965	4,184	5,442	7,981	7,928	7,487	6,349
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>4,124</b>	<b>1,862</b>	<b>2,262</b>	<b>279</b>	<b>692</b>	<b>1,135</b>	<b>800</b>	<b>658</b>	<b>560</b>
<b>WESTERN EUROPE</b>	<b>479,007</b>	<b>245,113</b>	<b>233,894</b>	<b>53,680</b>	<b>73,753</b>	<b>90,400</b>	<b>86,335</b>	<b>91,417</b>	<b>83,422</b>
Austria	12,664	5,924	6,740	617	2,285	2,155	2,239	2,934	2,434
Belgium	9,915	5,047	4,868	1,189	1,809	1,618	1,885	1,960	1,454
Denmark	11,239	5,486	5,753	1,960	2,052	1,611	1,686	1,920	2,010
Finland	2,903	1,351	1,552	252	659	643	375	400	574
France	78,883	38,615	40,268	9,949	12,411	13,949	12,856	15,094	14,624
Netherlands	24,196	12,579	11,617	3,057	4,462	3,908	3,977	4,449	4,343
Italy	21,116	11,615	9,501	1,544	2,958	5,347	4,316	3,786	3,165
Norway	9,237	4,828	4,409	1,862	1,409	1,307	1,813	1,595	1,251
Spain	11,914	5,982	5,932	573	1,819	4,471	2,284	1,747	1,020
Sweden	14,259	7,038	7,221	1,938	2,592	2,363	2,226	2,413	2,727
Switzerland	20,097	9,966	10,131	3,027	3,091	3,233	3,959	4,149	2,638
UK	144,168	80,932	63,236	18,492	19,400	26,566	26,199	25,209	28,302
Germany	102,977	50,110	52,867	8,475	16,614	17,535	18,389	24,282	17,682
Others	15,439	5,640	9,799	745	2,192	5,694	4,131	1,479	1,198
<b>EASTERN EUROPE</b>	<b>154,153</b>	<b>72,358</b>	<b>81,795</b>	<b>9,778</b>	<b>39,569</b>	<b>45,965</b>	<b>30,566</b>	<b>19,316</b>	<b>8,959</b>
Russia	69,718	30,298	39,420	5,296	20,532	19,991	12,441	8,549	2,909
Ukraine	29,882	13,870	16,012	1,021	8,772	9,647	6,451	3,075	916
Others	54,553	28,190	26,363	3,461	10,265	16,327	11,674	7,692	5,134
<b>AFRICA</b>	<b>12,163</b>	<b>5,996</b>	<b>6,167</b>	<b>1,029</b>	<b>2,527</b>	<b>3,297</b>	<b>2,521</b>	<b>1,887</b>	<b>902</b>
South Africa	4,064	2,503	1,561	349	628	1,148	973	572	394
Others	8,099	3,493	4,606	680	1,899	2,149	1,548	1,315	508
<b>MIDDLE EAST</b>	<b>88,991</b>	<b>46,231</b>	<b>42,760</b>	<b>15,607</b>	<b>24,219</b>	<b>22,046</b>	<b>13,789</b>	<b>8,893</b>	<b>4,437</b>
Israel	3,852	2,322	1,530	172	1,379	530	467	444	860
Saudi Arabia	30,390	19,015	11,375	5,649	8,453	7,314	4,736	3,162	1,076
Kuwait	7,784	4,658	3,126	1,800	1,689	1,355	1,340	1,078	522
Oman	12,612	7,198	5,414	2,558	4,346	3,249	1,637	590	232
Others	34,353	13,038	21,315	5,428	8,352	9,598	5,609	3,619	1,747
<b>EAST ASIA</b>	<b>280,432</b>	<b>141,955</b>	<b>138,477</b>	<b>14,682</b>	<b>43,326</b>	<b>72,404</b>	<b>65,498</b>	<b>46,984</b>	<b>37,538</b>
China	128,166	60,857	67,309	8,833	26,906	34,657	28,159	19,279	10,332
Indonesia	29,558	13,091	16,467	822	2,235	7,762	8,146	5,404	5,189
Japan	39,136	20,406	18,730	564	4,837	9,143	8,383	5,868	10,341
Malaysia	23,178	13,048	10,130	1,591	2,627	5,212	5,470	4,582	3,696
Philippines	11,160	7,328	3,832	258	1,224	4,914	3,871	667	226
Singapore	15,762	9,489	6,273	1,205	1,735	2,938	3,668	3,787	2,429
Thailand	9,260	4,130	5,130	165	862	2,418	2,260	1,825	1,730
Taiwan	5,381	2,822	2,559	260	578	1,242	1,115	1,198	988
South Korea	13,412	8,689	4,723	816	1,450	2,562	3,222	3,469	1,893
Others	5,419	2,095	3,324	168	872	1,556	1,204	905	714
<b>SOUTH ASIA</b>	<b>370,378</b>	<b>257,182</b>	<b>113,196</b>	<b>31,428</b>	<b>65,556</b>	<b>103,297</b>	<b>89,130</b>	<b>52,055</b>	<b>28,912</b>
India	242,734	184,481	58,253	16,202	37,298	67,523	61,838	37,777	22,096
Maldives	86,359	50,872	35,487	12,147	20,116	22,818	17,117	9,423	4,738
Pakistan	25,424	18,935	6,489	1,962	4,312	8,145	6,774	2,874	1,357
Others	15,861	2,894	12,967	1,117	3,830	4,811	3,401	1,981	721
<b>AUSTRALASIA</b>	<b>65,252</b>	<b>34,969</b>	<b>30,283</b>	<b>8,641</b>	<b>11,081</b>	<b>11,145</b>	<b>11,166</b>	<b>12,041</b>	<b>11,178</b>
Australia	57,940	31,026	26,914	8,229	9,797	9,671	9,751	10,446	10,046
New Zealand	6,880	3,821	3,059	382	1,159	1,372	1,331	1,531	1,105
Others	432	122	310	30	125	102	84	64	27
<b>Total</b>	<b>1,527,153</b>	<b>845,082</b>	<b>682,071</b>	<b>144,610</b>	<b>269,686</b>	<b>362,723</b>	<b>314,046</b>	<b>247,411</b>	<b>188,677</b>

Chart 9

## Occupational Categories - 2014



Occupation	2013	2014
Businessmen	29.5%	17.7%
Professionals	17.5%	20.7%
Executives	7.4%	7.0%
Scientists & Technicians	6.7%	8.8%
Educationists	9.2%	10.0%
Other Occupation	10.2%	14.9%
No Occupation	10.1%	13.0%
Retired	9.4%	7.9%

Table (i)

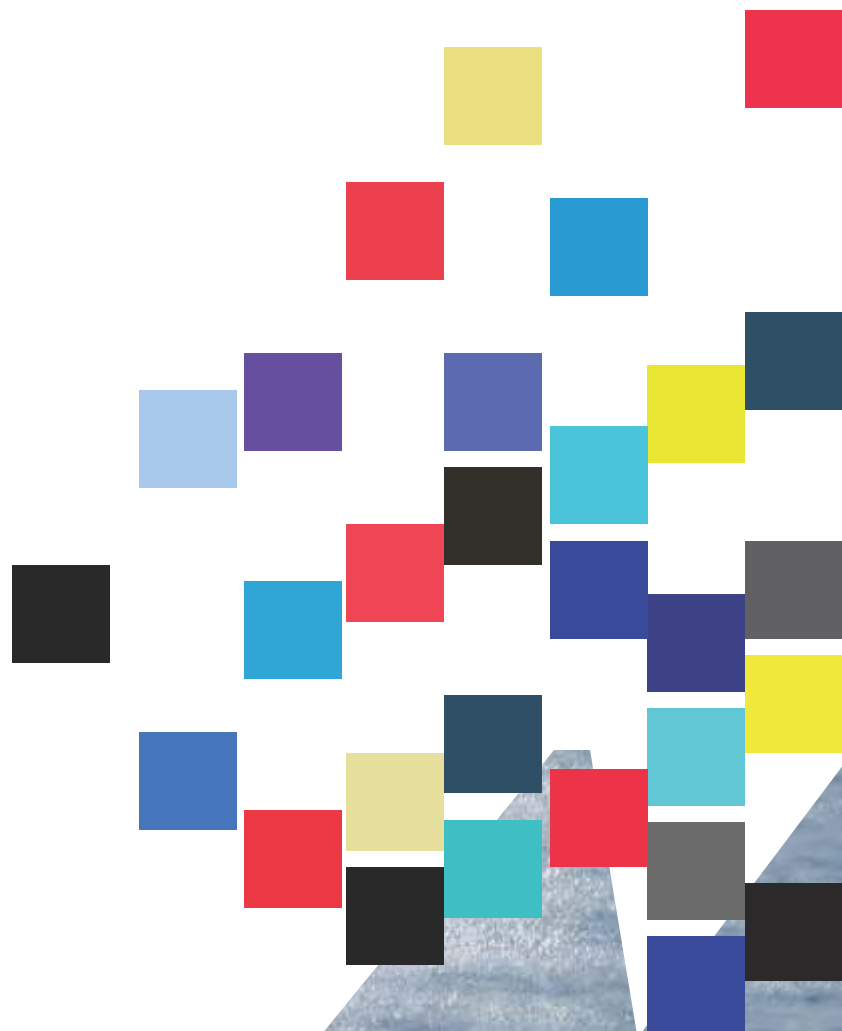
## Percentage Distribution by Occupational Categories - 2004 to 2014

Occupation	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Businessmen	11.2	13.8	15.1	16.3	15.3	12.4	13.5	18.3	14.8	29.5	17.7
Professionals	8.4	6.7	7.7	7.6	8.0	10.3	13.7	7.6	11.4	17.5	20.7
Executives	15.7	15.6	14.7	12.7	13.3	13.9	15.5	16.7	16.8	7.4	7.0
Scientists & Technicians	7.6	6.6	7.4	7.2	7.7	7.7	8.3	8.0	9.9	6.7	8.8
Educationists	6.0	4.6	5.3	5.7	5.9	8.0	10.0	4.8	6.8	9.2	10.0
Other Occupation	26.7	24.3	23.2	27.4	26.1	26.1	18.9	25.2	19.2	10.2	14.9
No Occupation	18.2	23.7	21.4	18.0	18.2	17.2	15.1	14.1	13.0	10.1	13.0
Retired Persons	6.2	4.7	5.2	5.1	5.5	4.4	5.0	5.3	8.1	9.4	7.9

Table 9

## Tourist Arrivals by Country of Residence & Occupation - 2014

Country of Residence	Total	Business-men	Professionals	Executives	Scientists & Technicians	Educationalists	Other Occupation	No Occupation	Retired Persons
<b>NORTH AMERICA</b>	<b>72,653</b>	<b>6,990</b>	<b>15,237</b>	<b>4,059</b>	<b>8,011</b>	<b>8,902</b>	<b>11,285</b>	<b>15,001</b>	<b>3,168</b>
Canada	33,282	3,221	6,442	3,221	2,147	4,294	7,515	5,368	1,074
USA	39,371	3,769	8,795	838	5,864	4,608	3,770	9,633	2,094
<b>LATIN AMERICA &amp; THE CARIBBEAN</b>	<b>4,124</b>	<b>395</b>	<b>921</b>	<b>88</b>	<b>614</b>	<b>483</b>	<b>395</b>	<b>1,009</b>	<b>219</b>
<b>WESTERN EUROPE</b>	<b>479,007</b>	<b>61,841</b>	<b>99,513</b>	<b>36,750</b>	<b>42,676</b>	<b>52,569</b>	<b>66,711</b>	<b>68,714</b>	<b>50,233</b>
Austria	12,664	551	3,303	551	1,101	1,101	4,405	1,101	551
Belgium	9,915	911	1,720	809	910	911	1,416	2,327	911
Denmark	11,239	1,297	2,305	1,009	720	1,008	1,297	2,738	865
France	78,883	10,682	12,325	7,395	9,586	10,409	10,599	8,574	9,313
Netherlands	24,196	2,222	4,197	1,975	2,223	2,222	3,457	5,679	2,221
Italy	21,116	4,097	5,988	315	2,206	1,261	3,152	1,261	2,836
Norway	9,237	1,066	1,895	829	592	829	1,066	2,250	710
Spain	11,914	1,021	3,064	1,021	681	1,702	2,042	1,702	681
Sweden	14,259	1,222	3,667	1,222	815	2,037	2,444	2,037	815
Switzerland	20,097	1,723	5,168	1,723	1,148	2,871	3,445	2,871	1,148
UK	144,168	20,188	29,689	10,450	12,351	16,388	15,740	16,863	22,499
Germany	102,977	14,293	22,415	8,121	8,771	9,745	15,593	19,166	4,873
Others	18,342	2,568	3,777	1,330	1,572	2,085	2,055	2,145	2,810
<b>EASTERN EUROPE</b>	<b>154,153</b>	<b>19,566</b>	<b>45,414</b>	<b>15,217</b>	<b>20,556</b>	<b>8,717</b>	<b>29,144</b>	<b>13,451</b>	<b>2,088</b>
Russia	69,718	6,025	21,518	6,455	8,607	4,734	11,620	9,468	1,291
Ukraine	29,882	4,792	8,456	3,101	4,229	1,410	6,202	1,410	282
Others	54,553	8,749	15,440	5,661	7,720	2,573	11,322	2,573	515
<b>AFRICA</b>	<b>12,163</b>	<b>2,147</b>	<b>2,529</b>	<b>855</b>	<b>1,066</b>	<b>1,215</b>	<b>1,815</b>	<b>1,576</b>	<b>960</b>
South Africa	4,155	734	864	292	364	415	620	538	328
Others	8,008	1,413	1,665	563	702	800	1,195	1,038	632
<b>MIDDLE EAST</b>	<b>88,991</b>	<b>16,312</b>	<b>20,538</b>	<b>5,400</b>	<b>6,325</b>	<b>11,786</b>	<b>11,403</b>	<b>13,171</b>	<b>4,056</b>
Saudi Arabia	30,875	5,810	7,635	1,660	1,826	4,814	3,486	4,980	664
U. A. E	9,895	1,747	2,057	695	867	989	1,477	1,282	781
Israel	8,058	1,516	1,993	433	477	1,256	910	1,300	173
Kuwait	8,170	1,442	1,699	574	716	816	1,219	1,059	645
Oman	12,756	2,401	3,155	686	754	1,989	1,440	2,057	274
Others	19,237	3,396	3,999	1,352	1,685	1,922	2,871	2,493	1,519
<b>EAST ASIA</b>	<b>280,511</b>	<b>59,090</b>	<b>52,600</b>	<b>20,250</b>	<b>22,425</b>	<b>25,406</b>	<b>35,212</b>	<b>40,083</b>	<b>25,445</b>
China	128,166	27,022	23,844	8,197	12,668	11,687	13,648	20,119	10,981
Indonesia	29,558	5,218	6,143	2,078	2,590	2,954	4,411	3,830	2,334
Japan	39,136	9,208	5,524	5,065	1,842	2,763	5,986	3,683	5,065
Malaysia	23,178	4,090	2,136	1,363	600	2,727	4,090	5,445	2,727
Philippines	11,160	1,970	2,321	784	978	1,115	1,665	1,446	881
Singapore	15,762	5,660	5,658	404	808	808	404	1,212	808
Thailand	9,260	1,635	1,925	651	811	925	1,382	1,200	731
South Korea	13,412	2,367	2,788	943	1,175	1,340	2,002	1,738	1,059
Others	10,879	1,920	2,261	765	953	1,087	1,624	1,410	859
<b>SOUTH ASIA</b>	<b>370,299</b>	<b>93,444</b>	<b>67,563</b>	<b>19,507</b>	<b>27,601</b>	<b>36,519</b>	<b>60,226</b>	<b>38,248</b>	<b>27,191</b>
India	242,734	70,921	41,048	10,541	16,426	23,771	41,546	21,361	17,120
Maldives	86,359	15,247	17,950	6,070	7,566	8,630	12,531	11,547	6,818
Pakistan	25,424	4,489	5,285	1,787	2,227	2,541	3,794	3,294	2,007
Bangladesh	10,754	1,898	2,235	756	942	1,075	1,605	1,394	849
Others	5,028	889	1,045	353	440	502	750	652	397
<b>AUSTRALASIA</b>	<b>65,252</b>	<b>9,831</b>	<b>13,129</b>	<b>5,212</b>	<b>4,519</b>	<b>7,016</b>	<b>11,712</b>	<b>6,628</b>	<b>7,205</b>
Australia	57,940	8,740	11,549	4,738	4,005	6,212	10,412	5,874	6,410
New Zealand	6,880	1,014	1,490	444	476	761	1,236	698	761
Others	432	77	90	30	38	43	64	56	34
<b>Total</b>	<b>1,527,153</b>	<b>269,616</b>	<b>317,444</b>	<b>107,338</b>	<b>133,793</b>	<b>152,613</b>	<b>227,903</b>	<b>197,881</b>	<b>120,565</b>



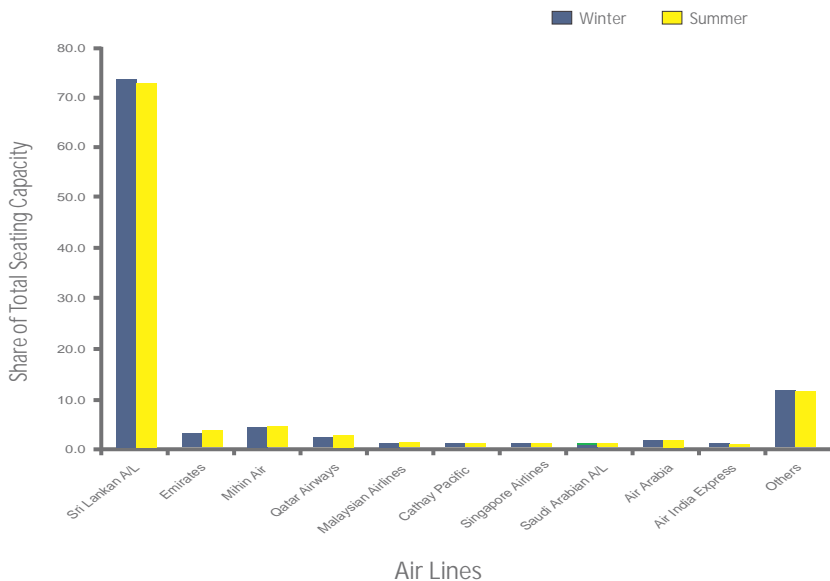
PART B



## PART B:SCHEDULED AIRLINE OPERATIONS AND PASSENGER MOVEMENTS

Chart 10

### Share of Total Seating Capacity by Carrier - 2014



Airline	Winter	Summer
Sri Lankan Airlines	72.85	72.46
Emirates	3.19	3.30
Mihin Air	4.25	4.28
Qatar Airways	2.48	2.57
Malaysian Airlines	1.18	1.22
Cathay Pacific	0.83	0.86
Singapore Airlines	0.83	0.86
Saudi Arabian A/L	0.59	0.86
Air Arabia	1.30	1.35
Air India Express	0.83	0.73
Others	11.69	11.51

Table 10

### Scheduled Airline Operations & Seating Capacity - 2014

	Airline	Type of Aircraft	Seating Capacity	No. of incoming flights per week		No. of seats available on incoming flights per week		Percentage of total seating capacity by carrier	
				Winter	Summer	Winter	Summer	Winter	Summer
1	Air Arabia	A320	168	11	11	1,848	1,848	1.0	1.0
2	Air India	A321	182	7	6	1,274	1,092	0.7	0.6
3	Air Asia	A330	377	4	4	1,508	1,508	0.8	0.8
4	British Airways	B777	275	3	3	825	825	0.5	0.5
5	Cathay Pacific Airways	B777	398	7	7	2,786	2,786	1.5	1.6
6	China Eastern Air Lines	B737	148	3	3	444	444	0.2	0.2
7	Emirates	B777	365	12	27	4,380	9,855	2.4	5.5
		A330	236	2	-	472	-	0.3	0.0
		A340	258	13	-	3,354	-	1.8	0.0
8	Ethihad Airways	A320/A33	241	14	14	3,374	3,374	1.9	1.9
9	Fly Dubai	B738	189	14	14	2,646	2,646	1.5	1.5
10	Jet Airways	B737	170	14	7	2,380	1,190	1.3	0.7
11	Korean Air	A330	276	3	3	828	828	0.5	0.5
12	Kuwait Airways	A306	232	6	6	1,392	1,392	0.8	0.8
13	Malaysian Airlines	B738	166	10	10	1,660	1,660	0.9	0.9
14	Mihin Lanka	A320/A32	212	36	35	7,632	7,420	4.2	4.2
15	Oman Air	B737	156	7	7	1,092	1,092	0.6	0.6
16	Qatar Airways	A321	196	21	21	4,116	4,116	2.3	2.3
17	Rotana Jet	A319	120	3	3	360	360	0.2	0.2
18	Royal Jordanian	A320	263	4	4	1,052	1,052	0.6	0.6
19	Saudi Arabian Airlines	B772	341	5	7	1,705	2,387	0.9	1.3
20	Singapore Airlines	A333	285	7	7	1,995	1,995	1.1	1.1
21	Spice Jet	Q400	78	12	14	936	1,092	0.5	0.6
22	Sri Lankan Airlines	A320	156	308	350	48,048	54,600	26.4	30.7
		A321	182	69	-	12,558	-	6.9	0.0
		A330	276	139	130	38,364	35,880	21.1	20.2
		A340	314	101	112	31,714	35,168	17.4	19.8
23	Thai Airways	A330/A32	250	5	7	1,250	1,750	0.7	1.0
24	Turkish Airlines	A330	250	7	5	1,750	1,250	1.0	0.7
	Total			847	817	181,743	177,610	100.0	100.0

\*(Rotanata Jet)- Operation Started on 10th April 2014

\*\* (Royal Jordanian Airlines)- Operation Ceased on 30th April 2014

Chart 11

## Growth of Passenger Arrivals & Departures 2003 to 2014

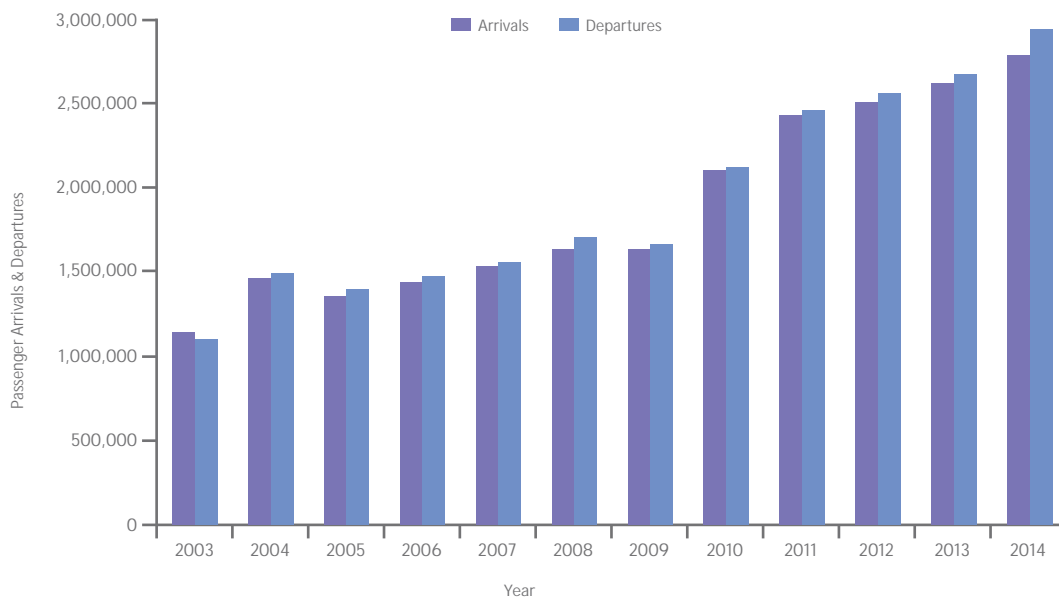


Table (11)

## Passenger Arrivals and Departures by Port and Category of Travelers - 2014

Port	Total		Sri Lankan Residents		Foreign Tourists (1)	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
Katunayake	2,757,667	2,884,767	1,258,893	1,307,133	1,498,774	1,577,634
Mattala	4,052	3,256	2,330	1,638	1,722	1,618
TOTAL AIR	2,761,719	2,888,023	1,261,223	1,308,771	1,500,496	1,579,252
Colombo Harbour	6,710	7,196	783	744	5,927	6,452
Galle Harbour	22,218	20,143	1,488	1,548	20,730	18,595
TOTAL SEA	28,928	27,339	2,271	2,292	26,657	25,047
Grand Total	2,790,647	2,915,362	1,263,494	1,311,063	1,527,153	1,604,299

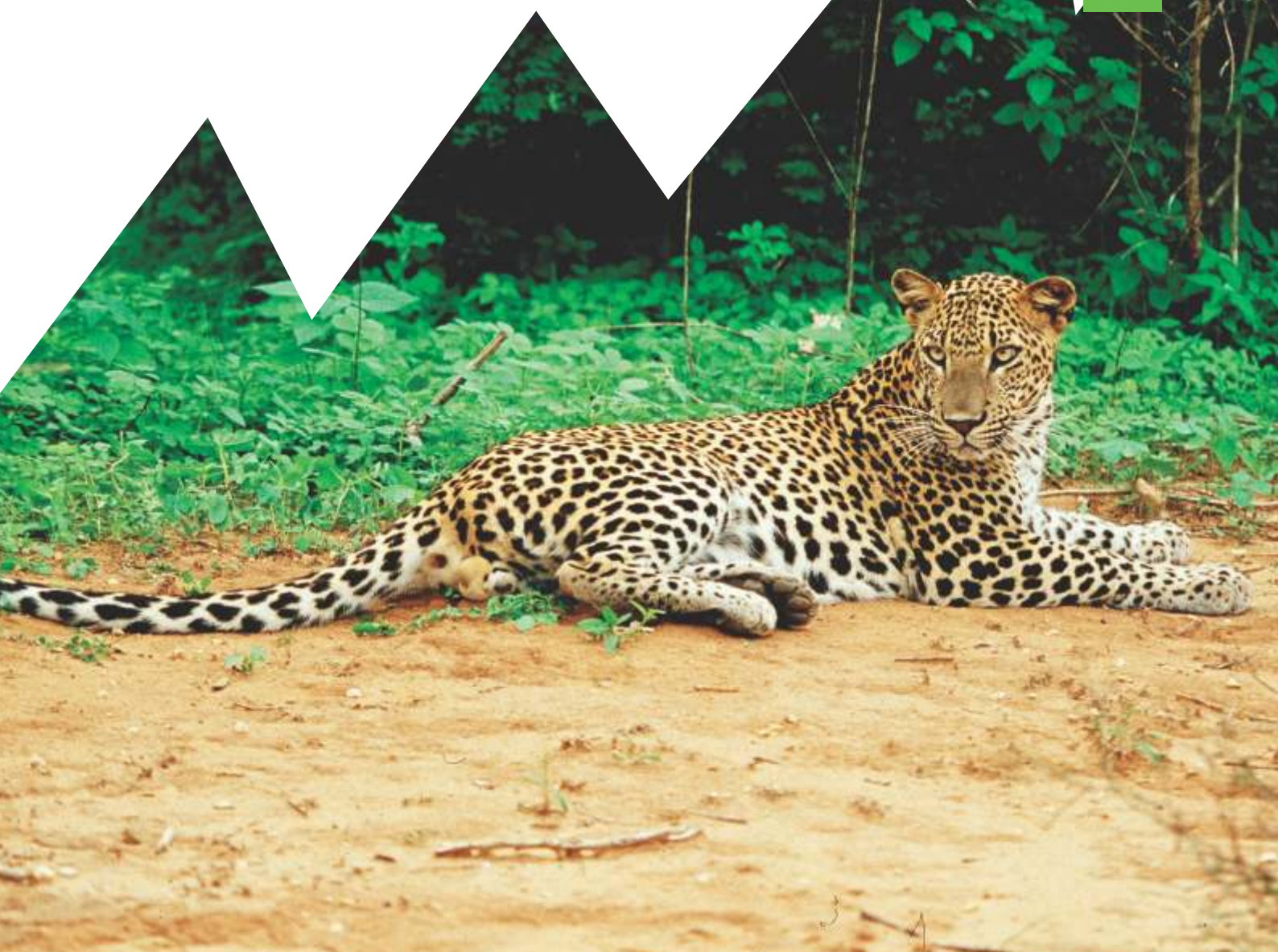
(1) Excluding Indians who are repatriated under Indo-Sri Lanka Agreement

Source : Sri Lanka Tourism Development Authority  
Department of Immigration & Emigration





PART C



## PART C: ACCOMMODATION INDUSTRY - CAPACITY AND ITS UTILIZATION

Chart 12

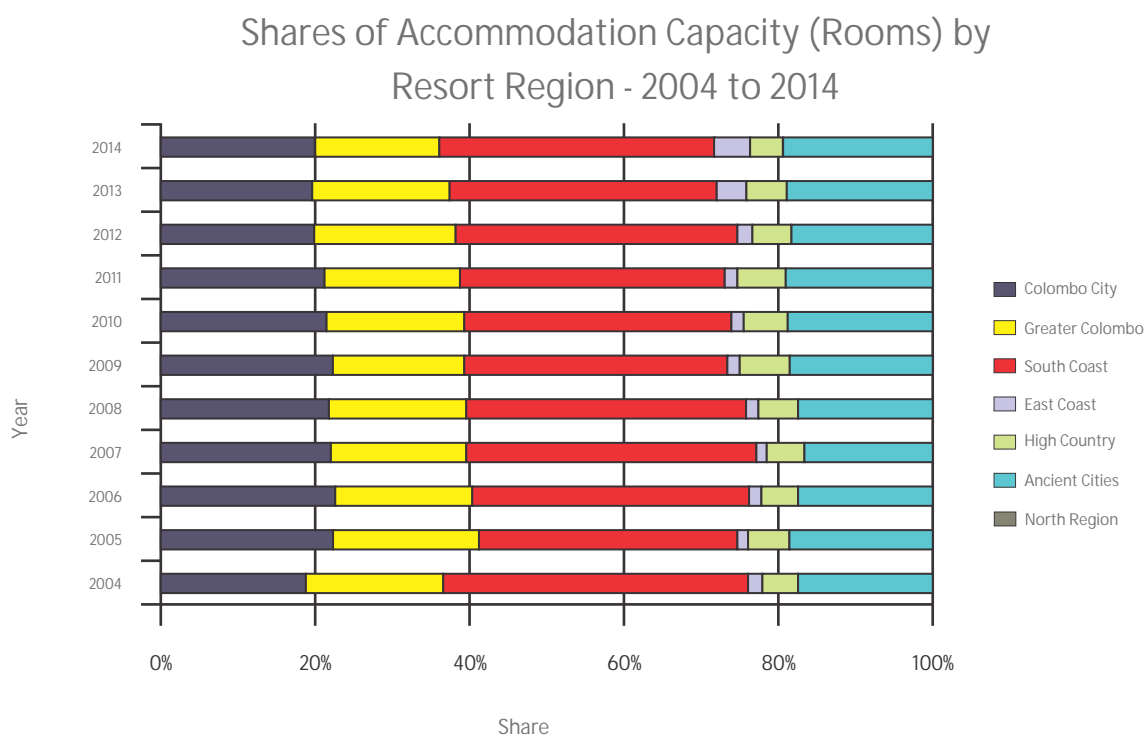


Table (j)

### Accommodation Capacity (Rooms) in Tourist Hotels and its Regional Distribution - 2005 to 2014

Resort Regions	2005	2006	2007	2008	2009	2010	2011	2012	2013**	2014
Colombo City	2,926	3,209	3,209	3,188	3,190	3,141	3,086	3,054	3,170	3,633
Greater Colombo	2,490	2,520	2,555	2,651	2,494	2,640	2,573	2,856	2,913	2,883
South Coast	4,431	5,112	5,505	5,370	4,940	5,099	5,037	5,660	5,868	6,717
East Coast	178	184	184	230	230	238	238	296	628	842
High Country	709	726	734	772	928	847	940	743	838	789
Ancient Cities	2,428	2,467	2,417	2,582	2,679	2,749	2,779	2,901	3,217	3,595
North Region	0	0	0	0	0	0	0	0	21	51
<b>All Regions</b>	<b>13,162</b>	<b>14,218</b>	<b>14,604</b>	<b>14,793</b>	<b>14,461</b>	<b>14,714</b>	<b>14,653</b>	<b>15,510</b>	<b>16,655</b>	<b>18,510</b>

Chart 13

## Tourist Nights and Occupancy Rates by Month - 2014

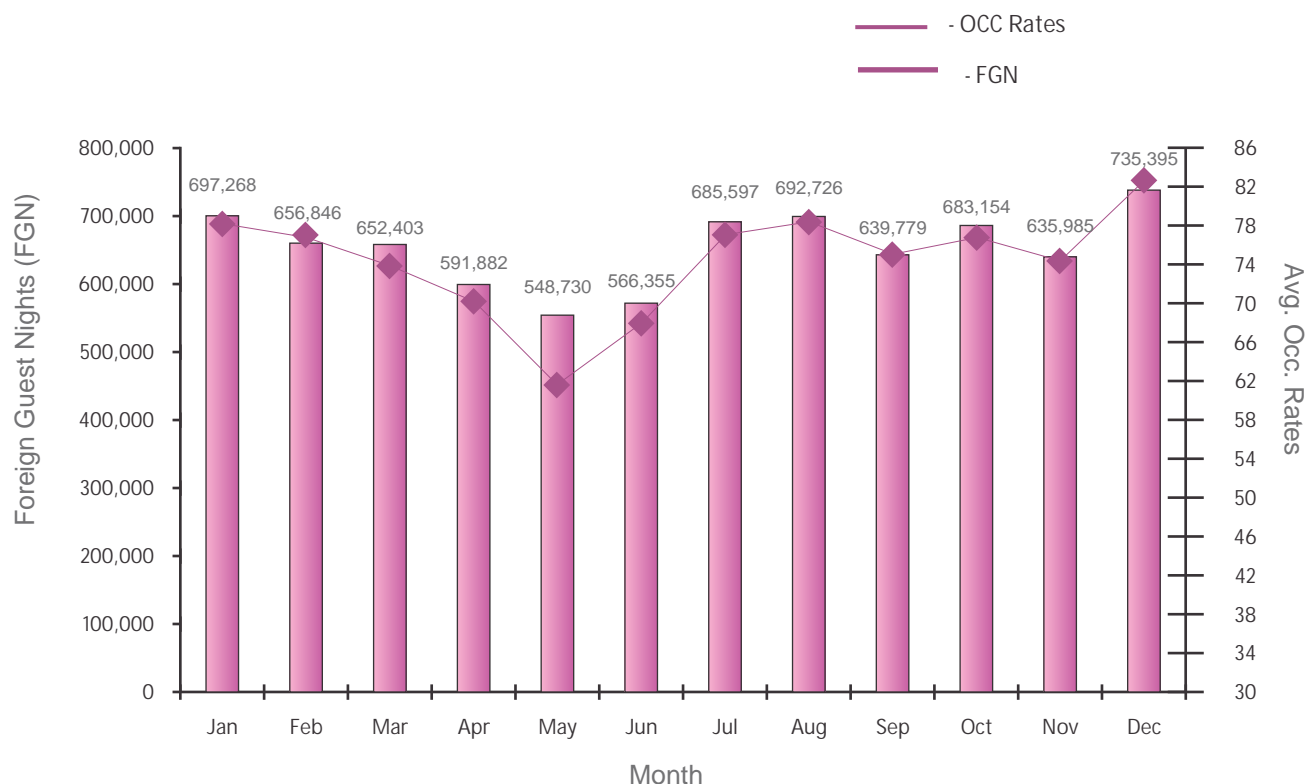


Table 12

## Accommodation Capacity and Guest Nights in Tourist Hotels and Supplementary Establishments - 2006 to 2014

Resort Description	2006	2007	2008	2009	2010	2011	2012	2013**	2014**
<b>A. Accommodation Capacity - Tourist Hotels</b>									
(a). No. of Units	241	245	256	242	253	252	269	304	334
(b). No. of Rooms	14,218	14,604	14,793	14,461	14,714	14,653	15,510	16,655	18,510
(c). No. of Beds	27,117	27,500	28,698	28,344	28,978	28,844	30,399	34,840*	36,883*
<b>B. Accommodation Capacity - Supplementary Establishments</b>									
(a). No. of Units	508	513	578	629	530	654	930**	1,021	1,265
(b). No. of Rooms	4,989	5,030	5,397	5,946	5,895	6,141	8,207**	8,513	9,916
(c). No. of Beds	8,232	8,299	9,712	11,654	11,210	11,601	13,347*	16,105*	18,340*
<b>C. Guest Nights - Tourist Hotels</b>									
(a). Foreign	3,134,243	2,777,599	2,763,223	2,818,487	4,126,544	5,011,480	5,038,066	6,969,239	7,982,110
(b). Local	806,143	1,051,077	979,438	1,163,220	1,464,098	1,607,393	1,457,063	1,439,483	2,072,886
<b>D. Guest Nights - Supplementary Establishments</b>									
(a). Foreign	680,604	598,931	701,254	779,317	1,249,146	2,247,407	2,372,266	2,728,607	3,596,548
(b). Local	495,957	497,321	421,987	471,730	425,350	574,958	682,374	639,275	512,017
<b>E. Tourist Nights (Total)</b>									
(a). Tourist Hotels*	5,793,588	4,940,080	4,165,511	4,075,799	6,544,760	8,559,750	10,056,050	10,909,050	15,118,815
(b). Supplementary Establishments*	3,134,243	2,777,599	2,763,223	2,818,487	4,126,544	5,011,480	5,038,066	6,969,239	7,982,110
(c). Others*	680,604	598,931	701,254	779,317	1,249,146	2,241,407	2,372,266	2,728,607	3,596,548
(d). Others*	1,978,741	1,563,550	701,034	477,995	1,169,070	1,306,863	2,645,718	1,211,204	3,540,157

\* Estimated

\*\* Revised

Supplementary Establishment - Boutique Hotels/ Boutique Villas/ Guest Houses/ Home Stays/ Bungalows/ Heritage Homes & Bungalows/ Rented Apartments & Rented Homes

Chart 13 (a)

## Occupancy Rates by Resort Region - 2013 & 2014

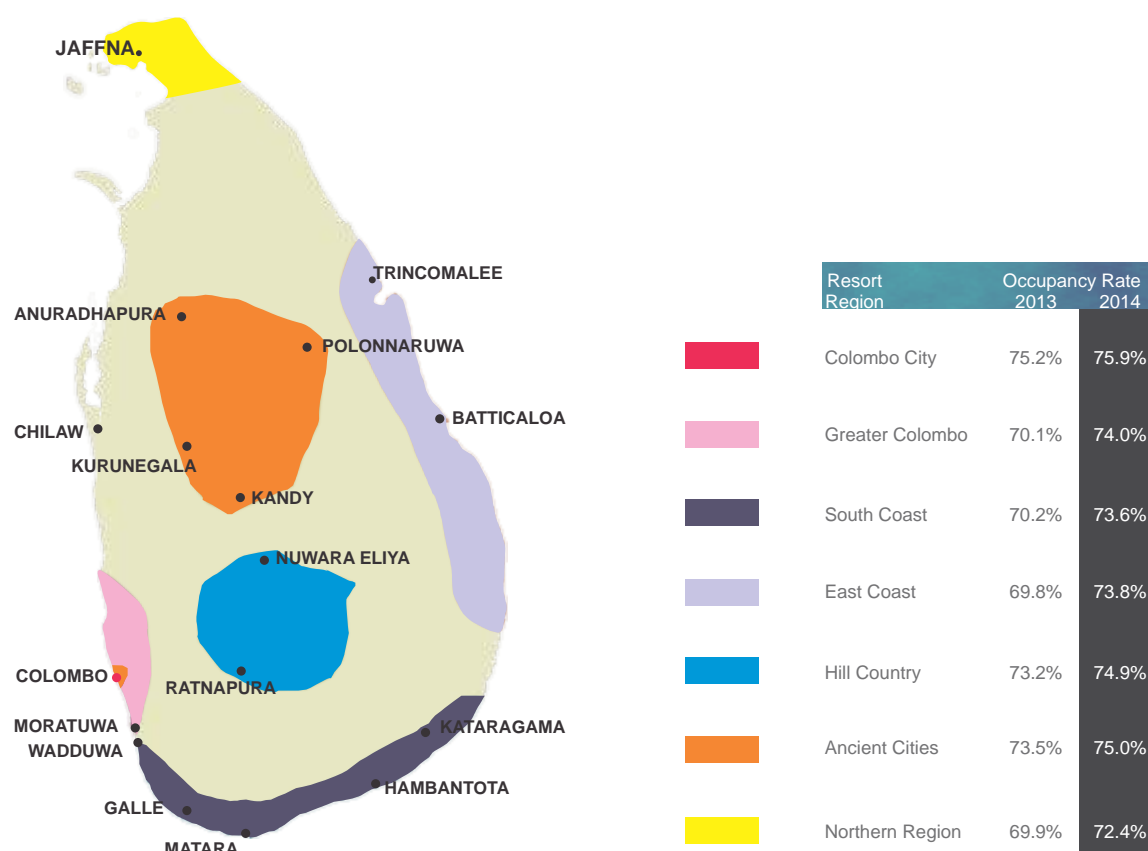


Table (k)

## Occupancy Rates by Region - 2004 to 2014

Region	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Colombo City	75.5	76.3	64.3	63.9	57.1	57.8	78.3	84.0	75.8	75.2	75.9
Greater Colombo	52.9	44.8	48.0	49.3	52.6	52.7	75.1	79.5	74.5	70.1	74.0
South Coast	52.6	31.5	41.2	47.6	46.1	49.6	71.9	78.1	73.9	70.2	73.6
East Coast	44.2	29.1	16.9	18.0	21.6	37.8	70.0	75.7	68.2	69.8	73.8
High Country	52.4	36.6	39.9	41.2	34.2	42.2	63.5	73.3	68.1	73.2	74.9
Ancient Cities	60.4	39.5	43.3	40.3	35.2	44.4	62.6	71.7	66.5	73.5	75.0
Northern Region	-	-	-	-	-	-	-	-	-	69.9	72.4
All Regions	59.3	45.4	47.8	46.2	43.9	48.4	70.1	77.1	71.2	71.7	74.3

Table 13

## Monthly Occupancy Rates in Tourist Hotels by Region - 2014

Resort Region	No. of Units	Rooms	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Annual O/R
<b>Colombo City</b>	<b>27</b>	<b>3,633</b>	<b>76.7</b>	<b>72.2</b>	<b>73.8</b>	<b>66.7</b>	<b>71.8</b>	<b>66.6</b>	<b>78.6</b>	<b>85.1</b>	<b>71.7</b>	<b>82.6</b>	<b>77.8</b>	<b>86.9</b>	<b>75.9</b>
<b>Greater Colombo</b>	<b>58</b>	<b>2,883</b>	<b>79.4</b>	<b>75.0</b>	<b>74.3</b>	<b>66.8</b>	<b>63.3</b>	<b>65.8</b>	<b>77.4</b>	<b>77.8</b>	<b>72.7</b>	<b>77.3</b>	<b>75.8</b>	<b>82.0</b>	<b>74.0</b>
I. North of Colombo	47	2,356	84.5	75.3	74.7	67.9	58.7	66.1	78.0	78.3	73.6	76.8	74.8	82.6	74.4
II. South of Colombo	11	527	74.3	74.7	73.9	65.6	67.8	65.4	76.7	77.3	71.8	77.8	76.8	81.4	73.6
<b>South Coast</b>	<b>123</b>	<b>6,718</b>	<b>81.15</b>	<b>79.7</b>	<b>73.2</b>	<b>69.7</b>	<b>57.4</b>	<b>64.5</b>	<b>77.9</b>	<b>73.8</b>	<b>76.9</b>	<b>75.1</b>	<b>71.9</b>	<b>82.1</b>	<b>73.6</b>
I. Upto Galle	76	5,093	79.9	79.5	72.1	68.7	63.0	62.2	77.2	75.1	76.5	77.6	76.0	81.6	74.1
II. Beyond Galle	47	1,625	82.4	79.9	74.3	70.6	51.7	66.7	78.6	72.4	77.2	72.5	67.8	82.6	73.1
<b>East Coast</b>	<b>20</b>	<b>842</b>	<b>75.9</b>	<b>79.7</b>	<b>75.7</b>	<b>69.8</b>	<b>59.4</b>	<b>69.1</b>	<b>76.3</b>	<b>79.8</b>	<b>76.3</b>	<b>77.3</b>	<b>66.5</b>	<b>79.6</b>	<b>73.8</b>
<b>High Country</b>	<b>25</b>	<b>788</b>	<b>73.8</b>	<b>76.9</b>	<b>75.4</b>	<b>74.5</b>	<b>64.6</b>	<b>73.1</b>	<b>75.8</b>	<b>74.7</b>	<b>77.6</b>	<b>77.8</b>	<b>69.7</b>	<b>84.7</b>	<b>74.9</b>
<b>Ancient Cities</b>	<b>77</b>	<b>3,595</b>	<b>79.0</b>	<b>78.1</b>	<b>74.3</b>	<b>72.7</b>	<b>58.8</b>	<b>67.7</b>	<b>77.0</b>	<b>80.9</b>	<b>75.9</b>	<b>75.6</b>	<b>77.0</b>	<b>82.9</b>	<b>75.0</b>
I. Kandy Area	33	1,485	79.6	79.9	78.3	69.4	60.1	65.8	76.2	86.2	78.3	74.8	78.7	85.8	76.1
II. Anuradhapura Area	15	418	80.1	81.8	75.4	71.6	59.9	68.9	74.6	81.7	76.0	72.9	75.0	83.8	75.1
III. Polonnaruwa / Giritale	10	487	79.8	80.4	74.8	74.5	59.2	65.3	77.4	77.4	76.7	75.4	74.3	82.7	74.8
IV. Habarana / Sig. / Damb.	19	1205	76.4	70.4	68.5	75.1	56.1	70.6	79.9	78.4	72.7	79.1	79.9	79.4	73.9
<b>Northern Region</b>	<b>4</b>	<b>51</b>	<b>75.1</b>	<b>72.2</b>	<b>69.2</b>	<b>67.2</b>	<b>63.9</b>	<b>74.3</b>	<b>73.9</b>	<b>72.5</b>	<b>70.8</b>	<b>76.4</b>	<b>73.8</b>	<b>79.5</b>	<b>72.4</b>
<b>All Regions</b>	<b>334</b>	<b>18,510</b>	<b>77.3</b>	<b>76.9</b>	<b>73.8</b>	<b>70.1</b>	<b>61.3</b>	<b>67.8</b>	<b>76.9</b>	<b>78.2</b>	<b>74.9</b>	<b>76.7</b>	<b>74.3</b>	<b>82.6</b>	<b>74.3</b>

Table 13(a)

## Capacity and Nights in all Accommodation Establishments by Class - 2013 &amp; 2014

Class of Accommodation	No. of Units		No. of Rooms		No. of Beds		Total Guest Nights		Foreign Guest Nights		Local Guest Nights		Room Occupancy Rate	
	2013	2014	2013	2014	2013	2014	2013	2014*	2013	2014*	2013	2014*	2013	2014*
<b>(A) Hotel**</b>	<b>304</b>	<b>334</b>	<b>16,655</b>	<b>18,510</b>	<b>34,840</b>	<b>36,883*</b>	<b>8,408,722</b>	10,054,996	6,969,239	7,982,110	1,439,483	2,072,886	71.7	74.3
5 Star	14**	14	3,152	3,152	6,265	6,265*	1,926,189	1,979,280	1,740,306	1,773,396	185,883	205,884	71.9	74.8
4 Star	<b>18</b>	<b>18</b>	<b>2,070</b>	<b>2,084</b>	<b>3,863</b>	<b>4,064</b>	<b>1,369,709</b>	<b>1,416,389</b>	<b>1,170,496</b>	<b>1,232,036</b>	<b>199,213</b>	<b>184,353</b>	<b>70.2</b>	<b>74.9</b>
3 Star	14	14	1,061	1,061	2,142	2,142*	934,192	894,836	853,392	808,912	80,800	85,924	70.3	73.9
2 Star	33	33	1,717	1,725	3,381	3,381*	930,592	1,046,087	830,174	882,389	100,418	163,698	69.9	73.4
1 Star	34	34	1,325	1,333	2,627	2,657*	830,224	927,537	700,958	769,420	129,266	158,117	73.1	72.9
Small Luxury Hotel (Boutique Hotel)	24	24	432	432	890*	907*	227,376	249,670*	176,217	195,991	51,159	53,679	72.1	75.4
Unclassified	167	197	6,898	8,723	15,672	17,467*	2,190,440	3,541,197	1,497,696	2,319,966	692,744	1,221,231	<b>74.9</b>	<b>75.1</b>
<b>(B) Supplementary Establishments**</b>	<b>1,021</b>	<b>1,265</b>	<b>8,513</b>	<b>9,916</b>	<b>16,105*</b>	<b>18,340*</b>	<b>3,367,882</b>	4,108,565	2,728,607	3,596,548	639,275	512,017	77.1*	77.8*

\*Estimated

\*\*Revised



Table 14

## Foreign Guest Nights in Graded Accommodation Establishments by Region and Month - 2014 (Classified & unclassified)

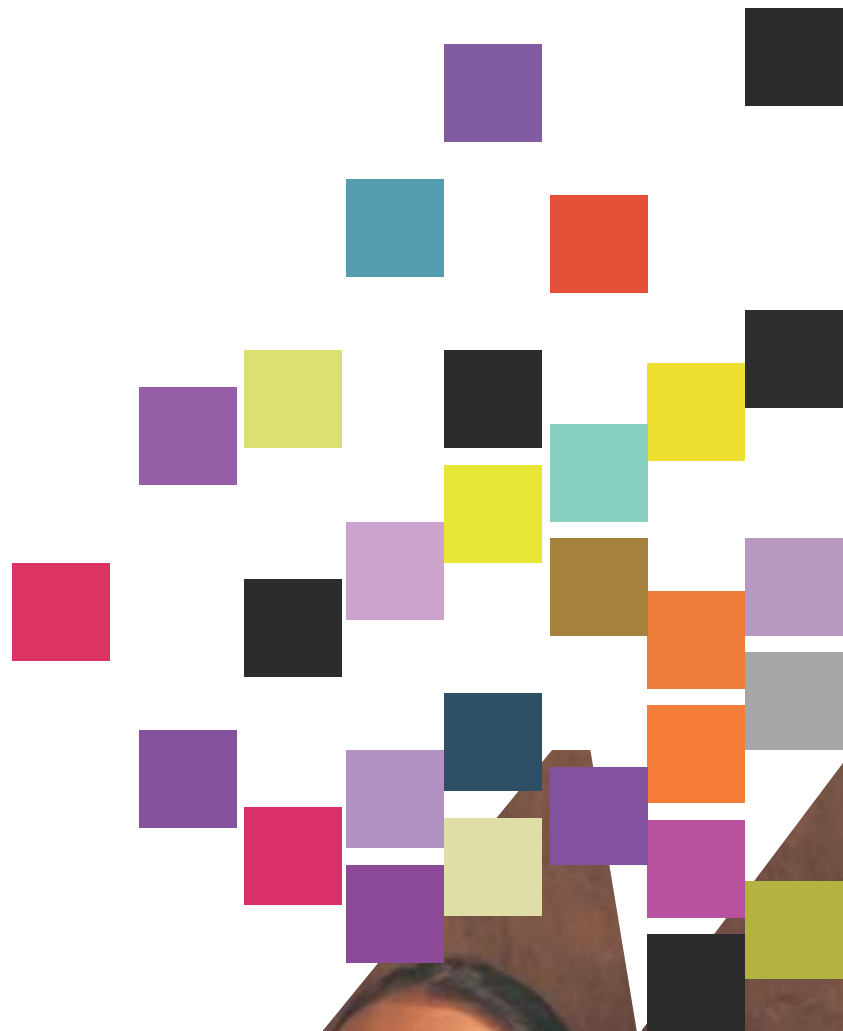
Resort Region	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	147,869	134,703	142,278	124,442	138,364	124,255	151,532	164,063	133,770	159,243	145,151	167,533	1,733,203
Greater Colombo	116,316	106,326	108,844	94,630	92,657	93,212	113,313	113,972	103,065	113,217	107,460	120,124	1,283,136
I. North of Colombo	101,731	89,251	92,150	79,810	75,341	78,438	95,986	96,509	86,845	95,642	90,110	101,735	1,083,548
II. South of Colombo	14,585	17,075	16,694	14,820	17,316	14,774	17,327	17,463	16,220	17,575	17,350	18,389	199,588
South Coast	253,437	240,879	228,608	210,505	179,108	194,788	243,287	230,326	232,265	234,386	217,273	256,403	2,721,265
I. Upto Galle	193,478	185,442	174,755	160,666	146,721	147,011	186,401	179,580	178,681	184,749	173,340	196,968	2,107,792
II. Beyond Galle	59,959	55,437	53,853	49,839	32,387	47,777	56,886	50,746	53,584	49,637	43,933	59,435	613,473
East Coast	26,667	27,098	26,597	23,733	20,870	23,495	26,808	28,037	25,943	27,158	22,611	27,967	306,984
High Country	27,895	28,129	28,499	27,249	24,417	26,739	28,651	28,235	28,385	29,407	25,495	32,015	335,116
Ancient Cities	123,732	118,452	116,330	110,151	92,163	102,570	120,677	126,787	115,116	118,366	116,708	129,917	1,390,969
I. Kandy Area	56,051	55,648	54,478	47,543	42,186	44,381	52,446	58,287	52,678	51,200	51,207	59,545	625,650
II. Anuradhapura Area	11,928	11,788	11,228	10,318	8,920	9,929	11,109	12,166	10,952	10,855	10,808	12,476	132,477
III. Polonnaruwa / Giritale	15,608	15,218	14,630	14,101	11,579	12,360	15,138	15,138	14,518	14,747	14,063	16,175	173,275
IV. Habarana / Sig. / Damb.	40,145	35,798	35,994	38,189	29,478	35,900	41,984	41,196	36,968	41,564	40,630	41,721	459,567
Northern Region	1,352	1,259	1,247	1,172	1,151	1,296	1,332	1,306	1,235	1,377	1,287	1,432	15,446
All Regions	697,268	656,846	652,403	591,882	548,730	566,355	685,600	692,726	639,779	683,154	635,985	735,391	7,786,119

Table 15

## Local Guest Nights in Graded Accommodation Establishments by Region and Month - 2014 (Classified & unclassified)

Resort Region	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	20,677	18,836	19,895	17,401	19,348	17,375	21,189	22,941	18,705	22,267	20,297	23,426	242,357
Greater Colombo	26,842	24,538	25,118	21,838	21,382	21,510	26,149	26,301	23,784	26,127	24,798	27,721	296,108
I. North of Colombo	17,195	14,840	15,523	13,321	12,579	13,019	16,191	16,265	14,462	16,026	14,827	17,153	181,401
II. South of Colombo	9,647	9,698	9,595	8,517	8,803	8,491	9,958	10,036	9,322	10,101	9,971	10,568	114,707
South Coast	58,228	55,343	52,524	48,365	41,151	44,754	55,896	52,918	53,363	53,851	49,919	58,909	625,221
I. Upto Galle	40,764	38,955	36,776	33,884	30,193	31,073	39,237	37,573	37,529	38,485	36,013	41,403	441,885
II. Beyond Galle	17,464	16,388	15,748	14,481	10,958	13,681	16,659	15,345	15,834	15,366	13,906	17,506	183,336
East Coast	13,950	14,176	13,913	12,415	10,917	12,291	14,024	14,667	13,571	14,207	11,828	14,630	160,589
High Country	8,720	8,793	8,909	8,518	7,633	8,358	8,956	8,826	8,873	9,192	7,970	10,008	104,756
Ancient Cities	51,901	49,686	48,796	46,205	38,661	43,026	50,621	53,184	48,288	49,651	48,957	54,498	583,474
I. Kandy Area	20,117	19,822	19,574	17,086	15,145	16,019	18,976	21,125	18,955	18,556	18,634	21,436	225,445
II. Anuradhapura Area	7,933	7,840	7,468	6,863	5,933	6,604	7,388	8,092	7,285	7,220	7,189	8,300	88,115
III. Polonnaruwa / Giritale	9,061	8,835	8,493	8,186	6,722	7,176	8,789	8,789	8,428	8,562	8,165	9,391	100,597
IV. Habarana / Sig. / Damb.	14,790	13,189	13,261	14,070	10,861	13,227	15,468	15,178	13,620	15,313	14,969	15,371	169,317
Northern Region	588	546	542	509	498	560	578	567	536	597	558	624	6,703
All Regions	180,906	171,918	169,697	155,251	139,590	147,874	177,413	179,404	167,120	175,892	164,327	189,816	2,019,208





PART D



## PART D: INCOME & EMPLOYMENT

Chart 14

### Value of Tourism - 2006 to 2014

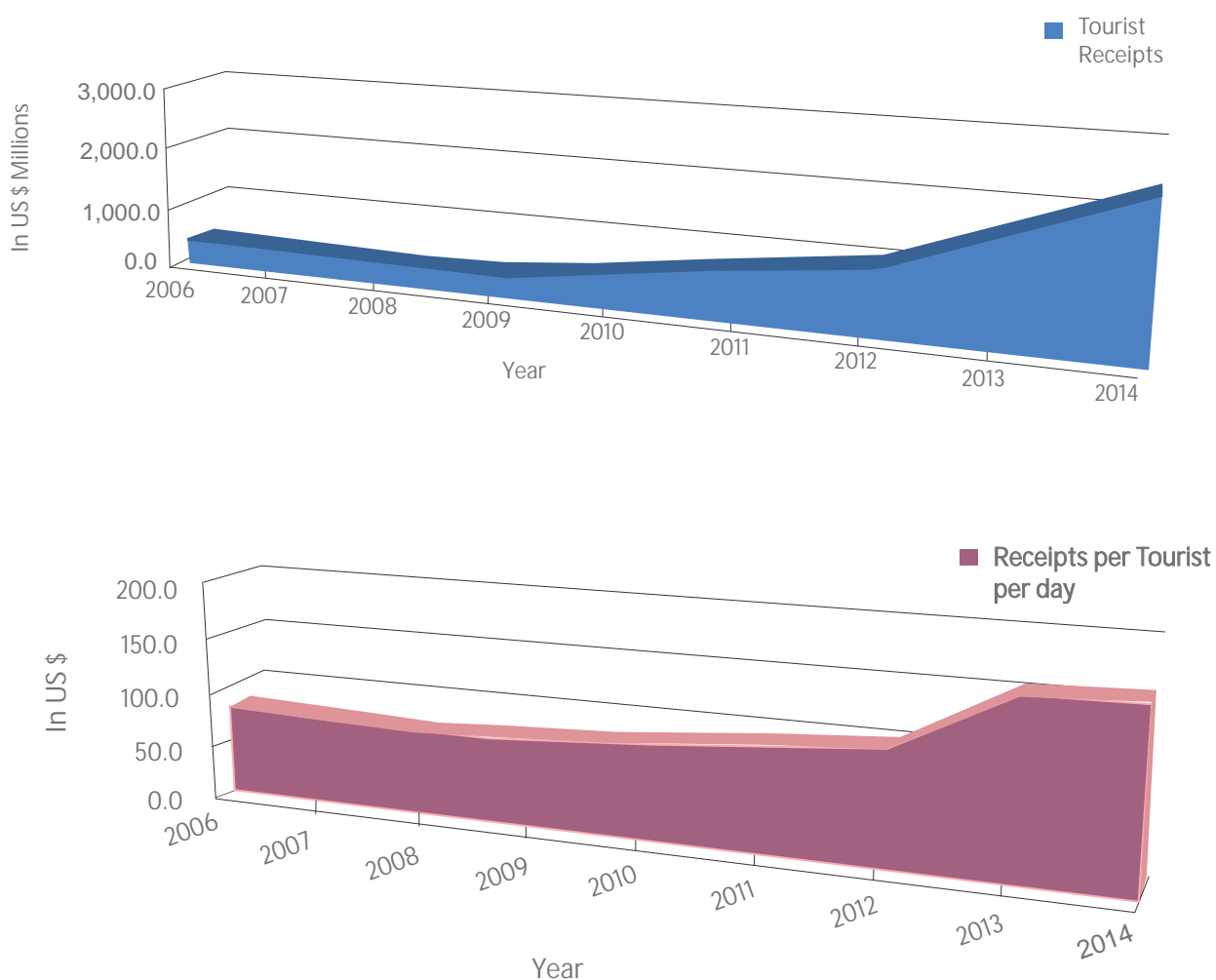


Table 16

### Volume & Value of Tourism - 2006 to 2014

	2006	2007	2008	2009	2010	2011	2012	2013	2014
Tourist Arrivals	559,603	494,008	438,475	447,890	654,476	855,975	1,005,605	1,274,593	1,527,153
Excursionist Arrivals	128,719	98,432	87,695	89,526	112,497	119,875	126,523	140,009	138,097*
Official Receipts									
Rs. Mn.	42,585.5	42,519.3	37,094.0	40,133.0	65,018.0	91,926.0	132,427.0	221,147.1*	317,502.2
US\$ Mn.	410.3	384.4	319.5	349.3	575.9	838.9	1,038.3*	1,715.5*	2,431.1*
SDR Units (Mn.)	278.3	250.9	202.1	226.5	376.9	530.2	677.7	1,128.8*	1,600.3*
Tourist Receipts per day (in US \$)	83.4	79.1	76.7	81.8	88.0	98.0	103.0	156.5*	160.8*

\*Estimated

Source: Department of Immigration & Emigration  
SLTDA

Table 17

## Foreign Exchange Earnings from Tourism - 2013 & 2014

Source	In Rs Mn.			In US \$ Mn.		
	2013	2014	Change %	2013	2014	Change %
Banks	23,994.5	35,242.7*	46.9	186.1	269.9*	45.0
Travel Agencies	20,146.5	28,892.7*	43.4	156.3	221.2*	41.6
Shops	23,198.3	35,560.2*	53.3	180.0	272.3*	51.3
Hotels	144,453.3	204,153.6*	41.3	1,120.6	1,563.2*	39.5
Gem Corporation	9,354.5	13,652.6*	45.9	72.6	104.5*	44.1
<b>Total</b>	<b>221,147.1</b>	<b>317,501.8*</b>	<b>43.6</b>	<b>1,715.6</b>	<b>2,431.1*</b>	<b>41.7</b>

\*Provisional

Table (I)

## Exchange Rates (Annual Average) - 2003 to 2014

Currency	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Japanese Yen	0.8	0.9	0.9	0.9	0.9	1.1	1.2	1.3	1.4	1.6	1.3	1.2
Sterling Pound	157.7	185.3	183.3	191.5	221.4	200.7	179.9	174.8	177.2	202.3	202.1	215.2
U.S. Dollar	96.5	101.1	100.4	104.0	110.6	108.3	114.9	113.1	110.6	127.6	129.1	130.6
S.D.R. Unit	135.2	140.9	148.7	153.0	169.4	171.2	177.2	172.5	174.5	195.4	196.2	198.4
Euro	109.2	125.8	125.5	130.6	151.6	159.3	160.2	150.1	153.9	164.0	171.5	173.5

Source: Central Bank of Sri Lanka

Chart 15

## Direct Employment in the Tourism Industry - 2012 to 2014

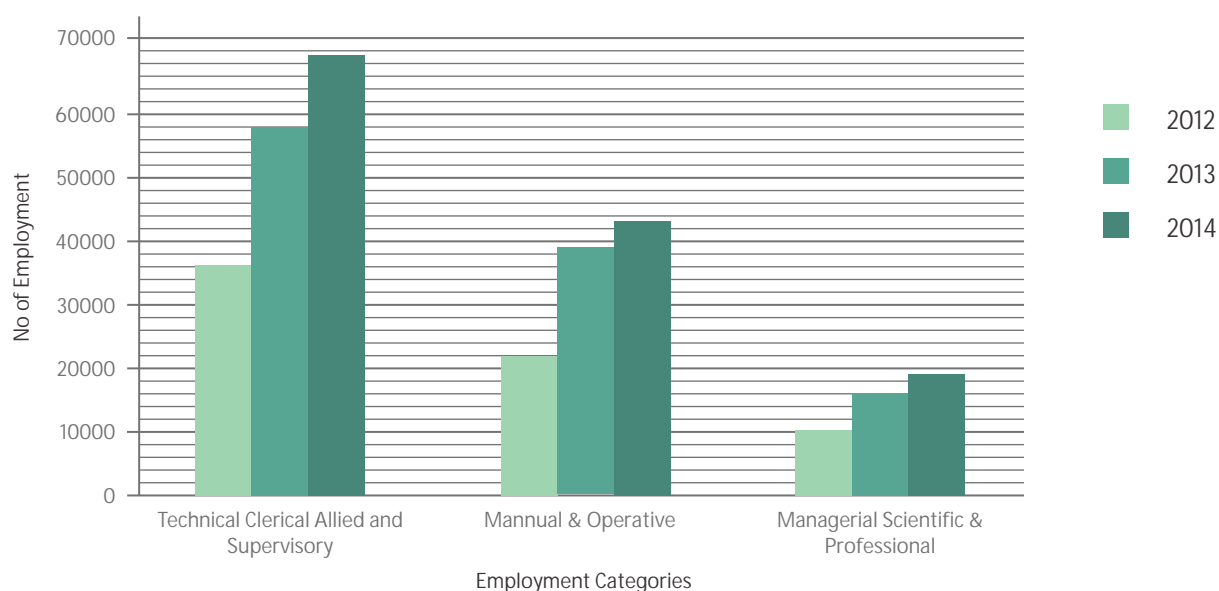


Table 18

## Direct Employment in the Tourism Industry - 2012 to 2014

Category of Establishments	No. of Establishments			Managerial Scientific & Professional			Technical Clerical Allied and Supervisory			Manual & Operative			Total		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
Hotels and Restaurants	1,306	1,745	2,040	6,037	11,432	14,889	22,707	43,000	50,853	19,017	36,012	39,259	47,761	90,444	105,001*
Travel Agents and Tour Operators	533	592	678	2,232	2,095	2,394	3,543	4,321	5,830	634	595	868	6,409	7,011	9,092*
Airlines	29	31	29	814	848	896	3,591	3,739	3,826	1,225	1,275	1,214	5,630	5,862	5,936*
Agencies Providing Recreational Facilities	48	62	71	121	156	179	234	302	372	197	254	267	552	712	818*
Tourist Shops	52	58	63	117	172	224	763	1,123	1,287	132	195	169	1,012	1,490	1,680*
Guides	-	-	-	-	-	-	3,896	4,295	4,420	-	-	-	3,896	4,295	4,420*
National Tourist Organization	4	4	4	133	177	190	148	196	212	129	171	196	410	544	598*
State Sector	18	18	18	655	655	673	690	690	708	847	847	864	2,192	2,192	2,245*
<b>Total</b>	<b>1,990</b>	<b>2,510</b>	<b>2,903</b>	<b>10,109</b>	<b>15,535</b>	<b>19,445</b>	<b>35,572</b>	<b>57,666</b>	<b>67,508</b>	<b>22,181</b>	<b>39,349</b>	<b>42,837</b>	<b>67,862</b>	<b>112,550</b>	<b>129,790*</b>

\*Estimated





PART E



## PART E: TOURIST PRICES

Chart 16

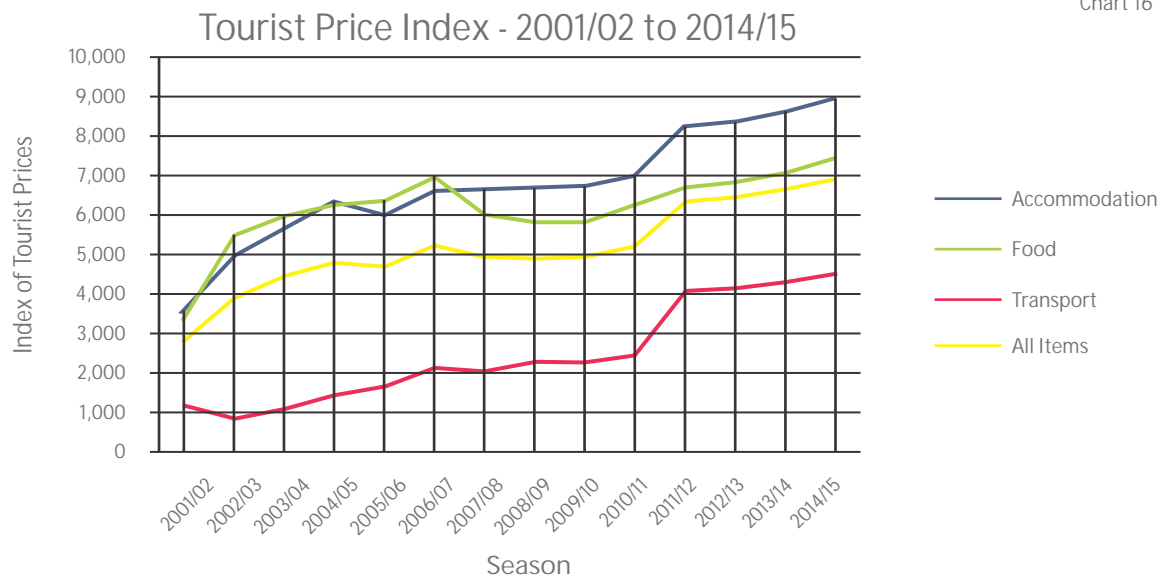
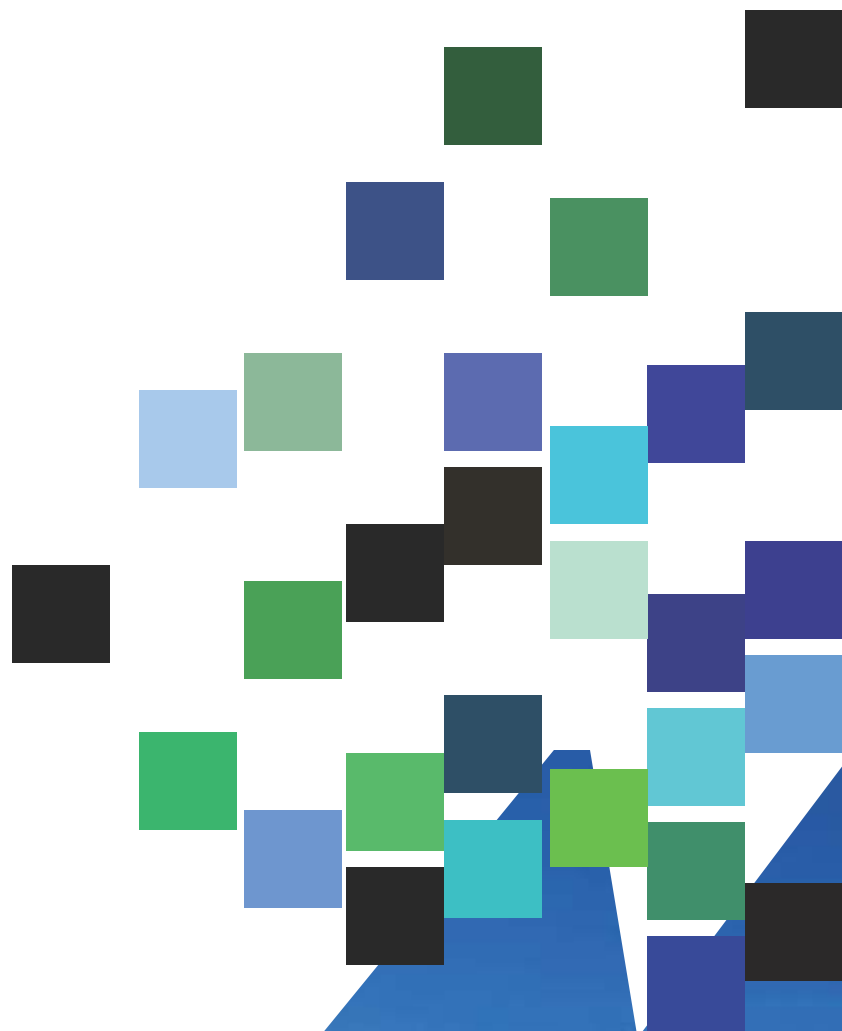


Table 19

### Index of Tourist Prices - 1978/79 to 2014/15

Season	Accommodation				Food	Transport	All Items
	City	Beaches	Circuits	All Areas			
1978/79	262	254	188	243	199	198	219
1979/80	420	336	246	346	248	206	281
1980/81	555	453	367	462	354	233	369
1981/82	701	532	463	558	409	241	429
1982/83	741	595	526	578	487	262	464
1983/84	812	499	451	561	488	265	457
1984/85	759	448	449	516	452	279	431
1985/86	741	439	419	510	468	277	432
1986/87	740	440	427	514	497	281	442
1987/88	734	440	407	512	502	287	444
1988/89	832	474	430	577	521	306	484
1989/90	884	521	504	645	596	360	550
1990/91	1,176	753	665	851	790	491	731
1991/92	1,396	872	870	1,006	968	609	882
1992/93	1,464	1,080	965	1,144	1,170	656	1,009
1993/94	1,695	1,440	1,829	1,565	1,700	661	1,337
1994/95	1,497	1,801	1,908	1,755	1,744	631	1,427
1995/96	1,609	1,894	1,998	1,848	2,001	766	1,572
1996/97	1,702	1,842	1,963	1,837	2,068	822	1,600
1997/98	2,284	2,126	1,976	2,128	2,136	836	1,755
1998/99	2,454	2,148	2,472	2,259	2,470	910	1,920
1999/00	2,679	2,456	2,904	2,584	2,906	1,061	2,228
2000/01	2,992	2,725	3,562	2,927	3,101	1,160	2,458
2001/02	3,996	3,128	4,600	3,553	3,361	1,167	2,813
2002/03	4,928	4,363	6,431	4,962	5,462	835	3,890
2003/04	5,878	5,123	6,906	5,690	5,937	1,075	4,413
2004/05	6,465	5,835	7,566	6,327	6,240	1,438	4,761
2005/06	6,589	5,345	6,923	5,986	6,358	1,678	4,674
2006/07	6,874	5,987	7,215	6,636	6,941	2,128	5,235
2007/08	6,913	5,805	6,994	6,751	6,031	2,042	4,941
2008/09	7,009	5,941	7,108	6,686	5,800	2,245	4,910
2009/10	7,097	5,967	7,198	6,733	5,826	2,260	4,940
2010/11	7,342	6,247	7,398	6,996	6,183	2,435	5,204
2011/12	8,598	8,134	7,996	8,243	6,678	4,024	6,315
2012/13	8,753	8,267	8,163	8,394	6,834	4,121	6,450
2013/14	9,008	8,495	8,420	8,631	7,070	4,293	6,655
2014/15	9,278	8,733	8,728	8,915	7,353	4,470	6,880
Avg. Annual Growth Rates	19.4	16.8	17.7	20.0	15.8	23.7	18.1





PART F



## PART F: FOREIGN TRAVEL BY SRI LANKANS

Chart 17

### Sri Lankan Departures - 2002 to 2014

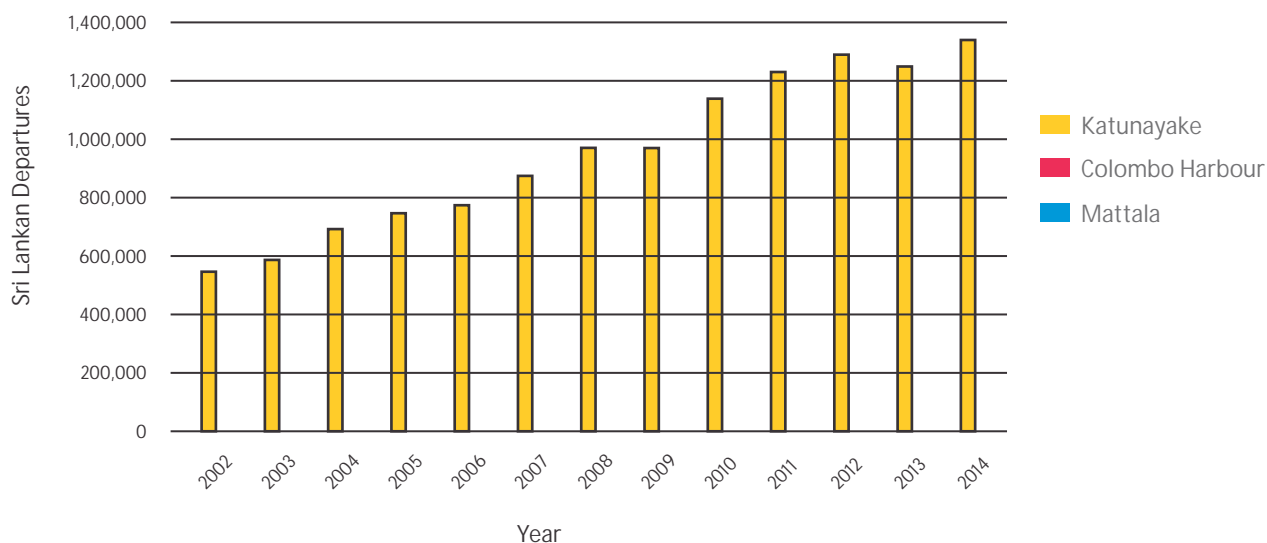


Table 20

### Sri Lankan Departures - Growth Trends - 1981 to 2014

Year	Total	Air			Sea	
		Katunayake	Mattala	Talaimannar	Colombo Harbour	Galle Harbour
1981	185,035	147,402	-	36,903	730	-
1982	216,466	185,215	-	30,462	789	-
1983	244,955	220,289	-	24,088	578	-
1984	274,418	229,568	-	44,234	616	-
1985	239,272	238,577	-	-	695	-
1986	229,386	228,925	-	-	461	-
1987	257,760	257,207	-	-	553	-
1988	298,583	297,677	-	-	906	-
1989	285,510	284,765	-	-	745	-
1990	296,884	296,080	-	-	804	-
1991	310,373	309,588	-	-	785	-
1992	420,749	419,726	-	-	1,023	-
1993	416,246	415,434	-	-	812	-
1994	448,437	447,224	-	-	1,213	-
1995	504,420	502,059	-	-	2,361	-
1996	494,258	493,407	-	-	851	-
1997	530,712	529,908	-	-	804	-
1998	518,050	517,222	-	-	828	-
1999	496,963	496,045	-	-	918	-
2000	524,212	523,485	-	-	727	-
2001	505,341	504,503	-	-	838	-
2002	532,737	531,909	-	-	828	-
2003	591,126	590,039	-	-	1,087	-
2004	680,248	679,131	-	-	1,117	-
2005	727,301	725,956	-	-	1,345	-
2006	756,735	756,735	-	-	-	-
2007	862,011	862,011	-	-	-	-
2008	966,337	966,337	-	-	-	-
2009	962,786	962,786	-	-	-	-
2010	1,122,212	1,122,212	-	-	-	-
2011	1,239,290	1,239,290	-	-	-	-
2012	1,268,792	1,268,792	-	-	-	-
2013	1,261,711	1,257,099	1,838	-	931	1,638
2014	1,311,063	1,307,133	1,638	-	744	1,548



PART G



# PART G: GROWTH OF TRAVEL & TOURISM

Tourism Growth Trends - 1970 to 2014

Table 21

Year	Tourist Arrivals	Excur-sionist Arrivals	Tourist Nights '000	Official Tourist Receipts			Receipt per Tourist (in US \$)	Average Duration (Nights)	Accommodation Capacity (Graded) (Classified & Unclassified)		Annual Room Occupancy Rate (Tourist Hotels)	Sri Lanka Nationals		Employment	
				Rs. mn	US\$ mn	Euro mn			Rooms	Beds		Arrivals	Departures	Direct	Indirect (Estd)
1970	46,247	68,529	489	21.5	3.6	-	7.4	10.5	1,408	2,816	42.8	-	-	5,138	6,940
1971	39,654	58,292	395	20.3	3.4	-	8.6	10.5	1,767	3,534	31.1	-	-	6,397	8,640
1972	56,047	48,310	614	43.8	7.3	-	11.9	10.9	1,891	3,646	38.8	26,624	32,971	7,040	9,500
1973	77,888	27,920	804	79.5	12.8	-	15.9	10.3	2,468	4,801	42.4	35,188	42,305	7,134	10,780
1974	85,011	23,434	874	107.1	16.4	-	18.7	10.3	2,905	5,699	39.7	37,868	44,825	8,551	11,550
1975	103,204	25,490	1,015	157.1	22.4	-	22.0	9.8	3,632	7,142	36.8	46,999	53,848	10,148	13,700
1976	118,971	14,499	1,194	237.8	28.2	-	23.8	10.0	4,581	8,913	37.7	46,425	53,305	11,752	15,900
1977	153,665	7,672	1,645	363.1	40.0	-	24.3	10.7	4,851	9,447	42.0	58,992	66,900	13,716	18,520
1978	192,592	8,494	2,061	870.0	55.8	-	27.1	10.8	5,347	10,431	47.7	102,142	117,075	15,404	20,795
1979	250,164	5,565	2,777	1,209.4	77.7	-	28.0	11.1	5,599	11,212	52.8	100,603	122,197	18,472	24,937
1980	321,780	8,636	3,548	1,830.3	110.7	-	31.2	11.0	6,042	11,790	57.8	105,484	137,797	19,878	28,022
1981	370,742	7,737	3,907	2,546.5	132.4	-	33.9	10.5	6,891	13,773	54.5	142,426	185,035	23,023	32,232
1982	407,230	6,632	4,048	3,050.4	146.6	-	36.2	10.0	7,539	15,001	47.8	162,034	216,466	26,776	37,486
1983	337,530	7,208	3,179	2,896.1	125.8	-	39.6	9.6	8,852	17,605	35.9	180,729	244,955	22,374	31,234
1984	317,734	8,638	2,818	2,669.5	104.9	-	37.2	8.9	9,627	18,970	35.6	212,365	274,418	24,541	34,357
1985	257,456	9,882	2,365	2,233.3	82.2	-	34.8	9.2	9,826	19,352	32.7	220,094	239,272	22,723	31,810
1986	230,106	6,266	2,513	2,300.1	82.1	-	32.7	10.9	9,794	19,301	32.9	220,614	229,386	22,285	31,199
1987	182,620	2,417	2,414	2,415.2	82.0	-	34.0	13.2	9,921	19,322	31.5	217,127	257,760	20,338	28,473
1988	182,662	6,108	2,305	2,438.3	76.6	-	33.3	12.6	9,977	19,432	32.1	245,065	298,583	19,960	27,944
1989	184,732	4,064	1,970	2,739.7	76.0	-	38.6	10.7	9,459	18,464	31.0	258,950	285,510	21,958	30,741
1990	297,888	3,954	3,225	5,303.3	132.0	-	41.1	10.8	9,556	18,669	47.2	306,367	296,884	24,964	34,950
1991	317,703	2,665	3,633	6,485.8	156.8	-	42.8	11.4	9,679	18,947	48.4	237,424	310,373	26,878	37,629
1992	393,669	5,651	4,055	8,825.6	201.4	-	49.7	10.3	10,214	19,907	55.3	339,109	420,749	28,790	-
1993	392,250	6,093	4,148	10,036.8	208.0	-	50.1	10.6	10,365	20,242	57.0	375,740	416,246	30,710	-
1994	407,511	8,413	4,251	11,401.6	230.7	-	54.2	10.4	10,742	20,929	56.6	422,367	448,437	33,956	-
1995	403,101	10,556	4,024	11,551.6	225.4	-	56.1	10.0	11,255	21,680	52.6	459,441	504,420	35,068	-
1996	302,265	12,863	2,947	9,559.1	173.0	-	57.9	9.8	11,600	22,040	40.3	488,055	494,258	31,963	-
1997	366,165	18,265	3,680	12,980.3	276.7	-	58.6	10.1	12,370	22,944	49.1	482,850	530,712	34,006	-
1998	381,063	27,629	3,944	14,868.0	230.5	-	59.5	10.4	12,770	23,373	52.8	481,793	518,050	34,780	-
1999	436,440	28,335	4,479	19,297.3	274.9	-	61.4	10.3	12,918	24,216	57.6	521,073	496,963	36,560	-
2000	400,414	44,518	4,056	19,162.2	252.8	274.1	62.3	10.1	13,311	24,953	52.3	514,448	524,212	37,943	-
2001	336,794	60,084	3,342	18,863.3	211.1	236.1	63.1	9.9	13,626	25,595	42.1	487,356	505,341	33,710	-
2002	393,171	63,560	3,989	24,202.0	253.0	267.7	63.4	10.1	13,818	25,956	43.1	493,947	533,565	38,821	-
2003	500,642	82,066	5,093	32,810.0	340.0	300.5	66.8	10.2	14,137	26,511	53.2	560,602	591,126	46,761	-
2004	566,202	110,000	5,742	42,666.3	416.8	334.3	72.2	10.1	14,322	26,854	59.3	646,990	680,248	53,766	-
2005	549,308	119,618	4,754	36,377.3	362.3	289.8	74.6	8.7	13,162	24,740	45.4	683,169	727,301	52,085	-
2006	559,603	128,719	5,793	42,585.5	410.3	326.1	83.4	10.4	14,218	27,117	47.8	734,421	756,735	55,649	-
2007	494,008	98,432	4,940	42,519.3	384.4	280.5	79.1	10.0	14,604	27,500	46.2	817,524	862,011	60,516	-
2008	438,475	87,695	4,166	37,094.0	319.5	217.2	76.7	9.5	14,793	28,698	43.9	900,815	966,337	51,306	71,828
2009	447,890	89,526	4,075	40,133.0	349.3	250.5	81.8	9.1	14,461	28,344	48.4	914,584	962,786	52,071	72,899
2010	654,476	112,947	6,548	65,018.0	575.9	433.2	88.0	10.0	14,714	28,978	70.1	1,081,417	1,122,212	55,023	77,032
2011	855,975	119,875	8,560	91,926.0	838.9	603.4	98.0	10.0	14,653	28,844	77.1	1,210,951	1,239,290	57,786	80,899
2012	1,005,605	126,523	10,056	132,427.0	1,038.3	807.5	103.0	10.0	15,510	30,399	71.2	1,210,914	1,268,792	67,862	95,007
2013	1,274,593	140,009	10,909	221,147.1	1,715.5	1,291.4	156.5	8.6	16,223	32,284	71.7	1,200,788	1,261,711	112,550	157,600
2014	1,527,153	138,097*	15,119*	317,501.7	2,431.1	1,830.0	160.8	9.9	18,078	35,976*	74.3	1,263,494	1,311,063	129,790*	170,100*

\* Provisional

Table 22

## Tourist Arrivals by Month - 1972 to 2014

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
1972	5,762	5,848	5,564	3,091	3,282	2,302	3,703	4,634	3,402	4,476	6,155	7,828	56,047
1973	9,386	8,343	7,875	5,468	4,168	3,246	5,919	6,680	4,184	5,977	7,137	9,505	77,888
1974	10,915	9,648	9,847	6,400	3,241	3,303	5,404	6,147	4,986	6,199	8,338	10,583	85,011
1975	11,740	10,388	11,158	5,890	5,587	4,787	5,925	8,565	5,287	7,622	11,271	14,984	103,204
1976	15,627	15,214	13,431	8,886	6,097	4,550	4,278	3,481	6,707	10,636	13,600	16,464	118,971
1977	17,569	18,064	18,216	9,891	7,602	5,536	9,881	11,129	7,594	11,541	17,106	19,536	153,665
1978	23,114	22,427	20,497	11,545	8,803	7,134	13,252	15,542	10,245	14,340	20,759	24,934	192,592
1979	28,366	25,226	25,472	18,847	13,042	10,674	16,801	20,203	14,798	19,376	25,743	31,616	250,164
1980	36,108	33,896	34,416	21,806	19,468	15,082	22,986	27,440	19,962	23,646	23,988	37,982	316,780
1981	45,168	39,384	38,376	28,568	21,642	16,836	28,266	32,788	24,086	27,030	29,512	39,086	370,742
1982	40,932	40,148	42,178	29,606	28,972	25,772	30,942	34,332	29,754	30,296	33,748	40,550	407,230
1983	49,104	44,018	44,710	32,556	32,850	24,350	25,132	8,430	10,050	16,410	20,570	29,350	337,530
1984	33,546	32,406	32,628	23,684	18,224	17,866	26,694	27,626	21,764	25,800	27,906	29,590	317,734
1985	28,814	27,012	29,886	19,778	14,014	11,092	18,362	20,138	15,242	18,176	23,218	31,724	257,456
1986	32,890	30,512	28,932	19,262	13,100	9,536	12,330	15,190	12,398	12,732	18,114	25,110	230,106
1987	25,446	23,714	22,838	16,238	8,204	7,650	10,200	11,408	10,072	12,146	14,188	20,516	182,620
1988	20,400	19,150	19,430	13,834	11,124	11,540	17,660	18,670	14,980	16,742	10,560	8,572	182,662
1989	12,962	12,344	16,032	12,312	12,750	11,630	15,194	17,220	14,264	15,050	18,948	26,026	184,732
1990	26,592	26,368	26,946	22,788	18,286	18,050	26,410	26,786	22,438	23,060	24,596	35,568	297,888
1991	28,932	28,080	27,153	20,541	17,745	17,394	30,645	28,824	24,762	25,173	28,272	40,182	317,703
1992	35,730	38,859	33,399	28,410	21,024	23,157	33,771	40,143	29,838	32,079	35,967	41,292	393,669
1993	42,726	40,116	37,953	29,589	22,368	20,412	32,904	32,796	27,495	30,621	35,103	40,167	392,250
1994	45,402	41,067	41,277	28,080	21,777	21,399	35,370	32,817	31,062	33,216	33,306	42,738	407,511
1995	45,987	42,591	40,074	33,756	24,672	22,416	35,994	35,814	30,828	30,603	28,365	32,001	403,101
1996	30,957	29,550	26,442	20,376	17,655	19,668	25,380	24,765	23,211	23,511	24,921	35,829	302,265
1997	32,652	35,010	34,098	26,907	22,407	23,160	30,867	32,034	29,793	28,314	31,995	38,928	366,165
1998	37,224	35,283	32,256	25,578	20,394	22,410	29,529	31,446	31,653	31,767	38,421	45,102	381,063
1999	44,379	41,526	41,022	34,443	25,212	26,184	33,288	39,081	33,915	35,112	41,952	40,326	436,440
2000	43,311	43,287	40,110	33,642	23,404	21,825	33,267	34,422	31,035	26,658	32,469	36,984	400,414
2001	44,187	46,575	44,290	36,906	26,924	28,323	28,566	15,717	11,758	12,904	17,344	23,300	336,794
2002	28,296	31,683	33,084	27,057	26,661	26,355	35,742	35,475	32,982	36,258	37,395	42,183	393,171
2003	40,647	39,081	40,818	33,714	30,048	31,836	43,743	42,111	36,054	49,922	54,946	57,722	500,642
2004	49,950	43,584	38,418	30,672	30,162	32,119	50,525	48,675	51,525	59,442	64,971	66,159	566,202
2005	38,187	36,645	50,418	42,261	40,878	45,699	56,745	51,216	43,536	44,095	48,457	51,171	549,308
2006	52,103	52,687	54,746	49,776	43,825	44,066	55,354	52,931	38,485	38,815	37,591	39,224	559,603
2007	56,553	43,051	35,031	33,039	26,307	30,810	44,142	44,742	37,104	37,011	45,102	61,116	494,008
2008	56,916	40,551	38,049	29,747	31,140	27,960	32,982	30,672	29,529	35,103	36,901	48,925	438,475
2009	38,468	34,169	34,065	26,054	24,739	30,234	42,223	41,207	37,983	37,575	44,311	56,862	447,890
2010	50,757	57,300	52,352	38,300	35,213	44,730	63,339	55,898	47,339	52,370	72,251	84,627	654,476
2011	74,197	65,797	75,130	63,835	48,943	53,636	83,786	72,463	60,219	69,563	90,889	97,517	855,975
2012	85,874	83,549	91,102	69,591	57,506	65,245	90,338	79,456	71,111	80,379	109,202	122,252	1,005,605
2013	110,543	113,968	113,208	80,737	74,838	90,279	107,016	123,269	90,339	107,058	109,420	153,918	1,274,593
2014	146,575	141,878	113,048	112,631	90,046	103,175	133,971	140,319	105,535	121,576	119,727	178,672	1,527,153

## Passenger Arrivals and Departures - 1980 to 2014

Table 23

Year	Katunayake		Mattala		Colombo Port		Galle Port		Talaimannar		Other Ports		Total	
	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
1980	364,018	388,270	-	-	-	-	-	-	81,524	79,020	3,309	1,966	448,851	469,256
1981	493,619	562,421	-	-	-	-	-	-	82,003	72,800	2,599	2,456	578,221	637,677
1982	584,326	546,490	-	-	-	-	-	-	95,108	106,876	2,226	2,175	681,660	655,541
1983	559,276	534,217	-	-	-	-	-	-	70,402	93,168	1,862	2,277	631,540	629,662
1984	593,883	650,812	-	-	-	-	-	-	61,568	99,796	1,738	1,760	657,189	752,368
1985	543,397	585,213	-	-	-	-	-	-	-	-	1,927	1,735	545,324	586,948
1986	570,304	591,448	-	-	-	-	-	-	-	-	1,875	1,561	572,179	593,009
1987	512,289	548,408	-	-	-	-	-	-	-	-	1,797	1,533	514,086	549,941
1988	516,400	544,760	-	-	-	-	-	-	-	-	2,100	2,200	518,500	546,960
1989	552,189	563,027	-	-	-	-	-	-	-	-	1,493	1,286	553,682	564,313
1990	603,595	581,698	-	-	-	-	-	-	-	-	3,493	1,756	607,088	583,454
1991	646,869	712,073	-	-	-	-	-	-	-	-	2,706	2,366	649,575	714,439
1992	764,453	836,310	-	-	-	-	-	-	-	-	2,794	2,919	767,247	839,229
1993	813,535	823,841	-	-	-	-	-	-	-	-	3,551	3,134	817,086	826,975
1994	893,387	892,778	-	-	-	-	-	-	-	-	4,120	4,392	897,507	897,170
1995	912,877	946,109	-	-	-	-	-	-	-	-	5,897	8,105	918,774	954,214
1996	857,727	851,272	-	-	-	-	-	-	-	-	3,628	3,668	861,355	854,940
1997	904,712	916,397	-	-	-	-	-	-	-	-	3,793	3,578	908,505	919,975
1998	921,343	938,656	-	-	-	-	-	-	-	-	3,793	3,619	925,136	942,275
1999	970,311	977,066	-	-	-	-	-	-	-	-	3,595	3,114	973,906	980,180
2000	999,418	970,383	-	-	-	-	-	-	-	-	2,933	2,827	1,002,351	973,210
2001	971,621	962,586	-	-	-	-	-	-	-	-	2,942	2,682	974,563	965,268
2002	912,419	950,655	-	-	-	-	-	-	-	-	2,947	2,804	915,366	953,459
2003	1,140,687	1,102,864	-	-	-	-	-	-	-	-	1,532	1,729	1,142,219	1,104,593
2004	1,459,575	1,484,685	-	-	-	-	-	-	-	-	2,112	2,255	1,461,687	1,486,940
2005	1,360,217	1,396,227	-	-	-	-	-	-	-	-	1,930	1,560	1,362,147	1,397,787
2006	1,444,408	1,474,559	-	-	-	-	-	-	-	-	360	401	1,444,768	1,474,960
2007	1,529,930	1,565,341	-	-	-	-	-	-	-	-	338	211	1,530,268	1,565,552
2008	1,644,172	1,707,376	-	-	-	-	-	-	-	-	145	168	1,644,317	1,707,544
2009	1,644,142	1,673,265	-	-	-	-	-	-	-	-	420	379	1,644,562	1,673,644
2010	2,111,629	2,128,404	-	-	-	-	-	-	-	-	385	356	2,112,014	2,128,760
2011	2,435,660	2,464,622	-	-	1,842	1,842	-	-	-	-	1,842	1,842	2,437,502	2,466,464
2012	2,518,082	2,568,787	-	-	3,136	3,136	-	-	-	-	-	-	2,521,218	2,571,871
2013	2,593,818	2,644,467	2,828	2,850	7,238	6,010	21,366	18,738	-	-	3,136	3,084	2,625,250	2,672,065
2014	2,757,667	2,884,767	4,052	3,256	6,710	7,196	22,218	20,143	-	-	-	-	2,790,647	2,915,362

Source - Department of Immigration &amp; Emigration



PART H





## PART H: REVENUE FROM TOURISM

Conferences Held and Revenue Earned at Bandaranaike  
Memorial International Conference Hall (B.M.I.C.H.) - 1984 to 2014

Table 24

Year	Conference Status		No. of Delegates		Revenue in Rs.'000
	National	International	Local	Foreign	
1984	141	10	51,012	3,645	3,511.2
1985	128	9	72,953	720	4,217.9
1986	114	8	72,446	2,461	3,009.2
1987	50	8	25,410	376	1,619.0
1988	42	4	13,850	156	1,264.3
1989	34	9	8,639	592	777.1
1990	31	7	12,145	2,011	1,201.3
1991	40	6	12,000	2,500	1,700.0
1992	127	33	69,601	5,248	13,939.3
1993	141	11	20,080	5,540	7,798.2
1994	105	9	35,080	1,730	4,906.7
1995	120	10	40,000	1,900	5,933.2
1996	152	16	58,000	1,300	5,411.2
1997	98	10	48,415	3,150	4,157.5
1998	101	5	49,475	1,550	6,039.4
1999	125	1	55,855	350	4,759.0
2000	134	4	54,110	600	6,685.5
2001	83	13	35,001	400	3,574.5
2002	577	6	285,545	1,005	46,244.7
2003	594	4	324,565	650	61,762.1
2004	642	4	432,510	1,550	70,700.5
2005	660	12	502,335	2,120	101,381.0
2006	804	17	916,845	2,560	120,490.4
2007	844	3	310,100	625	142,919.1
2008	758	3	294,870	475	137,504.4
2009	751	3	289,080	725	146,730.5
2010	442	1	175,980	200	133,426.7
2011	441	3	163,275	625	178,289.5
2012	496	10	223,650	4,500	239,228.6
2013	595	4	349,850	250	233,781.4
2014	768	7	591,200	1,200	400,210.0

Number of Foreign Visitors Visiting the Museums and  
Revenue from Sale of Tickets - 1987 to 2014

Table 25

Year	Total no. of foreign visitors	Collection in Rs.'000
1987	5,538	138.5
1988	12,315	254.0
1989	20,354	479.3
1990	38,248	902.1
1991	22,159	821.4
1992	26,920	1,005.8
1993	31,373	1,180.8
1994	31,229	1,154.1
1995	24,997	1,171.0
1996	13,278	622.2
1997	13,916	712.1
1998	14,417	738.7
1999	16,686	860.7
2000	10,122	506.2
2001	11,157	620.4
2002	13,577	769.0
2003	19,213	1,181.1
2004	23,883	1,463.2
2005	15,281	3,937.6
2006	13,771	6,522.5
2007	9,040	4,190.9
2008	7,353	3,340.6
2009	10,244	4,636.4
2010	22,061	9,868.6
2011	31,096	14,200.0
2012	37,305	16,843.0
2013	44,751	14,981.0
2014	57,604	15,812.8

Details by Museums - 2014

Museums	Foreign Tickets		Local Tickets	
	No. of Foreign Tourists	Revenue (in Rs.)	No. of Domestic Tourists	Revenue (in Rs.)
Colombo National Museum	42,756	10,433,950	207,577	1,923,610
National History Museum	899	262,650	59,505	689,575
Kandy National Museum	2,723	1,347,900	19,387	231,390
Ratnapura National Museum	107	31,800	19,054	218,395
Galle National Museum	4,067	1,198,350	29,109	310,230
Anuradhapura Folk Museum	120	35,550	4,649	58,480
Dutch Museum	2,477	1,214,300	5,062	94,225
Galle Maritime Museum	3,787	1,104,150	39,896	414,055
Independence Memorial Museum	668	184,200	29,336	214,260
<b>Total</b>	<b>57,604</b>	<b>15,812,850</b>	<b>413,575</b>	<b>4,154,220</b>

Source : Department of National Museum

## Number of Foreign Visitors Visiting the Cultural Triangle and Revenue from Sale of Tickets 1988 to 2014

Year	No. of Tourists	Collection in Rs. Million
1988	74,062	14.1
1989	79,683	19.2
1990	124,382	44.7
1991	132,641	69.6
1992	153,817	102.3
1993	148,913	149.6
1994	168,402	176.1
1995	166,661	168.7
1996	102,788	121.2
1997	144,517	186.0
1998	165,463	225.0
1999	207,398	300.5
2000	155,167	276.0
2001	129,201	222.0
2002	131,804	242.8
2003	212,521	403.3
2004	246,380	543.1
2005	110,443	284.7
2006	138,232	400.9
2007	104,583	279.8
2008	112,190	307.5
2009	109,404	402.8
2010	197,947	743.5
2011	239,920	998.2
2012	592,980	1,330.7
2013	504,699	1,727.1
2014	627,136	2,178.5

Source : Central Cultural Fund

## Number of Visitors Visiting the Cultural Triangle and Income From Sale of Tickets - 2014

Foreign		Domestic	
No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)
627,136	2,178,467,094.42	547,163	22,370,875.00

### Details of Foreign Visitors by Location - 2014

Location	No. of Foreign Visitors	Revenue (in Rs.)
Anuradhapura	79,685	251,708,838.28
Polonnaruwa	181,344	571,971,966.92
Sigiriya	354,997	1,348,197,649.22
Kataragama	105	68,250.00
Galle	10,560	6,406,280.00
Dambulla	445	114,110.00
<b>Total</b>	<b>627,136</b>	<b>2,178,467,094.42</b>

### Details of Domestic Visitors by Location - 2014

Location	No. of Local Visitors	Revenue (in Rs.)
Anuradhapura	32,016	550,120.00
Polonnaruwa	84,398	2,949,185.00
Sigiriya	368,605	17,403,650.00
Kataragama	13,725	247,110.00
Galle	47,367	1,205,050.00
Dambulla	1,052	15,760.00
<b>Total</b>	<b>547,163</b>	<b>22,370,875.00</b>

Table 27

### Number of Foreign Visitors to the Zoological Gardens and Revenue from Gate Fees 1984 to 2014

Year	No. of Tourists	Collection in Rs.'000
1984	57,906	1,686
1985	46,309	1,349
1986	38,008	1,117
1987	16,863	661
1988	20,648	806
1989	23,898	941
1990	93,949	4,374
1991	110,458	6,361
1992	156,868	9,283
1993	173,628	10,274
1994	186,175	11,479
1995	189,043	11,448
1996	130,237	9,222
1997	175,984	15,128
1998	191,123	18,846
1999	233,968	23,068
2000	204,681	29,215
2001	150,353	22,249
2002	147,329	30,204
2003	217,930	42,297
2004	252,445	119,547
2005	135,006	61,419
2006	178,902	82,655
2007	155,310	133,118
2008	153,934	134,286
2009	149,833	201,659
2010	246,556	410,097
2011	284,898	470,239
2012	287,485	480,663
2013	305,860	550,923
2014*	348,842	745,769

\* Details are given below

### Revenue By Location - 2013 & 2014

Location	Year	Domestic Tourists		Foreign Tourists		Total	
		Number	Revenue	Number	Revenue	Number	Revenue
Dehiwala	2013	1,429,322	112,079,300	27,120	34,521,500	1,456,442	146,600,800
	2014	1,249,562	98,383,110	28,823	46,895,300	1,278,385	145,278,410
Pinnawala	2013	437,628	33,115,310	278,740	516,401,750	716,368	549,517,060
	2014	444,483	32,601,730	320,019	698,874,100	764,502	731,475,830
Total	2013	1,866,950	145,194,610	305,860	550,923,250	2,172,810	696,117,860
	2014	1,694,045	130,948,840	348,842	745,769,400	2,042,887	876,754,240

### Ticket Rates

Local	Rs.100.00	Adults
	Rs.30.00	Child
	Rs.20.00	School Child
Foreigners	Rs.2,500.00	Adults
	Rs.1,250.00	Child
SAARC Foreigners	Rs.700.00	Adults
	Rs.350.00	Child

Table 29

## Revenue from Foreign Visitors Visiting the Wild Life Parks 1989 to 2014 (in Rs.'000)

Year	Yala National Park	Wilpattu National Park	Kumana Bird Sanctuary	Udawalawa National Park	Others*	Total Revenue In Rs.'000
1989	365.4	-	-	2.7	65.0	433.1
1990	1,151.6	-	-	3.6	-	1,155.2
1991	1,511.6	-	-	9.5	214.7	1,735.8
1992	2,700.9	-	-	207.3	456.2	3,364.4
1993	10,803.8	-	-	829.2	1,824.9	13,457.9
1994	21,613.4	-	-	5,529.1	2,224.0	29,366.5
1995	21,595.8	-	-	3,905.1	13,037.8	38,538.7
1996	15,196.9	-	-	2,928.7	9,776.1	27,901.7
1997	12,138.8	-	-	10,642.1	11,708.5	34,489.4
1998	8,918.7	-	-	13,626.4	18,681.0	41,226.1
1999	20,420.1	-	-	18,098.6	17,454.1	55,972.8
2000	25,417.8	-	-	15,876.9	18,857.8	60,152.5
2001	25,183.4	-	-	10,940.6	18,266.0	54,390.0
2002	25,802.4	-	-	14,813.7	17,920.4	58,536.5
2003	46,480.0	230.0	-	22,780.0	32,744.0	102,234.0
2004	48,413.9	522.3	274.6	29,647.2	34,944.0	113,802.0
2005	23,945.8	734.9	75.9	16,205.3	21,729.9	62,691.8
2006	45,411.8	366.4	82.1	23,514.4	30,176.2	99,550.9
2007	30,247.9	-	-	20,316.5	35,168.9	85,733.3
2008	27,707.4	-	-	18,223.5	38,488.7	84,419.6
2009	50,221.2	-	-	9,864.3	43,907.5	103,993.0
2010	123,850.1	1,503.6	445.8	22,718.5	78,731.3	227,249.2
2011	154,310.8	3,881.3	906.7	33,531.2	108,378.7	301,008.7
2012	222,269.9	10,032.3	2,499.9	43,252.7	146,790.1	424,844.9
2013	272,581.0	91,358.9	79,078.1	1,166.4	132,274.4	576,458.8
2014	360,952.8	26,182.5	4,607.9	110,828.8	325,015.9	827,587.9

\* Details are given below

### Details by Location - 2014

Location	Foreign Tickets		Local Tickets		Total No. of Visitors	Total Revenue (in Rs.)
	No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)		
1. Yala National Park	173,449	360,952,781.47	239,985	14,014,490.00	413,434	374,967,271.47
2. Wilpattu National Park	14,621	26,182,517.24	40,161	2,343,140.00	54,782	28,525,657.24
3. Kumana National Park	3,621	4,607,850.00	16,849	642,960.00	20,470	5,250,810.00
4. Udawalawa National Park	58,041	110,828,814.35	76,661	4,580,810.00	134,702	115,409,624.35
5. Horton Plains National Park	69,979	130,794,383.93	198,274	10,934,720.00	268,253	141,729,103.93
6. Bundala National Park	9,210	11,784,281.85	9,290	370,020.00	18,500	12,154,301.85
7. Wasgamuwa National Park	933	1,144,950.65	17,548	667,590.00	18,481	1,812,540.65
8. Minneriya National Park	69,894	132,712,108.37	76,195	4,434,320.00	146,089	137,146,428.37
9. Kaudulla National Park	24,519	31,798,650.00	22,644	893,460.00	47,163	32,692,110.00
10. Lunugamvehera National Park	3,855	4,951,142.00	6,357	261,040.00	10,212	5,212,182.00
11. Gal Oya National Park	377	191,090.00	3,135	110,730.00	3,512	301,820.00
12. Horagolla National Park	11	13,665.00	4,848	189,470.00	4,859	203,135.00
13. Maduru Oya National Park	112	143,900.00	761	42,904.80	873	186,804.80
14. Angammedilla National Park	5	6,460.00	1,833	67,970.00	1,838	74,430.00
15. Galwaysland National Park	84	103,750.00	1,669	64,210.00	1,753	167,960.00
16. Lahugala National Park	15	19,500.00	201	8,020.00	216	27,520.00
17. Pigeon Island National Park	14,793	12,366,048.00	44,084	1,708,840.00	58,877	14,074,888.00
18. Hikkaduwa National Park	7,519	216,510.00	29,879	150,851.50	37,398	367,361.50
19. Bareef Kalpitiya	3,015	2,769,510.00	8,272	138,790.00	11,287	2,908,300.00
Total	454,053	831,587,912.86	798,646	41,624,336.30	1,252,699	873,212,249.16

Table 28

## Revenue from Foreign Visitors Visiting the Botanical Gardens - 1984 to 2014

Year	Peradeniya	Hakgala	Gampaha	Mirijjawila	Total Revenue In Rs.'000
1984	2,000.3	122.2	2.5	—	2,125.0
1985	1,641.2	85.4	1.8	—	1,728.4
1986	1,468.1	97.0	1.4	—	1,566.5
1987	1,164.5	62.6	1.4	—	1,228.5
1988	1,019.1	58.0	1.2	—	1,078.3
1989	1,873.1	77.5	4.9	—	1,955.5
1990	4,068.3	209.0	5.7	—	4,283.0
1991	5,799.2	372.8	12.7	—	6,184.7
1992	8,981.2	584.0	19.3	—	9,584.5
1993	9,608.8	634.9	23.4	—	10,267.1
1994	18,477.5	1,037.4	36.0	—	19,550.9
1995	23,922.2	1,227.9	49.1	—	25,199.2
1996	16,082.6	689.1	28.1	—	16,799.8
1997	20,931.5	866.5	36.3	—	21,834.3
1998	25,481.6	1,211.1	5.3	—	26,698.0
1999	31,160.3	1,428.7	45.9	—	32,634.9
2000	28,066.6	1,357.0	37.2	—	29,460.8
2001	20,250.0	940.0	36.4	—	21,226.4
2002	25,348.2	962.9	34.4	—	26,345.5
2003	55,711.3	2,154.2	53.9	—	57,919.4
2004	68,010.3	2,613.3	80.4	—	70,704.0
2005	104,272.0	6,136.0	23.1	—	32,605.2
2006	42,500.7	1,642.7	66.8	—	44,210.2
2007	64,257.0	2,202.3	100.2	—	66,559.5
2008	66,515.7	2,513.4	90.3	—	69,119.4
2009	68,838.3	3,353.4	75.0	—	72,266.7
2010	117,223.8	5,825.4	112.8	—	123,162.0
2011	243,093.3	10,271.8	226.9	—	253,895.9
2012	265,585.1	13,194.2	265.6	—	279,044.9
2013	299,086.9	15,527.0	250.8	6.6	314,871.4
2014	350,386.5	18,975.5	312.9	163.3	369,838.2

\* Details are given below

## Details by Location - 2014

	Foreign Tickets		Local Tickets		Total Revenue (in Rs.)
	No. of Foreign Tourists	Revenue (Rs.)	No. of Domestic Tourists	Revenue (Rs.)	
2014					
Peradeniya	326,950	350,386,575	1,062,412	42,121,480	392,508,055
Hakgala	18,071	18,975,550	578,825	22,633,050	41,608,600
Gampaha	297	312,950	193,772	9,133,880	9,446,830
Mirijjawila	150	163,350	58,513	1,961,930	2,125,280
Total	345,468	369,838,425	1,893,522	75,850,340	445,688,765

Table 30

## Revenue from Embarkation Tax 1980 to 2014

Year	Total Amount in Rs'000
1980	29,811.1
1981	34,577.1
1982	36,363.4
1983	29,742.1
1984	29,007.9
1985	25,745.6
1986	46,021.2
1987	36,421.2
1988	37,201.2
1989	53,861.0
1990	99,020.3
1991	130,943.1
1992	177,151.1
1993	196,125.0
1994	203,755.5
1995	201,550.5
1996	151,132.5
1997	183,082.5
1998	190,531.5
1999	218,220.0
2000	200,207.0
2001	269,268.0
2002	393,171.0
2003	500,646.0
2004	566,202.0
2005	823,962.0
2006	839,404.5
2007	741,012.0
2008	738,821.9
2009	766,266.7
2010	1,000,080.0
2011	1,041,700.0
2012	1,161,686.0
2013	1,604,887.1
2014	1,779,766.1

Table 31

## Public Sector Revenue from Tourism (In Rs. Million) 2011 - 2014

Source of Revenue	2011	2012	2013	2014
Tourism Development Levy	649.7	809.4	1014.2	1,005.6
Tourism Development Authority Income	110.1	130.3	136.4	149.3
Embarkation Tax on Foreign Tourists	1,041.7	1,161.7	1604.8	1,779.8
Cultural Triangle	998.2	1,330.7	1,727.1	2,178.5
Botanical Gardens	253.9	279.0	314.9	369.8
Zoological Gardens	470.2	480.7	550.9	745.8
Wild Life Parks	301.0	424.8	578.4	831.6
Museums	14.2	16.8	14.9	15.8
BMICH	178.3	239.2	233.7	400.2
Total	4,017.3	4,872.6	6,175.3	7,476.4



# DEFINITIONS OF TERMS AND SOURCES OF INFORMATION

## SECTION III

### Definitions of Terms and Sources of Information

#### 1. DEFINITIONS OF TERMS

##### (a) Visitor/Tourist Excursionist:

In March 1993, the U.N.O. Statistical Commission adopted a set of recommendations for tourism statistics prepared by the World Tourism Organization (W.T.O) as a follow-up to the Ottawa International Conference for Travel and Tourism Statistics, held in June 1991. These recommendations have been followed in this report for defining "International Visitor", "International Tourist" and "International Excursionist."

The definitions are:

- i. The term "International Visitor" refers to any person who, travels to a country other than that in which he/she has his/her usual residence, but outside his/her usual environment for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.
- ii. The term "International Tourist" (overnight visitor) is an International Visitor who, stays at least one night in a collective or private accommodation in the country visited.
- iii. The term "International Excursionist" (same day visitor) refers to an International Visitor, who does not spend the night in a collective or private accommodation in the country visited.

To clarify further the following are excluded from the definition of "International Visitor":

1. All persons arriving with a specific purpose of engaging themselves in gainful occupation or to establish residence in Sri Lanka irrespective of their length of stay.
2. Diplomatic personnel.

3. Crews of ships and aircraft even if they stay for one night or more.
4. Dependents of temporary immigrants and children below 3 years.

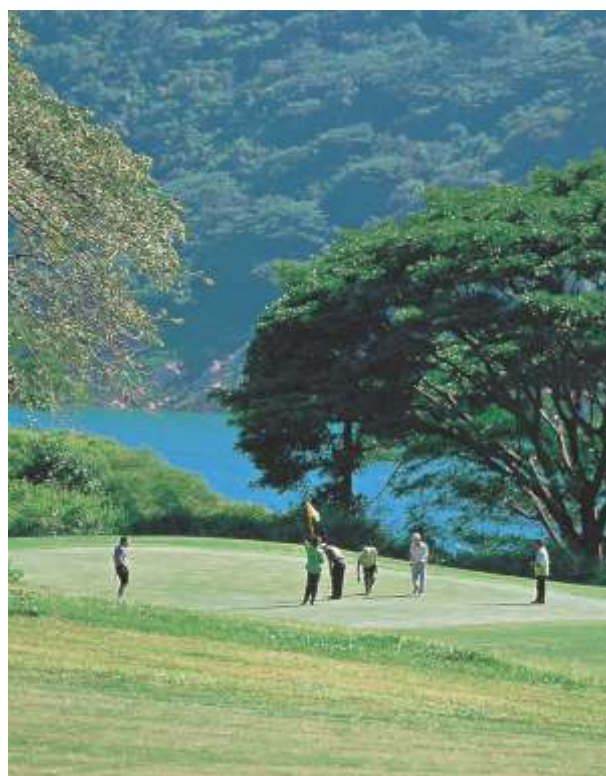
In this report the term "Visitor", "Tourist" and "Excursionist" are used for "International Visitor", "International Tourist" and "International Excursionist" respectively. In Sri Lanka's tourism statistics, excursionists consist almost exclusively of passengers on sea cruises, who come on shore for purposes of sightseeing, shopping, etc. while the ship is in harbour.

##### (b) Tourist Arrivals:

Every single visit (or entry) of a tourist to the country either in the course of the same trip or in the course of different trips is counted as an arrival, provided the visit (or entry) lasts at least one night in the country (N.B. those who do not cross the frontiers are not regarded as visitors).

##### (c) Tourist Night:

A night spent in Sri Lanka by a tourist in any type of immobile accommodation.



(d) Guest Night:

A night spent in a Tourist Hotel, Rest-House or Guest-House approved by the Sri Lanka Tourism Development Authority, as being suitable for occupation by foreign visitors.

(e) Tourist Hotels:

All Tourist Hotels, which are registered under Sri Lanka Tourism Development Authority, can be taken under this category. This category consists of three hotel categories; Classified Tourist Hotels, Unclassified Tourist Hotels and Boutique Hotels. Statistics for some of the categories (i.e. Small Luxury Hotels/Boutique Hotels) are added to the report from year 2014.

(f) Supplementary Accommodation:

Guest-Houses which are approved by the Sri Lanka Tourism Development Authority as being suitable for occupation by foreign visitors. Home stay units are consist of tourist bungalows, rented tourist homes, rented tourist apartments, heritage hotels and heritage bungalows.

(g) Official Receipts:

Official Receipts constitute the foreign exchange purchases and acceptances by authorized dealers and commercial banks from foreign visitors either directly or indirectly.

## 2. SOURCES OF INFORMATION

(a) Tourist Statistics:

Passenger arrival reports (ETA) compiled by the Immigration Department.

(b) Excursionist Statistics

Passenger arrival reports compiled by the Immigration Department.

(c) Accommodation Statistics:

Monthly reports obtained by the Sri Lanka Tourism Development Authority from the registered accommodation establishments.

(d) Passenger Statistics:

Passenger arrival and departure reports compiled by the Immigration Department.

(e) Air Traffic Statistics:

Quarterly returns obtained by the Sri Lanka Tourism Development Authority from the scheduled airlines, which operate flights to Sri Lanka.

(f) Statistics on Official Tourist Receipts:

Monthly returns on foreign exchange purchases and acceptances obtained from the authorized dealers and the commercial banks.

(g) Employment Statistics:

Annual Surveys conducted by the Sri Lanka Tourism Development Authority among all registered tourist establishments; viz. Accommodation and Catering Establishments, Travel and Transport Agencies, Recreational Clubs, Tourist Shops, Airlines and National Tourist Organizations.

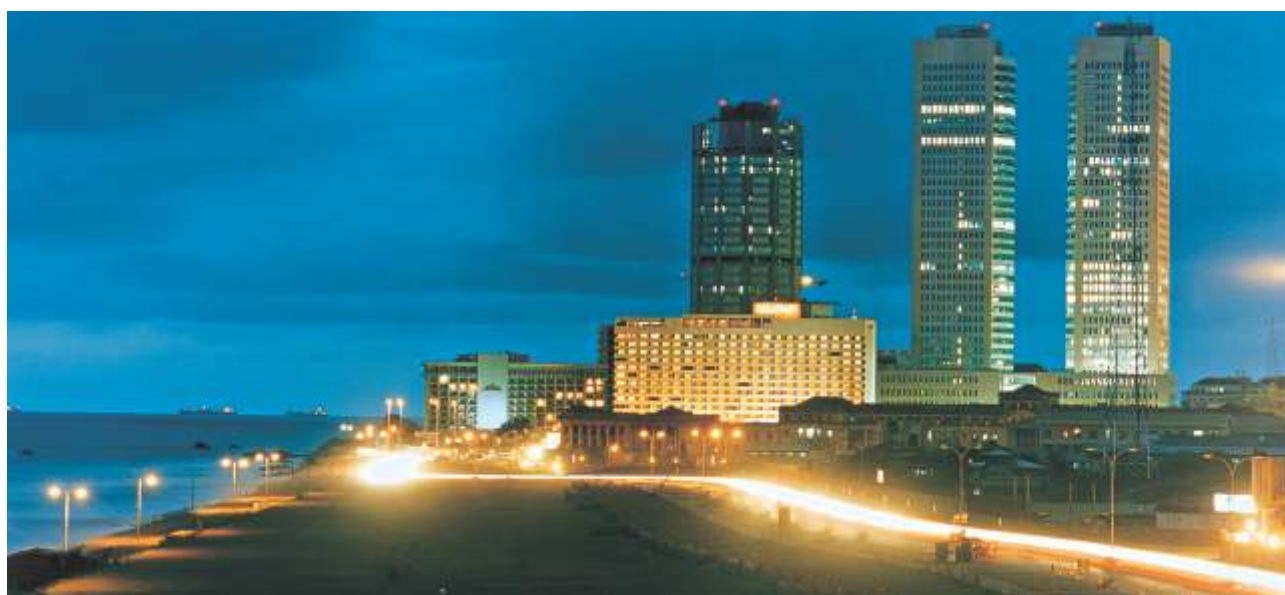
(h) Statistics of Tourist Prices:

Price data collected from a sample of tourist establishments.



## LIST OF RESEARCH PUBLICATIONS OF THE SRI LANKA TOURISM DEVELOPMENT AUTHORITY (SRI LANKA TOURIST BOARD)

Title of the Report	Year of Publication	No. of Pages
Report on the Survey of Foreign Visitors (July 1967 to March 1968)	Volum I	50
	Volum II	30
Travel Industry Survey	1969	92
Quarterly Review of Tourism Statistics	1969	
	1-4 Quarter	74
Report of the Charter Tourist Survey	Jan-Apr 1970	38
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Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1971	85
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