



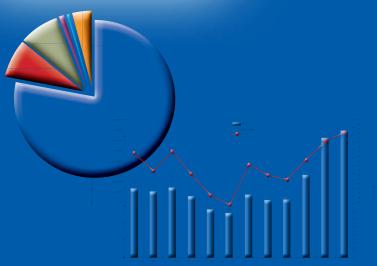
2011 Annual Statistical Report



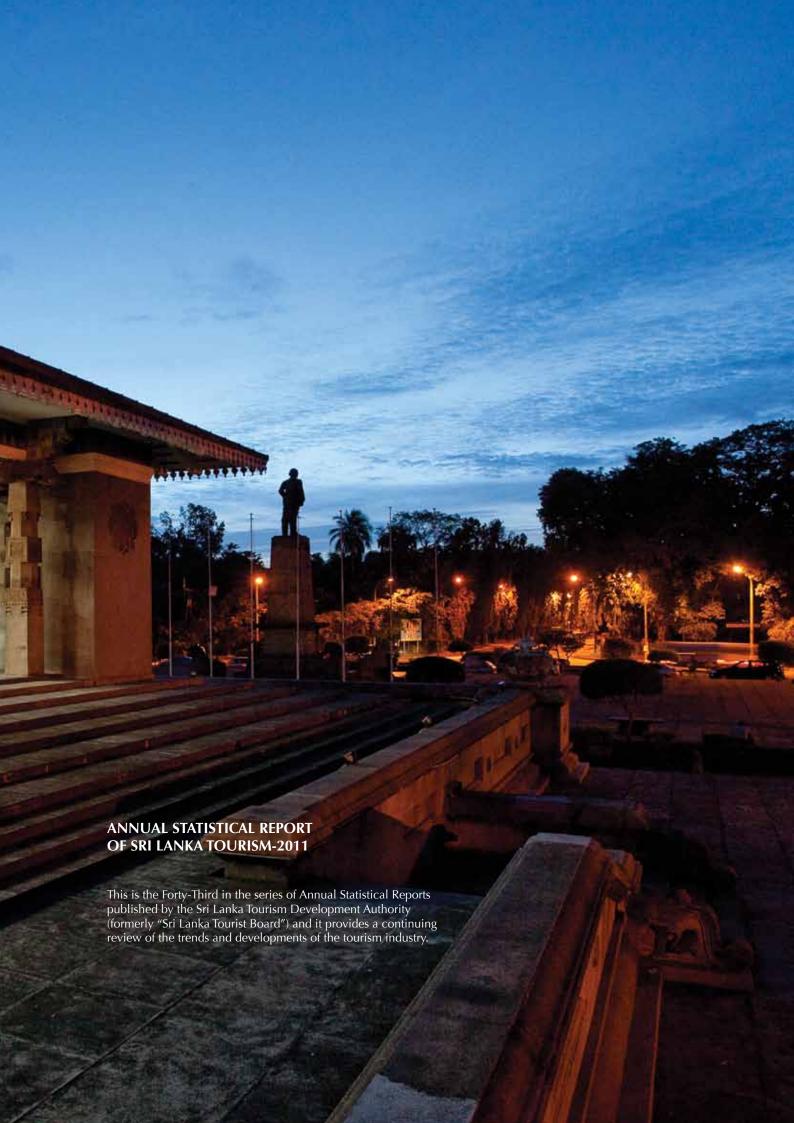




SRI LANKA TOURISM DEVELOPMENT AUTHORITY







The report is divided into three sections. Section I contains a summary of performance of the tourism sector in 2011 and Section II presents statistical tables and charts. Section III comprises the definions of the terms and sources of information.

The statistical analyses presented in this year's report cover the following subject areas;

- A Trends and Structural characteristics of Tourist Traffic
- B Scheduled Airline Operations & Passenger movements
- C Accommodation Industry- Capacity and its Utilization
- D Income and Employment
- E Tourist Prices
- F Foreign Travel by Sri Lankans
- G Growth of Travel and Tourism
- H Revenue from Tourism

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PERFORMANCE OF TOURISM SECTOR

Highlights

- International tourist arrivals grew by 4.4% in 2011 to a total 980 million, up from 939 million in 2010, in a year characterized by a stalled global economic recovery, major political changes in the Middle East and North Africa and natural disasters in Japan.
- Sri Lanka Tourism has boomed to a new milestone of 855,975 arrivals in 2011, which is an all time high figure in the history of the country.
- The foreign exchange earnings increased by 41.4% from Rs. 65,018.00 million (US \$ 575.9 mn) in 2010 to Rs. 91,926.00 million (US \$ 838.9 mn) in 2011.
- Foreign Exchange (FE) Receipts per tourist per day recorded an increase of US \$ 10.0, from US \$ 88.0 to US \$ 98.0 in 2011, compared to the previous year.
- Tourism rankings show a drop to sixth level as the largest source of Foreign Exchange (FE) earner of the national economy. But the contribution of tourism to the total FE earnings increased to 4.3% from 3.8% in last year. Those that ranked above tourism were Foreign Remittances Rs.569.1 billion, Textiles and Garments Rs. 463.5 billion, Tea –Rs.164.8 billion, Transportation Rs.153.8 and Rubber based products Rs.97.8 billion.

- Asia emerged as the main source of tourism to Sri Lanka after the year 2009 accounting to 39.0 per cent of the share. Western Europe was the second source of tourism recording 36.8 per cent of the share. Middle East 6.7 per cent, Australasia 5.4 per cent and North America & Eastern Europe 5.7 per cent each.
- As in previous years, India emerged as the leading source market to Sri Lanka with 171,374 arrivals, accounting for 20.0 per cent of the total traffic.
- The average duration of stay remained as 10.0 nights as in previous year.
- The total room capacity in tourist hotels (graded establishments) was 14,653 in 2011.
- The Room Occupancy Rate in graded accommodation increased to 77.1 per cent in 2011 as compared to 70.2 per cent in the previous year recording an increase of 9.8 percentage points.
- The total foreign guest nights recorded in graded accommodation establishments increased at a rate of 21.4 per cent in 2010 to 5,011,480 from 4,126,544 in the previous year.
- Employment generated in the tourism sector (both direct and indirect) increased by 5.0 per cent to 138,685 in 2011.



A-WORLD TOURISM SCENE

A-International

International tourist arrivals reached a total of 980 million in 2011, up from 939 million in 2010, in a year characterized by a stalled global economic recovery, major political changes in the Middle East and North Africa and natural disasters in Japan. By region, Europe (+6%) was the best performer, while by sub region South America (+10%) topped the ranking. Contrary to previous years, growth was higher in advanced economies (+5.0%) than in emerging ones (+3.8%), due to the strong results in Europe, and the setbacks in the Middle East and North Africa.

Despite persistent economic uncertainty, tourist arrivals to Europe reached 503 million in 2011, accounting for 28 million of the 41 million additional international arrivals recorded worldwide. Central and Eastern Europe and Southern Mediterranean destinations (+8% each) experienced the best results. Although a part of the growth in Southern Mediterranean Europe resulted from a shift in traffic away from the Middle East and North Africa, destinations in the Mediterranean also profited from improved outbound flows from markets such as Scandinavia, Germany and the Russian Federation.

Asia and the Pacific (+6%) was up by 11 million arrivals in 2011, reaching a total of 216 million international tourists. South Asia and South-East Asia (both +9%) benefited from strong intraregional demand, while growth was comparatively weaker in North-East Asia (+4%) and Oceania (+0.3%), partly due to the temporary decline in the Japanese outbound market.

The Americas (+4%) saw an increase of 6 million arrivals, reaching 156 million in total. South America, up by 10% for the second consecutive year, continued to lead growth. Central America and the Caribbean (both +4%) maintained the growth rates of 2010. North America, with a 3% increase, hit the 100 million arrivals mark in 2011.

Table A-1 World Tourist Arrivals by Regions in million (2008 to 2011)

Region	2008	2009	2010	2011	% Chan		ige
Ü					09/08	10/09	11/10
Africa	45.7	46.7	49.8	49.8	2.2	6.6	0
Americas	147.1	140.7	149.8	156.2	-4.4	6.5	4.3
East Asia							
& Pacific	171.2	171.0	193.0	203.4	-0.1	12.8	5.4
Europe	487.1	461.0	474.4	502.8	-5.6	2.9	6.0
Middle East	55.6	52.2	60.2	55.4	-6.1	15.3	-7.9
South Asia	10.3	10.1	11.6	12.6	-1.9	-1.9	14.5
World	917	882	939	980	-3.8	6.4	4.4

Source – United Nations World Tourism Organization (UNWTO) (Note - Figures for 2011 are provisional estimates) Available data on international tourism receipts and expenditure for 2011 closely follows the positive trend in arrivals.

Among the top ten tourist destinations, receipts were up significantly in the USA (+12%), Spain (+9%), Hong Kong (China) (+25%) and the UK (+7%). The top spenders were led by emerging source markets – China (+38%), Russia (+21%), Brazil (+32%) and India (+32%) – followed by traditional markets, with the growth in expenditure of travelers from Germany (+4%) and the USA (+5%) above the levels of previous years.

Table A-2 Regional Distribution of World Tourism Arrivals (2008 to 2011)

Region	Relative Share									
	2008	2009	2010	2011						
Africa	5.0	5.5	5.2	5.1						
Americas	16.0	15.9	16.0	15.9						
E. Asia & Pacific	18.9	19.3	20.6	20.7						
Europe	52.9	52.2	50.6	51.3						
Middle East	6.1	6.0	6.4	5.7						
South Asia	1.1	1.1	1.2	1.3						
Total	100	100	100	100						

Source - World Tourism Organization (Note - Figures for 2011 are provisional estimates)

The European Region has shrunk continuously its share from 52.9 per cent in 2008 to 50.6 per cent in 2010.But the said share has marginally increased up to 51.3 per cent in 2011.As the traditional scenes of international tourism, European Region and Americas have received almost seven-tenths, (67.2per cent) of world tourism.

The relative share of the Asia and Pacific has gradually increased over the past four consecutive years from 20 per cent to 22 per cent of the world tourism share. Though Middle East was a robust performer during the year 2010, it has decreased to 5.7 per cent in 2011. It is noteworthy that the gains, relative share-wise in South Asia has shown a marginal increase since 2008.

B - Tourism Demand - Volume and Value

(B-1) Volume

Surpassing all previous records, tourist arrivals reached a new milestone of 855,975 arrivals in 2011 registering 30.8 per cent increase compared to 2010. The peaceful environment of the country served to attract a considerable amount of tourist traffic to Sri Lanka. As a better and stable measure of tourism volume is the total number of nights spent by the tourists who visited the country during the year. In terms of Tourist Nights, a total of 8,559,750 nights has been estimated in 2011,

showing an increase of 30.8 per cent compared to the year 2010 with average duration of stay as 10.0 nights. (See tables 7 & 12).

(B-2) Value

As a whole, the official tourist receipts for 2011 was estimated to be Rs.91,926.0 million as compared to Rs.65,018.0 million in 2010 representing an increase of 41.4 per cent as compared to 30.8 per cent increase in tourist arrivals. In terms of US Dollars, the total tourist receipts was estimated as US\$ 838.9 million, as against US\$ 575.9 million for the previous year, showing an increase of 45.7 per cent.

The Per Capita Tourist Receipts increased up to US\$ 980, recording an increase of 11.4 per cent compared to US\$ 880 in 2010. The Per Capita Tourist Receipts per day amounted to US\$ 98.0, which showed an increase of 11.4 per cent as compared to US\$ 88.0 in 2010.

Tourism plays an important role as one of the core Foreign Exchange Earners in the overall economy of Sri Lanka. The relative importance of the sector can be recognized from the following Table. (Table B-1)

Table B-1 Relative Importance of Tourism as FE Earner

		2010			20	11	
Rank	Sector	FE Earnings Rs. Million	%of Total FE Earnings	Rank	Sector	FE Earnings Rs. Million	%of Total FE Earnings
1	Private Foreign Remittances	465,166	27.0	1	Private Foreign Remittances	569,103	26.7
2	Textiles & Garments	395,403	23.0	2	Textiles & Garments	463,509	21.7
3	Tea	155,376	9.0	3	Tea	164,869	7.7
4	Transportation Services Tourism	130,508 65,018	7.6 3.8	4	Transportation Services Rubber based	153,826	7.2
	iourisiii	03,010	3.0		products	97,831	4.6
6	Rubber based product	64,033	3.7	6	Tourism	91,926	4.3
7	Minor Agriculture products	36,361	2.1	7	Computer & Information Technology Services	39,251	1.8
8	Computer & Information			8	Minor Agriculture products	41,897	2.0
	Technology Services	29,962	1.7				
9	Petroleum Products	24,403	1.4	9	Petroleum Products	61,170	2.9
10	Others	356,369	20.7	10	Others	451,982	21.2
	Total	1,722,599	100.0		Total	2,135,364	100.0

Source - Central Bank of Sri Lanka

The analysis of tourism rank in the national economy reveals that tourism was in the 6th position as one of the largest earners of Foreign Exchange in 2011. It was next to private Foreign Remittances, Textiles and Garments, Tea, Transportation Services and Rubber based products. Though ranked in the 6th level, the contribution of tourism to the total FE earnings increased up to 4.3 per cent from 3.8 per cent compared to the previous year.

The top five FE earners which accounted for 67.9 per cent of the total amount, namely Private Foreign Remittances 26.7 per cent, Textiles and Garments 21.7 per cent, Tea 7.7, Transportation Service 7.2 and Rubber Based Products 4.6. However, Tourism was able to improve it's contribution by 0.5 percentage points in 2011 against the component of 2010.

C - Sources of Tourism Demand - Markets

Western Europe emerged as the primary source region for tourism in Sri Lanka after four consecutive years. But its importance as the major market has dwindled over the previous years due to increasing demand experienced from other sources namely South East Asia, Australasia, North America and Middle East. These improvements can be seen by referring the below table. (Table C-1).

Table C-1 Tourism Arrivals by Regions (2008, 2009, 2010 & 2011)

Market Region	2008	2009	2010	2011	% Change		
					09/08	10/09	11/10
America-North	24,311	24,94	40,216	49,057	2.6	61.2	22.0
Asia-North East	27,688	31,439	35,891	51,588	13.5	14.2	43.7
Asia-South East	17,443	16890	32,539	44,606	-3.2	92.7	37.1
Asia-South	127,911	126,205	175,694	237,647	-1.3	39.2	35.3
Australasia	21,839	26,068	37,290	46,467	19.4	43.0	25.0
Europe-West	167,187	170,123	256,861	315,210	1.8	51.0	22.7
Europe-East	29,440	26,310	35,517	49,249	-10.6	35.0	38.7
Middle East	16,776	23,741	37,540	57,501	41.5	58.1	53.2
Others	5,880	2,166	2,928	4,650	-63.2	35.2	58.8
World	438,475	447,890	654,476	855,975	2.1	46.1	30.8

The distribution of tourist arrivals in different source market regions for past four consecutive years is shown in table C-1.As a whole, it is noteworthy to find that all the source markets show significant growth of their arrivals. Western Europe was the major tourists generating source market in 2011 showing an increase of 22.7 per cent against 2010. South Asia was the second major source market, recording a 35.3 per cent increase compared to the previous year. Middle East, North East Asia and Eastern Europe were placed third, fourth and fifth positions recording increases of 53.2 per cent,43.7 per cent and 38.7 per cent respectively when compared to the last year. Rest of the source market regions recorded increases during the year showing North America by 22 per cent, South East Asia 37.1 per cent and Australasia 25.0 per cent. It should be noted that as a whole, all the markets recorded an increase of 30.8 per cent compared to the previous year.

Table C-2 below gives the relative share of the different regions as tourism generators to the country for past three consecutive years.

Table C-2 Relative Importance of Market Regions (2009, 2010 & 2011)

Market Region	Per	centage Sh	are
	2009	2010	2011
America-North	5.6	6.1	5.7
Asia-North East	7.0	5.5	6.1
Asia-South East	3.8	5.0	5.2
Asia-South	28.2	26.8	27.8
Australasia	5.8	5.7	5.4
Europe-West	37.9	39.2	36.8
Europe-East	5.9	5.4	5.7
Middle East	5.3	5.7	6.7
Others	0.5	0.4	0.6
	100.0	100.0	100.0

Even though the Western Europe, holds the major market share of the whole region, it has dropped down from 39.2 per cent in 2010 to 36.8 per cent in 2011. However, the market share of South Asia has increased marginally from 26.8 per cent in 2010 to 27.8 per cent in 2011. It is noteworthy that the share of Middle East, Eastern Europe and North East Asia show positive growths from 5.7 per cent to 6.7 per cent , 5.4 per cent to 5.7 per cent and 5.5 per cent to 6.1 per cent respectively. Meanwhile North America and Australasia dwindled its share down to 5.7 per cent from 6.1 per cent and 5.4 per cent from 5.7 per cent.

Table C-3 below shows the top ten source market ranks for tourism to Sri Lanka within the years 2010 and 2011.

Table C-3 Top-Ten Source Markets (2010 & 2011)

	20)10		2011	
Market	Total Arrivals	Percentage Share	Market	Total Arrivals	Percentage Share
India	126,882	19.4	India	171,374	20.0
U.K.	105,496	16.1	U.K.	106,082	12.4
Germany	45,727	7.0	Germany	55,882	6.5
Maldives	35,791	5.5	France	48,695	5.7
Australia	33,456	5.1	Maldives	44,018	5.1
France	31,285	4.8	Australia	41,728	4.9
Canada	21,123	3.2	Canada	24,671	2.9
USA	19,093	2.9	USA	24,386	2.8
Netherlands	17,861	2.7	Netherlands	23,966	2.8
Japan	14,352	2.2	Russia	21,385	2.5
Total	451,066	68.9	Total	562,187	65.6

Source - Sri Lanka Tourism Development Authority

The analysis of the top ten source markets reflects that the dominance of India exists as the leading tourist producer

to the country, by increasing 35.1 per cent from 126,882 in 2010 to 171,374 in 2011. Even though UK survived its position as the second major tourist producer to the country, it showed a poor improvement, registering 0.5 per cent increase due to the recession of 2011 in United Kingdom. The highest tourist producers namely India and UK, claimed almost one third of the total tourist traffic to the country during the year reviewed.

Germany has continued its position as the third major source of tourism to the country as the previous year claiming 6.5 percentage share of the total. It is noteworthy to see that France which ranked sixth in 2010 moved up to fourth place in 2011, recording a 5.7 percentage share. But Maldives and Australia have dropped down in the top rank list from fourth and fifth to fifth and sixth level respectively whilst Canada, USA and Netherlands retained same positions in the list compared to the previous year. It can be noted that Japan which ranked tenth level in the list in 2010 has dropped and has featured Russia for 2011 for the same level. The top ten markets accounted almost sixty six per cent of the total tourist traffic to the country in 2011. This was a marginal drop compared to the previous year.

D - Profile Characteristics

(D-1) Seasonality of Arrivals

Tourism arrivals for 2011 has surpassed all previous time high hits and has fallen November/December/ July as peak months and January/August as mini peak for arrivals. The highest number of arrivals was recorded in December, with the seasonal index 137, which has moved up, recording 37 per cent increase over the monthly average. The seasonality ratio in 2011 decreased to 1.4 from 1.6 in 2010. The coefficient of seasonal variation in 2011 was 20, compared to 25 in 2010. (See Tables c & 3).

The Lowest number of arrivals was recorded in September, with the seasonal index falling to 84 (See Table c) .

(D-2) Mode of Transport and Port of Arrival

Bandaranaike International Airport, Katunayake as the main access point to Sri Lanka, handled 99.8 per cent of the total tourist arrivals during the year under review. The balance 0.2 per cent used the Colombo Harbour as the port of entry to the country. (See Tables d & 4).

(D-3) Arrivals by Carrier

During the year under review, altogether twenty nine scheduled airlines including the national carrier, Sri Lankan Airlines, operated as regular services to Sri Lanka accounting for 98.0 per cent of the total tourist traffic to the country. Charter flights (1.8 per cent) and the rest of the arrivals were by sea (0.2 per cent) accounted for the year. There was a marginal increase in the operation

of charter flights recording 3 per cent growth carrying 15,122 tourists compared to the year 2010. Tourist arrivals by sea carriers has improved by 378.4 per cent to 1,842 tourists, compared to the previous year carrying 385 tourists to the country.

There were 9 major airlines carrying more than 20,000 tourists namely Sri Lankan Airlines, Emirates, Qatar Airways, Jet Air, Singapore Airlines (SIA), Air Asia, Spice Jet, Cathay Pacific and Mihin Lanka which accounted for 74.2 per cent of the total tourist traffic.

It is noteworthy that the Inter-regional flights recorded 86.2 per cent of the total tourist arrivals, showing an increase of 4.7 percentage points compared to the 81.5 per cent recorded in 2010 (See Table e). Correspondingly, the share of intra-regional traffic decreased down to 11.8 per cent, from 17.4 per cent in the previous year.

During the year under review, there were more than four European Charter Airlines operated to Sri Lanka.

(D-4) Purpose of Visit

With the continued high tourist traffic flow, the pattern of tourists visiting the country has gone through some important changes. Thus, the prime motivation for travel to Sri Lanka continued to be for pleasure purposes such as holiday, recreation and site seeing etc, recording 80.4 per cent to the whole tourist population compared during the year. There was a decrease of those who visited for Private and Official Business down to 8.0 per cent from 12.7 per cent in 2010. Convention and Meetings improved to 1.7 per cent from 1.0 per cent and Visiting Friends and Relations to 8.2 per cent from 5.4 per cent during the year. Religious and Cultural tourists have decreased down to 0.3 per cent from 0.8 per cent. Meanwhile, other purposes moved up to 1.4 per cent from 1.2 per cent compared to the previous year (Table 6 & f).

Of the total pleasure travellers, 40.4 per cent were from Western Europe, 36.0 per cent from Asia, 7.5 per cent from Middle East, 6.5 per cent from Eastern Europe, 4.5 per cent from Australasia and 4.7 per cent from North America (See Table 6). The largest proportion of business tourists (private and official) came from Asia recording 63.5 per cent of the business travellers while Western Europe claimed second place recording 18.9 per cent. It is noted that out of those who came as Business Travellers, 35.8 per cent were from India only, showing an increase of 16.3 percentage points over the previous year.

India, as the major tourist source market, produced over one hundred and seventy thousand tourists to Sri Lanka in 2011, which is comparatively different from that of all other markets constituted 74.0 per cent Pleasure, 14.3 per cent Business, 8.3 per cent Visiting Friends and Relations (VFR), 2.7 per cent Convention & Meetings, 0.2 per cent Religious & Cultural and other purposes 0.5 per cent.

(D-5) Average Duration of Stay and Tourist Nights

The overall average duration of stay of tourists during the year 2011 remained as in the previous year recording 10 nights. (See Table g)

It was revealed that, 26.1 per cent of tourists stayed 3 nights or less whilst 32.1 per cent stayed between 4-7 nights, 31.1 per cent stayed between 8-14 nights and 10.7 per cent stayed for more than two weeks.

The total number of nights spent by the 855,975 tourists who visited the country in 2011 amounted to 8,559,750 (See Table 7). This was an increase of 30.8 per cent when compared with the 6,544,760 nights recorded for the previous year (See Table 12).

As at end of year 2011, the tourist who stayed in graded accommodation, amounted to 5,011,480 nights. This was an increase of 21.4 per cent, when compared with the figure of 4,126,544 nights recorded in 2010. (See Table 12).

Noted that, the tourists who stayed in supplementary establishments amounted to 2,241,407 nights in 2011, which was an increase of 79.4 per cent as compared to 1,249,146 nights recorded in 2010.

It is noteworthy to understand that only 58.5 per cent of the tourist nights were spent in graded establishments and another 26.2 per cent were spent in supplementary accommodation establishments. The rest of the tourists, 15.3 per cent stayed in unregistered accommodation units and private houses (See Table 12).

(D-6) Age & Sex Distributions

Of the total tourists in 2011, 59.2 per cent were male and the rest of the 40.8 per cent were female (See Table h).

In the case of age distribution, the majority of the tourists were between 40-49 years, accounting for 26.6 per cent of the total tourists recording a drop of 2.3 percentage points over 28.9 per cent recorded in 2010. Compared to the 2010 age groups 3-19, 20-29, the 60 and over group showed increases. However, 30-39 and 50-59 age groups showed decreases with in their age brackets.

(D-7) Occupation

According to the notifications of the arrival cards, 80.6 per cent of the tourists who arrived to Sri Lanka during the year 2011 were fruitfully occupied. Compared to the previous year, this was an increase of 0.7 percentage points over 79.9 per cent in 2010. Retired Persons constituted 5.3 per cent while the balance 14.1 per cent declared themselves as having no occupation. Those in

the "No Occupation" category were mainly housewives and dependants (See Tables 9 & i).

Of the tourists who engaged in money-making occupations, 25.2 per cent were engaged in "Other Occupations" viz.: white-collar workers in the non-executive grades and skilled/ semi-skilled workers.

Others in gainful occupations were Businessmen (18.3 per cent), Executives (16.7 per cent), Professionals (7.6 per cent), Scientists and Technicians (8.0 per cent) and Educationists (4.8 per cent).

E- Scheduled Airline Operations

During the year 2011, there were twenty nine scheduled airlines which operated flights to Sri Lanka including the National Carrier, Sri Lankan Airlines. (See Table 5).

In the summer season from May to October, the number of flights operated per week amounted to 624 with a seating capacity of 124,033 per week whilst during the winter season from November to April in 2011, the number of flights operated amounted to 754 per week, with a seating capacity of 157,004 per week. (See Table 10).

F- Passenger Movements

As a whole, in terms of two-way passenger traffic into and out of the country, amounted to 4.9 million for the year through the main access point. Katunayake International Airport being the only air access point to Sri Lanka, handled 99.8 per cent of the total passenger movement during the year. This represented an increase of 15.6 percent as compared to both way passenger traffic of 4.2 million recorded for the previous year (See Tables 11 & 23).

The analysis of the composition of this up and down passenger traffic revealed that almost half of these passengers (50.0 %) were Sri Lankans. The both way Tourist Passengers accounted for 34.8 per cent of the total. The balance 50.0 per cent constituted the Resident Visa Holders and Other Foreign Travelers, who could not be classified as tourists (See Table 11).

G - Tourism Supply

(G-1) Accommodation Capacity

In 2011, the total graded accommodations were recorded as 252 units with 14,653 rooms capacity. Due to the degrading of some graded accommodation into supplementary units and promotion of the grades of some supplementary units, the total amount decreased by one unit and 61 rooms during the reviewed period. [see Table 13 (a)].

However, the total supply of supplementary accommodation units (namely guest-houses, hotels, inns

etc.) increased up to 654 in 2011 from 530 units in 2010. Consequently, the total rooms capacity in these units increased by 391 - from 11,210 to 11,601 under the reviewed period.

The percentage distribution of rooms capacity of graded accommodations units by star category was 22.0 per cent in five star category 12.2 per cent in four star category, 8.0 per cent in three star category, 13.8 per cent in two star category, 8.0 per cent in one star category and 36.0 per cent in unclassified category. In terms of resort regions, the distribution of rooms capacity was 21.1 per cent in Colombo City, 17.6 per cent in the Greater Colombo region, 34.4 per cent in the South Coast region, 1.6 per cent in East Coast region, 6.4 per cent in the High Country region and the balance 19.0 per cent in the Ancient Cities regions (See Table j).

(G-2) Occupancy Rate

In consequence of rapid growth of tourist traffic during the year, the overall annual room occupancy rate of graded establishments surpassed all previous high hits in occupancy rates increasing 6.9 percentagwe points up to 77.1 per cent from 70.2 per cent in 2010 (See Table k).

During the year, all the regions, have recorded significant increases in room occupancy rates, when compared with the corresponding figures for 2010. High country has recorded a substantial growth increasing 9.8 percentage points compared to the previous year. Ancient Cities, South Coast, Colombo City, East Coast and Greater Colombo showed their growths by 9.1 , 6.2, 5.7, 5.7 & 4.4 percentage points respectively. It is noted that there were no graded accommodation units in the Northern region for the year under reviewed.

Under the reviewed of the regions, the highest occupancy level was recorded in Colombo City (84.0 per cent), followed by the Greater Colombo region (79.5 per cent) and the South Coast (78.1 per cent).

It is important to highlight that the highest overall monthly occupancy rate of 95.0 per cent was recorded in December due to the highest tourist traffic to the country while the lowest monthly occupancy rate of 57.3 per cent was in June. (Table 13).

(G-3) Guest Nights

As a result of the high tourist flow to the country, the total foreign guest nights recorded in all tourist hotels amounted to 5,011,480 which was an increase of 21.4 per cent against the amount of 4,126,544 nights recorded in the previous year. (See Table 12). The total domestic guest nights also recorded an increase of 9.8 per cent amounting up to 1,607,393 from 1,464,098 during the same period. Altogether a total of 6,618,873 guest nights have been recorded in 252 graded accommodation units. This was a significant improvement showing 18.4 per cent compared to the year 2010.

Notable is the fact that there was a massive utilization of supplementary accommodation establishments, during the year. The growth of foreign guest nights indicated as 79.9 per in 2011 to 2,247,407 nights. The proportion of total guest nights in supplementary accommodations is 79.6 per cent for the same year.

In the case of local guest nights in these supplementary establishments, it has increased by 35.2 per cent, from 425,350 in 2010 to 574,958 in 2011. As a proportion to the total guest nights of local guest nights was 20.4 per cent during the year.

In terms of distribution of foreign guest nights in graded Accommodation by resort regions shows that 30.1 per cent of the total foreign guest nights have been occupied hotels at the South Coast Region recording the highest proportion. The hotels in Colombo City Region have claimed 26.0 per cent, Greater Colombo region 21.6 per cent, Ancient Cities region 17.0 per cent, High Country 3.8 per cent and East Coast region 1.6 per cent (See Table 14).

In the case of foreign guest night distribution in star class categories, 27.5 per cent in five star category claimed the highest proportion. Unclassified category recorded the second highest proportion indicating 21.4 per cent of the total foreign guest nights. Four star, three star, two star and one star category claimed 16.9 per cent, 8.8 per cent, 14.8 per cent and 10.6 per cent respectively.

H - Employment in the Tourist Industry

The employment generation due to the tourist industry has increased marginally by 5 per cent compared to the persons employed directly in the tourism sector as at end of 2011, amounted to 57,786 (See Table 18).

Almost seven tenth of the total employment were in the Accommodation and Catering sector. This amount was 69.0 per cent of the total direct employment recording a substantial increase of 20.4 per cent against the previous year amount 33,132. Due to the lapse of renewal of Travel Agents and Tour Operators, the employment in this sector has dropped to 4,236 registering a considerable decrease of 46.8 per cent compared to the previous year. For the year 2011 a total amount of 5,655 direct employment was recorded in the Air transport sector registering a marginal increase of 2.3 per cent. Meanwhile Agencies providing recreational facilities showed a slight improvement in their employment capacity recording an increase of 4 per cent. Tourist guides who engage directly in tourism have not renewed as in previous year. This amount has dropped to 3,548 recording a decrease of 15.8 per cent. A substantial improvement of 17.9 per cent showed in the employment of Tourist Shops amounting to 1,573 over the previous year amount 1,334.

Although the majority of the total direct employment were Technical, Clerical and Supervisory category, it showed a marginal drop of 4.4 per cent over the previous year. The said category claimed a share of more than half of the total employment recording 52.4 per cent. The rest share constituted so that 32.6 per cent for Manual and Operative category and the balance 15.0 per cent for the Managerial category.

It was estimated that the total indirect employment in the supplying sector in 2011 was estimated to 80,899 (See Table 21). Thus the total of both direct and indirect employment as a result of tourism in 2011 adds up to 138,685. This was a gradual increase of 5.0 per cent over the figure of 132,055 recorded in 2010.

The ratio of jobs generated, both directly and indirectly, to the number of tourist arrivals for the year reviewed was, one job for every 6 arrivals. Due to the more usage of Information Technology in tourism establishments, this ratio compared to the previous year record has decreased from one job for every 5 arrivals.

I - Tourist Prices

Tourist price indices were computed for three major expenditure items on which tourists spend money on accommodations, meals and transport which covers two third of the total tourists spending during their visit. As at end of the year reviewed, the overall tourist price index showed an increase of 21.3 per cent, from 5,204 in the 2010/11 season, to 6,315 in the 2011/12 season (See Table 19). It reveals in which the prices of Accommodation sector increased by 17.8 per cent while Food & Beverage sector increased by 8.0 per cent and Transport sector increased by 65.3 per cent mainly due to the increase of fuel charges.

I - Public Sector Revenue.

Public sector institutions derive revenue from tourism in variety of ways, namely direct and indirect taxes, fees and levies, profits from business undertakings etc. However, statistics of revenue collections are readily available only from a few sources, such as tourism development levy, embarkation tax, Income of Tourism Development Authority, entrance fees to Cultural Triangle, Wild Life Parks, Museums, Botanic Gardens, BMICH etc. The revenue collections from some of these sources are given in Tables 24 to 31.

In 2011, the revenue collected from the listed sources amounted to Rs 4,017.3 million as compared to Rs.3,219.1 million collected from the same sources in the previous year. This was an increase of 24.8 per cent.

Out of the total revenue collected in 2011, the top three contributors were; embarkation tax - Rs.1041.7 million, cultural triangle entrance fees – 998.2 million and Tourism Development Levy 649.7. The Zoological Gardens, the Wild Life Parks and Botanic Gardens also contributed considerable amounts recording 470.2 millions, 301.0 millions & 253.9 millions respectively.

The government earns substantial amounts in addition to the above revenue as indirect taxes such as from income tax, electricity, water, post and telecommunication,

lease rentals etc. are unavailable. The presented figures were only a partial indication of the total revenue from tourism.





Part A: Trends and Structural Characteristics of Tourist Traffic

Chart 1

Tourist Arrivals by Year - 1966 to 2011

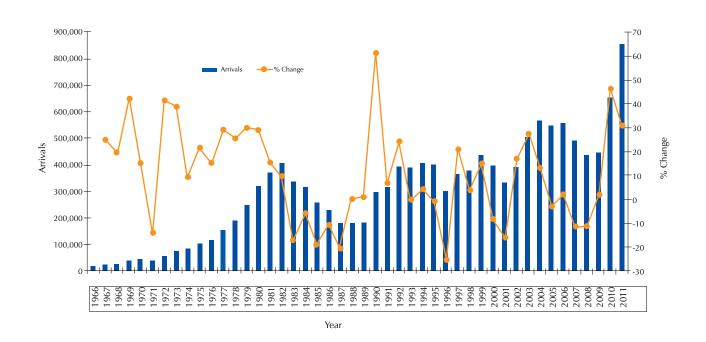


Table (a)

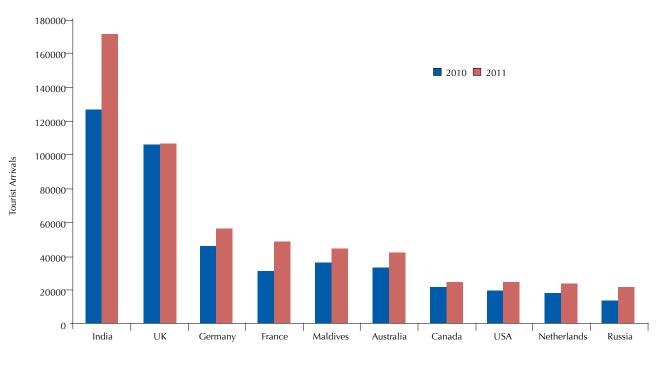
Market Growth Trends by Nationality - Growth Indices (Average 1963/1966 = 100)

Market	2003	2004	2005	2006	2007	2008	2009	2010	2011	Annual Growth Rates
Western Europe	3,255	3,640	2,903	2,917	2,498	2,115	2,171	3,255	4,088	13.2
Asia	2,950	3,260	3,706	4,024	3,338	2,926	2,900	4,087	5,559	14.5
North America	713	871	1,328	1,014	806	660	712	1,153	1,525	7.8
Australasia	2,363	3,314	3,508	2,954	2,728	2,752	3,087	4,392	6,099	16.6
Others	2,873	3,265	2,815	3,536	5,749	6,492	6,507	9,461	11,980	37.9
All Markets	2,633	2,978	2,889	2,943	2,598	2,306	2,355	3,442	4,501	14.1

Tourist Arrivals by Country of Nationality - 2005 to 2011

Country of Nationality	2005	2006	2007	2008	2009	2010	2011
NORTH AMERICA	46,727	35,688	28,338	23,203	25,044	40,552	53,658
Canada	21,335	14,863	11,862	9,745	10,785	21,231	26,090
U.S.A.	25,392	20,825	16,476	13,458	14,259	19,321	27,568
LATIN AMERICA & THE CARIBBEAN	732	805	4,104	3721	666	594	1,167
WESTERN EUROPE	227,558	228,666	195,813	165,822	170,186	255,172	320,431
Austria	4,148	4,677	3,573	2684	2411	3,963	6,185
Belgium	3,891	6,373	4,653	2394	2613	5,371	10,853
Denmark	3,793	3,540	1,782	1336	1306	4,301	6,640
Finland	1,150	1,244	498	489	742	1,971	3,819
France	26,641	22,703	9,540	10703	16205	31,119	50,175
Germany	46,320	47,296	35,016	30154	29664	45,981	55,339
Italy	10,147	12,353	11,451	9137	7214	11,512	14,182
Netherlands	15,252	19,460	17,532	13180	11297	17,628	26,004
Norway	4,333	3,057	2,304	1620	1669	3,884	5,135
Spain	1,781	2,369	2,481	2251	2383	4,489	5,879
Sweden	5,462	5,579	4,824	3745	3578	7,128	11,715
Switzerland	8,339	7,729	4,911	5261	6247	9,514	13,161
U.K.	92,929	88,531	94,089	80214	81682	105,938	106,895
Others	3,372	3,755	3,159	2654	3175	2,373	4,449
EASTERN EUROPE	9,305	14,236	25,485	29,352	26,177	35,630	51,922
Russia	3,719	8,000	13,530	15831	11390	13,312	21,291
Others	5,586	6,236	11,955	13521	14787	22,318	30,631
MIDDLE EAST	10,230	10,191	13,587	16701	23821	37,501	36,376
AFRICA	2,337	3,163	2,991	2354	1591	2,249	6,736
ASIA	222,844	241,954	200,697	175,944	174,382	245,753	334,274
Bangladesh	2,325	2,466	1,668	1438	1295	1,846	4,934
China (P.R.)	9,818	16,364	10,413	10015	8574	10,410	16,573
Hong Kong, China	1,219	1,083	210	421	1325	1,824	440
India	113,023	128,520	105,906	88628	83650	125,112	178,359
Indonesia	1,639	4,940	1,404	1258	1039	1,281	2,011
Japan	17,163	16,217	14,274	10578	10931	14,998	20,951
Korea (South)	6,023	5,318	4,860	4102	3595	4,318	5,965
Malaysia	11,668	9,823	6,666	5021	6878	13,101	15,915
Maldives	24,396	24,505	29,550	31458	31890	35,401	43,926
Nepal	1,077	1,152	885	897	679	602	858
Pakistan	11,056	11,165	10,173	7702	7388	9,001	15,857
Philippines	2,360	3,480	2,106	1520	1421	1,369	2,394
Singapore	10,796	6,662	5,691	5702	7976	12,514	10,666
Thailand	5,409	5,475	2,517	3510	3198	3,713	5,403
Taiwan (P.C.)	2,705	2,580	2,544	1988	2711	5,019	7,067
Others	2,167	2,204	1,830	1706	1832	5,244	2,955
AUSTRALASIA	29,575	24,900	22,993	21,378	26,023	37,025	51,411
Australia	25,836	21,665	20,241	19145	23249	33,512	43,737
New Zealand	3,608	3,127	2,655	2148	2623	3,301	5,175
Others	131	108	97	85	151	212	2,499
Total	549,308	559,603	494,008	438,475	447,890	654,476	855,975

Tourist Arrivals by Top Ten Markets 2010 & 2011



Country of Residence

Table (b)

Market Growth Trends by Residence - Growth Indices (Average 1963/1966 = 100)

Market	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	Average Annual Growth Rates
Western Europe	2,757	2,707	3,449	3,844	3,071	3,088	2,628	2,260	2,299	3,472	4,260	12.9
Asia	1,268	2,022	2,507	2,800	3,157	3,423	2,862	2,446	2,467	3,451	4,719	13.8
North America	576	716	905	1,072	1,674	1,273	1,022	876	899	1,449	1,768	7.9
Australasia	1,862	1,876	3,262	3,770	4,224	3,569	3,256	3,102	3,703	5,297	6,600	15.7
Others	1,315	1,573	1,884	2,575	2,121	2,686	4,305	4,896	4,908	7,141	10,470	39.7
All Markets	1,771	2,068	2,633	2,978	2,889	2,943	2,598	2,306	2,355	3,442	4,501	14.1

Tourist Arrivals by Country of Residence - 2005 to 2011

Country of Residence	2005	2006	2007	2008	2009	2010	2011
NORTH AMERICA	46,457	35,323	28,355	24,311	24,948	40,216	49,057
Canada	21,185	14,623	11,869	10,258	10,707	21,123	24,671
U.S.A.	25,272	20,700	16,486	14,053	14,241	19,093	24,386
LATIN AMERICA &							
THE CARIBBEAN	705	775	3,962	3,739	617	620	1,036
WESTERN EUROPE	227,191	228,445	194,448	167,187	170,123	256,861	315,210
Austria	4,127	4,662	3,580	2,651	2,409	3,925	6,262
Belgium	3,855	6,333	4,669	2,378	2,617	5,398	10,122
Denmark	3,781	3,531	1,796	1,320	1,362	4,393	6,582
Finland	1,150	1,244	497	468	738	1,950	3,649
France	26,653	22,693	8,091	10,594	15,886	31,285	48,695
Germany	46,350	47,402	35,042	30,625	29,654	45,727	55,882
Italy	10,192	12,424	11,451	9,126	7,514	11,423	13,527
Netherlands	15,156	19,360	17,526	13,030	11,291	17,861	23,966
Norway	4,330	3,054	2,304	1,613	1,666	3,955	4,977
Spain	1,781	2,367	2,484	2,282	2,387	4,461	5,886
Sweden	5,402	5,524	4,851	3,711	3,560	7,096	10,937
Switzerland	8,399	7,727	4,917	5,326	6,331	9,427	14,110
U.K.	92,629	88,306	94,060	81,331	81,594	105,496	106,082
Others	3,386	3,818	3,180	2,732	3,114	4,464	4,533
EASTERN EUROPE	9,290	14,221	25,573	29,440	26,310	35,517	49,249
Russia	3,704	7,985	13,621	15,797	11,834	13,278	21,385
Ukraine	219	320	524	952	2,577	5,703	9,967
Others	5,367	5,916	11,428	12,691	11,899	16,536	17,897
MIDDLE EAST	10,236	10,345	13,554	16,776	23,741	37,540	57,501
AFRICA	2,340	3,235	2,712	2,141	1,549	2,308	3,614
South Africa	1,107	1,116	933	756	779	1,415	1,962
Others	1,233	2,119	1,779	1,385	770	893	1,652
EAST ASIA	69,998	73,349	52,854	44,944	48,329	68,430	96,194
China (P.R.)	9,668	16,274	11,949	9,812	8,550	10,430	16,308
Hong Kong, China	1,069	973	186	537	1,330	1,230	2,199
Indonesia	1,669	5,042	1,404	1,157	1,040	1,343	2,049
Japan	17,148	16,189	14,274	10,075	10,926	14,352	20,586
Korea (South)	6,056	5,298	4,870	4,300	3,695	4,426	5,485
Malaysia	11,578	9,713	6,704	5,188	6,850	13,367	16,094
Philippines	2,366	3,474	2,162	1,693	1,421	1,391	2,047
Singapore	11,156	7,012	5,688	5,802	7,808	11,875	15,953
Thailand	5,424	5,460	2,467	3,583	3,208	3,684	5,880
Taiwan (P.C)	2,720	2,565	2,553	1,907	2,715	5,277	7,010
Others	1,144	1,349	597	890	786	1,055	2,583
SOUTH ASIA	153,353	168,783	149,626	128,098	126,205	175,694	237,647
Bangladesh	2,316	2,456	1,665	1,564	1,294	1,954	4,726
India	113,323	128,370	106,067	85,238	83,634	126,882	171,374
Maldives	24,576	24,831	29,539	31,564	31,916	35,791	44,018
Nepal	1,071	1,146	885	860	676	753	826
Pakistan	11,029	11,145	10,204	7,885	7,373	9,148	14,724
Others	1,038	835	1,266	987	1,312	1,166	1,979
AUSTRALASIA	29,738	25,127	22,924	21,839	26,068	37,290	46,467
Australia	25,986	21,849	20,241	19,536	23,239	33,456	41,728
New Zealand	3,617	3,147	2,627	2,240	2,672	3,487	4,212
Others	135	131	56	63	157	347	527
Total	549,308	559,603	494,008	438,475	447,890	654,476	855,975

Shares of Tourist Arrivals by Region - 2003 to 2011

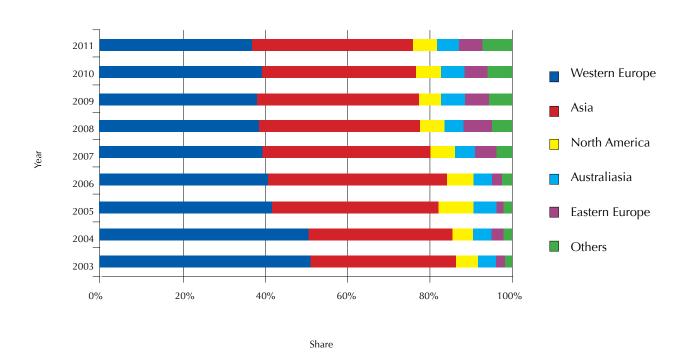
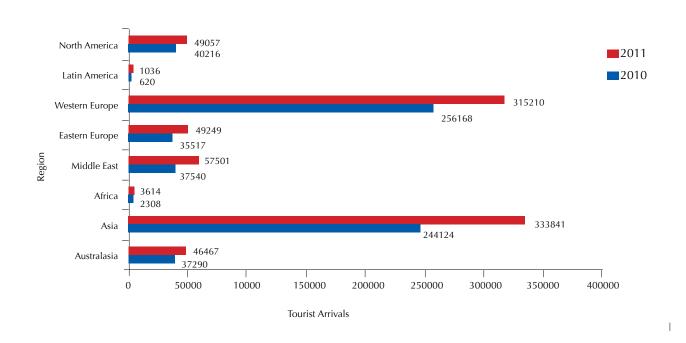


Chart 2(b)

Tourist Arrivals by Region - 2010 & 2011



Tourist Arrivals by Miscellaneous Countries 2008 to 2011

Country of Residence	2008	2009	2010	2011
LATIN AMERICA & THE CARIBBEAN	3,739	617	620	1,036
Argentina	352	75	133	148
Bolivia	291	39	76	23
Brazil	258	157	217	362
French Guyana	748	229	86	8
Others	2,090	117	108	495
WESTERN EUROPE-OTHERS	2,742	3,114	4,464	4,533
Greece	395	906	1599	1240
Ireland	1,647	1366	1758	1452
Portugal	409	565	850	1032
Others	291	277	257	809
EASTERN EUROPE-OTHERS	12,691	11,899	16,536	17,897
Bulgaria	242	207	703	375
Czech. Republic	2,555	2814	4204	5548
Hungary	582	418	836	911
Poland	4,960	5138	6613	5817
Romania	305	272	710	726
Slovakia	704	1164	1716	1314
Lithuania	459	546	636	673
Others	2,884	1340	1118	2533
AFRICA -OTHERS	1,385	700	893	1,652
Algeria	120	69	71	64
Kenya	540	229	297	394
Mauritius	93	117	179	160
Nigeria	99	131	212	378
Zambia	78	51	63	67
Others	455	103	71	589
MIDDLE EAST	16,776	23,741	37,540	57,501
Baharain	805	943	1459	1819
Iran	2,130	1,270	1900	2223
Isreal	2,596	1,901	3919	6164
Jordan	1,398	1,108	1708	1478
Kuwait	1,011	1,123	2303	2812
Lebanon	759	940	1816	1960
Oman	499	727	1359	2177
Saudi Arabia	3,456	6,685	9301	15081
Qatar	312	1,158	1574	2788
UAE	2,469	5,974	9825	17664
Egypt	417	510	849	767
Turkey	378	563	664	1171
Others	546	839	863	1397
ASIA -OTHERS	1,877	2,098	6,158	4,562
Myanmar	376	262	262	914
Vietnam	170	224	440	735
Afganistan	168	200	176	363
Bhutan	498	668	530	824
Others	665	744	4750	1726
TOTAL	39,210	42,169	47.50	87,181

Seasonality of Tourist Traffic - 2011

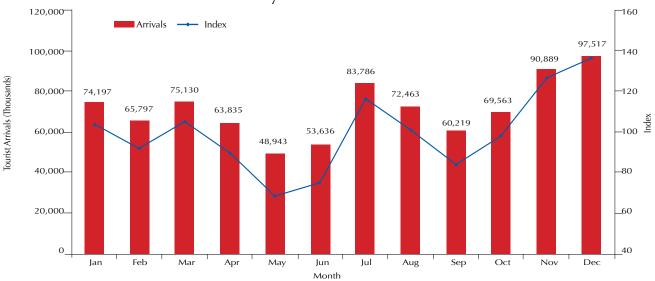


Table (c)

Seasonal Variation in Traffic Flow - 1968 to 2011 (Seasonal Indices) (1)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Seasona- lity ratio (2)	Coefficient of Seasonal Variation(3)
1968	113	117	112	88	84	59	84	88	87	109	98	161	1.6	25
1969	132	123	112	82	79	58	72	84	78	107	120	153	1.5	27
1970	134	141	125	85	97	56	67	87	80	88	95	145	1.4	28
1971	179	199	156	47	29	29	57	75	57	78	121	173	2.0	60
1972	123	125	119	66	70	50	79	99	73	96	132	168	1.7	33
1973	145	129	121	84	66	50	91	103	64	91	110	146	1.5	30
1974	154	136	139	90	46	47	76	87	70	88	118	149	1.5	37
1975	137	121	130	68	65	56	69	100	62	87	131	174	1.7	44
1976	158	153	135	90	62	46	43	35	68	107	137	166	1.7	47
1977	137	141	143	77	59	43	77	87	59	90	134	153	1.5	37
1978	144	140	128	73	55	44	82	97	64	89	129	155	1.6	36
1979	136	121	122	90	63	51	81	97	71	93	123	152	1.5	30
1980	135	126	128	81	73	57	86	102	74	88	108	142	1.4	27
1981	146	127	124	92	70	54	92	106	78	87	96	127	1.5	26
1982	121	118	124	88	85	77	91	101	88	89	99	119	1.2	16
1983	175	156	159	116	117	87	89	30	36	58	73	104	1.7	45
1984	127	122	123	89	69	68	101	104	82	98	105	112	1.3	19
1985	134	126	139	92	65	52	86	94	71	85	108	148	1.5	30
1986	172	159	151	101	68	50	64	79	65	66	94	131	1.7	41
1987	167	156	150	106	54	50	67	75	66	80	93	135	1.7	40
1988	134	126	128	91	73	76	116	123	98	110	69	56	1.3	25
1989	84	80	104	80	83	75	99	112	93	98	123	169	1.7	25
1990	107	106	109	92	74	73	106	108	90	93	99	143	1.4	18
1991	109	106	103	78	67	66	115	109	94	95	107	151	1.5	22
1992	108	118	101	86	64	70	103	122	91	97	109	125	1.3	18
1993	131	123	116	91	68	62	101	100	84	94	107	123	1.3	21
1994	134	121	122	83	64	63	104	97	91	98	98	126	1.3	22
1995	137	127	119	100	73	67	107	107	92	91	84	95	1.4	21
1996	123	117	105	81	70	78	101	98	92	93	99	142	1.4	20
1997	107	115	112	88	73	76	101	105	98	93	105	128	1.3	16
1998	117	111	102	81	64	71	93	99	100	100	121	142	1.4	21
1999	122	114	113	95	69	72	92	107	93	97	115	111	1.2	16
2000	130	130	121	101	70	66	100	104	93	80	98	105	1.3	20
2001	157	166	158	131	96	101	102	56	42	46	62	83	1.4	43
2002	86	97	101	83	81	80	109	108	101	111	114	129	1.5	15
2003	97	94	98	81	72	76	105	101	86	120	132	138	1.4	23
2004	106	92	81	65	64	68	107	103	109	126	138	140	1.4	26
2005	114	115	120	109	96	96	121	116	84	85	82	86	1.1	15
2006	112	113	117	107	94	94	119	114	83	83	81	84	1.2	15
2007	137	105	85	80	64	75	107	109	90	90	110	148	1.5	25
2008	156	111	104	81	85	77	90	84	81	96	101	134	1.6	24
2009	103	92	91	70	66	81	113	110	102	101	119	152	1.5	23
2010	93	105	96	70	65	82	116	102	87	96	132	155	1.6	25
2011	104	92	105	89	69	75	117	102	84	98	127	137	1.4	20

- (1) Seasonal indices are compiled by taking average arrivals per month as 100
- (2) Seasonality ratio = Highest Monthly Arrival / Average Arrival per month
- (3) Coefficient of Seasonal Variation is obtained by calculating the standard deviation of the Seasonal Indices.

Tourist Arrivals by Country of Residence & Month - 2011

Country of														Season -ality
Residence	Total	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ratio
NORTH AMERICA	49,057	4,276	3,470	3,990	3,009	2,966	5,042	6,075	4,602	2,586	2,811	4,312	5,918	1.5
Canada	24,671	1,964	1,913	2,059	1,564	1,544	2,700	3,494	2,421	1,205	1,252	1,949	2,606	1.7
U.S.A.	24,386	2,312	1,557	1,931	1,445	1,422	2,342	2,581	2,181	1,381	1,559	2,363	3,312	1.6
LATIN AMERICA & THE CARIBBEAN	1 026	120	96	94	58	73	60	6.4	62	58	66	114	153	1.8
WESTERN EUROPE	1,036 315,210	138 32,627	31,092	30,003	23,226	12,419	14,087	34,089	30,053	19,394	23,857	30,637	33,726	1.3
Austria	6,262	838	909	768	438	163	131	564	394	314	395	538	810	1.7
Belgium	10,122	1,053	800	796	883	201	219	1,695	962	591	1,106	881	935	2.0
Denmark	6,582	1,247	598	767	238	109	277	577	274	203	274	515	1,503	2.7
Finland	3,649	888	898	376	162	62	90	127	76	64	109	192	605	3.0
France	48,695	4,544	4,993	5,899	4,141	2,758	2,019	4,756	4,166	2,848	4,221	4,678	3,672	1.5
Germany	55,882	5,543	5,367	5,904	4,114	2,137	2,474	4,571	4,834	3,386	5,039	7,002	5,511	1.5
Netherlands	23,966	2,933	2,596	1,951	1,205	752	760	3,356	1,940	1,505	1,878	2,088	3,002	1.7
Italy	13,527	1,601	1,116	1,112	611	585	597	1,274	2,169	792	696	1,263	1,711	1.9
Norway	4,977	414	300	317	270	181	890	1,125	275	168	241	354	442	2.7
Spain	5,886	485	494	333	295	207	244	675	961	456	500	624	612	2.0
Sweden	10,937	2,284	2,074	1,445	604	330	581	891	335	149	325	526	1,393	2.5
Switzerland	14,110	1,123	866	1,249	861	264	334	2,016	656	785	1,404	1,850	2,702	2.3
U.K.	106,082	9,518	9,614	8,852	9,038	4,452	5,188	12,003	12,486	7,871	7,408	9,589	10,063	1.4
Others	4,533	156	467	234	366	218	283	459	525	262	261	537	765	2.0
EASTERN EUROPE	49,249	5,591	4,854	4,948	3,103	1,423	1,270	2,165	2,496	2,471	4,710	9,927	6,291	2.4
Russia	21,385	1,940	1,524	1,913	1,364	659	477	769	1,135	1,153	2,152	4,456	3,843	2.5
Others	27,864	3,651	3,330	3,035	1,739	764	793	1,396	1,361	1,318	2,558	5,471	2,448	2.4
AFRICA	3,614	186	235	392	185	139	356	263	360	219	299	427	553	1.8
South Africa	1,962	82	103	264	122	70	76	131	195	115	124	298	382	2.3
Others	1,652	104	132	128	63	69	280	132	165	104	175	129	171	2.0
MIDDLE EAST	57,501	2,321	3,038	4,067	4,215	2,317	4,487	10,136	5,150	4,786	4,005	8,075	4,904	2.1
ASIA	333,841	25,169	20,545	28,096	26,212	27,621	25,267	27,017	26,099	27,263	30,950	33,457	36,145	1.3
China (P.R.)	16,308	1,606	1,742	1,361	1,435	1,337	1,132	1,499	1,071	1,607	1,099	1,270	1,149	1.3
Hong Kong, China	2,100	139	78	60	174	112	144	112	217	254	292	182	336	1.9
India	171,374	13,786		13,619			12,927		12,857	13,329	17,915		17,455	1.3
Indonesia	2,049	188	109	260	152	71	146	108	181	205	109	134	386	2.3
Japan	20,586	1,429	1,444	1,525	1,254	1,054	1,180	1,816	2,938	2,439	1,518	2,039	1,950	1.7
Korea (South)	5,485	727	405	471	315	328	369	707	462	281	547	473	400	1.6
Malaysia	16,094	1,070	1,179	1,329	1,200	1,194	1,335	1,327	1,568	1,105	1,303	1,620	1,864	1.4
Maldives	44,018	2,817	2,318	4,677	2,953	2,859	3,679	3,366	1,929	3,497	2,902	6,557	6,464	1.8
Pakistan	14,724	890	872	2,067	1,233	965	1,337	2,040	728	878	1,006	1,321	1,387	1.7
Philippines	2,047	170	57	70	97	219	226	137	244	196	188	258	185	1.5
Singapore	15,953	1,027	992	1,198	1,137	946	1,343	1,308	1,297	1,267	1,352	1,498	2,588	1.9
Thailand	5,880	373	238	352	428	785	495	434	964	477	600	350	384	2.0
Taiwan (P.C.)	7,010	425	430	264	308	374	304	621	749	797	905	1,139	694	1.9
Others	10,213	522	610	843	821	728	650	955	894	931	1,214	1,142	903	1.4
AUSTRALASIA	46,467	3,889	2,467	3,540	3,827	1,985	3,067	3,977	3,641	3,442	2,865	3,940	9,827	2.5
Australia	41,728	3,588	2,223	3,017	3,341	1,764	2,727	3,487	3,318	3,203	2,575	3,523	8,962	2.6
New Zealand	4,212	296	197	475	432	217	275	391	286	204	267	395	777	2.2
Others	527	5	47	48	54	4	65	99	37	35	23	22	88	2.3
Total	855,975	74,197		75,130	63,835	48,943		83,786		60,219	69,563	90,889	97,517	1.4
	,	,	.,	,	.,	,	,	,	,	-,	, - 00	.,	,	

Mode of Transport and Port of Arrivals - 2010 & 2011



Katunayake (BIA) 99.8%





Table (d)

Relative Importance of Different Ports Percentage Distribution of Arrivals - 2002 to 2011

Port	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Katunayake (BIA)	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.8
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.8
Colombo Harbour	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Total	100.0	100.0	100.0	100.0	100.0	100.1	100.0	100.0	100.0	100.0

Tourist Arrivals by Country of Residence & Mode of Transport - 2011

Country of Residence	Total	By Air Katunayake	Sea Colombo
NORTH AMERICA	49,057	48,830	227
Canada	24,671	24,603	68
USA	24,386	24,227	159
LATIN AMERICAN &			
THE CARIBBEAN	1,036	1,013	23
WESTERN EUROPE	315,210	314,472	738
Austria	6,262	6,019	243
Belgium	10,122	10,077	45
Denmark	6,582	6,556	26
Finland	3,649	3,649	0
France	48,695	48,657	38
Germany	55,882	55,835	47
Italy Notice to the state of th	13,527	13,527	0
Netherlands	23,966	23,877	89
Norway	4,977	4,977	0
Spain	5,886	5,886	0
Sweden	10,937	10,903	34
Switzerland	14,110	14,065	45
UK	106,082	105,911	171
Others	4,533	4,533	0
EASTERN EUROPE	49,249	48,936	313
Russia	21,385	21,198	187
Others	27,864	27,738	126
AFRICA	3,614	3,614	0
MIDDLE EAST	57,501	57,501	0
ASIA	333,841	333,460	381
China (PR)	16,308	16,243	65
Hong Kong, China	2,199	2,199	0
India	171,374	171,209	165
Indonesia	2,049	2,049	0
Japan	20,586	20,519	67
Korea (South)	5,485	5,440	45
Malaysia	16,094	16,094	0
Maldives	44,018	44,018	0
Pakistan	14,724	14,724	0
Philippines	2,047	2,047	0
Singapore	15,953	15,914	39
Thailand	5,880	5,880	0
Taiwan (P.C.)	7,010	7,010	0
Others	10,114	10,114	0
AUSTRALASIA	46,467	46,307	160
Australia	41,728	41,641	87
New Zealand	4,212	4,139	73
Others	527	527	0
Total	855,975	854,133	1,842

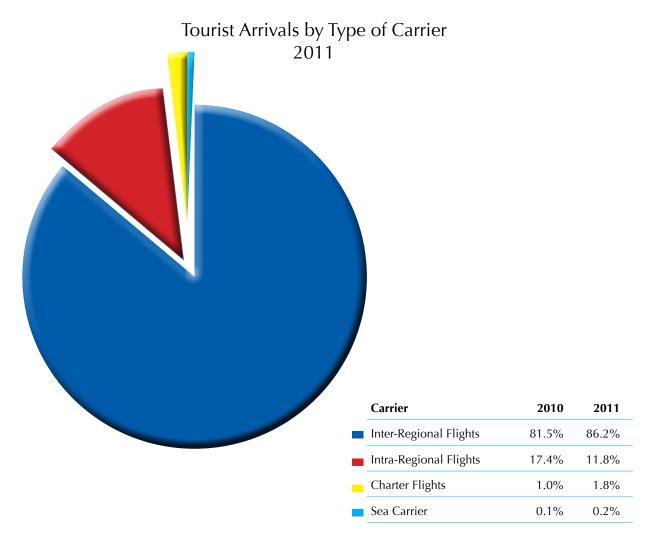


Table (e)

Relative Importance of Different Carriers - Percentage Distribution of Arrivals 2002 to 2011

Carrier	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Inter-Regional Flights	79.6	77.8	74.5	77.3	76.1	77.6	78.1	82.5	81.5	86.2
Intra-Regional Flights	18.0	18.9	21.5	21.6	22.9	20.6	18.8	16.2	17.4	11.8
Charter Flights	2.3	3.2	3.9	1.0	0.9	1.7	3.0	1.2	1.0	1.8
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.8
Passenger Ships (CBO)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Tourist Arrivals by Country of Residence & Carrier - 2011

Order Model Model Model Model Model AVAIL Model Model <th< th=""><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></th<>																						
HAMMENCA 4607 20,792 1799 125 1191 120 25 1191 120 20 20 20 1191 120 20 20 20 1191 120 20 20 20 1191 120 20 20 20 20 20 20 20 20 20 20 20 20 2	Country of	Total	SriLankan A/I			Thai A/W	Malaysian A/I		Cathay	Jet Air	Emi-		Kingfisher	Royal I'danian		Condor	Qatar A/W	Jetlite	Air Arahia	Mihin Lanka	Air Asia	Ethihad
HAMMENCA ANNOTA	Nesidence		7	7			7		Idellie		ranco			Tall land	condy				Alabia	ranina		
the the thirty of thirty of the thirty of th	NORTH AMERICA	49,057	20,792	1,768	325	217	251	40	2,062	2,451	7,212	820	069	320	402	18	3,677	30	1,031	418	1,048	1,241
CHANNELLANDER 1,340 144 340 152 1 4 340 152 2<	Canada	24,671	11,890	525	181	157	89	20	209	1,300	1,963	478	247	83	161	6	1,704	19	9/9	184	437	815
Comparison Com	USA	24,386	8,902	1,243	144	360	162	20	1,302	1,151	5,249	372	443	237	241	6	1,973	Ξ	355	234	611	426
National Process 1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1	THE CARIBBEAN	1,036	149	39	15	2	7		2	20	112	-	4	-	7	0	105	13	39	3	Ξ	8
thing 1012 319<	WESTERN EUROPE	315,210	121,639	2,951	9,945	2,301	1,312	1,050	2,324	9,445	64,842	5,131	1,974	5,337	1,464	4,279	47,507	488	3,109	1,667	3,229	7,420
Maintaine Gasta 1,145 343	Austria	6,262	208	112	225	8	16	-	38	26	2,820	16	21	364	5	93	1,543	26	120	11	128	49
nardy (1.69) (1.69) (1.79) (1.	Belgium	10,122	1,261	943	303	619	243	316	233	871	950	237	226	323	328	115	1,827	19	178	19	84	82
ond 3,846 76 78 49 135 69 135 69 136 136 146 149 189 149	Denmark	6,582	1,191	220	154	221	75	91	13	671	761	15	15	16	19	59	1,870	21	195	21	40	610
e 48,050 2,556 1,32 1,32 3,4 7 7 7 8 214 696 2,500 1,18 1,13 1,18 14 100 enalty 13,227 3,29 1,99 4,58 4,71 1,27	Finland	3,649	765	78	42	215	79	06	135	186	262	112	423	110	84	94	117	94	132	83	199	167
conds 55,582 20,290 198 4,585 413 177 121 12,70 18,70 18,90 18,90 198 3,586 columb 23,264 3,349 199 22,70 130 16 220 156 200 18,61 296 18,61 296 18,61 296 18,61 296 18,61 296 18,61 296 18 18 18 18 18 18 11 20 48 18 18 18 11 20 48 20 18 18 11 20 48 20 18 11 20 48 20 18 30 18 49 18 41 18 41 42 22 13 49 41 20 43 41 41 42 22 23 41 42 23 43 41 43 43 43 43 44 44 44 44 44	France	48,695	22,561	132	1,327	74	73	8	214	669	9,064	2,503	182	1,187	144	109	7,181	45	321	94	372	712
Comparison Com	Germany	55,882	20,290	198	4,585	433	177	131	177	1,237	12,700	181	192	396	194	3,056	8,445	134	286	109	396	1,445
belonds	Italy	13,527	3,949	139	272	176	220	180	296	456	4,432	295	156	302	194	121	1,435	12	162	35	107	208
owy 4977 2124 37 24 35 5 1 19 444 11 20 4 27 44 n 10,934 4,036 12,07 42 32 35 1 19 32 4 11 20 4 27 42 nen 10,937 4,036 12,07 42 32 3 6 130 1530 12 3 4 71 12 3 4 71 12 3 4 71 12 12 3 4 71 2 3 4 11 2 3 4 71 4 71 4 71 4 71 8 9 16 19 52 3 4 71 71 11 3 4 71 11 3 4 72 4 71 71 4 72 4 4 72 4 4 72	Netherlands	23,966	3,736	191	841	142	151	213	6/	415	6,771	52	58	1,861	92	368	5,162	13	116	25	250	147
Part	Norway	4,977	2,124	37	24	35	5	-	19	09	344	1	20	4	27	42	1,787	12	52	32	106	54
Part	Spain	5,886	1,207	42	32	13	8	8	06	165	902	=	21	80	34	21	2,302	17	139	19	107	250
cordand 14110 2108 69 301 42 32 3 61 195 5224 8 51 199 39 77 step and the contraction 100,002 564 19 7 3 461 19 7 3 461 19 7 3 461 19 3 461 19 7 3 461 19 3 461 19 3 461 19 3 7 361 19 3 7 361 461 19 7 461 16 3 16 14 461 160 3 11 11 15 10 8 461 172 16	Sweden	10,937	4,036	51	110	48	31	0	09	136	1,330	12	22	74	14	71	2,680	23	63	53	152	72
House Hous	Switzerland	14,110	2,108	69	301	42	32	3	61	195	5,224	8	54	139	38	77	3,930	41	27	49	131	131
RENELINGOPE 4,533 1,448 39 64 15 9 1 35 105 54 118 14 176 11 15 RENELINGOPE 4,5249 12,849 285 1,286 1,286 1,286 1,286 1,286 1,286 1,386 1,386 1,386 1,386 1,386 1,386 1,386 1,196 1,372 18 1,11 1,10	UK	106,082	56,455	700	1,665	260	193	7	874	4,152	18,738	1,560	537	305	280	38	8,562	6	1,205	1,047	1,072	3,213
FRN LUKOPE 49,249 15,049 295 1,286 46 35 10 143 463 11,976 412 87 403 110 rs 21,385 3,337 173 853 11 15 0 85 149 7450 99 39 31 35 17 48 25 149 172 149 984 1,722 145 36 149 984 1,722 149 98 11 149 25 37 37 34 36 37 37 34 36 36 34 149 149 149 149 34 36 34 149 149 149 149 34 36 34 35 36 36 34 36 36 34 36 36 34 36 36 34 36 36 34 36 36 36 34 36 36 36 36 36 3	Others	4,533	1,448	39	64	15	6	-	35	105	544	118	14	176	=	15	999	22	83	31	82	280
tig 21,385 3397 173 861 11 15 0 56 194 7,450 39 31 50 10 tex 22,364 14,422 326 5,513 122 82 7 147 100 9804 1,73 165 56 147 100 9804 1,73 165 63 44 19 9 3 48 249 1,162 1 46 4 22 9 3 320 110 149 4 22 14 1,00 9804 1,73 165 4 26 4 26 4 26 4 26 4 26 3 3 2 10 3 3 4 4 2 4 2 2 4 4 2 2 3 3 4 3 3 3 3 3 4 3 4 3 4 3 4 3	EASTERN EUROPE	49,249	15,049	295	1,286	46	35	10	143	463	11,976	412	87	403	104	110	6,105	65	2,818	155	265	2,120
Present 11,632 122 445 35 20 10 87 269 4526 315 57 372 56 98 PLIEKAT 55,541 14,92 32 44 149 9 149 146	Russia	21,385		173	851	=	15	0	26	194	7,450	26	30	31	20	12	4,445	31	380	78	302	1,387
CA 35,501 14,942 326 5,513 122 82 7 147 1,009 9,804 1,722 165 5,600 110 14 CA 3,614 479 63 44 19 9 3 48 249 1,162 1 46 4 22 2 All 14,12 15,193 15,09 1,102 1,162 1,162 1 46 4 2 2 2 alb 16,308 6,612 919 11 365 36 3 3520 22,43 36 4 2 2 2 2 2 2 2 2 2 2 2 2 3 3 2 3 6 4 2 3 4 3 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3	Others	27,864		122	435	35	20	10	87	269	4,526	315	27	372	54	86	1,660	34	2,438	77	263	733
CA 3,614 479 63 44 19 3 48 249 1,162 1 46 4 22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 4 4 4 2 2 2 4 4 4 4 2 2 2 4 4 4 4 2 2 2 4 4 4 4 4 4 4 4 4 4 4 2 2 3 4 3 3 3 3 3 3 3 3 3 3 3 3 4 3 3 4 3 3 4 3 3 3 4 3 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3	MIDDLE EAST	57,501		326	5,513	122	82	^	147	1,009	9,804	1,732	165	2,680	110	4	6,973	53	4,251	799	407	1,860
333841 141/716 15,193 1,360 4,820 2,826 1,354 30,51 22,338 287 127,09 115 137,94 52 g/kong 16,308 6,812 919 11 385 366 3 3,520 224 547 45 49 15 42 5 g/kong 12,199 546 32 366 34 89 47 45 46 15 49 15 42 45 46 16 48 86 4 27,796 345 36 3 46 3 45 46 36 4 27,796 345 36 3 4 45 36 3 4 45 3 4	AFRICA	3,614	479	63	44	19	6	3	48	249	1,162	-	46	4	22	2	255	12	63	47	29	32
RAND 16,308 6,812 919 11 385 366 3 3,520 224 547 45 49 15 2 glong 2,199 546 86 32 30 60 34 89 176 345 36 7 stong 1,17,34 77,02 433 33 1,238 86 4 27,796 2,946 96 641 341 0 2,264 96 641 341 0 2,264 96 641 341 0 2,833 241 490 13 53 5 0 ness 20,586 10,976 2,888 96 641 341 0 2,833 241 490 13 5 3 3 3 3 4 8 3 3 4 8 3 3 4 8 3 3 4 4 1 4 1 4 4 4	ASIA	333,841	141,716	15,193	1,360	4,820	2,826	1,192	13,654	30,501	22,303	287	12,709	115	13,784	52	2,542	1,931	8,034	. 006′91	16,308	663
g kong 2,199 546 86 32 30 60 34 89 176 345 36 nesia 171,374 77,027 433 337 1,238 84 869 4 27,906 2942 95 12,264 39 13457 12 nesia 2,048 341 347 1,238 84 869 4 27,906 2942 95 12,264 39 13,457 12 nesia 2,048 2,048 2 2 2 2 2 2 2 2 2 2 3 4 3 3 </td <td>China (P.R.)</td> <td>16,308</td> <td>6,812</td> <td>919</td> <td>=</td> <td>385</td> <td>366</td> <td>3</td> <td>3,520</td> <td>224</td> <td>547</td> <td>45</td> <td>49</td> <td>15</td> <td>42</td> <td>2</td> <td>184</td> <td>Ξ</td> <td>72</td> <td>211</td> <td>1,788</td> <td>9</td>	China (P.R.)	16,308	6,812	919	=	385	366	3	3,520	224	547	45	49	15	42	2	184	Ξ	72	211	1,788	9
101 171,374 77,027 433 337 1,238 84 869 4 27,796 2,942 95 12,264 39 13,457 12 neasa 2,049 341 347 9 23 58 0 74 233 120 1 3 5 2 0 n 2,048 1,976 2,828 96 641 341 0 2,853 241 490 13 53 5 0 sysia 16,094 3,034 450 112 72 1,105 2 229 117 370 1 29 0 15 3 3 3 1 sysia 14,728 2,1470 87 356 50 130 261 117 370 1 4 8 8 sysia 14,728 2,445 2,88 3 3 2 2 29 11,130 14 4 4	Hong Kong	2,199	546	98	32	30	09	34	89	176	345	36					21	34	26			87
nesia 2,049 341 347 9 23 58 0 74 233 120 1 3 5 2 0 n 20,586 10,976 2,828 96 641 341 0 2,833 241 490 13 53 5 2 0 n 20,586 10,976 2,044 6 592 78 2 809 172 302 3 5 3 0 5 3 0 5 9 7 9 3 3 3 3 3 3 3 3 3 3 4 3 4	India	171,374	77,027	433	337	1,238	84	698	4	27,796	2,942	95	12,264	39	13,457	12	1,075	1,605	5,675	5,187	1,885	237
1 20,586 10,976 2,828 96 641 341 0 2,853 241 490 13 53 5 37 0 a (South) 5,485 708 2,104 6 592 78 2 809 172 302 3 93 9 5 7 0 ysia 16,094 3,034 450 112 72 1,105 2 229 117 370 1 29 0 57 0 lives 44,018 21,470 87 356 130 261 119 149 11,130 12 44 10 46 8 pointes 2,047 3,46 36 14 75 65 1 1,23 144 1,104 54 4 1 4 8 8 1 8 1 1,104 34 4 1 4 8 8 1 4 1 4	Indonesia	2,049	341	347	6	23	58	0	74	233	120	-	3	2	2	0	8	8	119	517	146	2
vysia 5,485 708 2,104 6 592 78 2 809 172 302 3 93 9 57 0 vysia 16,094 3,034 450 112 72 1,105 2 229 117 370 1 29 0 15 3 kles 44,018 21,470 87 356 59 130 261 119 149 11,130 12 44 10 45 9 15 3 tan 44,018 21,470 87 36 28 26 19 149 11,130 12 44 10 46 8 tan 44,018 24 26 13 24 1,104 54 44 10 46 8 pone 15,923 3,165 5,137 12 65 16 13 44 17 44 17 44 17 pone	Japan	20,586	10,976	2,828	96	641	341	0	2,853	241	490	13	53	2	37	0	106	12	569	158	614	12
yysia 16,094 3,034 450 112 72 1,105 2 229 117 370 1 29 0 15 3 thres 44,018 21,470 87 356 59 130 261 119 149 11,130 12 44 10 46 8 8 than 14,724 9,905 36 36 27 65 1 244 1,104 54 9 16 4 8 8 pines 2,047 247 5137 12 65 1 203 12 2 4 1 4 8 8 and 5,880 2,356 435 12 65 1 105 19 3,40 5 4 4 1 4 8 1 and 2,380 2,336 435 7 4 4 1 1 3 4 4 1 4 </td <td>Korea (South)</td> <td>5,485</td> <td>208</td> <td>2,104</td> <td>9</td> <td>265</td> <td>78</td> <td>2</td> <td>809</td> <td>172</td> <td>302</td> <td>3</td> <td>93</td> <td>0</td> <td>27</td> <td>0</td> <td>25</td> <td>11</td> <td>27</td> <td>24</td> <td>220</td> <td>6</td>	Korea (South)	5,485	208	2,104	9	265	78	2	809	172	302	3	93	0	27	0	25	11	27	24	220	6
these 44,018 21,470 87 356 59 130 261 119 114 1130 12 44 10 46 8 tan 14,724 9,905 36 30 28 27 0 139 244 1,104 54 9 16 4 8 8 ppines 2,047 247 589 14 75 65 1 203 129 23 4 3 4 3 14 8 and 5,880 2,396 435 5 70 1,933 196 3,940 5 3 4 4 4 4 8 4 and 5,880 2,396 435 5 70 76 1,761 136 3,940 5 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Malaysia	16,094	3,034	450	112	72	1,105	2	229	117	370	-	29	0	15	3	48	17	183	286	9,256	13
tan H4,724 9,905 36 300 28 27 0 139 244 1,104 54 9 54 16 4 8 8 14 8 9 10 4 9 8 9 10 4 9 8 9 10 8 9 10 8 9 10 8 9 10 8 9 10 8 9 10 8 9 10 9 10	Maldives	44,018	21,470	87	356	59	130	261	119	149	11,130	12	44	10	46	8	171	19	335	8,360	523	22
popines 2,047 247 589 14 75 65 1 203 129 23 4 3 4 3 4 3 14 3 14 apore 15,953 3,165 5,137 12 67 76 0 1,973 196 3,940 5 32 4 42 4 4 and 5,880 2,396 435 5 705 59 0 1,095 198 82 2 15 4 4 4 4 4 1 rs 7,010 2,300 730 23 493 187 2 1,761 186 82 2 15 4 1 rs 10,114 2,789 1,012 47 412 190 18 786 400 721 14 80 9 14 60 9 RAIASIA 40,467 8,503 1,118 43 43	Pakistan	14,724	6,905	36	300	28	27	0	139	244	1,104	54	6	16	4	8	486	69	219	265	328	4
apore 15,953 3,165 5,137 12 67 76 0 1,973 196 3,940 5 32 4 42 4	Philippines	2,047	247	589	14	75	65	-	203	129	23	4	3	4	3	14	69	12	221	68	113	20
and C.) 5,880 2,396 435 5 705 59 0 1,095 198 82 2 15 0 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Singapore	15,953	3,165	5,137	12	29	9/	0	1,973	196	3,940	2	32	4	42	4	55	31	16	7.5	341	4
HC.) 7,010 2,300 730 23 493 187 2 1,761 136 187 2 1,761 136 187 2 1,761 136 187 2 1,361 2 33 3 15 0 rs 10,114 2,789 1,012 47 412 190 18 786 490 721 14 82 14 60 0 RAIASIA 46,467 8,559 11,158 2,13 749 2,822 17 1,998 705 8,725 102 319 34 204 31 Realist 41,728 8,003 9,651 171 634 2,611 15 1,667 567 8,178 87 2,611 15 1,67 87 2,63 12 12 13 16 18 16 17 14 12 13 16 18 16 16 18 16 18 16 18 </td <td>Thailand</td> <td>5,880</td> <td>2,396</td> <td>435</td> <td>5</td> <td>705</td> <td>59</td> <td>0</td> <td>1,095</td> <td>198</td> <td>82</td> <td>2</td> <td>15</td> <td>0</td> <td>4</td> <td>-</td> <td>26</td> <td>23</td> <td>44</td> <td>59</td> <td>173</td> <td>4</td>	Thailand	5,880	2,396	435	5	705	59	0	1,095	198	82	2	15	0	4	-	26	23	44	59	173	4
RALASIA 46,467 8,539 1,012 47 412 190 18 786 490 721 14 82 14 60 0 RALASIA 46,467 8,539 1,118 2,132 749 2,822 17 1,996 705 8,725 102 319 34 204 31 Alla 41,728 8,003 9,651 171 634 2,611 15 1,867 567 8,178 87 256 9 158 16 16 Zealand 4,212 532 1,445 34 84 205 2 12 12 539 6 26 11 34 0 rs 527 24 62 8 31 6 0 4 16 8 9 37 14 15 15 rs 527 24 62 8 31 20,378 44,843 12,613 8516 15,994	Taiwan (P.C.)	7,010	2,300	730	23	493	187	2	1,761	136	187	2	33	3	15	0	44	48	19	69	437	141
RALAISIA 46,467 8,559 11,158 213 749 2,822 17 1,998 705 8,75 102 319 34 204 31 adia 41,728 8,003 9,651 171 634 2,611 15 1,867 567 8,178 87 256 9 158 16 Zealand 4,212 532 1,445 34 84 205 2 12 122 539 6 26 11 34 0 rs 527 24 62 8 31 6 0 4 16 8 9 37 14 15 15 rs 533,325 31,793 18,701 8,776 7,344 2,319 20,378 44,843 126,136 15,994 11,894 16,007 4,506	Others	10,114	2,789	1,012	47	412	190	18	786	490	721	14	82	14	09	0	224	31	479	1,600	484	62
alia 41,728 8,003 9,651 171 634 2,611 15 1,867 567 8,178 87 256 9 158 16 Zealand 4,212 532 1,445 34 84 205 2 127 122 539 6 26 11 34 0 rs 527 24 62 8 31 6 0 4 16 8 9 37 14 12 15 rs 855,975 333,325 31,793 18,701 8,756 7,344 2,319 20,378 44,843 126,136 8,516 15,994 11,894 16,097 4,506	AUSTRALASIA	46,467	8,559	11,158	213	749	2,822	17	1,998	702	8,725	102	319	34	204	31	928	66	247	391	5,762	214
Zealand 4,212 532 1,445 34 84 205 2 127 122 539 6 26 11 34 0 rrs 527 24 62 8 31 6 0 4 16 8 9 37 14 12 15 rrs 855,975 333,325 317,93 18,701 8,756 7,344 2,319 20,378 44,843 126,136 8,516 15,994 11,894 16,097 4,506	Australia	41,728	8,003	9,651	171	634	2,611	15	1,867	267	8,178	87	256	6	158	16	669	41	494	318	5,119	182
rs 527 24 62 8 31 6 0 4 16 8 9 37 14 12 15 15 85.975 32.3.3.25 31.7.93 18.701 8.576 7.3.44 2.3.19 20.3.78 44.843 12.6.136 8.516 15.994 11.894 16.097 4.506	New Zealand	4,212	532	1,445	34	84	205	2	127	122	539	9	26	1	34	0	186	33	40	55	618	22
855.975 323.325 31.793 18.701 8.576 7.344 2.319 20.378 44.843 126.136 8.516 15.994 11.894 16.097 4.506	Others	527		62	8	31	9	0	4	16	8	6	37	14	12		43					10
שטקר הפקור דיכקים טיקט טיקטב ברקיד טיקטב כיכקב דדיכן טיקט וטיקט בכיקוב בינקבט	Total	855,975	323,325	31,793	18,701	8,576	7,344	2,319	20,378	44,843	126,136	8,516	15,994	11,894	16,097	4,506	68,092	2,691	19,892 2	20,380	27,389	13,558

Tourist Arrivals by Country of Residence & Carrier - 2011

Country of Residence	Gulf Air	Spice jet	China Eastern	Fly Dubai	Ukrain International	oman Air	P.I.A	Aero Svit	Aero Flot	Charter Carrier	Sea Carrier
NORTH AMERICA	2,783	419	25	260	34	11	0	0	4	248	130
Canada	2,419	182	6	40	19	11	0	0	0	196	100
USA	364	237	19	220	15	0	0	0	4	52	30
THE CARIBBEAN	22	4	1	18	4	5	0	0	0	403	41
WESTERN EUROPE	6,156	1,170	199	1,361	168	99	15	5	55	7,186	1,382
Austria	10	35	2	3	2	2	0	0	0	7	0
Belgium	663	9	12	174	54	5	0	0	1	10	17
Denmark	175	24	3	3	2	8	3	0	0	86	0
Finland	36	80	0	20	24	12	0	0	0	10	0
France	955	142	115	45	25	11	1	0	0	254	145
Germany	878	136	13	63	6	2	1	0	8	13	0
Italy	197	86	4	22	3	0	1	4	2	50	11
Netherlands	198	152	9	74	7	0	1	0	4	2,565	234
Norway	135	18	1	13	6	0	1	0	0	7	0
Spain	142	20	4	15	2	6	0	0	4	200	25
Sweden	79	50	1	19	10	9	0	0	1	1,426	271
Switzerland	171	56	9	25	0	4	0	0	27	861	267
UK	2,372	339	25	871	23	39	7	1	6	1,212	315
Others	145	23	1	14	4	1	0	0	2	485	97
EASTERN EUROPE	882	364	2	1,250	2,150	43	0	791	1,047	271	202
Russia	93	111	1	150	359	11	0	389	838	256	187
Others	789	253	1	1,100	1,791	32	0	402	209	15	15
MIDDLE EAST	2,409	140	35	771	8	112	14	1	7	8	0
AFRICA	32	39	2	39	2	4	2	0	3	785	87
ASIA	672	18,390	1,227	1,110	1,219	26	132	12	11	4,152	0
China (P.R.)	17	88	609	22	9	1	3	0	0	347	0
Hong Kong	67	0	167	45	19	2	9	0	0	258	0
India	157	17,691	17	599	173	11	3	10	2	450	0
Indonesia	5	5	19	2	0	0	2	0	0	0	0
Japan	10	50	43	14	6	0	4	0	0	414	0
Korea (South)	6	63	10	1	0	0	0	0	3	160	0
Malaysia	49	71	129	11	10	0	0	0	0	482	0
Maldives	19	79	40	13	334	0	2	0	4	216	0
Pakistan	203	82	0	32	355	0	105	0	2	660	0
Philippines	16	14	12	23	20	0	1	0	0	63	0
Singapore	7	56	8	5	90	0	1	0	0	611	0
Thailand	6	17	84	3	201	3	0	0	0	240	0
Taiwan (P.C.)	30	36	80	17	0	0	0	0	0	217	0
Others	80	138	9	323	2	9	2	2	0	34	0
AUSTRALASIA	135	254	310	88	21	8	3	1	1	2,069	0
Australia	108	192	289	71	18	2	3	0	1	1,953	0
New Zealand	12	43	20	10	0	4	0	1	0	16	0
Others	15	19	1	7	3	2	0	0	0	100	0
Total	13,091	20,780	1,801	4,897	3,606	308	166	810	1,128	15,122	1,842



Tourist Arrivals by Charter Carriers - 2002 to 2011

Charter Carrier	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Balair	-	-	-	-	-	855	-	-	-	-
Fin Air	-	703	1,181	12	-	-	-	-	3,423	-
Montana	-	-	-	-	-	-	-	-	-	-
Hapag Lloyd	-	-	-	-	-	-	-	-	-	-
Scan Air	-	-	-	-	-	-	-	-	-	-
Lauda	567	277	1,374	908	-	-	-	-	-	-
Air Europe	3,645	5,275	3,712	-	-	-	-	-	-	-
U.T.A.(Charter)	-	-	-	-					-	-
Air Solvika	-	840	978	-	-	-	-	-	-	-
Air Holland	-	430	-	-	-	-	-	-	-	-
Austrian Airlines	1,806	-	-	-	-	-	-	-	-	-
Air Liberty	-	-	-	-	-	-	-	-	-	-
Caledonian	-	-	-	-	-	-	-	-	-	-
PB Air	-	-	-	-	-	-	-	-	-	2,645
Meridiana	-	-	-	-	-	-	-	-	-	337
Air Monarach	-	4,083	4,117		-	-	-	-	-	-
Smart Wings(QS)	-	-	-	-	-	-	-	1,438	-	1,076
Edelweiss Air	600	1,935	1,536	478	1,070	1,324	1,517	1,226	2,908	371
CSA Czech Airline	1,302	-	-	-	-	-	-	-	-	-
Tvansavia Airline	774	2,235	657	-	-	-	-	-	-	-
Aeroflot	642	-	-	-	-	-	-	-	-	-
My Travel	-	320	2,925	1,278	-	-	-	-	-	-
First Choice	-	-	-	-	578	6,310	9,537	2,805	5,713	727
Arkeyfly	-	-	-	-	983	-	31		-	-
Holland Excel	-	-	3,828	237	-	-	-	-	-	-
Euro Fly	-	-	1,476	1,848	2,086	-	-	-	-	-
Nova									1,952	8,757
Rossia Airline										798
Others	-	348	447	462	399	-	2,344	-	679	411
Total	9,336	16,446	22,231	5,223	5,116	8,489	13,429	5,469	14,675	15,122



Purpose of Visit -2011

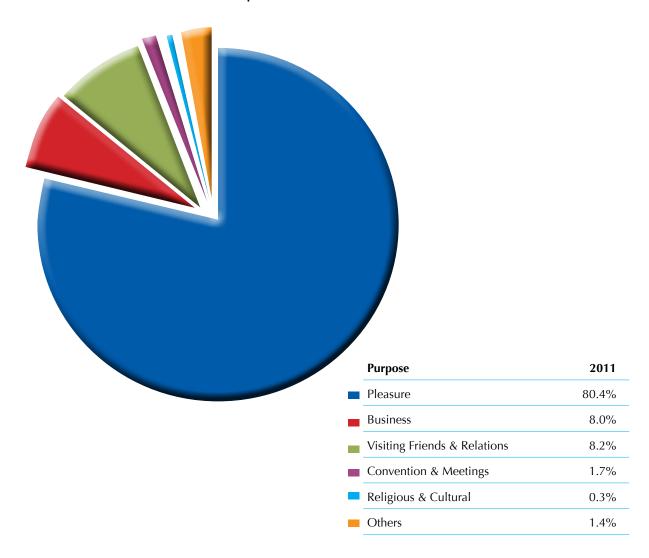


Table (f)

Percentage Distribution of Tourists by Purpose of Visit - 2002 to 2011

Purpose	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Pleasure	85.4	80.8	78.2	69.6	67.4	67.1	73.2	79.9	78.9	80.4
Business	9.4	9.1	10.6	16.9	17.8	10.5	8.5	8.6	12.7	8.0
Visiting Friends & Relations	2.0	6.2	6.4	8.0	7.6	8.3	8.3	5.2	5.4	8.2
Religious & Cultural	1.0	1.2	1.5	1.0	1.7	2.8	2.6	2.0	0.8	0.3
Others	2.2	2.7	3.4	4.5	5.5	11.3	7.4	4.3	2.2	3.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Tourist Arrivals by Country of Residence & Purpose of Visit - 2011

Business Meetings	Relations	& Cultural	Others
NORTH AMERICA 49,057 32,249 2,913 317	12,011	66	1,501
Canada 24,671 14,680 688 65	8,130	35	1,073
U.S.A. 24,386 17,569 2,225 252	3,881	31	428
LATIN AMERICA & THE CARIBBEAN 1,036 714 103 42	58	7	112
WESTERN EUROPE 315,210 278,213 12,950 2,571	18,249	433	2,794
Austria 6,262 5,890 97 23	158	7	87
Belgium 10,122 9,255 391 46	174	5	251
Denmark 6,582 5,402 427 79	297	56	321
Finland 3,649 3,297 191 13	112	5	31
France 48,695 44,964 1,482 109	1,368	39	733
Germany 55,882 50,486 2,136 1,564	1,476	56	164
Italy 13,527 12,132 632 58	469	13	223
Netherlands 23,966 22,132 937 65	748	32	52
Norway 4,977 3,962 248 37	664	6	60
Spain 5,886 5,343 244 37	122	2	138
Sweden 10,937 10,023 276 88	381	18	151
Switzerland 14,110 12,371 724 70	812	13	120
U.K. 106,082 89,345 4,835 356	11,351	168	27
Others 4,533 3,611 330 26	117	13	436
EASTERN EUROPE 49,249 44,540 2,753 523	538	191	704
Russia 21,385 19,109 1,252 256	184	27	557
Others 27,864 25,431 1,501 267	354	164	147
AFRICA 3,614 2,116 436 165	258	13	626
MIDDLE EAST 57,501 51,321 3,612 264	1,426	68	810
ASIA 333,841 247,919 43,483 10,493	25,423	1,190	5,335
China (PR) 16,308 12321 3137 417	288	11	134
Hong Kong, China 2,199 1,432 462 74	158	2	71
India 171,374 126,754 24,512 4,652	14,260	344	852
Indonesia 2,049 1,402 253 49	96	8	241
Japan 20,586 16,916 2,064 186	636	41	743
Korea (South) 5,485 4,532 342 345	132	78	56
Malaysia 16,094 12,439 1,591 280	1,144	35	605
Maldives 44,018 33,423 3,328 2,098	4,807	234	128
Pakistan 14,724 10,202 1,418 897	1,067	342	798
Philippines 2,047 1,178 307 131	218	1	212
Singapore 15,953 11,917 2,301 202	1,201	17	315
Thailand 5,880 4,165 579 157	272	7	700
Taiwan (P.C.) 7,010 5,138 1,290 61	280	11	230
Others 10,114 6,098 1,899 944	864	59	250
AUSTRALASIA 46,467 30,758 2,186 306	12,568	353	296
Australia 41,728 27,654 1,892 246	11,500	345	91
New Zealand 4,212 2750 251 30	1039	6	136
Others 527 354 43 30	29	2	69
Total 855,975 687,830 68,436 14,681	70,531	2,321	12,178

Period of Stay 2011 **Period** 2010 2011 ■ 1-3 nights 24.5% 26.1% 4-7 nights 30.4% 32.1% 8-14 nights 33.6% 31.1% 15-21 nights 8.3% 7.9% 22-30 nights 1.8% 1.2% 31 nights & Over 1.4% 1.6%

Chart 7 (b)

Average Duration of Stay & Region 2010 & 2011

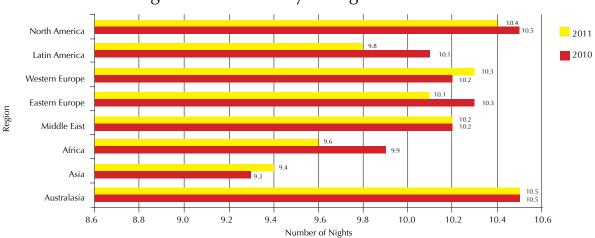


Table (g)

Period of Stay - Percentage Distribution - 1980 to 2011

				Nights				Average
Year	1 - 3	4 - 7	8 - 14	15 - 21	22 - 30	31 & Over	Total	Stay
1980	21.9	23.4	29.3	13.1	6.8	5.5	100.0	11.0
1981	22.4	31.2	25.8	12.1	5.9	2.6	100.0	10.5
1982	17.7	36.0	27.3	12.3	5.5	1.2	100.0	10.0
1983	18.1	37.6	26.3	11.7	5.2	1.1	100.0	9.6
1984	20.8	45.0	20.3	9.8	3.6	0.5	100.0	8.9
1985	4.7	23.2	30.7	21.1	12.5	7.8	100.0	9.2
1986	4.2	14.0	28.4	23.0	13.5	16.9	100.0	10.9
1987	3.1	9.6	24.5	22.6	15.4	24.8	100.0	13.2
1988	3.3	10.0	24.9	23.1	15.9	22.8	100.0	12.6
1989	5.0	13.9	26.2	22.1	16.4	16.4	100.0	10.7
1990	5.0	12.8	29.5	26.3	13.3	13.1	100.0	10.8
1991	4.5	12.2	26.9	23.8	15.2	17.4	100.0	11.4
1992	25.2	26.2	27.5	14.1	4.9	2.1	100.0	10.3
1993	19.6	30.0	30.6	12.2	4.1	3.5	100.0	10.6
1994	18.1	34.5	30.9	11.6	3.4	1.5	100.0	10.4
1995	20.4	38.5	27.5	8.2	3.4	2.0	100.0	10.0
1996	29.6	24.7	27.7	11.5	4.6	1.9	100.0	9.8
1997	26.1	24.4	30.8	13.0	4.5	1.2	100.0	10.1
1998	23.7	25.1	33.7	12.6	3.8	1.1	100.0	10.4
1999	20.4	27.1	37.8	11.1	2.7	0.9	100.0	10.3
2000	21.9	26.4	35.9	12.2	2.6	1.0	100.0	10.1
2001	23.3	26.8	34.5	12.0	2.5	0.9	100.0	9.9
2002	22.6	27.0	34.7	12.1	2.6	1.0	100.0	10.1
2003	23.1	27.3	34.8	11.5	2.3	1.0	100.0	10.2
2004	23.8	27.6	34.1	11.8	1.9	0.8	100.0	10.1
2005	38.5	24.3	25.3	8.1	2.6	1.2	100.0	8.7
2006	28.3	26.4	32.2	10.2	1.8	1.1	100.0	10.4
2007	24.2	29.3	33.9	8.8	2.0	1.8	100.0	10.0
2008	26.4	28.7	33.2	8.7	1.8	1.2	100.0	9.5
2009	25.7	29.2	34.1	8.1	1.5	1.4	100.0	9.1
2010	24.5	30.4	33.6	8.3	1.8	1.4	100.0	10.0
2011	26.1	32.1	31.1	7.9	1.2	1.6	100.0	10.0

Average Duration of Stay and Tourist Nights by Country of Nationality -2010/11

		2010			2011		
Country of Nationality	Arrivals	Average Duration of Stay	Tourist Nights	Arrivals	Average Duration of Stay	Tourist Nights	
NORTH AMERICA	40,552	10.5	424,628	53,658	10.4	559,471	
Canada	21,231	10.9	231,418	26,090	10.7	280,207	
U.S.A.	19,321	10.0	193,210	27,568	10.1	279,264	
LATIN AMERICA & THE CARIBBEAN	594	10.1	5,999	1167	9.8	11,472	
WESTERN EUROPE	255,172	10.2	2,683,701	320,431	10.3	3,375,734	
Austria	3,963	9.5	37,649	6,185	9.6	59,623	
Belgium	5,371	10.1	54,247	10,853	10.1	110,049	
Denmark	4,301	10.0	43,010	6,640	10.2	67,861	
Finland	1,971	10.2	20,104	3,819	10.0	38,343	
France	31,119	10.5	326,750	50,175	10.9	548,915	
Germany	45,981	10.7	491,997	55,339	10.6	588,807	
Italy	11,512	9.9	113,969	14,182	9.8	138,984	
Netherlands	17,628	10.0	176,280	26,004	10.2	266,281	
Norway	3,884	10.5	40,782	5,135	10.4	53,404	
Spain	4,489	10.1	45,339	5,879	10.2	60,142	
Sweden	7,128	10.5	74,844	11,715	10.3	121,133	
Switzerland	9,514	10.3	97,994	13,161	10.5	138,585	
U.K.	105,938	10.7	1,138,192	106,895	10.6	1,137,363	
Others	2,373	9.5	22,544	4,449	9.7	46,244	
EASTERN EUROPE	35,630	10.3	365,657	51,922	10.1	525,555	
Russia	13,312	10.2	135,782	21,291	10.2	218,020	
Others	22,318	10.3	229,875	30,631	10.0	307,535	
MIDDLE EAST	37,501	10.2	382,510	36,376	10.2	371,035	
AFRICA	2,249	9.9	22,265	6,736	9.6	64,666	
ASIA	245,753	9.3	2,238,514	334,274	9.4	3,076,679	
China (P.R.)	10,410	9.9	103,059	16,573	9.7	161,421	
Hong Kong, China	1,824	9.5	17,328	440	9.3	4,092	
India	125,112	8.8	1,105,900	178,359	8.7	1,558,858	
Indonesia	1,281	9.2	11,785	2,011	9.4	18,903	
Japan	14,998	9.2	137,982	20,951	9.6	201,130	
Korea (South)	4,318	9.3	40,157	5,965	9.1	54,282	
Malaysia	13,101	9.6	125,770	15,915	9.7	154,853	
Maldives	35,401	9.5	336,310	43,926	10.3	454,195	
Pakistan	9,001	8.9	80,109	15,857	8.9	141,762	
Philippines	1,369	8.9	12,184	2,394	9.0	21,642	
Singapore	12,514	8.8	110,123	10,666	8.9	95,354	
Taiwan (P.C)	5,019	9.4	47,179	7,067	9.5	67,419	
Thailand	3,713	9.7	36,016	5,403	9.6	52,085	
Others	7,692	9.7	74,612	8,747	10.1	90,685	
AUSTRALASIA	37,025	10.5	421,486	51,411	10.5	575,139	
Australia	33,512	11.5	385,388	43,737	11.3	495,978	
New Zealand	3,301	10.3	34,000	5,175	10.4	54,027	
Others	212	9.7	2,098	2,499	9.8	25,134	
Total	654,476	10.0	6,544,760	855,975	10.0	8,559,750	

Tourist Arrivals by Sex & Age - 2011

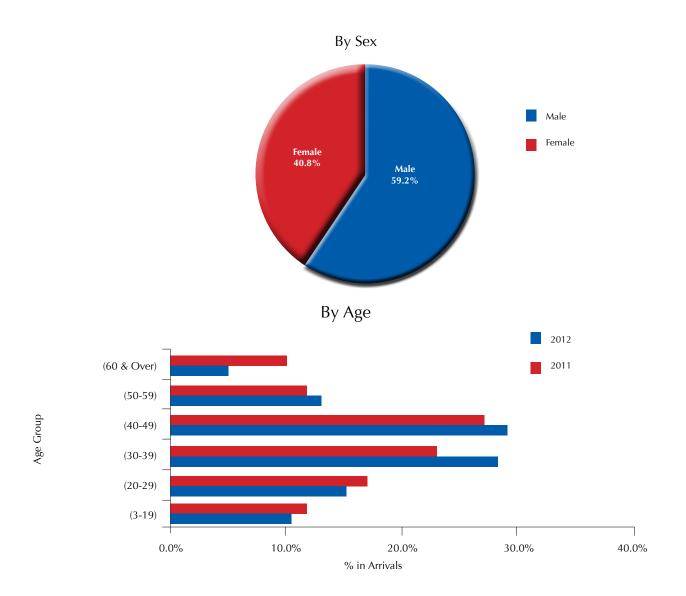


Table (h)

Percentage Distribution by Sex & Age - 2002 to 2011

		2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Sex	Male	59.2	58.7	58.9	62.5	63.0	60.2	60.4	59.7	54.1	59.2
	Female	40.8	41.3	41.1	37.5	37.0	39.8	39.6	40.3	45.9	40.8
Age Group	3-19	7.6	7.9	9.0	9.8	9.6	9.6	10.1	9.6	10.3	11.6
	20-29	31.6	30.1	23.1	18.3	18.9	17.1	14.8	15.3	15.0	16.9
	30-39	30.4	28.7	26.4	24.3	24.0	27.6	28.7	28.4	28.1	22.6
	40-49	16.8	17.5	20.6	23.0	23.6	30.3	27.4	28.6	28.9	26.6
	50-59	7.1	8.9	12.8	15.4	14.5	8.3	11.7	11.5	12.9	11.7
	60 & Over	6.6	6.9	8.1	9.3	9.4	6.9	7.3	6.6	4.8	10.6

Tourist Arrivals by Country of Residence, Sex & Age - 2011

Country of	ry of Total Sex				Age Groups						
Residence		Male	Female	(3-19)	(20-29)	(30-39)	(40-49)	(50-59)	(60&		
NORTH AMERICA	40.07	27.722	24 - 2-	2 2 2 7		40.000	42.222		Over)		
NORTH AMERICA	49,057	27,520	21,537	8,397	6,399	10,370	12,298	5,525	6,068		
Canada	24,671	13,548	11,123	5,042	2,766	4,800	6,278	2,626	3,159		
U.S.A.	24,386	13,972	10,414	3,355	3,633	5,570	6,020	2,899	2,909		
LATIN AMERICA & THE CARIBBEAN	1,036	598	438	74	247	290	229	107	89		
WESTERN EUROPE	315,210	164,834	150,376	34,800	43,555	64,683	79,093	40,891	52,188		
Austria	6,262	3,113	3,149	488	890	1,325	1,886	844	829		
Belgium	10,122	4,813	5,309	1,048	1,948	2,150	3,132	1,461	383		
Denmark	6,582	3,641	2,941	783	585	758	1,605	967	1,884		
Finland	3,649	1,797	1,852	313	655	906	792	279	704		
France	48,695	23,929	24,766	4,984	6,895	10,086	11,719	7,327	7,684		
Germany	55,882	28,823	27,059	5,093	7,166	11,115	15,876	8,118	8,514		
Italy	13,527	7,332	6,195	1,135	2,167	3,685	3,726	1,689	1,125		
Netherlands	23,966	12,522	11,444	2,357	3,247	4,381	6,282	3,533	4,166		
Norway	4,977	2,794	2,183	1,123	663	953	1,304	528	406		
Spain	5,886	3,066	2,820	360	997	1,908	1,453	521	647		
Sweden	10,937	5,511	5,426	370	933	2,104	1,313	546	5,671		
Switzerland	14,110	7,187	6,923	1,965	1,865	2,814	3,878	1,724	1,864		
U.K.	106,082	57,662	48,420	14,347	14,801	21,362	24,943	12,975	17,654		
Others	4,533	2,644	1,889	434	743	1,136	1,184	379	657		
EASTERN EUROPE	49,249	22,791	26,458	3,955	13,413	12,600	13,431	4,478	1,372		
Russia	21,385	10,236	11,149	1,693	6,258	4,904	5,413	1,924	1,193		
Others	27,864	12,555	15,309	2,262	7,155	7,696	8,018	2,554	179		
AFRICA	3,614	2,385	1,229	338	539	742	932	480	583		
MIDDLE EAST	57,501	34,600	22,901	10,791	11,100	11,776	14,113	5,344	4,377		
ASIA	333,841	229,300	104,541	33,500	62,330	84,123	96,323	36,066	21,499		
China (PR)	16,308	10,645	5,663	1,102	4,121	5,065	4,137	1,020	863		
Hong Kong, China	2,199	1,278	921	202	268	466	683	396	184		
India	171,374	128,389	42,985	16,301	31,011	44,760	52,800	17,654	8,848		
Indonesia	2,049	1,124	925	112	313	423	850	209	142		
Japan	20,586	11,643	8,943	1,116	2,909	4,992	5,089	2,527	3,953		
Korea (South)	5,485	3,407	2,078	601	783	1,494	1,756	678	173		
Malaysia	16,094	9,362	6,732	1,523	2,006	3,604	4,471	2,698	1,792		
Maldives	44,018	26,861	17,157	7,451	10,549	10,355	10,262	3,170	2,231		
Pakistan	14,724	11,271	3,453	1,791	2,989	3,864	3,833	1,357	890		
Philippines	2,047	1,016	1,031	113	449	635	546	304	0		
Singapore	15,953	10,284	5,669	1,524	1,876	3,685	5,357	2,467	1,044		
Thailand	5,880	3,003	2,877	278	740	1,542	1,513	1,072	735		
Taiwan (P.C.)	7,010	4,043	2,967	397	1,039	785	3,125	1,280	384		
Others	10,114	6,974	3,140	989	3,277	2,453	1,901	1,234	260		
AUSTRALASIA	46,467	24,860	21,607	7,746	7,221	9,121	11,556	6,235	4,588		
Australia	41,728	22,217	19,511	7,019	6,330	8,206	10,399	5,638	4,136		
New Zealand	4,212	2,357	1,855	546	806	851	1,034	527	448		
Others	527	286	241	181	85	64	123	70	4		
Others											

Occupational Categories - 2011

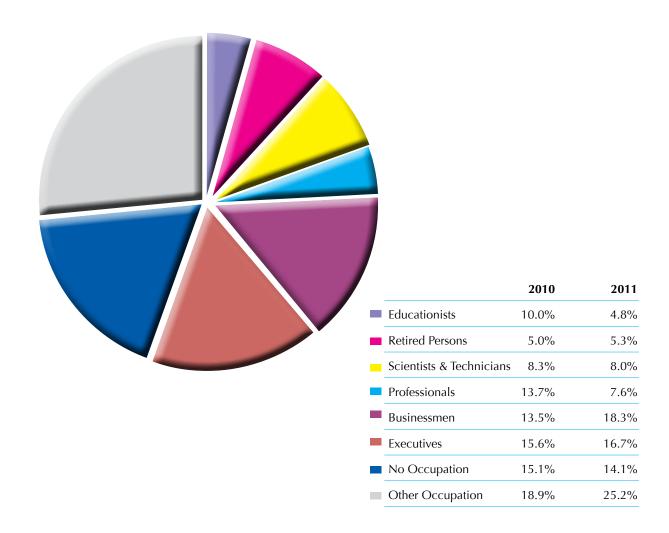


Table (i)

Percentage Distribution by Occupational Categories - 2002 to 2011

Occupation	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Businessmen	10.4	10.1	11.2	13.8	15.1	16.3	15.3	12.4	13.5	18.3
Professionals	7.7	8.6	8.4	6.7	7.7	7.6	8.0	10.3	13.7	7.6
Executives	15.8	15.5	15.7	15.6	14.7	12.7	13.3	13.9	15.5	16.7
Scientists & Technicians	7.5	8.0	7.6	6.6	7.4	7.2	7.7	7.7	8.3	8.0
Educationists	5.3	6.6	6.0	4.6	5.3	5.7	5.9	8	10.0	4.8
Other Occupation	28.4	27.4	26.7	24.3	23.2	27.4	26.1	26.1	18.9	25.2
No Occupation	19.0	18.0	18.2	23.7	21.4	18.0	18.2	17.2	15.1	14.1
Retired Persons	5.9	5.8	6.2	4.7	5.2	5.1	5.5	4.4	5.0	5.3

Tourist Arrivals by Country of Residence and Occupation - 2011

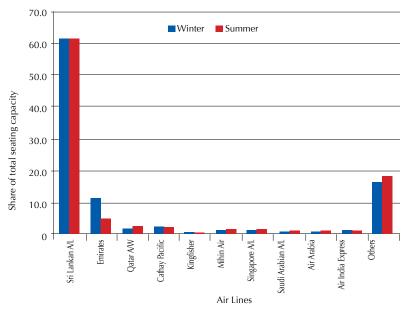
Country of	Total	Business-	Profess-	Execu-	Scientists & Tech-	Educa-	Other Occupa-	No Occupa-	Retired
Residence		men	ionals	tives	nicians	tionists	tion	tion	Persons
NORTH AMERICA	40.057	4 720	2.625	0.533	4.063	2.610	11 404	12.162	2.042
NORTH AMERICA	49,057	4,730	2,635	8,522	4,062	2,619	11,484	12,162	2,843
Canada U.S.A.	24,671	2,267	932	3,722	1,463	945	5,997	6,924	2,421
	24,386	2,463	1,703	4,800	2,599	1,674	5,487	5,238	422
LATIN AMERICA & THE CARIBBEAN	1,036	104	111	180	112	70	335	92	32
WESTERN EUROPE	315,210	37,180	22,631	54,656	23,965	18,886	87,319	48,803	21,770
Austria	6,262	513	298	767	340	443	2,046	721	1,134
Belgium	10,122	766	462	1,898	796	598	3,728	1,585	289
Denmark	6,582	203	326	904	419	267	1,860	986	1,617
Finland	3,649	309	169	489	314	193	1,242	464	469
France	48,695	9,080	2,651	6,600	3,126	3,837	14,326	5,997	3,078
Germany	55,882	8,096	4,553	8,487	4,870	3,123	16,230	7,486	3,037
Italy	13,527	1,022	720	2,271	1,052	688	4,738	1,693	1,343
Netherlands	23,966	1,376	1,012	3,945	1,755	1,407	7,517	3,254	3,700
Norway	4,977	332	187	667	344	251	1,245	1,284	667
Spain	5,886	860	428	1,255	621	448	1,494	615	165
Sweden	10,937	1,017	559	1,329	851	836	3,548	2,234	563
Switzerland	14,110	1,118	763	2,794	1,009	645	3,539	2,390	1,852
U.K.	106,082	12,035	10,249	22,466	8,072	5,811	24,792	19,543	3,114
Others	4,533	453	254	784	396	339	1,014	551	742
EASTERN EUROPE	49,249	4,185	3,422	13,034	5,663	1,786	10,600	4,931	5,628
Russia	21,385	1,553	1,293	5,934	2,256	504	3,982	1,767	4,096
Others	27,864	2,632	2,129	7,100	3,407	1,282	6,618	3,164	1,532
AFRICA	3,614	401	226	799	307	222	782	674	203
MIDDLE EAST	57,501	4,778	2,030	10,337	4,655	3,409	13,130	15,341	3,821
ASIA	333,841	100,925	31,528	45,419	24,675	10,932	80,605	28,343	11,414
China (PR)	16,308	2,032	894	2,719	3,212	833	4,862	1,280	476
Hong Kong, China	2,199	262	169	751	193	119	143	343	219
India	171,374	67,775	10,300	17,748	10,168	2,826	48,231	11,012	3,314
Indonesia	2,049	173	53	329	109	53	577	319	436
Japan	20,586	1,907	672	3,019	1,331	918	8,616	3,343	780
Korea (South)	5,485	1,353	754	560	373	391	1,462	378	214
Malaysia	16,094	2,190	2,969	4,268	1,733	882	3,057	134	861
Maldives	44,018	12,885	9,936	5,022	2,948	2,983	6,469	1,716	2,059
Pakistan	14,724	4,949	615	1,454	692	255	3,245	3,206	308
Philippines	2,047	555	112	476	254	53	221	238	138
Singapore	15,953	1,708	1,936	5,135	1,711	845	935	2,773	910
Thailand	5,880	2,297	169	826	447	248	436	889	568
Taiwan (P.C.)	7,010	1,015	469	1,727	765	160	1,373	840	661
Others	10,114	1,824	2,480	1,385	739	366	978	1,872	470
AUSTRALASIA	46,467	4,027	3,138	10,092	4,470	2,765	11,264	10,651	60
Australia	41,728	3,460	2,731	9,083	3,944	2,429	10,230	9,816	35
New Zealand	4,212	392	348	860	437	321	1,016	827	11
Others	527	175	59	149	89	15	18	8	14
Total	855,975	156,330	65,721	143,039	67,909	40,689	215,519	120,997	45,771



Part B: SCHEDULED AIRLINE OPERATIONS AND **PASSENGER MOVEMENTS**

Chart 10

Shares of Total Seating Capacity by Carrier - 2011



	Winter	Summer
Sri Lankan A/L	61.6%	64.0%
Emirates	11.3%	5.1%
Qatar A/W	1.8%	2.3%
Cathay Pacific	2.3%	2.6%
Kingfisher	0.7%	0.7%
Mihin Air	1.5%	1.6%
Singapore A/L	1.4%	1.8%
Saudi Arabian A/L	0.9%	1.2%
Air Arabia	1.1%	1.2%
Air India Express	0.8%	1.0%
Others	16.6%	18.5%

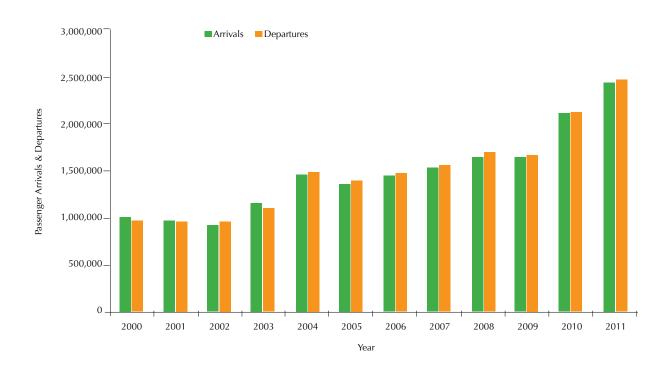
Table 10

Scheduled Airline Operations & Seating Capacity - 2011

	Airline	Type of Aircraft	Seating Capacity		coming flights week	on incor	ats available ming flights week	total s capa	ntage of seating city by rrier
				Winter	Summer	Winter*	Summer	Winter*	Summer
1	Air Arabia	A320	162	11	9	1,782	1,458	1.1	1.2
2	Air Asia	A320	180	7	7	1,260	1,260	0.8	1.0
3	India Airline	A321-172	172	6	6	1,032	1,032	0.7	0.8
4	Air India Express	B737-800	185	7	7	1,295	1,295	0.8	1.0
5	Cathay Pacific	B777-300	398	9	8	3,582	3,184	2.3	2.6
6	China Eastern	B737	132	18	12	2,376	1,584	1.5	1.3
7	Condor	B757-300	256	2	2	512	512	0.3	0.4
8	Emirates	B773	265	20	7	5,300	1,855	3.4	1.5
		B777	442	28	10	12,376	4,420	7.9	3.6
9	Etihad Airways	A320	136	3	2	408	272	0.3	0.2
		A320	162	3	3	486	486	0.3	0.4
10	Flydubai	B738	189	5	5	945	945	0.6	0.8
11	Gulf Air	A320	168	8	5	1,344	840	0.9	0.7
12	Jet Airways	B737	144	28	24	4,032	3,456	2.6	2.8
13	Jetlite	B738	132	7	7	924	924	0.6	0.7
14	Kingfisher	A321	178	6	5	1,068	890	0.7	0.7
		ATR72	72	19	19	1,368	1,368	0.9	1,1
15	Kuwait Airways	A306	232	3	2	696	464	0.4	0.4
	•	A310	198	2	2	396	396	0.3	0.3
16	Malaysian Airlines	B 738	150	7	7	1,050	1,050	0.7	0.8
17	Mihin Lanka	A 320	186	13	11	2,418	2,046	1.5	1.6
		A 321	156	12	10	1,872	1,560	1.2	1.3
18	Oman Air	A330-300	230	5	5	1,150	1,150	0.7	0.9
		B737	114	1	1	114	114	0.1	0.1
19	Qatar Airways	A320	132	22	22	2,904	2,904	1.8	2.3
20	Royal Jordanian	A330	197	4	3	788	591	0.5	0.5
21	Saudi Arabian	B744	358	4	4	1,432	1,432	0.9	1.2
22	Singapore A/L	A333	323	7	7	2,261	2,261	1.4	1.8
23	Spice jet	B738	189	7	7	1,323	1,323	0.8	1.1
24	SriLankan Airlines	A 320	144	280	249	40,320	35,856	25.7	28.9
		A 330	287	75	51	21,525	14,637	13.7	11.8
		A 340	314	111	92	34,854	28,888	22.2	23.3
25	Thai Airways	B777	384	5	5	1,920	1,920	1.2	1.5
26	Ukrain International	B 737	153	2	2	306	306	0.2	0.2
27	Pakistan International Airline	A310	220	2	2	440	440	0.3	0.4
28	Aerosvit	B763	231	3	2	693	462	0.4	0.4
29	Aeroflot	B763	226	2	2	452	452	0.3	0.4
-	Total			754	624	157,004	124,033	100.0	100.0

* November, 2010 to April 2011

Growth of Passenger Arrivals & Departures - 2000 to 2011



Passenger Arrivals and Departures by Port and Category of Travellers (1) - 2011

Port	To	otal	Sri Lanka	n Residents	Foreign	Tourists(1)	Other Foreigners (2)		
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures	
Katunayake	2,435,660	2,464,622	1,210,951	1,239,290	854,133	852,202	370,576	373,130	
TOTAL AIR	2,435,660	2,464,622	1,210,951	1,239,290	854,133	852,202	370,576	373,130	
Colombo Harbour	1,842	1,842	-	-	1,842	1,842	-	-	
TOTAL SEA	1,842	1,842	-	-	1,842	1,842	-	-	
Grand Total	2,437,502	2,466,464	1,210,951	1,239,290	855,975	854,044	370,576	373,130	

- (1) Excluding Indians who are repatriated under Indo-Sri Lanka Agreement
- (2) Consists of resident visa holders and other foreign travellers who cannot be classified as tourists

Source: Sri Lanka Tourism Development Authority Department of Immigration & Emigration



PART C: ACCOMMODATION INDUSTRY - CAPACITY AND IT'S UTILIZATION

Chart 12

Shares of Accommodation Capacity (Rooms) by Resort Region - 2002 to 2011

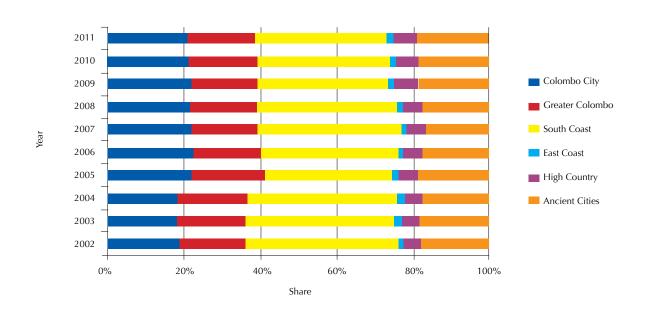


Table (j)

Accommodation Capacity (Rooms) in Graded Establishments and Its Regional Distribution - 2002 to 2011

Resort Regions	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Colombo City	2,599	2,571	2,670	2,926	3,209	3,209	3,188	3,190	3,141	3,086
Greater Colombo	2,415	2,526	2,581	2,490	2,520	2,555	2,651	2,494	2,640	2,573
South Coast	5,504	5,521	5,632	4,431	5,112	5,505	5,370	4,940	5,099	5,037
East Coast	165	258	263	178	184	184	230	230	238	238
High Country	669	709	690	709	726	734	772	928	847	940
Ancient Cities	2,466	2,552	2,486	2,428	2,467	2,417	2,582	2,679	2,749	2,779
Northern Region	-	-	-	-	-	-	-	-	-	-
All Regions	13,818	14,137	14,322	13,162	14,218	14,604	14,793	14,461	14,714	14,653

Tourist Nights and Occupancy Rates by Month - 2011

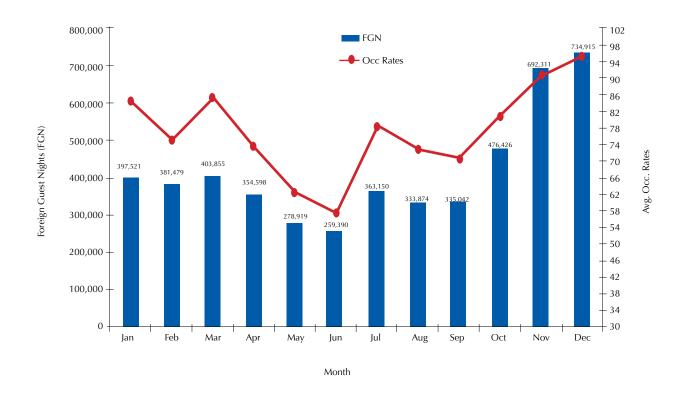


Table 12

Accommodation Capacity and Guest Nights in Graded and Supplementary Establishments 2003 to 2011

	Description	2003	2004	2005	2006	2007	2008	2009	2010	2011
A. Acc	commodation Capacity -									
Gra	nded Establishments									
(a).	No. of Units	233	240	223	241	245	256	242	253	252
(b).	No. of Rooms	14,137	14,322	13,162	14,218	14,604	14,793	14,461	14,714	14,653
(c).	No. of Beds	26,511	26,938	24,740	27,117	27,500	28,698	28,344	28,978	28,844
B. Acc	commodation Capacity -									
Sup	pplementary Establishments									
(a).	No. of Units	265	345	415	508	513	578	629	530	654
(b).	No. of Rooms	2,836	3,318	3,962	4,989	5,030	5,397	5,946	5,895	6,141
(c).	No. of Beds	4,820	5,640	6,537	8,232	8,299	9,712	11,654	11,210	11,601
C. Gu	est Nights - Graded									
Esta	ablishments									
(a).	Foreign	3,964,234	4,394,404	2,857,575	3,134,243	2,777,599	2,763,223	2,818,487	4,126,544	5,011,480
(b)	. Local	968,315	969,343	818,207	806,143	1,051,077	979,438	1,163,220	1,464,098	1,607,393
D. Gue	st Nights -									
Sup	pplementary Establishments									
(a).	Foreign	220,510	349,510	391,520	680,604	598,931	701,254	779,317	1,249,146	2,247,407
(b).	Local	358,211	402,477	474,095	495,957	497,321	421,987	471,730	425,350	574,958
E. Tou	rist Nights (Total)	5,092,783	5,742,425	4,754,085	5,793,588	4,940,080	4,165,511	4,075,799	6,544,760	8,559,750
(a).	Graded Establishments	3,964,234	4,394,404	2,857,575	3,134,243	2,777,599	2,763,223	2,818,487	4,126,544	5,011,480
(b).	Supplementary Establishments	220,510	349,510	391,520	680,604	598,931	701,254	779,317	1,249,146	2,247,407
(c).	. Others	908,039	998,511	1,504,990	1,978,741	1,563,550	701,034	477,995	1,169,070	1,300,863

Occupancy Rates by Resort Region 2010 & 2011

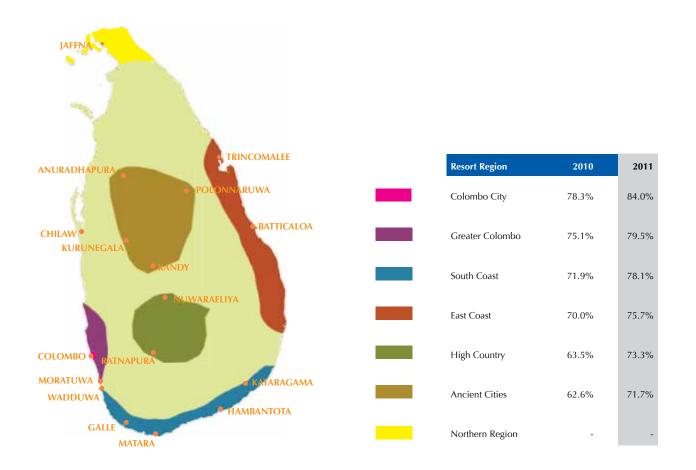


Table (k)

Occupancy Rates by Region - 2001 to 2011

Region	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Colombo City	45.4	56.4	68.7	75.5	76.3	64.3	63.9	57.1	57.8	78.3	84.0
Greater Colombo	47.2	42.8	48.9	52.9	44.8	48.0	49.3	52.6	52.7	75.1	79.5
South Coast	41.1	38.0	48.3	52.6	31.5	41.2	47.6	46.1	49.6	71.9	78.1
East Coast	15.0	44.8	51.1	44.2	29.1	16.9	18.0	21.6	37.8	70.0	75.7
High Country	35.4	36.3	44.3	52.4	36.6	39.9	41.2	34.2	42.2	63.5	73.3
Ancient Cities	39.1	42.4	54.0	60.4	39.5	43.3	40.3	35.2	44.4	62.6	71.7
Northern Region	-	-	-	-	-	-	-	-	-	-	-
All Region	42.1	43.1	53.2	59.3	45.4	47.8	46.2	43.9	48.4	70.1	77.1

Monthly Occupancy Rates in Graded Establishments by Region - 2011

Resort Region	No. of Units	Rooms	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual O/R
Colombo City	21	3086	91.1	85.9	92.3	80.1	67.3	63.4	82.4	90.3	82.9	83.8	92.5	96.5	84.0
Greater Colombo	51	2,573	89.2	79.5	89.8	77.0	64.9	58.9	80.9	77.4	70.1	83.2	89.3	94.6	79.5
i. North of Colombo	42	2141	90.4	82.7	90.6	79.0	63.1	59.3	78.9	71.9	62.2	79.7	89.8	95.3	78.6
ii. South of Colombo	9	432	87.9	76.2	88.9	75.0	66.7	58.5	82.8	82.9	77.9	86.7	88.7	93.8	80.5
South Coast	92	5,037	87.7	75.1	84.5	73.3	61.4	58.9	76.1	77.6	73.6	83.8	90.5	95.2	78.1
i. Upto Galle	64	3851	92.8	80.1	88.8	78.3	68.5	60.5	84.3	86.5	79.2	93.2	94.3	96.9	83.6
ii. Beyond Galle	28	1186	82.6	70.1	80.1	68.2	54.2	57.3	67.8	68.6	67.9	74.3	86.7	93.4	72.6
East Coast	8	238	78.9	67.3	86.1	70.1	60.2	52.1	78.9	69.1	70.1	88.9	91.4	95.3	75.7
High Country	25	940	80.6	68.9	80.0	68.4	59.2	54.9	77.7	63.1	67.9	75.6	89.4	94.3	73.3
Ancient Cities	55	2,779	79.1	73.0	78.1	72.4	60.3	55.9	72.6	58.0	59.1	69.7	88.9	94.0	71.7
i. Kandy Area	26	1318	82.7	77.2	80.7	75.2	64.1	56.2	93.5	79.9	75.9	78.9	89.4	94.5	79.0
ii. Anuradhapura Area	8	270	73.6	65.2	72.9	69.4	60.1	54.0	64.9	56.3	52.4	65.8	87.3	93.4	67.9
iii. Polonnaruwa / Giritale	8	343	79.8	69.1	79.6	69.2	50.1	51.9	60.9	50.6	49.1	64.3	88.3	90.3	66.9
iv. Habarana/Sig./Damb.	13	848	80.3	80.5	79.3	75.6	66.8	61.4	70.9	45.2	58.9	69.7	90.7	97.9	73.1
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	252	14,653	84.4	74.9	85.1	73.5	62.2	57.3	78.1	72.6	70.6	80.8	90.3	95.0	77.1

Table 13(a)

Capacity and Nights in all Accommodation Establishments by Class - 2010 & 2011

Class of Acco	s ommodation		No. of Inits		No. of ooms		No. of Beds		Total Guest Nights		Foreign Guest Nights		Local Guest Nights	C	Room Occupancy Rate
		2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011
(A)	Hotel	253	252	14,714	14,653	28,978	28,844	5,590,642	6,618,873	4,126,544	5,011,480	1,464,098	1,607,393	70.2	77.1
	5 Star	14	14	3,230	3,230	6,410	6,420	1,330,622	1,580,024	1,158,689	1,377,990	171,933	202,034	76.8	78.7
	4 Star	14	15	1,638	1,784	3,226	3,329	886,418	1,068,022	707,830	848,929	178,588	219,093	74.7	78.1
	3 Star	16	15	1,324	1,178	2,598	2,341	356,124	543,466	275,166	441,696	80,958	101,770	68.1	74.6
	2 Star	35	36	2,008	2,022	3,966	3,981	903,978	987,006	682,482	743,657	221,496	243,349	67.4	76.4
	1 Star	34	33	1,177	1,171	2,304	2,322	527,781	675,883	409,881	528,968	117,900	146,915	66.5	77.9
	Unclassified	140	139	5,337	5,268	10,474	10,451	1,585,719	1,764,472	892,496	1,070,240	693,223	694,232	67.7	76.8
(B)	Supplementary Establishments	530	654	5,895	6,141	11,210	11,601	1,674,496	2,822,365	1,249,146	2,247,407	425,350	574,958	66.2	70.3

Foreign Guest Nights in Graded Accommodation Establishments by Region and Month - 2011

Resort Region	Jan	Feb	Mar	Apr	May	Jun	Jly	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	114,235	102,065	104,985	95,674	77,110	62,962	76,225	89,234	89,652	129,388	174,598	184,531	1,300,659
Greater Colombo	96,447	89,559	97,981	82,087	62,884	62,043	82,658	65,684	66,772	87,251	142,209	148,284	1,083,859
i. North of Colombo	78,796	72,651	75,639	67,564	50,987	46,016	61,880	49,231	49,987	65,798	99,853	113,756	832,158
ii. South of Colombo	17,651	16,908	22,342	14,523	11,897	16,027	20,778	16,453	16,785	21,453	42,356	34,528	251,701
South Coast	106,815	103,107	105,614	95,542	75,766	80,150	114,582	97,910	102,215	157,352	238,472	228,470	1,505,995
i. Upto Galle	95,581	82,342	93,425	77,001	62,343	62,435	83,573	76,589	84,563	136,587	185,020	169,675	1,209,134
ii. Beyond Galle	11,234	20,765	12,189	18,541	13,423	17,715	31,009	21,321	17,652	20,765	53,452	58,795	296,861
East Coast	4,009	3,879	6,098	3,543	3,098	3,676	6,674	5,132	4,345	6,785	12,435	19,524	79,198
High Country	16,754	14,765	17,612	12,435	10,954	8,535	10,567	16,654	16,843	17,896	22,312	26,754	192,081
Ancient Cities	59,261	68,104	71,565	65,317	49,107	42,024	72,444	59,260	55,215	77,754	102,285	127,352	849,688
i. Kandy Area	29,815	30,876	33,121	29,756	26,548	24,081	42,987	34,521	30,253	42,156	49,864	61,864	435,842
ii. Anuradhapura Area	2,789	2,354	3,452	2,254	1,908	1,568	3,876	4,098	3,675	3,875	15,643	17,643	63,135
iii. Polonnaruwa / Giritale	6,923	5,002	5,231	4,542	3,897	2,869	3,658	2,654	2,342	7,189	6,902	14,969	66,178
iv. Habarana/Sig/Dam	19,734	29,872	29,761	28,765	16,754	13,506	21,923	17,987	18,945	24,534	29,876	32,876	284,533
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-
All Region	397,521	381,479	403,855	354,598	278,919	259,390	363,150	333,874	335,042	476,426	692,311	734,915	5,011,480

Table 15 Local Guest Nights in Graded Accommodation Establishments by Region and Month - 2011

Resort Region	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	12,898	11,654	14,325	9,992	8,972	12,436	18,762	23,213	22,887	25,436	24,356	27,645	212,576
Greater Colombo	20,468	20,162	21,555	14,110	11,098	17,259	33,665	34,689	33,508	41,105	54,784	54,774	357,177
1. North of Colombo	13,533	13,287	14,321	9,876	7,263	13,840	20,987	20,453	17,865	23,453	33,453	32,453	220,784
11. South of Colombo	6,935	6,875	7,234	4,234	3,835	3,419	12,678	14,236	15,643	17,652	21,331	22,321	136,393
South Coast	30,410	30,953	28,655	26,952	20,775	19,933	24,195	24,202	29,075	32,308	35,759	38,861	342,078
I. Upto Galle	21,876	22,342	20,121	19,087	14,532	12,450	17,652	14,876	16,754	20,987	23,435	25,436	229,548
II. Beyond Galle	8,534	8,611	8,534	7,865	6,243	7,483	6,543	9,326	12,321	11,321	12,324	13,425	112,530
East Coast	5,021	4,897	6,121	4,234	3,645	4,336	5,165	5,647	4,235	7,456	17,687	15,423	83,867
High Country	12,410	12,298	12,912	11,543	7,633	5,944	8,234	9,921	11,323	11,324	14,329	15,643	133,514
Ancient Cities	33,049	32,783	33,272	29,864	27,337	26,907	42,576	43,418	53,178	49,229	50,521	56,047	478,181
I. Kandy Area	17,182	17,092	17,812	15,431	14,321	10,961	26,393	25,235	32,453	27,659	26,785	29,735	261,059
II. Anuradhapura Area	4,524	4,487	4,123	4,009	3,781	5,528	4,987	5,231	2,765	6,423	6,218	6,753	58,829
III. Polonnaruwa / Giritale	4,556	4,550	4,792	4,234	3,512	3,000	2,431	3,976	4,533	4,979	4,231	5,234	50,028
IV. Habarana/Sig./Damb.	6,787	6,654	6,545	6,190	5,723	7,418	8,765	8,976	13,427	10,168	13,287	14,325	108,265
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	114,256	112,747	116,840	96,695	79,460	86,815	132,597	141,090	154,206	166,858	197,436	208,393	1,607,393



PART D: INCOME & EMPLOYMENT

Chart 14

Value of Tourism - 2000 to 2011

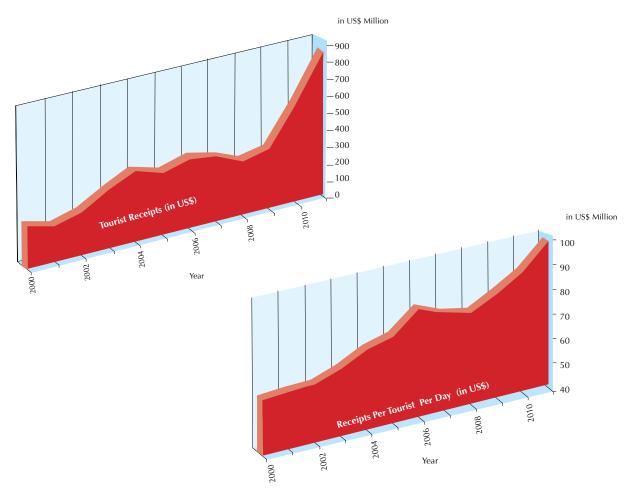


Table 16

Volume & Value of Tourism - 2003 to 2011

	2003	2004	2005	2006	2007	2008	2009	2010	2011
Tourist Arrivals	500,642	566,202	549,308	559,603	494,008	438,475	447,890	654,476	855,975
Excursionist Arrivals	82,066	115,095	119,618	128,719	98,432	87,695	89,526	112,497	119,875
Official Receipts Rs. mn.	32,810.0	42,666.3	36,377.3	42,585.50	42,519.30	37,094.00	40,133.00	65,018.0	91,926.0 *
US\$ mn.	340.0	416.0	362.3	410.3	384.4	319.5	349.3	575.9	838.9*
SDR Units (mn.)	242.6	298.6	244.6	278.3	250.9	202.1	226.5	376.9	530.2*
Receipt per Tourist per day (in US \$)	66.8	72.2	74.6	83.4	79.1	76.7	81.8	88.0	98.0

* Provisional

Source: Department of Immigration & Emigration

Foreign Exchange Earnings from Tourism - 2010 & 2011

		In Rs mn.		li	n US \$ mn.	
Source	2010	2011	Change %	2010	2011	Change %
Banks	23,892.5	10,360.5	-56.6	211.6	94.5	-55.3
Travel Agencies	13,086.0	8,273.8	-36.8	115.9	75.5	-34.9
Shops	13,740.4	10,111.8	-26.4	121.8	92.3	-24.2
Hotels	11,777.5	59,751.4	407.3	104.3	545.3	422.8
Gem Corporation	2,521.6	3,428.5	36.0	22.3	31.3	40.4
Total	65,018.0	91,926.0	41.4	575.9	838.9	45.7

Table (1)

Exchange Rates (Annual Average) - 2000 to 2011

Currency	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Deutsche Marks	35.8	40.9	46.4	-	-	-	-	-	-	-	-	-
French Francs	10.7	12.9	13.8	-	-	-	-	-	-	-	-	-
Japanese Yen	0.7	0.7	0.8	0.8	0.9	0.9	0.9	0.9	1.1	1.2	1.3	1.4
Sterling Pound	114.8	128.7	143.7	157.7	185.3	183.3	191.5	221.4	200.7	179.9	174.8	177.2
U.S. Dollar	75.8	89.4	95.7	96.5	101.1	100.4	104.0	110.6	108.3	114.9	113.1	110.6
S.D.R. Unit	99.9	113.8	123.9	135.2	140.9	148.7	153.0	169.4	171.2	177.2	172.5	174.5
Euro	69.9	79.9	90.4	109.2	125.8	125.5	130.6	151.6	159.3	160.2	150.1	153.9

Source: Central Bank of Sri Lanka



Direct Employment in the Tourist Industry - 2009 to 2011

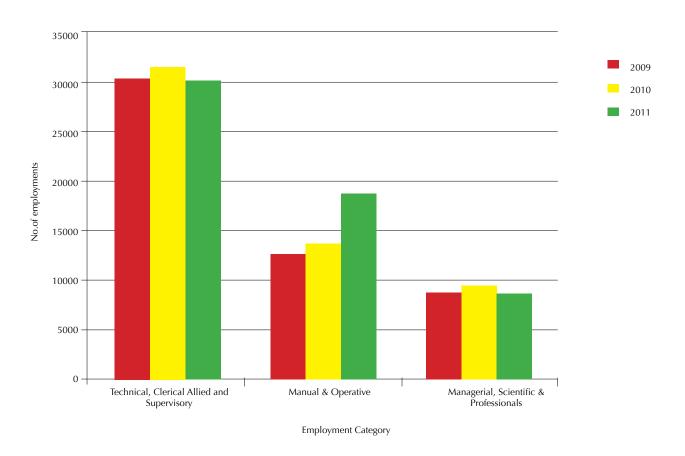


Table 18

Direct Employment in the Tourist Industry - 2009 to 2011

Category of Establishments	Es	No. of stablishmer	nts		Manageri Scientific Profession	&	a	Technica Clericl All and supervi	lied		Manual Operati			Total	
_	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
Hotels and Restaurants	1,264	1,294	1,371	4,940	5,334	5,496	17,321	17,675	18,762	9,630	10,123	15,643	31,891	33,132	39,901
Travel Agents and Tour Operators	500	580	360	2,053	2,382	1,234	4,201	4,389	2,348	880	1,190	654	7,134	7,961	4,236
Airlines	20	29	32	775	807	819	3,480	3,510	3,611	990	1,213	1,225	5,245	5,530	5,655
Agencies Providing Recreational Facilities	21	22	25	47	48	50	159	163	168	85	89	94	291	300	312
Tourist Shops	151	122	145	242	195	278	1,040	903	1,021	264	236	274	1,546	1,334	1,573
Guides							3,477	4,213	3,548				3,477	4,213	3,548
National Tourist Organisation	4	4	4	92	118	120	125	128	130	110	115	119	327	361	369
State Sector	18	18	18	640	655	655	680	690	690	840	847	847	2,160	2,192	2,192
Total	1,978	2,069	1,955	8,789	9,539	8,652	30,483	31,671	30,278	12,799	13,813	18,856	52,071	55,023	57,786



PART E: TOURIST PRICES

Chart 16

Tourist Price Index *- 2001/02 to 2011/12

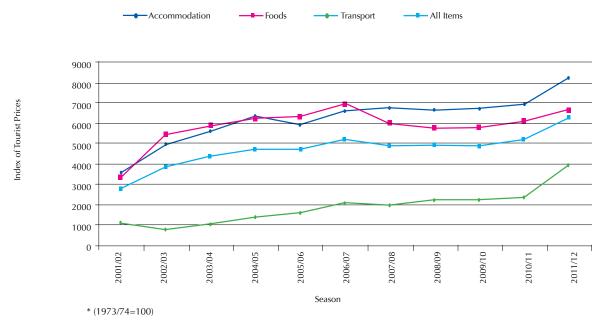


Table 19

Index of Tourist Prices - 1976/77 to 2011/12

		Accor	nmodation				
Season	City	Beaches	Circuits	All Areas	Food	Transport	All Items
1976/77	154	140	143	146	152	146	148
1977/78	168	159	149	160	167	151	159
1978/79	262	254	188	243	199	198	219
1979/80	420	336	246	346	248	206	281
1980/81	555	453	367	462	354	233	369
1981/82	701	532	463	558	409	241	429
1982/83	741	595	526	578	487	262	464
1983/84	812	499	451	561	488	265	457
1984/85	759	448	449	516	452	279	431
1985/86	741	439	419	510	468	277	432
1986/87	740	440	427	514	497	281	442
1987/88	734	440	407	512	502	287	444
1988/89	832	474	430	577	521	306	484
1989/90	884	521	504	645	596	360	550
1990/91	1,176	753	665	851	790	491	731
1991/92	1,396	872	870	1,006	968	609	882
1992/93	1,464	1,080	965	1,144	1,170	656	1,009
1993/94	1,695	1,440	1,829	1,565	1,700	661	1,337
1994/95	1,497	1,801	1,908	1,755	1,744	631	1,427
1995/96	1,609	1,894	1,998	1,848	2,001	766	1,572
1996/97	1,702	1,842	1,963	1,837	2,068	822	1,600
1997/98	2,284	2,126	1,976	2,128	2,136	836	1,755
1998/99	2,454	2,148	2,472	2,259	2,470	910	1,920
1999/00	2,679	2,456	2,904	2,584	2,906	1,061	2,228
2000/01	2,992	2,725	3,562	2,927	3,101	1,160	2,458
2001/02	3,996	3,128	4,600	3,553	3,361	1,167	2,813
2002/03	4,928	4,363	6,431	4,962	5,462	835	3,890
2003/04	5,878	5,123	6,906	5,690	5,937	1,075	4,413
2004/05	6,465	5,835	7,566	6,327	6,240	1,438	4,761
2005/06	6,589	5,345	6,923	5,986	6,358	1,678	4,674
2006/07	6,874	5,987	7,215	6,636	6,941	2,128	5,235
2007/08	6,913	5,805	6,994	6,751	6,031	2,042	4,941
2008/09	7,009	5,941	7,108	6,686	5,800	2,245	4,910
2009/10	7,097	5,967	7,198	6,733	5,826	2,260	4,940
2010/11	7,342	6,247	7,398	6,996	6,183	2,435	5,204
2011/12	8,598	8,134	7,996	8,243	6,678	4,024	6,315
Avg. Annual Growth Rates	18.0	15.7	16.2	18.5	14.4	21.3	16.6



PART F: FOREIGN TRAVEL BY SRI LANKANS

Chart 17

Sri Lankan Departures - 2000 to 2011

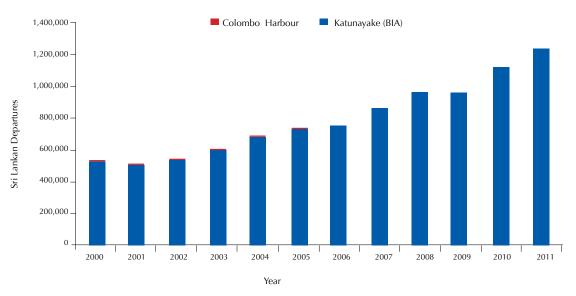


Table 20

Sri Lankan Departures - Growth Trends - 1978 to 2011

			Air	S	iea
Year	Total	Katunayake	Other	Talaimannar	Colombo Harbour
1978	117,075	71,923	4,085	40,115	952
1979	122,197	86,492	-	34,606	1,099
1980	137,797	100,803	-	36,396	598
1981	185,035	147,402	-	36,903	730
1982	216,466	185,215	-	30,462	789
1983	244,955	220,289	-	24,088	578
1984	274,418	229,568	-	44,234	616
1985	239,272	238,577	-	-	695
1986	229,386	228,925	-	-	461
1987	257,760	257,207	-	-	553
1988	298,583	297,677	-	-	906
1989	285,510	284,765	-	-	745
1990	296,884	296,080	-	-	804
1991	310,373	309,588	-	-	785
1992	420,749	419,726	-	-	1,023
1993	416,246	415,434	-	-	812
1994	448,437	447,224	-	-	1,213
1995	504,420	502,059	-	-	2,361
1996	494,258	493,407	-	-	851
1997	530,712	529,908	-	-	804
1998	518,050	517,222	-	-	828
1999	496,963	496,045	-	-	918
2000	524,212	523,485	-	-	727
2001	505,341	504,503	-	-	838
2002	532,737	531,909	-	-	828
2003	591,126	590,039	-	-	1,087
2004	680,248	679,131			1,117
2005	727,301	725,956	-	-	1,345
2006	756,735	756,735	-	-	, -
2007	862,011	862,011	-	-	-
2008	966,337	966,337	-	-	-
2009	962,786	962,786	-	-	-
2010	1,122,212	1,122,212	-	-	-
2011	1,239,290	1,239,290			



PART G: GROWTH OF TRAVEL & TOURISM

Table 21

Tourism Growth Trends - 1968 to 2011

Year	Tourist	Excur-	Tourist		Official To	Fourist Receipts		Receipt	Average	Accon	Accommodation	Annual	Sri Lanka	Sri Lanka Nationals	Emple	Employment
	AITIVAIS	Sionist Arrivals	000,	Rs. mn	US\$ mn	Euro mn	SDR mn	per Tourist per day (in US \$)	(Nights)	Rooms	Capacity(Graded) oms Beds	Occupancy Rate (Graded)	Arrivals	Departures	Direct	Indirect (Estd)
1968	28,272	41,407	296	10.5	1.8			6.0	10.3	903	1,806	40.7	,	,	,	
1969	40,204	68,054	406	17.0	2.9		1	7.1	10.0	986	1,978	44.3	1	1		1
1970	46,247	68,529	489	21.5	3.6		3.6	7.4	10.5	1,408	2,816	42.8	ı	1	5,138	6,940
1971	39,654	58,292	395	20.3	3.4		3.4	9.6	10.5	1,767	3,534	31.1	1	1	6,397	8,640
1972	56,047	48,310	614	43.8	7.3		6.5	11.9	10.9	1,891	3,646	38.8	26,624	32,971	7,040	9,500
1973	77,888	27,920	804	79.5	12.8		10.4	15.9	10.3	2,468	4,801	42.4	35,188	42,305	7,134	10,780
1974	85,011	23,434	874	107.1	16.4		13.3	18.7	10.3	2,905	5,699	39.7	37,868	44,825	8,551	11,550
1975	103,204	25,490	1,015	157.1	22.4		18.6	22.0	9.8	3,632	7,142	36.8	46,999	53,848	10,148	13,700
1976	118,971	14,499	1,194	237.8	28.2		24.5	23.8	10.0	4,581	8,913	37.7	46,425	53,305	11,752	15,900
1977	153,665	7,6/2	1,645	363.1	40.0		34.8	24.3	10.7	4,851	9,447	42.0	58,992	117,071	13,716	18,520
1070	192,592	8,494	190,7	1 200 4	55.8		44.4	1./7	10.8	5,34/	10,431	7./4	102,142	177 1075	15,404	20,795
1979	230,164	2,303	2 5 40	1,209.4	1107		95.1	21.3		5,043	11,712	52.0	100,003	127,197	10,472	76,937
1981	370 742	0,030	3,040	7 546 5	132.4		117.3	33.0	10.5	6,891	13 773	54.5	142,404	185.735	079/0/0	32,022
1987	407.230	6.632	4.048	3.050.4	146.6		129.8	36.2	10.0	7,539	15,001	47.8	162.034	216.466	25,62	37,486
1983	337,530	7,208	3,179	2,896.1	125.8		115.1	39.6	9.6	8,852	17,605	35.9	180,729	244,955	22,374	31,234
1984	317,734	8,638	2,818	2,669.5	104.9		102.4	37.2	8.9	9,627	18,970	35.6	212,365	274,418	24,541	34,357
1985	257,456	9,882	2,365	2,233.3	82.2		80.8	34.8	9.2	9,826	19,352	32.7	220,094	239,272	22,723	31,810
1986	230,106	6,266	2,513	2,300.1	82.1		6.69	32.7	10.9	9,794	19,301	32.9	220,614	229,386	22,285	31,199
1987	182,620	2,417	2,414	2,415.2	82.0		63.4	34.0	13.2	9,921	19,322	31.5	217,127	257,760	20,338	28,473
1988	182,662	6,108	2,305	2,438.3	9.92		57.0	33.3	12.6	6,977	19,432	32.1	245,065	298,583	19,960	27,944
1989	184,732	4,064	1,970	2,739.7	76.0		59.3	38.6	10.7	9,459	18,464	31.0	258,950	285,510	21,958	30,741
1990	297,888	3,954	3,225	5,303.3	132.0		97.5	41.1	10.8	9,556	18,669	47.2	306,367	296,884	24,964	34,950
1991	317,703	2,665	3,633	6,485.8	156.8		114.6	42.8	11.4	9,679	18,947	48.4	237,424	310,373	26,878	37,629
1992	393,669	5,651	4,055	8,825.6	201.4		142.9	49.7	10.3	10,214	19,907	55.3	339,109	420,749	28,790	40,306
1993	392,250	6,093	4,148	11,036.8	208.0		161.1	50.1	10.6	10,365	20,242	57.0	3/5,/40	416,246	30,710	42,994
1995	403.101	10.556	4.024	11.551.6	225.4		148.6	56.1	10.0	11.255	21.680	52.6	459.441	504.420	35.068	49,095
1996	302,265	12,863	2,947	9,559.1	173.0		119.1	57.9	9.6	11,600	22,040	40.3	488,055	494,258	31,963	44,748
1997	366,165	18,265	3,680	12,980.3	216.7		160.4	58.6	10.1	12,370	22,944	49.1	482,850	530,712	34,006	47,608
1998	381,063	27,629	3,944	14,868.0	230.5		169.9	59.5	10.4	12,770	23,373	52.8	481,793	518,050	34,780	48,692
1999	436,440	28,335	4,479	19,297.3	274.9		201.0	61.4	10.3	12,918	24,216	57.6	521,073	496,963	36,560	51,184
2000	400,414	44,518	4,056	19,162.2	252.8	274.1	191.9	62.3	10.1	13,311	24,953	52.3	514,448	524,212	37,943	53,120
7007	336,794	60,084	3,342	18,863.3	1.112	236.1	155.7	63.1	9.9	13,626	25,595	42.1	487,356	505,341	33,710	47,194
2002	593,171	63,560	5,989	32,810.0	340.0	200.5	747.6	66.8	10.1	13,818	25,956	43.1	493,947	533,565	38,821	54,349
2003	566,202	110,000	7.77	42,666.3	240.0	334.3	298.6	72.2	10.2	14,137	26.854	50.2	500,002	680.248	53.766	75,77
2005	549.308	119,618	4.754	36,377.3	362.3	289.8	244.6	74.6	8.7	13.162	24.740	45.4	683.169	727.301	52,085	72.919
2006	559,603	128,719	5,793	42,585.5	410.3	326.1	278.3	83.4	10.4	14,218	27,117	47.8	734,421	756,735	55,649	606,77
2007	494,008	98,432	4,940	42,519.3	384.4	280.5	250.9	79.1	10.0	14,604	27,500	46.2	817,524	862,011	60,516	84,722
2008	438,475	87,695	4,166	37,094.0	319.5	217.2	202.1	7.97	9.5	14,793	28,698	43.9	900,815	966,337	51,306	71,828
2009	447,890	89,526	4,075	40,133.0	349.3	250.5	226.5	81.8	9.1	14,461	28,344		914,584	962,786	52,071	72,899
2010	654,476	112,497	6,548	65,018.0	575.9	433.2	376.9	88.0	10.0	14,714	28,978			1,122,212	55,023	77,032
2011	855,975	119,875	8,560	91,926.0*	838.9*	603.4*	530.2*	98.0	10.0	14,653	28,844	77.1	1,210,951	1,239,290	57,786*	*668'08
*Provisional																

Tourist Arrivals by Month - 1970 to 2011

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
1970	5,158	5,436	4,814	3,284	3,754	2,121	2,596	3,352	3,074	3,408	3,663	5,587	46,247
1971	5,931	6,570	5,166	1,539	952	961	1,897	2,467	1,881	2,585	4,003	5,702	39,654
1972	5,762	5,848	5,564	3,091	3,282	2,302	3,703	4,634	3,402	4,476	6,155	7,828	56,047
1973	9,386	8,343	7,875	5,468	4,168	3,246	5,919	6,680	4,184	5,977	7,137	9,505	77,888
1974	10,915	9,648	9,847	6,400	3,241	3,303	5,404	6,147	4,986	6,199	8,338	10,583	85,011
1975	11,740	10,388	11,158	5,890	5,587	4,787	5,925	8,565	5,287	7,622	11,271	14,984	103,204
1976	15,627	15,214	13,431	8,886	6,097	4,550	4,278	3,481	6,707	10,636	13,600	16,464	118,971
1977	17,569	18,064	18,216	9,891	7,602	5,536	9,881	11,129	7,594	11,541	17,106	19,536	153,665
1978	23,114	22,427	20,497	11,545	8,803	7,134	13,252	15,542	10,245	14,340	20,759	24,934	192,592
1979	28,366	25,226	25,472	18,847	13,042	10,674	16,801	20,203	14,798	19,376	25,743	31,616	250,164
1980	36,108	33,896	34,416	21,806	19,468	15,082	22,986	27,440	19,962	23,646	23,988	37,982	316,780
1981	45,168	39,384	38,376	28,568	21,642	16,836	28,266	32,788	24,086	27,030	29,512	39,086	370,742
1982	40,932	40,148	42,178	29,606	28,972	25,772	30,942	34,332	29,754	30,296	33,748	40,550	407,230
1983	49,104	44,018	44,710	32,556	32,850	24,350	25,132	8,430	10,050	16,410	20,570	29,350	337,530
1984	33,546	32,406	32,628	23,684	18,224	17,866	26,694	27,626	21,764	25,800	27,906	29,590	317,734
1985	28,814	27,012	29,886	19,778	14,014	11,092	18,362	20,138	15,242	18,176	23,218	31,724	257,456
1986	32,890	30,512	28,932	19,262	13,100	9,536	12,330	15,190	12,398	12,732	18,114	25,110	230,106
1987	25,446	23,714	22,838	16,238	8,204	7,650	10,200	11,408	10,072	12,146	14,188	20,516	182,620
1988	20,400	19,150	19,430	13,834	11,124	11,540	17,660	18,670	14,980	16,742	10,560	8,572	182,662
1989	12,962	12,344	16,032	12,312	12,750	11,630	15,194	17,220	14,264	15,050	18,948	26,026	184,732
1990	26,592	26,368	26,946	22,788	18,286	18,050	26,410	26,786	22,438	23,060	24,596	35,568	297,888
1991	28,932	28,080	27,153	20,541	17,745	17,394	30,645	28,824	24,762	25,173	28,272	40,182	317,703
1992	35,730	38,859	33,399	28,410	21,024	23,157	33,771	40,143	29,838	32,079	35,967	41,292	393,669
1993	42,726	40,116	37,953	29,589	22,368	20,412	32,904	32,796	27,495	30,621	35,103	40,167	392,250
1994	45,402	41,067	41,277	28,080	21,777	21,399	35,370	32,817	31,062	33,216	33,306	42,738	407,511
1995	45,987	42,591	40,074	33,756	24,672	22,416	35,994	35,814	30,828	30,603	28,365	32,001	403,101
1996	30,957	29,550	26,442	20,376	17,655	19,668	25,380	24,765	23,211	23,511	24,921	35,829	302,265
1997	32,652	35,010	34,098	26,907	22,407	23,160	30,867	32,034	29,793	28,314	31,995	38,928	366,165
1998	37,224	35,283	32,256	25,578	20,394	22,410	29,529	31,446	31,653	31,767	38,421	45,102	381,063
1999	44,379	41,526	41,022	34,443	25,212	26,184	33,288	39,081	33,915	35,112	41,952	40,326	436,440
2000	43,311	43,287	40,110	33,642	23,404	21,825	33,267	34,422	31,035	26,658	32,469	36,984	400,414
2001	44,187	46,575	44,290	36,906	26,924	28,323	28,566	15,717	11,758	12,904	17,344	23,300	336,794
2002	28,296	31,683	33,084	27,057	26,661	26,355	35,742	35,475	32,982	36,258	37,395	42,183	393,171
2003	40,647	39,081	40,818	33,714	30,048	31,836	43,743	42,111	36,054	49,922	54,946	57,722	500,642
2004	49,950	43,584	38,418	30,672	30,162	32,119	50,525	48,675	51,525	59,442	64,971	66,159	566,202
2005	38,187	36,645	50,418	42,261	40,878	45,699	56,745	51,216	43,536	44,095	48,457	51,171	549,308
2006	52,103	52,687	54,746	49,776	43,825	44,066	55,354	52,931	38,485	38,815	37,591	39,224	559,603
2007	56,553	43,051	35,031	33,039	26,307	30,810	44,142	44,742	37,104	37,011	45,102	61,116	494,008
2008	56,916	40,551	38,049	29,747	31,140	27,960	32,982	30,672	29,529	35,103	36,901	48,925	438,475
2009	38,468	34,169	34,065	26,054	24,739	30,234	42,223	41,207	37,983	37,575	44,311	56,862	447,890
2010	50,757	57,300	52,352	38,300	35,213	44,730	63,339	55,898	47,339	52,370	72,251	84,627	654,476
2011	74,197	65,797	75,130	63,835	48,943	53,636	83,786	72,463	60,219	69,563	90,889	97,517	855,975

Table 23

Passenger Arrivals and Departures - 1977 to 2011

	Katun	ayake	Kankas	santurai	Rati	nalana	Talaim	annar	Other	Ports	То	tal
Year	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
1977	187,537	206,188	5,057	8,777	44	19	31,125	22,388	1,162	1,470	224,925	238,842
1978	242,495	258,017	3,071	4,999	-	-	67,570	62,607	1,548	1,349	314,684	326,972
1979	302,280	325,710	-	-	-	-	69,181	66,610	3,267	3,626	374,728	395,946
1980	364,018	388,270	-	-	-	-	81,524	79,020	3,309	1,966	448,851	469,256
1981	493,619	562,421	-	-	-	-	82,003	72,800	2,599	2,456	578,221	637,677
1982	584,326	546,490	-	-	-	-	95,108	106,876	2,226	2,175	681,660	655,541
1983	559,276	534,217	-	-	-	-	70,402	93,168	1,862	2,277	631,540	629,662
1984	593,883	650,812	-	-	-	-	61,568	99,796	1,738	1,760	657,189	752,368
1985	543,397	585,213	-	-	-	-	-	-	1,927	1,735	545,324	586,948
1986	570,304	591,448	-	-	-	-	-	-	1,875	1,561	572,179	593,009
1987	512,289	548,408	-	-	-	-	-	-	1,797	1,533	514,086	549,941
1988	516,400	544,760	-	-	-	-	-	-	2,100	2,200	518,500	546,960
1989	552,189	563,027	-	-	-	-	-	-	1,493	1,286	553,682	564,313
1990	603,595	581,698	-	-	-	-	-	-	3,493	1,756	607,088	583,454
1991	646,869	712,073	-	-	-	-	-	-	2,706	2,366	649,575	714,439
1992	764,453	836,310	-	-	-	-	-	-	2,794	2,919	767,247	839,229
1993	813,535	823,841	-	-	-	-	-	-	3,551	3,134	817,086	826,975
1994	893,387	892,778	-	-	-	-	-	-	4,120	4,392	897,507	897,170
1995	912,877	946,109	-	-	-	-	-	-	5,897	8,105	918,774	954,214
1996	857,727	851,272	-	-	-	-	-	-	3,628	3,668	861,355	854,940
1997	904,712	916,397	-	-	-	-	-	-	3,793	3,578	908,505	919,975
1998	921,343	938,656	-	-	-	-	-	-	3,793	3,619	925,136	942,275
1999	970,311	977,066	-	-	-	-	-	-	3595	3114	973,906	980,180
2000	999,418	970,383	-	-	-	-	-	-	2,933	2,827	1,002,351	973,210
2001	971,621	962,586	-	-	-	-	-	-	2,942	2,682	974,563	965,268
2002	912,419	950,655							2,947	2,804	915,366	953,459
2003	1,140,687	1,102,864	-	-	-	-	-	-	1,532	1,729	1,142,219	1,104,593
2004	1,459,575	1,484,685	-	-	-	-	-	-	2,112	2,255	1,461,687	1,486,940
2005	1,360,217	1,396,227	-	-	-	-	-	-	1,930	1,560	1,362,147	1,397,787
2006	1,444,408	1,474,559	-	-	-	-	-	-	360	401	1,444,768	1,474,960
2007	1,529,930	1,565,341							338	211	1,530,268	1,565,552
2008	1,644,172	1,707,376	-	-	-	-	-	-	145	168	1,644,317	1,707,544
2009	1644142*	1673265*	-	-	-	-	-	-	420	379	1,644,562*	1,673,644*
2010	2,111,629	2,128,404	-	-	-	-	-	-	385	356	2,112,014	2,128,760
2011	2,435,660	2,464,622	-	-	-	-	-	-	1,842	1,842	2,437,502	2,466,464

* revised



PART H: REVENUE FROM TOURISM

Table 24

Conferences Held and Revenue Earned at Bandaranaike Memorial International Conference Hall (B.M.I.C.H.) - 1982 to 2011

	Conference	ce Status	No. of Do	elegates	Revenue
Year	National	International	Local	Foreign	in Rs'000
1982	121	26	-	2,356	3,086.6
1983	133	18	49,063	2,518	2,626.2
1984	141	10	51,012	3,645	3,511.2
1985	128	9	72,953	720	4,217.9
1986	114	8	72,446	2,461	3,009.2
1987	50	8	25,410	376	1,619.0
1988	42	4	13,850	156	1,264.3
1989	34	9	8,639	592	777.1
1990	31	7	12,145	2,011	1,201.3
1991	40	6	12,000	2,500	1,700.0
1992	127	33	69,601	5,248	13,939.3
1993	141	11	20,080	5,540	7,798.2
1994	105	9	35,080	1,730	4,906.7
1995	120	10	40,000	1,900	5,933.2
1996	152	16	58,000	1,300	5,411.2
1997	98	10	48,415	3,150	4,157.5
1998	101	5	49,475	1,550	6,039.4
1999	125	1	55,855	350	4,759.0
2000	134	4	54,110	600	6,685.5
2001	83	13	35,001	400	3,574.5
2002	577	6	285,545	1,005	46,244.7
2003	594	4	324,565	650	61,762.1
2004	642	4	432,510	1,550	70,700.5
2005	660	12	502,335	2,120	101,381.0
2006	804	17	916,845	2,560	120,490.4
2007	844	3	310,100	625	142,919.1
2008	758	3	294,870	475	137,504.4
2009	751	3	289,080	725	146,730.5
2010	442	1	175,980	200	133,426.7
2011	441	3	163,275	625	178,289.5

Table 25

Number of Foreign Visitors Visiting the Museums and Revenue from Sale of Tickets 1985 to 2011

Year	Total no. of foreign visitors	Collection in Rs. '000
1985	8,813	217.6
1986	15,088	352.9
1987	5,538	138.5
1988	12,315	254.0
1989	20,354	479.3
1990	38,248	902.1
1991	22,159	821.4
1992	26,920	1,005.8
1993	31,373	1,180.8
1994	31,229	1,154.1
1995	24,997	1,171.0
1996	13,278	622.2
1997	13,916	712.1
1998	14,417	738.7
1999	16,686	860.7
2000	10,122	506.2
2001	11,157	620.4
2002	13,577	769.0
2003	19,213	1,181.1
2004	23,883	1,463.2
2005	15,281	3,937.6
2006	13,771	6,522.5
2007	9,040	4,190.9
2008	7,353	3,340.6
2009	10,244	4,636.4
2010	22,061	9,868.6
2011	31,096	14,200.0
Source · Den	partment of National Museum	

	Forei	gn Tickets	Local 1	Tickets
Museums	No. of Foreign Tourists	Revenue (in Rs.)	No. of Domestic Tourists	Revenue (in Rs)
Colombo National Museum	23,093	11,313,900	235,768	4,393,020
Natural History Museum	787	228,150	48,164	604,990
Kandy National Museum	1,141	558,900	26,168	300,750
Ratnapura National Museum	99	29,550	15,342	181,395
Galle National Museum	1,887	554,850	22,365	241,815
Galle Maritime Museum	1,899	558,450	35,052	356,785
Anuradhapura Folk. Museum	79	23,400	2,688	40,230
Dutch Museum	1,689	809,150	4,772	98,075
Independence Memorial Museum	422	123,300	25,254	175,345
Total	31,096	14,199,650	415,573	6,392,405

Source: Department of National Museum

Number of Foreign Visitors Visiting the Cultural Triangle and Revenue from Sale of Tickets 1986 to 2011

Year	No. of Tourists	Collection in Rs. Million
1986	93,884	14.7
1987	76,645	13.7
1988	74,062	14.1
1989	79,683	19.2
1990	124,382	44.7
1991	132,641	69.6
1992	153,817	102.3
1993	148,913	149.6
1994	168,402	176.1
1995	166,661	168.7
1996	102,788	121.2
1997	144,517	186.0
1998	165,463	225.0
1999	207,398	300.5
2000	155,167	276.0
2001	129,201	222.0
2002	131,804	242.8
2003	212,521	403.3
2004	246,380	543.1
2005	110,443	284.7
2006	138,232	400.9
2007	104,583	279.8
2008	112,190	307.5
2009	109,404	402.8
2010	197,947	743.5
2011	239,920	998.2

Source : Central Cultural Fund

Number of Visitors Visiting the Cultural Triangle and Income from Sale of Tickets - 2011

1	Foreign	Domestic		
No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)	
239,920	998,161,945	660,796	29,274,477	

Details of Foreign Visitors by Location - 2011

Location	No. of Foreign Visitors	Revenue (in Rs.)
Round Tickets	120,160	557,372,759.16
Sigiriya	90,193	246,256,424.50
Alahana	20,667	84,052,990.59
Anuradhapura	3,706	107,813,363.63
Galle	5,115	2,584,192.09
Kataragama	79	82,215.00
Total	239,920	998,161,944.97

Details of Domestic Visitors by Location - 2011

Location	No. of Local Visitors	Revenue (in Rs.)
Sigiriya	460,420	19,969,825.00
Alahana	95,237	7,213,362.00
Anuradhapura	38,419	668,020.00
Galle	47,432	1,105,530.00
Kataragama	19,288	317,740.00
Total	660,796	29,274,477.00

Number of Foreign Visitors to the Zoological Gardens and Revenue from Gate Fees 1982 to 2011

Year	No. of Tourist	Collection in
1982	83,001	2,374
1983	66,185	1,873
1984	57,906	1,686
1985	46,309	1,349
1986	38,008	1,117
1987	16,863	661
1988	20,648	806
1989	23,898	941
1990	93,949	4,374
1991	110,458	6,361
1992	156,868	9,283
1993	173,628	10,274
1994	186,175	11,479
1995	189,043	11,448
1996	130,237	9,222
1997	175,984	15,128
1998	191,123	18,846
1999	233,968	23,068
2000	204,681	29,215
2001	150,353	22,249
2002	147,329	30,204
2003	217,930	42,297
2004	252,445	119,547
2005	135,006	61,419
2006	178,902	82,655
2007	155,310	133,118
2008	153,934	134,286
2009	149,833	201,659
2010*	249,556	410,097
2011*	284,898	470,239

^{*} Details given below

Revenue By Location - 2010 & 2011

		Domest	ic Tourists	Forei	gn Tourists	То	tal
Location	Year	Number	Revenue	Number	Revenue	Number	Revenue
Dehiwala	2010	1,677,775	128,171,120	17,197	20,698,750	1,694,972	148,869,870
	2011	1,689,755	130,922,050	20,446	24,717,750	1,710,201	155,639,800
Pinnawala	2010	400,029	29,342,130	229,359	389,398,500	629,388	418,740,630
	2011	463,982	34,053,050	264,452	445,521,000	728,434	479,574,050
Total	2010	2,077,804	157,513,250	246,556	410,097,250	2,324,360	567,610,500
	2011	2,153,737	164,975,100	284,898	470,238,750	2,438,635	635,213,850

Ticket Rates

Local	Rs.100.00	Adults
	Rs.30.00	Child
	Rs.20.00	School Child
Foreigners		
Ü	Rs.2000.00	Adults
	Rs.1000.00	Child
SAARC Fore	eigners	
	Rs.500.00	Adults
	Rs.250.00	Child

Revenue from Foreign Visitors Visiting the Botanical Gardens - 1982 to 2011

Year	Peradeniya	Hakgala	Gampaha	Total Revenue In Rs.'000
1982	2,525.9	329.2	2.1	2,857.2
1983	2,016.4	154.8	2.2	2,173.4
1984	2,000.3	122.2	2.5	2,125.0
1985	1,641.2	85.4	1.8	1,728.4
1986	1,468.1	97.0	1.4	1,566.5
1987	1,164.5	62.6	1.4	1,228.5
1988	1,019.1	58.0	1.2	1,078.3
1989	1,873.1	77.5	4.9	1,955.5
1990	4,068.3	209.0	5.7	4,283.0
1991	5,799.2	372.8	12.7	6,184.7
1992	8,981.2	584.0	19.3	9,584.5
1993	9,608.8	634.9	23.4	10,267.1
1994	18,477.5	1,037.4	36.0	19,550.9
1995	23,922.2	1,227.9	49.1	25,199.2
1996	16,082.6	689.1	28.1	16,799.8
1997	20,931.5	866.5	36.3	21,834.3
1998	25,481.6	1,211.1	5.3	26,698.0
1999	31,160.3	1,428.7	45.9	32,634.9
2000	28,066.6	1,357.0	37.2	29,460.8
2001	20,250.0	940.0	36.4	21,226.4
2002	25,348.2	962.9	34.4	26,345.5
2003	55,711.3	2,154.2	53.9	57,919.4
2004	68,010.3	2,613.3	80.4	70,704.0
2005	104,272.0	6,136.0	23.1	32,605.2
2006	42,500.7	1,642.7	66.8	44,210.2
2007	64,257.0	2,202.3	100.2	66,559.5
2008	66,515.7	2,513.4	90.3	69,119.4
2009	68,838.3	3,353.4	75.0	72,266.7
2010	117,223.8	5,825.4	112.8	123,162.0
2011*	243,097.3	10,571.8	226.9	253,895.9

^{*} Details are given below

Details by Location - 2011

	Foreign Tickets		Local Tio	Local Tickets		
	No. of Foreign Tourists	Revenue (Rs.)	No.of Domestic Tourists	Revenue (Rs.)	Revenue (in Rs.)	
			2011			
Peradeniya	226,462	243,097,278	1,176,081	47,561,930	290,659,208	
Hakgala	10,092	10,571,770	500,024	19,181,120	29,752,890	
Gampaha	209	226,871	186,117	8,386,530	8,613,401	
Total	236,763	253,895,919	1,862,222	75,129,580	329,025,499	

Revenue from Foreign Visitors Visiting the Wild Life Parks 1987 to 2011(in Rs.' 000)

Year	Yala National Park	Wilpattu National Park	Kumana Bird Santuary	Udawalawa National Park	Others*	Total Revenue In Rs.′000
1987	373.7	-	-	17.6	-	391.3
1988	226.7	-	-	11.0	49.4	287.1
1989	365.4	-	-	2.7	65.0	433.1
1990	1,151.6	-	-	3.6	-	1,155.2
1991	1,511.6	-	-	9.5	214.7	1,735.8
1992	2,700.9	-	-	207.3	456.2	3,364.4
1993	10,803.8	-	-	829.2	1,824.9	13,457.9
1994	21,613.4	-	-	5,529.1	2,224.0	29,366.5
1995	21,595.8	-	-	3,905.1	13,037.8	38,538.7
1996	15,196.9	-	-	2,928.7	9,776.1	27,901.7
1997	12,138.6	-	-	10,642.1	11,708.5	34,489.2
1998	8,918.7	-	-	13,626.4	18,681.0	41,226.1
1999	20,420.1	-	-	18,098.6	17,454.1	55,972.8
2000	25,417.8	-	-	15,876.9	18,857.8	60,152.5
2001	25,183.4	-	-	10,940.6	18,266.0	54,390.0
2001	25,802.4			14,813.7	17,920.4	58,536.5
2003	46,480.0	230.0	-	22,780.0	32,744.0	102,234.0
2004	48,413.9	522.3	274.6	29,647.2	34,944.0	113,802.0
2005	23,945.8	734.9	75.9	16,205.3	21,729.9	62,691.8
2006	45,411.8	366.4	82.1	23,514.4	30,176.2	99,550.9
2007	30,247.9	-	-	20,316.5	35,168.9	85,733.3
2008	27,707.4	-	-	18,223.5	38,488.7	84,419.6
2009	50,221.2	-	-	9,864.3	43,907.5	103,993.0
2010	123,850.1	1,503.6	445.8	22,718.5	78,731.3	227,249.3
2011	154,310.8	3,881.3	906.7	33,531.2	108,378.7	301,008.7

^{*} Details are given below

Details by Location - 2011

	Forei	gn Tickets	Local	Tickets	Total No.	Total
Location	No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)	of Visitors	Revenue (in Rs.)
1. Yala National Park	98,583	154,310,770.10	216,666	12,453,959.00	315,249	166,764,729.10
2. Wilpattu National Park	2322	3,881,279.00	22,972	1,309,710.00	25,294	5,190,989.00
3. Kumana National Park	820	906,725.00	16,277	731,640.00	17,097	1,638,365.00
4. Udawalawa National Park	19,901	33,531,189.50	57,024	3,252,161.00	76,925	36,783,350.50
5. Horton Plains National Park	29,854	50,103,251.89	166,818	8,971,550.00	196,672	59,074,801.89
6. Bundala National Park	4,780	5,314,700.00	6,616	256,830.00	11,396	5,571,530.00
7. Wasgamuwa National Park	367	403,170.00	18,732	697,230.00	19,099	1,100,400.00
8. Minneriya National Park	23,220	38,342,350.00	36,449	2,120,070.00	59,669	40,462,420.00
9. Kaudulla National Park	8,331	9,458,461.00	7,374	292,480.00	15,705	9,750,941.00
10. Lunugamvehera National Park	27	29,826.00	2,703	99,880.00	2,730	129,706.00
11. Gal Oya National Park	118	23,760.00	1,580	36,180.00	1,698	59,940.00
12. Horagolla National Park	4	4,400.00	4,895	190,290.00	4,899	194,690.00
13. Maduru Oya National Park	2	2,250.00	109	4,824.00	111	7,074.00
14. Angammedilla National Park	0	-	1,483	52,590.00	1,483	52,590.00
15. Galwaysland National Park	39	42,000.00	1,182	46,362.00	1,221	88,362.00
16. Lahugala National Park	25	28,000.00	172	6,230.00	197	34,230.00
17. Pigeon Island National Park	4185	4,456,160.00	31,035	1,190,610.00	35,220	5,646,770.00
18. Hikkaduwa National Park	5958	170,415.00	46,011	216,275.00	51,969	386,690.00
Total	198,536	301,008,707.49	638,098	31,928,871.00	836,634	332,937,578.49

Revenue from Embarkation Tax 1976 to 2011

Year	Total Amount In Rs'ooo
1076	1 100 7
1976	1,189.7
1977	3,170.5
1978 1979	4,814.8
	9,588.3
1980 1981	29,811.1
1982	34,577.1
	36,363.4
1983	29,742.1
1984	29,007.9
1985	25,745.6
1986	46,021.2
1987	36,421.2
1988	37,201.2
1989	53,861.0
1990	99,020.3
1991	130,943.1
1992	177,151.1
1993	196,125.0
1994	203,755.5
1995	201,550.5
1996	151,132.5
1997	183,082.5
1998	190,531.5
1999	218,220.0
2000	200,207.0
2001	269,268.0
2002	393,171.0
2003	500,646.0
2004	566,202.0
2005	823,962.0
2006	839,404.5
2007	741,012.0
2008	738,821.9
2009	766,266.7
2010	1,000,080.0
2011	1,041,700.0

Table 31

Public Sector Revenue from Tourism (In Rs. millions) 2009-2011

Source of Revenue	2009	2010	2011
Tourism Development Levy	405.2	516.9	649.7
Tourism Development Authority Income	48.9	54.8	110.1
Embarkation Tax on Foreign Tourists	766.3	1000.1	1041.7
Cultural Triangle	402.8	743.5	998.2
Botanic Gardens	72.3	123.2	253.9
Zoological Gardens	201.7	410.1	470.2
Wild Life Parks	103.9	227.2	301.0
Museums	4.6	9.9	14.2
BMICH	146.7	133.4	178.3
Total	2,152.4	3,219.1	4,017.3

DEFINITIONS OF TERMS AND SOURCES OF INFORMATION

SECTION III

Definitions of Terms and sources of Information

DEFINITIONS OF TERMS

Visitor /Tourist Excursionist:

In March 1993, the U.N.O. Statistical adopted Commission set recommendations for tourism statistics by the World prepared Tourism Organization (W.T.O) as a follow - up to the Ottawa International Conference for Travel and Tourism Statistics, held in June 1991 .These recommendations have been followed in this report for defining "International Visitor", "International Tourist" and "International Excursionist."

The definitions are:

- The term "International Visitor" refers to any person who, travels to a country other than that in which he/ she has his/ her usual residence, but outside his/her usual environment for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.
- The term "International Tourist" ii. (overnight Visitor) is an International Visitor who, stays at least one night in a collective or private accommodation in the country visited.
- The term "International Excursionist" iii. (same day visitor) refers to an International Visitor, who does not spend the night in a collective or private accommodation in the country visited.

To clarify further the following are excluded from the definition of "International Visitor":

All persons arriving with a specific 1. purpose of engaging themselves in gainful occupation or to establish residence in Sri Lanka irrespective of their length of stay.

- Diplomatic Personnel. 2.
- Crews of ships and aircraft even if 3. they stay for one night or more.
- 4. Dependents of temporary immigrants and children below 3 years.

report the term "Visitor", this In "Tourist" and "Excursionist "are used for "International Visitor", "International Tourist" and "International Excursionist" respectively. In Sri Lanka's Tourism Statistics, excursionists consist almost exclusively of passengers on sea cruises, who come on shore for purpose of sightseeing, shopping, etc. while the ship is in harbour.

(b) Tourist Arrivals:

Every single visit (or entry) of a tourist to the country either in the course of the same trip or in the course of different trips is counted as an arrival, provided the visit (or entry) lasts at least one night in the country (N.B. those who do not cross the frontiers are not regarded as visitors.)



(c) Tourist Night:

A night spent in Sri Lanka by a tourist in any type of immobile accommodation.

(d) Guest Night:

A night spent in a Tourist Hotel, Rest-House or Guest-House approved by the Sri Lanka Tourism Development Authority, as being suitable for occupation by foreign visitors.

(e) Tourist Hotels (Graded Establishments):

All Tourist Hotels, which are reckoned to be up to international standards of operation.

(f) Supplementary accommodation:

All Guest-House, Rest-House, Inns, Youth Hostels etc. which are approved by the Sri Lanka Tourism Development Authority as being suitable for occupation by foreign visitors.

(g) Official Receipts:

Official Receipts constitute the foreign exchange purchases and acceptances by authorized dealers and commercial banks from foreign visitors either directly or indirectly

2. SOURCES OF INFORMATION

(a) Tourist Statistics:

Embarkation and Disembarkation cards filled by the foreign visitors.

(b) Excursionist Statistics:

Passenger arrival reports compiled by the immigration Department.

(c) Accommodation Statistics:

Monthly reports obtained by the Sri Lanka Tourism Development Authority from the registered accommodation establishments.

(d) Passenger Statistics:

Passenger arrival and departure reports compiled by the Immigration department.

(e) Air Traffic Statistics:

Quarterly returns obtained by the Sri Lanka Tourism Development Authority from the scheduled airlines, which operate flights to Sri Lanka.

(F) Statistics on official Tourist receipts:

Monthly returns on foreign exchange purchases and acceptance obtained from the authorized dealers and the commercial banks.

(g) Employment statistics:

Annual surveys conducted by the Sri Lanka Tourism Development Authority among all registered Tourist establishments; viz. Accommodation and Catering Establishments. Travel and Transport Agencies, Recreational Clubs, Tourist Shops, Airlines and National Tourist Organizations,

(h) Statistics of Tourist prices:

Price data collected from a sample of tourist establishments.

LIST OF RESEARCH PUBLICATIONS OF THE SRI LANKA TOURIST BOARD

Title of the report	Year of publication	No. of Pages
Report on the survey of foreign visitors (July 1967 or March 1968)	Volume I Volume II	50 30
Travel Industry survey	1969	92
Quarterly review of Tourism statistics	1969 1-4 Quarter	74
Report of the Charter Tourist Survey	Jan-Apr 1970	38
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1970	95
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1971	85
Survey of Foreign Tourists to Sri Lanka	Jan-Dec 1972	40
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1972	90
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter		
1 Quarter	1973	18
2 Quarter	1973	23
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter Report of the AD HOC committee on expansion of tourist accommodation	1974	16
	Aug 1976	23
Tourism in Sri Lanka - A Review of Performance	1977	15
Report of the census of the Unauthorized Establishments Providing facilities to tourists in Sri Lanka	1983	37
The United Kingdom –A market profile	Dec 1983	17

Title of the report	Year of publication	No. of Pages
Italy Market Study	1983	18
Market Intelligence News Release		
No.1	Jan 1983	
No.2	Feb 1983	
No.3	May 1983	
No.4	June 1983	
No.5	July 1983	
No.6	Aug 1983	
No.7	Sep/Oct 1983	
No.8	Nov/Dec 1983	
Survey of Departing Foreign Tourists from Sri Lanka	Feb-Apr 1983	54
The Middle East region – A Market Profile	Feb 1984	54
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