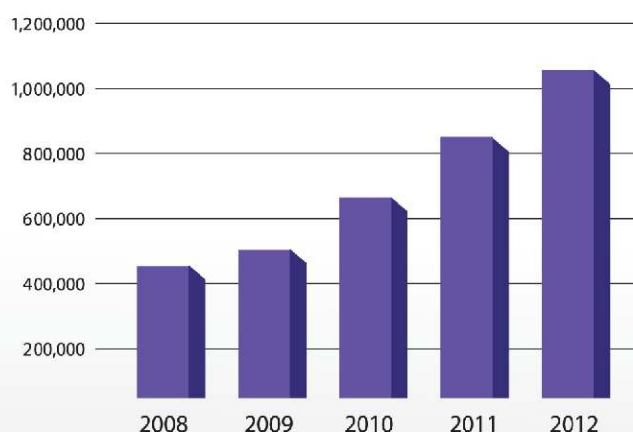




Research & International
Relations Division

2012 Annual Statistical Report



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SRI LANKA TOURISM DEVELOPMENT AUTHORITY

This is the forty-fourth in the series of Annual Statistical Reports published by the Sri Lanka Tourism Development Authority (formerly "Sri Lanka Tourist Board") and it provides a continuing review of the trends and developments of the tourism industry.



ANNUAL STATISTICAL REPORT
OF SRI LANKA TOURISM - 2012

The report is divided into three sections. Section I contains a summary of performance of the tourism sector in 2012 and Section II presents statistical tables and charts. Section III comprises the definitions of the terms and sources of information.

The statistical analyses presented in this year's report cover the following subject areas:

- A - Trends and Structural Characteristics of Tourist Traffic
- B - Scheduled Airline Operations & Passenger Movements
- C - Accommodation Industry - Capacity and its Utilization
- D - Income and Employment
- E - Tourist Prices
- F - Foreign Travel by Sri Lankans
- G - Growth of Travel and Tourism
- H - Revenue from Tourism

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PERFORMANCE OF THE TOURISM SECTOR

Highlights

- ❑ International tourist arrivals grew by 3.9% in 2012 surpassing a record one billion tourists globally for the first time in history. International arrivals reached a total 1035 million, which is up from 996 million in 2011. Asia and the Pacific saw the highest growth of all regions with 7% more international tourists.
- ❑ Sri Lanka Tourism attracted a record one million tourists to the country for the first time in history in 2012. Tourist arrivals surpassed its target of 950,000 to record 1,005,605 arrivals in 2012, an increase of 17.5 per cent over last year's figure of 855,975 arrivals.
- ❑ The foreign exchange earnings too increased substantially by 44.1% from Rs. 91,926 million (US \$ 838.9 million) in 2011 to Rs. 132,427 million (US \$ 1038.3 million) in 2012.
- ❑ Foreign Exchange (FE) Receipts per tourist per day recorded an increase of US \$ 5.0, from US \$ 98.0 to US \$ 103.0 in 2012, compared to the previous year.
- ❑ Due to the rise of arrivals, Tourism was able to upgrade it's rank as the fifth largest source of Foreign Exchange Earner of the National Economy in 2012. Those that ranked above tourism were Foreign Remittances – Rs. 763.9 billion, Textiles and Garments – Rs. 508.6 billion, Tea – Rs. 180.4 billion and Transportation – Rs. 208.6 billion. The portion of tourism contribution to total FE earnings in 2012 amounted to 5.2 per cent.
- ❑ Asia remained as the main source of Tourism to Sri Lanka in the year 2012 accounting 37.8 per cent of the share. Western Europe was the second source of Tourism recording 37.1 per cent of the share. The other significant contributors to the total are Eastern Europe 7.2 per cent, Middle East 5.6 per cent and North America 5.9 per cent each.
- ❑ India continued its position as the leading producer of tourism to Sri Lanka amounting to 176,340 arrivals, accounting for 17.5 per cent of the total traffic.
- ❑ The average duration of stay remained as 10.0 nights as in the previous year.
- ❑ The room capacity in tourist hotels (graded establishments) increased by 857 rooms, from 14,653 in 2011 to 15,510 in 2012.
- ❑ The Room Occupancy Rate of graded accommodation decreased to 71.2 per cent in 2012 as compared to 77.1 per cent in the previous year recording a decrease of 5.9 percentage points.
- ❑ The total foreign guest nights recorded in graded accommodation establishments increased marginally by 0.5 per cent from 5,011,480 in 2011 to 5,038,066 in 2012.
- ❑ Employment generated in the tourism sector (both direct and indirect) increased by 17.4 per cent to 162,869 in 2012.

A-WORLD TOURISM SCENE

A- International

International tourist arrivals grew by 3.9 per cent in 2012, topping the one billion mark globally for the first time in history of tourism. Despite continued economic volatility around the globe, the demand for international tourism held up well throughout 2012. With an additional 39 million tourists (+ 3.9%), international arrivals reached 1,035 million, up from 996 million in 2011.

Asia and the Pacific recorded the fastest growth across all regions, with a 7 per cent increase in international arrivals, or 16 million more. Africa saw an increase of 6 per cent, equivalent to 3 million more tourists, reaching 50 million for the first time ever. The Americas also experienced sustained growth with 4 per cent more arrivals, or an increase of 7 million. Europe, which accounts for over half the world's total, recorded a 3 per cent increase, or 18 million more arrivals. Despite the fact that some destinations performed rather well and others saw a moderate recovery, the Middle East (-5%) has not yet succeeded in returning to growth.

Table A-1 World Tourist Arrivals by Regions in million (2009 to 2012)

Region	2009	2010	2011	2012	% Change		
					10/09	11/10	12/11
Africa	46.7	49.9	49.4	52.6	8.8	-1.0	6.4
Americas	140.7	150.4	156.5	163.0	6.4	4.1	4.1
East Asia & Pacific	171.0	193.1	204.7	219.5	13.2	6.0	7.2
Europe	461.0	486.6	516.9	534.4	3.0	6.2	3.4
Middle East	52.2	58.2	54.9	52.0	11.6	-5.6	-5.4
South Asia	10.1	12.0	13.5	14.1	19.1	12.6	4.2
World	882	950.2	995.9	1,035.6	6.4	4.8	4.0

Source - World Tourism Organization (UNWTO)
(Note - Figures for 2012 are provisional estimates)

In 2012, travel for holidays, recreation and types of leisure accounted for just over half of all international tourist arrivals (52% or 536 million arrivals). Some 14 per cent of international tourists reported travelling for business and professional purposes and another 27 per cent travelled for other purposes, such as visiting friends and relatives (VFR), religious reasons and pilgrimages, health treatments, etc. The purpose of visit for the remaining 7 per cent of arrivals was not specified.

Slightly over half of all travelers arrived at their destination by air (52%) in 2012, while the remainder travelled by surface transport (48%) – whether by road (40%), rail (2%) or over water (6%). Over time, the trend has been for air transport to grow at a somewhat faster pace than surface transport, so the share of air transport is gradually increasing.

International tourism receipts grew by 4 per cent in real terms in 2012, hitting a new record of US\$ 1,075 billion worldwide (euro 837 billion). This was mirrored by the growth in international tourist arrivals, which also advanced 4%, and confirming the strong correlation between the two key indicators used in monitoring international tourism trends. By region, Asia and the Pacific, the Americas and Africa all saw growth at 6 per cent, while Europe recorded 2% growth. Receipts in the Middle East were still down (-2%) due to the continuing political turbulence in the region, but still experienced a relative improvement compared to the decline in 2011.

Europe retains the largest share (43%) of international tourism receipts, reaching US\$ 458 billion in 2012. Asia and the Pacific earned 30 per cent of the world's international receipts (US\$ 324 billion), and the Americas 20 per cent US\$ 213 billion. The Middle East (4% share) earned US\$ 47 billion in international tourism receipts and Africa (3% share) US\$ 34 billion.

Table A-2 Regional Distribution of World Tourism Arrivals (2009 to 2012)

Region	Relative Share			
	2009	2010	2011	2012
Africa	5.3	5.3	5.1	5.1
Americas	16.0	16.0	15.9	15.7
E. Asia & Pacific	19.4	20.6	20.8	21.1
Europe	52.3	50.5	51.3	51.7
Middle East	5.9	6.4	5.7	5.1
South Asia	1.1	1.2	1.3	1.4
Total	100	100	100	100

Source - World Tourism Organization (UNWTO)
(Note - Figures for 2012 are provisional estimates)

The share of European Region has showed a slight improvement by registering of 51.7 per cent in 2012. On the other hand the share of American region has shrunk continuously from 16.0 per cent in 2009 to 15.7 per cent in 2012. As the traditional scenes of international tourism, the European Region and the Americas have received almost seven-tenths, (67.4 per cent) of world tourism.

The relative share of the East Asia and Pacific has gradually increased over the past four consecutive years from 19.4 per cent to 21.1 per cent of the world tourism share. Though Middle East was a robust performer during the year 2010, it has decreased to 5.1 per cent in 2012. It is noteworthy that the gain in relative share of South Asia has increased marginally since 2009.

The ranking of top destinations by international tourist arrivals and receipts remained virtually unchanged in 2012. France continues to lead by arrivals, followed by the United States and China, while the United States leads by receipts followed by Spain and France. Meanwhile, China became the number one source market in terms of tourism expenditure, overtaking Germany & the United States of America.

Source - World Tourism Organization (UNWTO).

B - Tourism Demand - Volume and Value

(B-1) Volume

Sri Lanka attracted more than one million tourists in 2012 for the first time in its history. The continued peaceful environment in the country served to attract a considerable amount of tourist traffic to Sri Lanka. Tourist arrivals in 2012 surpassed its target of 950,000 to record 1,005,605 arrivals in 2012 registering 17.5 per cent increase compared to 855,975 arrivals in 2011. As a better and stable measure of tourism volume is the total number of nights spent by the tourists who visited the country during the year. In terms of Tourist Nights, a total of 10,056,050 nights has been estimated in 2012, showing an increase of 17.5 per cent compared to the year 2011 with average duration of stay as 10.0 nights (See tables 7 & 12).

(B-2) Value

As a whole, the official tourist receipts for 2012 was estimated to be Rs.132,427 million as compared to Rs.91,926 million in 2011 representing an increase of 44.1 per cent as compared to 17.5 per cent increase in tourist arrivals. In terms of US Dollars, the total tourist receipts was estimated as US\$ 1,038.3 million, as against US\$ 838.9 million for the previous year, showing an increase 23.8 per cent.

The Per Capita Tourist Receipts increased up to US \$ 1,030, recording an increase of 5.1 per cent compared to US \$ 980 in 2011. The Per Capita Tourist Receipts per day amounted to US \$ 103.0,

which showed an increase of 5.1 per cent as compared to US \$ 98.0 in 2011.

Tourism plays an important role as one of the core source of Foreign Exchange Earners in the overall economy of Sri Lanka. The relative importance of the sector can be recognized from the following Table (Table B-1).

Table B-1 Relative Importance of Tourism as FE Earner

2011				2012			
Rank	Sector	FE Earnings Rs. Million	% of FE Earnings Rs. Million	Rank	Sector	FE Earnings Rs. Million	% of FE Earnings Rs. Million
1	Private Foreign Remittances	569,103	26.7%	1	Private Foreign Remittances	763,980	30.1%
2	Textiles & Garments	463,509	21.7%	2	Textiles & Garments	508,607	20.0%
3	Tea	164,869	7.7%	3	Transportation	208,620	8.2%
4	Transportation	153,826	7.2%	4	Tea	180,429	7.1%
5	Rubber Based	97,831	4.6%	5	Tourism	132,427	5.2%
6	Tourism	91,926	4.3%	6	Rubber Based	109,458	4.3%
7	Computer & Information Technology Services	39,251	1.8%	7	Gems, diamonds and Jewellery	71,278	2.8%
8	Minor Agriculture Products	41,897	2.0%	8	Petroleum Products	58,902	2.3%
9	Petroleum Products	61,170	2.9%	9	Computer & Information Technology Services	55,770	2.2%
10	Others	451,974	21.2%	10	Others	449,116	17.7%
	Total	2,135,356	100.0		Total	2,538,587	100.0

Source - Central Bank of Sri Lanka

The analysis of the tourism rank in the National Economy reveals that tourism was in the 5th position as one of the largest earners of Foreign Exchange in 2012. It was next to Private Foreign Remittances, Textiles & Garments, Transportation Services and Tea. Further the contribution of tourism to the total FE earnings increased up to 5.2 per cent from 4.3 per cent compared to the previous year. The top four FE earners which accounted for 65.5 per cent of the total amount i.e., Private Foreign Remittances 30.1 per cent, Textiles and Garments 20.0 per cent, Transportation services 8.2 per cent and Tea 7.1 per cent. However, Tourism was able to improve its contribution by 0.9 percentage points in 2012 against the component of 2011.

C - Sources of Tourism Demand - Markets

Western Europe continued its position as the primary source market region for tourism in Sri Lanka in 2012. But its importance as the major market has dwindled over the previous years due to increasing demand experienced from other sources namely North East Asia, South East Asia, South Asia, Eastern Europe, Middle East, North America and Australia. These improvements can be seen by referring the below table. (Table C-1).

**Table C-1 Tourism Arrivals by Regions
(2009, 2010, 2011 & 2012)**

Market Region	2009	2010	2011	2012	% Change		
					10/09	11/10	12/11
America-North	24,948	40,216	49,057	59,236	61.2	22	20.7
Asia-North East	31,439	35,891	51,588	73,942	31.2	44.4	43.3
Asia-South East	16,890	32,539	44,606	58,788	55	36.3	31.8
Asia-South	126,205	175,694	237,647	247,559	39.2	35.3	4.2
Australasia	26,068	37,290	46,467	57,776	43	24.6	24.3
Europe-West	170,123	256,861	315,210	373,063	51	22.7	18.4
Europe-East	26,310	35,517	49,249	72,401	35	38.7	47
Middle East	23,741	37,540	57,501	56,169	58.1	53.2	-2.3
Others	2,166	2,928	4,650	6,671	35.2	58.8	43.5
World	447,939	654,476	855,975	1,005,605	46.1	30.8	17.5

Source - Sri Lanka Tourism Development Authority

The distribution of tourist arrivals in different source market regions for past four consecutive years is shown in table C-1. It is noteworthy that all the source markets shows a significant growth in arrivals excluding the Middle East which showed a decrease of 2.3 per cent in 2012 as compared to last year. Western Europe was the major tourist generating source market in 2012 showing an increase of 18.4 per cent as against 2011. South Asia was the second major source market, recording an increase of 4.2 per cent when compared to the previous year. North East Asia, Eastern Europe and North America took third, fourth and fifth positions recording increases of 43.3 per cent, 47.0 per cent and 20.7 per cent respectively as compared to last year. Rest of the source market regions recorded increases during the year showing South East Asia by 31.8 per cent and Australia 24.3 per cent. It should be noted that on the whole, all the markets recorded an increase of 17.5 per cent compared to the previous year.

Table C-2 below gives the relative share of the different market regions as tourism generators to the country for past three consecutive years.

**Table C-2 Relative Importance of
Market Regions (2010, 2011 & 2012)**

Market Region	Percentage Share		
	2010	2011	2012
North America	6.2	6.3	5.9
Western Europe	39.0	37.4	37.1
Eastern Europe	5.4	6.1	7.2
Middle East	5.7	4.2	5.6
Asia - South	26.3	28.5	24.6
Asia - South East	4.9	4.3	5.8
Asia - North East	5.6	6.0	7.4
Australasia	5.1	5.1	5.7
Others	1.8	2.2	0.7
World	100.0	100.0	100.0

Source - Sri Lanka Tourism Development Authority

Western Europe who holds the major market share in the entire region has decreased its share to 37.1 per cent in 2012 as against 37.4 per cent in 2011. Further the market share of South Asia has decreased to 24.6

per cent in 2012 from 28.5 per cent in 2011. It is noteworthy that the share of North East Asia, Eastern Europe, South East Asia, Australasia and Middle East shows positive growth from 6.0 per cent to 7.4 per cent, 6.1 per cent to 7.2 per cent, 4.3 per cent to 5.8 per cent, 5.1 per cent to 5.7 per cent and 4.2 per cent to 5.6 per cent respectively. Meanwhile North America dwindled in its share down to 5.9 per cent from 6.3 per cent.

Table C-3 below shows the top ten source market ranks for tourism to Sri Lanka within the years 2011 and 2012.

**Table C-3 Top-Ten Source Markets
(2011 & 2012)**

2011			2012		
Market	Total Arrivals	Percentage Share	Market	Total Arrivals	Percentage Share
India	171,374	20	India	176,340	17.5
U.K.	106,082	12.4	U.K.	114,218	11.4
Germany	55,882	6.5	Germany	71,642	7.1
France	48,695	5.7	France	56,863	5.6
Maldives	44,018	5.1	Australia	51,614	5.1
Australia	41,728	4.9	Maldives	47,572	4.7
Canada	24,671	2.9	U. S. A.	29,907	2.9
U. S. A.	24,386	2.8	Canada	29,329	2.9
Netherlands	23,966	2.8	Russia	28,402	2.8
Russia	21,385	2.5	Netherlands	26,754	2.6
Total	562,187	65.6	Total	632,641	62.6

Source - Sri Lanka Tourism Development Authority

The analysis of the top ten source markets reflects that the dominance of India exists as the leading tourist producer to the country recording an increase of 2.9 per cent from 171,374 in 2011 to 176,340 in 2012. UK retained its position as the second major tourist producer to the country as in the last year by registering a share of 11.4 per cent in 2012 as against the previous year. The highest tourist producers namely India and UK claimed 28.9 per cent of the total tourist traffic to the country during the year reviewed.

Germany has remained its position as the third major source of tourism to the country as in the previous year claiming 7.1 percentage share of the total. Further France, Australia and Maldives continued its ranking as fourth, fifth and sixth positions in 2012 recording shares of 5.6 per cent, 5.1 per cent and 4.7 per cent respectively. USA which ranked in the eighth in 2011 moved to seventh place in the list in 2012. On the other hand Canada which was in the seventh in 2011 dropped to eighth place in 2012. It can be noted that Russia which ranked tenth in 2011 moved up to ninth place in 2012 while Netherlands which was in ninth in 2011

dropped to tenth in 2012. The top ten markets accounted to 62.6 per cent of the total tourist traffic to the country in 2012. This was a drop of 3.0 percentage points compared to the previous year's figure of 6.5 per cent.

D - Profile Characteristics

(D-1) Seasonality of Arrivals

Tourism arrivals for 2012 has improved extremely well and has surpassed all previous time high hits and has fallen November and December as peak months and March and July as mini peak months for arrivals. The highest number of arrivals was recorded in December, with the seasonal index 146, recording 46 per cent increase over the monthly average. The seasonality ratio in 2012 was increased from 1.4 to 1.5 compared to the previous year. The coefficient of seasonal variation in 2012 was 22, compared to 20 in 2011 (See Tables c & 3).

The Lowest number of arrivals was recorded in May, with the seasonal index falling to 69 (See Table c).

(D-2) Mode of Transport and Port of Arrival

Katunayake International Airport, as the main access point to Sri Lanka, handled 99.7 per cent of the total tourist arrivals during the year under review. The balance 0.3 per cent used the Colombo Harbour as the port of entry to the country (See Tables d & 4).

(D-3) Arrivals by Carrier

During the year under review, altogether twenty nine scheduled airlines including the national carrier, Sri Lankan Airlines, operated as regular services to Sri Lanka accounting 99.1 per cent of the total tourist traffic to the country. Charter flights (0.6 per cent) and Sea carriers (0.3 per cent) accounted for the balance in the year. There was a considerable increase in the operation of charter flights recording 23.5 per cent growth carrying 18,681 tourists compared to the year 2011. Tourist arrivals by sea carriers has improved by 70.2 per cent compared to the previous year carrying 3,136 tourists to the country (See Tables 4 & 5a).

There were eight major airlines carrying more than 20,000 tourists namely Sri Lankan Airlines, Emirates, Qatar Airways, Jet Air, Singapore Airlines,

Air Asia, Cathay Pacific and Saudia Airlines which accounted for 80.0 per cent of the total tourist traffic to the country (See Table 5).

It is noteworthy that the Inter-regional flights recorded 87.8 per cent of the total tourist arrivals, showing an increase of 1.6 percentage points compared to the 86.2 per cent recorded in 2011 (See Table e). Correspondingly, the share of intra-regional traffic decreased down to 11.3 per cent, from 11.8 per cent in the previous year. During the year under review, there were eight charter airlines operated to Sri Lanka.

(D-4) Purpose of Visit

With the continued high tourist traffic flow, the pattern of tourists visiting the country has undergone important changes. Thus, the prime motivation for travel to Sri Lanka continued to be for pleasure.

Purpose such as holiday, recreation and sight-seeing etc, recording 74.4 per cent to the whole tourist population compared during the year. But pleasure purpose has dropped down by 6 per cent compared to the previous year. There was an increase of those visiting Friends and Relations to 11.7 per cent in 2012 from 8.2 per cent in 2011. Convention and Meetings improved to 2.2 per cent from 1.7 per cent and Religious and Cultural tourists to 2.2 per cent from 0.3 per cent during the year. Mean while other purposes dropped down to 0.5 per cent from 1.4 per cent compared to the previous year (Table 6 & f).

Of the total pleasure travellers, 37.6 per cent were from Western Europe, 36.5 per cent from Asia, 7.5 per cent from Eastern Europe, 6.1 per cent from North America, 5.8 per cent from Australasia and 5.7 per cent from Middle East (See Table 6). The majority of those Visiting Friends and Relations (VFR) came from Western Europe with 37.7 per cent and Asia with 37.6 per cent. The largest proportion of business tourists (private and official) came from Asia recording 45.2 per cent of the business travellers while Western Europe claimed the second place recording 33.3 per cent. It is noted that out of those who came as Business Travellers, 21.5 per cent were from India only showing a decrease of 20.9 per cent compared to the previous year.

India, as the major tourist source market, produced over one hundred and seventy six thousand tourists to Sri Lanka in 2012 which is comparatively different from that of all other markets that constituted 70.5 per cent Pleasure, 11.9 per cent Visiting Friends and Relations (VFR), 11.0 per cent Business, 4.3 per cent Religious & Cultural, 2.1 per cent Convention and Meetings and other purposes 0.2 per cent.

(D-5) Average Duration of Stay and Tourist Nights

The overall average duration of stay of tourists during the year 2012 remained as in the previous year recording 10 nights (See Table g).

It was revealed that, 25.9 per cent of tourists stayed 3 nights or less whilst 33.4 per cent stayed between 4-7 nights, 30.8 per cent stayed between 8-14 nights and 9.9 per cent stayed for more than two weeks.

The total number of nights spent by the 1,005,605 tourists who visited the country in 2012 amounted to 10,056,050 (See Table 7). This was an increase of 17.5 per cent when compared with the 8,559,750 nights recorded for the previous year (See Table 12).

As at end of year 2012, the tourists who stayed in graded accommodation, amounted to 5,038,066 nights. This was an increase of 0.5 per cent, when compared with the figure of 5,011,480 nights recorded in 2011 (See Table 12).

However, the tourists nights spent in supplementary establishments amounted to 2,372,266 in 2012, which was an increase of 5.6 per cent as compared to 2,247,407 nights recorded in 2011.

Noted that, the tourists who stayed in other establishments (unregistered accommodation units and private houses) amounted to 2,645,718 nights in 2012, which was an increase of 102.5 per cent as compared to 1,306,863 nights recorded in 2011.

It is noteworthy to understand that only 50.1 per cent of the tourist nights were spent in graded establishments and another 23.6 per cent were spent in supplementary accommodation establishments. The rest of the tourists, 26.3 per cent have been spent in unregistered accommodations units and private houses (See Table 12).

(D-6) Age & Sex Distributions

Of the total tourists in 2012, 55.4 per cent were male and the rest of the 44.6 per cent were female (See Table h).

In the case of age distribution, the majority of the tourists were in between 30-39 years, accounting for 25.9 per cent of the total tourists recording an improvement of 3.3 percentage points over 22.6 per cent recorded in 2011. Compared to 2011 age group 20-29 showed an increase while 3-19, 40-49 and 50-59, 60 and over showed decreases in their age brackets.

(D-7) Occupation

According to the notifications of the arrival cards, 78.9 per cent of the tourists who arrived to Sri Lanka during the year 2012 were gainfully occupied. Compared to the previous year, this was a decrease of 1.7 percentage points over 80.6 per cent in 2011. Retired Persons constituted 8.2 per cent while the balance 12.9 per cent declared themselves as having no occupation. Those in the "No Occupation" category were mainly housewives and dependants (See Tables 9 & I).

Of the tourists who engaged in money making occupations, 19.2 per cent were engaged in "Other Occupations" viz.: white-collar workers in the non-executive grades and skilled/ semi-skilled workers.

Others in gainful occupations were Businessmen (14.8 per cent), Executives (16.8 per cent), Professionals (11.4 per cent), Scientists & Technicians (10.0 per cent) and Educationists (6.8 per cent).

E- Scheduled Airline Operations

During the year 2012, there were twenty nine scheduled airlines which operated flights to Sri Lanka including the National Carrier, Sri Lankan Airlines (See Table 5).

In the summer season from May to October, the number of flights operated per week amounted to 374 with a seating capacity of 79,832 per week whilst during the winter season from November to April in 2012, the number of flights operated amounted to 478 per week, with a seating capacity of 102,009 per week (See Table 10).

F- Passenger Movements

On the whole, in terms of two-way passenger traffic into and out of the country amounted to 5.1 million for the year, through the main access point. This represented an increase of 4.0 per cent as compared to the both way passenger traffic of 4.9 million recorded for the previous year. Katunayake International Airport being the only air access point to Sri Lanka, handled 99.7 per cent of the total passenger movement during the year (See Tables 11 & 23).

The analysis of the composition of this up and down passenger traffic revealed that almost half of these passengers (48.6 %) were Sri Lankans. The both

way Tourist Passengers accounted for 39.5 per cent of the total. The balance 11.9 per cent constituted the Resident Visa Holders and Other Foreign Travelers, who could not be classified as tourists (See Table 11).

G - Tourism Supply

(G-1) Accommodation Capacity

The total number of graded accommodation units increased to 269 units with 15,510 rooms from 252 units with 14653 rooms in the previous year [See Table 13(a)].

Further total supply of supplementary accommodation units (namely guest-houses, hotels, inns etc) increased to 620 units in 2012 from 551 units in 2011. Consequently, the total room capacity in these units is increased by 597 from 5,980 to 6,577 under the reviewed period.

The percentage distribution of room capacity of graded accommodation units by star category was 20.8 per cent in five star category, 11.5 per cent in four star category, 7.7 per cent in three star category, 13.0 per cent in two star category, 7.5 per cent in one star category and 39.3 per cent in unclassified category. In term of resort regions, the distribution of room capacity was 19.7 per cent in the Colombo City, 18.4 per cent in the Greater Colombo region, 36.5 per cent in the South Coast region, 1.9 per cent in the East Coast region, 4.8 per cent in the High Country region and the balance 18.7 per cent in the Ancient Cities regions (See Table j).

(G-2) Occupancy Rate

The Overall annual room occupancy rate of tourist hotel decreased to 71.2 per cent in 2012 from 77.1 per cent in the previous year (see table K)

During the year, all the regions, have recorded significant drop down in room occupancy rates, when compared with the corresponding figures for 2011. East Coast has recorded a decrease 7.5 percentage points compared to the previous year. Colombo City, Ancient cities, High Country, Greater Colombo and South Coast are showed their drop by 8.2, 5.2, 5.2, 5.0 and 4.2 percentage points respectively. It is noted that there were no graded accommodation units in the Northern region for the year under review (Table k).

Under the review of the regions, the highest occupancy level was recorded in the Colombo City (75.8 per cent), followed by the Greater Colombo region (74.5 per cent) and South Coast (73.9 per cent).

It is important to highlight that the highest overall monthly occupancy rate of 87.4 per cent was recorded in March due to the highest tourist traffic to the country while the lowest monthly occupancy rate of 44.6 per cent in May (Table 13).

(G-3) Guest Nights

As a result of the high tourist flow to the country, the total foreign guest nights recorded in all graded establishments amounted to 5,038,066 nights which was an increase of 0.5 per cent against the amount of 5,011,480 nights recorded in the previous year in 2011. (See Table 12). The total domestic guest nights also recorded a decrease of 9.4 per cent from 1,607,393 to 1,457,063 during the period. Altogether a total of 6,495,129 guest nights were recorded in 269 graded accommodation units. This was a significant drop of 1.9 per cent compared to the corresponding figure in 2011.

Notably, there was a increase of supplementary accommodation establishment units during the year. The growth of foreign guest nights indicated as 5.6 per cent, from 2,247,407 in 2011 to 2,372,266 nights in 2012. In the case of local guest nights in these supplementary establishments, it has increased by 18.7 per cent, from 574,958 in 2011 to 682,374 in 2012. The local guest nights as a proportion to total guest nights in supplementary establishments were 22.3 per cent during the year (Table 12).

In term of distribution of foreign guest nights in graded Accommodation by resort regions shows that 31.9 per cent of the total foreign guest nights have been in hotels in the South Coast Region recording the highest proportion. The hotels in Colombo City Region have been claimed for 24.7per cent, Greater Colombo region 21.2 per cent, Ancient Cities region 17.4 per cent, High Country 3.2 per cent and East Coast region 1.6 per cent (See Table 14).

In the case of foreign guest night distribution in star class categories, 25.6 per cent in five star category claiming the highest proportion. Unclassified category recorded the second highest proportion indicating 24.8 per cent of the total foreign guest nights. Four stars, three stars, two stars and one star category claimed 16.9 per cent, 9.0 per cent, 14.5 per cent and 9.2 per cent respectively (See Table 13a).

H - Employment in the Tourism Industry

The employment generation due to the tourism industry has increased marginally by 17.4 per cent compared to the persons employed directly in the tourism sector as at end of 2012 amounted to 67,862 over the previous year amount 57,786 direct employment (See Table 18).

As same as in the previous years, majority of those employed were in the Accommodation and Catering sector. This amount is 70.4 per cent of the total direct employment recording a substantial increase of 19.7 per cent against the previous year amount 39,901. Due to more registration of Travel Agents and Tour Operators, the employment in this sector has increased again to 6,409 registering a considerable increase of 51.3 per cent compared to the previous year. For the year 2012 a total amount of 5,630 direct employment was recorded in the Air transport sector registering a marginal decrease of 0.4 per cent. Meanwhile Agencies providing recreational facilities showed a considerable improvement in their employment capacity recording an increase of 77.0 per cent. Tourist guides have increased to 3,896 and it was a 9.8 per cent increase compared to 2011. A decrease of 35.7 per cent showed in the employment of Tourist Shops amounting to 1,012 over the previous year amount 1,573.

The key proportion of the total direct employment was in Technical, Clerical Allied and Supervisory grades, which showed an Improvement of 17.5 per cent over the previous year. The category of Technical, Clerical Allied and Supervisory claimed a share of more than half of the total employment recording 52.4 per cent. The rest of the share constituted 32.6 per cent for Manual and Operative grades and the balance 15.0 per cent for the Managerial grades.

It was estimated that the total indirect employment in the supplying sector in 2012 was estimated to 95,007 (See Table 21). Thus the total of both direct and indirect employment as a result of tourism in 2012 adds up to 162,869. This was a gradual increase of 17.4 per cent over the figure of 138,685 recorded in 2011.

The ratio of jobs generated, both directly and indirectly, to the number of tourist arrivals for the year review was, one job for every 6 arrivals.

I - Tourist Prices

Tourist price indices were computed for three major expenditure items on which tourists spend money on accommodations, meals and transport which covers two third of the total tourists spending during their visit. As at end of the year reviewed, the overall tourist price

index showed an increase of 2.1 per cent, when compared with the previous year. It has increased by 135 points from 6,315 in the 2011/2012 season, to 6,450 in the 2012/2013 season (See Table 19). It reveals that the prices of Accommodation sector, Food & Beverage sector and Transport sector increased by 1.8 per cent, 2.3 per cent and 2.4 per cent respectively mainly due to the increase of fuel charges.

J - Public Sector Revenue

Public sector institutions derive revenue from tourism in variety of ways, namely direct and indirect taxes, fees and levies, profits from business undertakings etc. However, statistics of revenue collections are readily available only from a few sources, such as tourism development levy, embarkation tax, Income of Tourism Development Authority, entrance fees to cultural triangle, Wild Life Parks, Museums, Botanical gardens, BMICH etc. The revenue collections from some of these sources are given in Tables 24 to 31.

In 2012, the revenue collected from the listed sources amounted to Rs.4,872.6 million as compared to Rs. 4,017.3 million collected from the same sources in the previous year. This was an increase of 21.3 per cent.

Out of the total revenue collected in 2012, the top three contributors were; cultural triangle entrance fees – Rs.1,330.7 million, embarkation taxes – Rs.1,161.7 million and Tourism Development Levy - Rs.809.4 million. The Zoological gardens, the Wild Life Parks and Botanical Gardens also contributed considerable amounts recording Rs. 480.7 million, Rs. 424.8 million & Rs.279.0 million respectively.

The government gains a substantial income in addition to the above revenue as indirect taxes such as from income tax, electricity, water, post and telecommunication, lease rentals etc. which data are unavailable. The presented figures are only a partial indication of total revenue from tourism.

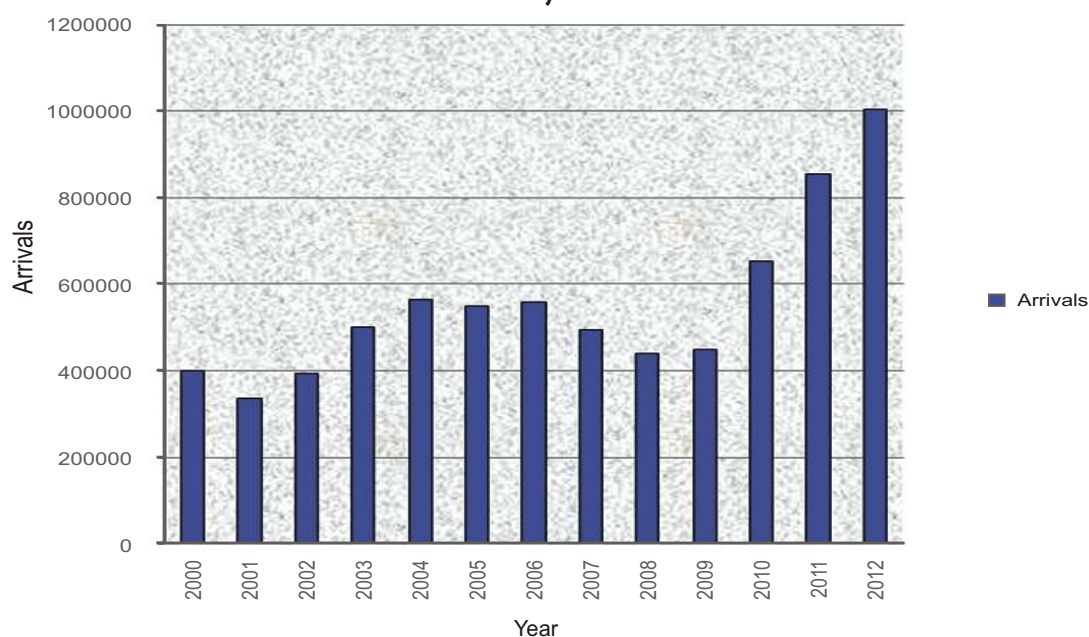


PART A:

PART A: TRENDS & STRUCTURAL CHARACTERISTICS OF TOURIST TRAFFIC

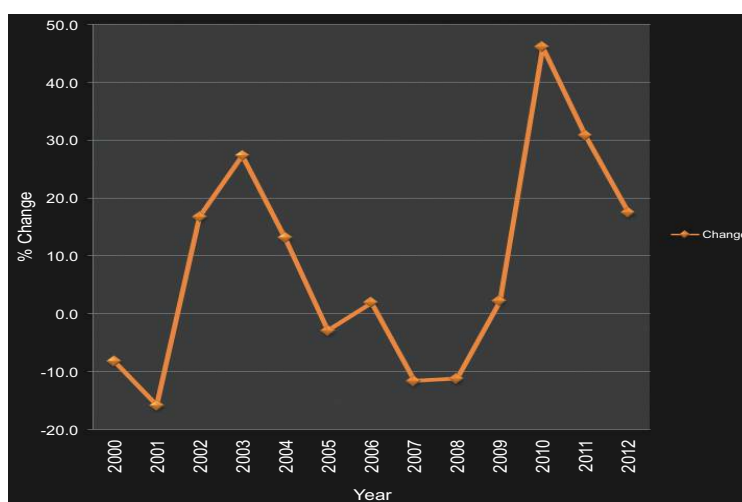
Tourists Arrivals by Year - 2000 to 2012

Chart 1 (a)



Tourist Arrivals Growth Change - 2000 to 2012

Chart 1 (b)



Market Growth Trends by Nationality - Growth Indices
(Average 1963/1966 = 100)

Table (a)

Market	2004	2005	2006	2007	2008	2009	2010	2011	2012	Average Annual Growth Rates
Western Europe	3,640	2,903	2,917	2,498	2,115	2,171	3,255	4,088	4,820	15.6
Asia	3,260	3,706	4,024	3,338	2,926	2,900	4,087	5,559	6,382	16.6
North America	871	1,328	1,014	806	660	712	1,153	1,525	1,612	8.2
Australasia	3,314	3,508	2,954	2,728	2,752	3,087	4,392	6,099	5,936	16.1
Others	3,265	2,815	3,536	5,749	6,492	6,507	9,461	11,980	17,092	54.1
All Markets	2,978	2,889	2,943	2,598	2,306	2,355	3,442	4,501	5,288	16.6

Table 1

Tourist Arrivals by Country of Nationality - 2006 to 2012

Country of Nationality	2006	2007	2008	2009	2010	2011	2012
NORTH AMERICA	35,688	28,338	23,203	25,044	40,552	53,658	56,694
Canada	14,863	11,862	9,745	10,785	21,231	26,090	28,786
U.S.A.	20,825	16,476	13,458	14,259	19,321	27,568	27,908
LATIN AMERICA & THE CARIBBEAN	805	4,104	3,721	666	594	1,167	1,001
WESTERN EUROPE	228,666	195,813	165,822	170,186	255,172	320,431	377,873
Austria	4,677	3,573	2,684	2,411	3,963	6,185	6,601
Belgium	6,373	4,653	2,394	2,613	5,371	10,853	13,013
Denmark	3,540	1,782	1,336	1,306	4,301	6,640	9,753
Finland	1,244	498	489	742	1,971	3,819	6,230
France	22,703	9,540	10,703	16,205	31,119	50,175	55,473
Germany	47,296	35,016	30,154	29,664	45,981	55,339	69,652
Italy	12,353	11,451	9,137	7,214	11,512	14,182	17,661
Netherlands	19,460	17,532	13,180	11,297	17,628	26,004	25,564
Norway	3,057	2,304	1,620	1,669	3,884	5,135	9,093
Spain	2,369	2,481	2,251	2,383	4,489	5,879	9,709
Sweden	5,579	4,824	3,745	3,578	7,128	11,715	15,165
Switzerland	7,729	4,911	5,261	6,247	9,514	13,161	21,644
U.K	88,531	94,089	80,214	81,682	105,938	106,895	111,828
Others	3,755	3,159	2,654	3,175	2,373	4,449	6,487
EASTERN EUROPE	14,236	25,485	29,352	26,177	35,630	51,922	70,437
Russia	8,000	13,530	15,831	11,390	13,312	21,291	30,156
Ukraine	313	489	765	5,177	5,582	9,067	20,530
Others	5,923	11,466	12,756	9,610	16,736	21,564	19,751
MIDDLE EAST	10,191	13,587	16,701	23,821	37,501	36,376	58,901
AFRICA	3,163	2,991	2,354	1,591	2,249	6,736	6,912
ASIA	241,954	200,697	175,944	174,382	245,753	334,274	383,748
Bangladesh	2,466	1,668	1,438	1,295	1,846	4,934	5,748
China (P.R.)	16,364	10,413	10,015	8,574	10,410	16,573	20,323
Hong Kong, China	1,083	210	421	1,325	1,824	440	897
India	128,520	105,906	88,628	83,650	125,112	178,359	191,281
Indonesia	4,940	1,404	1,258	1,039	1,281	2,011	2,812
Japan	16,217	14,274	10,578	10,931	14,998	20,951	23,421
Korea (South)	5,318	4,860	4,102	3,595	4,318	5,965	6,133
Malaysia	9,823	6,666	5,021	6,878	13,101	15,915	29,181
Maldives	24,505	29,550	31,458	31,890	35,401	43,926	45,321
Nepal	1,152	885	897	679	602	858	984
Pakistan	11,165	10,173	7,702	7,388	9,001	15,857	14,543
Philippines	3,480	2,106	1,520	1,421	1,369	2,394	4,761
Singapore	6,662	5,691	5,702	7,976	12,514	10,666	15,453
Thailand	5,475	2,517	3,510	3,198	3,713	5,403	7,904
Taiwan (P.C.)	2,580	2,544	1,988	2,711	5,019	7,067	11,231
Others	2,204	1,830	1,706	1,832	5,244	2,955	3,755
AUSTRALASIA	24,900	22,993	21,378	26,023	37,025	51,411	50,039
Australia	21,665	20,241	19,145	23,249	33,512	43,737	42,310
New Zealand	3,127	2,655	2,148	2,623	3,301	5,175	5,837
Others	108	97	85	151	212	2,499	1,892
Total	559,603	494,008	438,475	447,890	654,476	855,975	1,005,605

Chart 2

Tourist Arrivals by Top Ten Markets 2011 & 2012

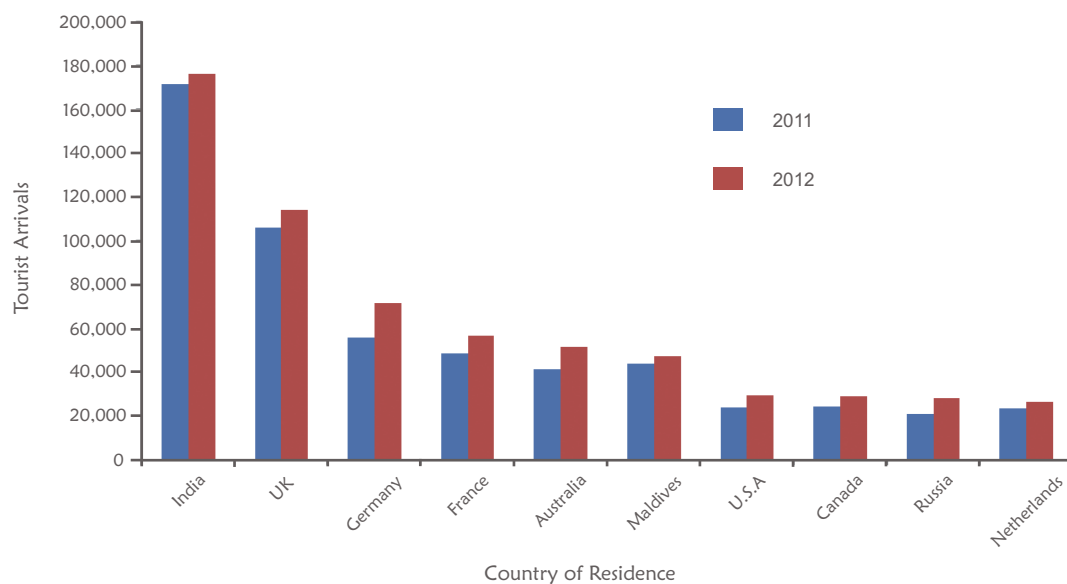


Table (b)

Market Growth Trends by Residence - Growth Indices (Average 1963/1966 = 100)

Market	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Average Annual Growth Rates
Western Europe	2,707	3,449	3,844	3,071	3,088	2,628	2,260	2,299	3,472	4,260	5,042	15.2
Asia	2,022	2,507	2,800	3,157	3,423	2,862	2,446	2,467	3,451	4,719	5,376	15.7
North America	716	905	1,072	1,674	1,273	1,022	876	899	1,449	1,768	2,135	9.5
Australasia	1,876	3,262	3,770	4,224	3,569	3,256	3,102	3,703	5,297	6,600	8,207	19.5
Others	1,573	1,884	2,575	2,121	2,686	4,305	4,896	4,908	7,141	10,470	12,711	47.1
All Markets	2,068	2,633	2,978	2,889	2,943	2,598	2,306	2,355	3,442	4,501	5,288	16.6

Table 2

Tourist Arrivals by Country of Residence - 2006 to 2012

Country of Residence	2006	2007	2008	2009	2010	2011	2012
NORTH AMERICA	35,323	28,355	24,311	24,948	40,216	49,057	59,236
Canada	14,623	11,869	10,258	10,707	21,123	24,671	29,329
U.S.A.	20,700	16,486	14,053	14,241	19,093	24,386	29,907
LATIN AMERICA & THE CARIBBEAN	775	3,962	3,739	617	620	1,036	1,626
WESTERN EUROPE	228,445	194,448	167,187	170,123	256,861	315,210	373,063
Austria	4,662	3,580	2,651	2,409	3,925	6,262	7,991
Belgium	6,333	4,669	2,378	2,617	5,398	10,122	11,323
Denmark	3,531	1,796	1,320	1,362	4,393	6,582	8,323
Finland	1,244	497	468	738	1,950	3,649	4,840
France	22,693	8,091	10,594	15,886	31,285	48,695	56,863
Germany	47,402	35,042	30,625	29,654	45,727	55,882	71,642
Italy	12,424	11,451	9,126	7,514	11,423	13,527	15,871
Netherlands	19,360	17,526	13,030	11,291	17,861	23,966	26,754
Norway	3,054	2,304	1,613	1,666	3,955	4,977	7,703
Spain	2,367	2,484	2,282	2,387	4,461	5,886	8,319
Sweden	5,524	4,851	3,711	3,560	7,096	10,937	13,775
Switzerland	7,727	4,917	5,326	6,331	9,427	14,110	20,054
U.K	88,306	94,060	81,331	81,594	105,496	106,082	114,218
Others	3,818	3,180	2,732	3,114	4,464	4,533	5,387
EASTERN EUROPE	14,221	25,573	29,440	26,310	35,517	49,249	72,401
Russia	7,985	13,621	15,797	11,834	13,278	21,385	28,402
Ukraine	320	524	952	2,577	5,703	9,967	22,348
Others	5,916	11,428	12,691	11,899	16,536	17,897	21,651
MIDDLE EAST	10,345	13,554	16,776	23,741	37,540	57,501	56,169
AFRICA	3,235	2,712	2,141	1,549	2,308	3,614	5,045
South Africa	1,116	933	756	779	1,415	1,962	3,048
Others	2,119	1,779	1,385	770	893	1,652	1,997
EAST ASIA	73,349	52,854	44,944	48,329	68,430	96,194	132,730
China (P.R.)	16,274	11,949	9,812	8,550	10,430	16,308	25,781
Hong Kong, China	973	186	537	1,330	1,230	2,199	1,535
Indonesia	5,042	1,404	1,157	1,040	1,343	2,049	2,890
Japan	16,189	14,274	10,075	10,926	14,352	20,586	26,085
Korea (South)	5,298	4,870	4,300	3,695	4,426	5,485	7,838
Malaysia	9,713	6,704	5,188	6,850	13,367	16,094	21,776
Philippines	3,474	2,162	1,693	1,421	1,391	2,047	5,687
Singapore	7,012	5,688	5,802	7,808	11,875	15,953	17,273
Thailand	5,460	2,467	3,583	3,208	3,684	5,880	7,897
Taiwan (P.C.)	2,565	2,553	1,907	2,715	5,277	7,010	12,703
Others	1,349	597	890	786	1,055	2,583	3,265
SOUTH ASIA	168,783	149,626	128,098	126,205	175,694	237,647	247,559
Bangladesh	2,456	1,665	1,564	1,294	1,954	4,726	4,646
India	128,370	106,067	85,238	83,634	126,882	171,374	176,340
Maldives	24,831	29,539	31,564	31,916	35,791	44,018	47,572
Nepal	1,146	885	860	676	753	826	1,038
Pakistan	11,145	10,204	7,885	7,373	9,148	14,724	16,056
Others	835	1,266	987	1,312	1,166	1,979	1,907
AUSTRALASIA	25,127	22,924	21,839	26,068	37,290	46,467	57,776
Australia	21,849	20,241	19,536	23,239	33,456	41,728	51,614
New Zealand	3,147	2,627	2,240	2,672	3,487	4,212	5,641
Others	131	56	63	157	347	527	521
Total	559,603	494,008	438,475	447,890	654,476	855,975	1,005,605

Chart 2(a)

Share of Tourist Arrivals by Region - 2004 to 2012

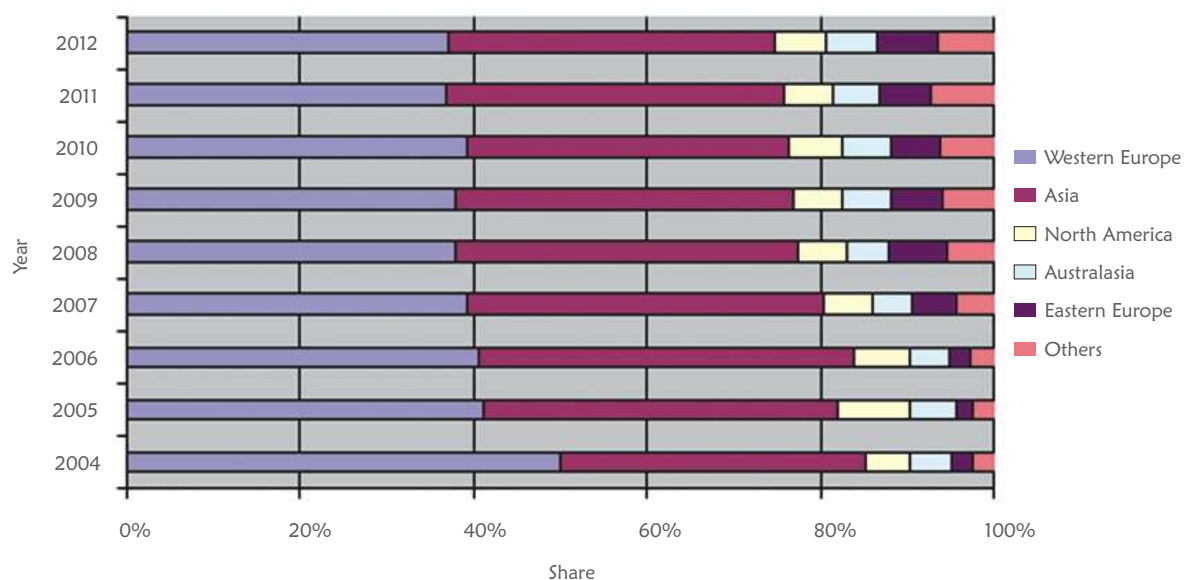


Chart 2(b)

Tourist Arrivals by Region - 2011 & 2012

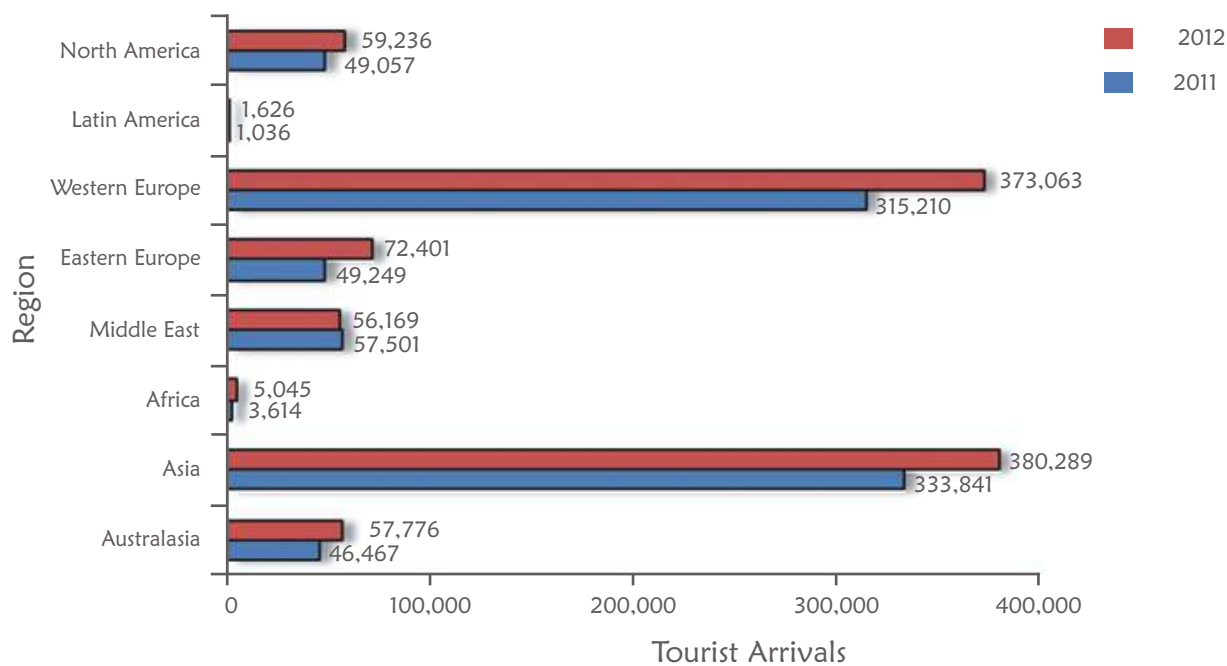


Table 2(a)

Tourist Arrivals by Miscellaneous Countries - 2008 to 2012

Country of Residence	2008	2009	2010	2011	2012
LATIN AMERICA & THE CARIBBEAN	3,739	617	620	1,036	1,626
Argentina	352	75	133	148	387
Bolivia	291	39	76	23	229
Brazil	258	157	217	362	476
French Guyana	748	229	86	8	33
Others	2,090	117	108	495	501
WESTERN EUROPE-OTHERS	2,742	3,114	4,464	4,533	5,387
Greece	395	906	1,599	1,240	1,415
Ireland	1,647	1,366	1,758	1,452	1,951
Portugal	409	565	850	1,032	1,284
Others	291	277	257	809	737
EASTERN EUROPE-OTHERS	13,069	12,462	17,200	19,068	21,651
Bulgaria	242	207	703	375	789
Czech. Republic	2,555	2,814	4,204	5,548	5,877
Hungary	582	418	836	911	1,418
Poland	4,960	5,138	6,613	5,817	5,806
Romania	305	272	710	726	1,029
Slovakia	704	1,164	1,716	1,314	2,040
Lithuania	459	546	636	673	1,078
Turkey	378	563	664	1,171	1,460
Kazakhstan	71	110	160	240	996
Others	2,813	1,230	958	2,293	1,158
AFRICA-OTHERS	1,385	700	893	1,652	1,997
Algeria	120	69	71	64	114
Kenya	540	229	297	394	645
Mauritius	93	117	179	160	284
Nigeria	99	131	212	378	684
Zambia	78	51	63	67	87
Others	455	103	71	589	183
MIDDLE EAST	16,398	23,178	36,876	56,330	56,169
Bahrain	805	943	1,459	1,819	2,016
Iran	2,130	1,270	1,900	2,223	1,815
Israel	2,596	1,901	3,919	6,164	7,212
Jordan	1,398	1,108	1,708	1,478	1,852
Kuwait	1,011	1,123	2,303	2,812	3,245
Lebanon	759	940	1,816	1,960	2,116
Oman	499	727	1,359	2,177	2,602
Saudi Arabia	3,456	6,685	9,301	15,081	19,423
Qatar	312	1,158	1,574	2,788	2,271
UAE	2,469	5,974	9,825	17,664	11,083
Egypt	417	510	849	767	800
Others	546	839	863	1,397	1,734
ASIA-OTHERS	1,877	2,098	6,158	4,562	5,172
Myanmar	376	262	262	914	1,108
Vietnam	170	224	440	735	906
Afganistan	168	200	176	363	649
Bhutan	498	668	530	824	831
Macau	41	87	151	197	311
Others	624	657	4,599	1,529	1,367
Total	39,210	42,169	66,211	87,181	92,002

Chart 3



Seasonal Variation in Traffic Flow - 1969 to 2012 (Seasonal Indices) (1)

Table (c)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Seasonality ratio (2)	Coefficient of Seasonal Variation (3)
1969	132	123	112	82	79	58	72	84	78	107	120	153	1.5	27
1970	134	141	125	85	97	56	67	87	80	88	95	145	1.4	28
1971	179	199	156	47	29	29	57	75	57	78	121	173	2.0	60
1972	123	125	119	66	70	50	79	99	73	96	132	168	1.7	33
1973	145	129	121	84	66	50	91	103	64	91	110	146	1.5	30
1974	154	136	139	90	46	47	76	87	70	88	118	149	1.5	37
1975	137	121	130	68	65	56	69	100	62	87	131	174	1.7	44
1976	158	153	135	90	62	46	43	35	68	107	137	166	1.7	47
1977	137	141	143	77	59	43	77	87	59	90	134	153	1.5	37
1978	144	140	128	73	55	44	82	97	64	89	129	155	1.6	36
1979	136	121	122	90	63	51	81	97	71	93	123	152	1.5	30
1980	135	126	128	81	73	57	86	102	74	88	108	142	1.4	27
1981	146	127	124	92	70	54	92	106	78	87	96	127	1.5	26
1982	121	118	124	88	85	77	91	101	88	89	99	119	1.2	16
1983	175	156	159	116	117	87	89	30	36	58	73	104	1.7	45
1984	127	122	123	89	69	68	101	104	82	98	105	112	1.3	19
1985	134	126	139	92	65	52	86	94	71	85	108	148	1.5	30
1986	172	159	151	101	68	50	64	79	65	66	94	131	1.7	41
1987	167	156	150	106	54	50	67	75	66	80	93	135	1.7	40
1988	134	126	128	91	73	76	116	123	98	110	69	56	1.3	25
1989	84	80	104	80	83	75	99	112	93	98	123	169	1.7	25
1990	107	106	109	92	74	73	106	108	90	93	99	143	1.4	18
1991	109	106	103	78	67	66	115	109	94	95	107	151	1.5	22
1992	108	118	101	86	64	70	103	122	91	97	109	125	1.3	18
1993	131	123	116	91	68	62	101	100	84	94	107	123	1.3	21
1994	134	121	122	83	64	63	104	97	91	98	98	126	1.3	22
1995	137	127	119	100	73	67	107	107	92	91	84	95	1.4	21
1996	123	117	105	81	70	78	101	98	92	93	99	142	1.4	20
1997	107	115	112	88	73	76	101	105	98	93	105	128	1.3	16
1998	117	111	102	81	64	71	93	99	100	100	121	142	1.4	21
1999	122	114	113	95	69	72	92	107	93	97	115	111	1.2	16
2000	130	130	121	101	70	66	100	104	93	80	98	105	1.3	20
2001	157	166	158	131	96	101	102	56	42	46	62	83	1.4	43
2002	86	97	101	83	81	80	109	108	101	111	114	129	1.5	15
2003	97	94	98	81	72	76	105	101	86	120	132	138	1.4	23
2004	106	92	81	65	64	68	107	103	109	126	138	140	1.4	26
2005	114	115	120	109	96	96	121	116	84	85	82	86	1.1	15
2006	112	113	117	107	94	94	119	114	83	83	81	84	1.2	15
2007	137	105	85	80	64	75	107	109	90	90	110	148	1.5	25
2008	156	111	104	81	85	77	90	84	81	96	101	134	1.6	24
2009	103	92	91	70	66	81	113	110	102	101	119	152	1.5	23
2010	93	105	96	70	65	82	116	110	87	96	132	155	1.6	25
2011	104	92	105	89	69	75	117	102	84	98	127	137	1.4	20
2012	102	100	109	83	69	78	108	95	85	96	130	146	1.5	22

(1) Seasonal indices are compiled by taking average arrivals per month as 100

(2) Seasonality ratio = Highest Monthly Arrival / Average Arrival per month

(3) Coefficient of Seasonal Variation is obtained by calculating the standard deviation of the Seasonal Indices.

Table 3

Tourist Arrivals by Country of Residence & Month - 2012

Country of Residence	Total	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Season-ality Ratio
NORTH AMERICA	59,236	5,177	4,166	4,795	3,238	3,686	6,293	7,018	5,006	3,358	4,226	5,798	6,475	1.4
Canada	29,329	2,433	2,252	2,453	1,660	1,924	3,350	4,055	2,457	1,490	1,894	2,542	2,819	1.7
U.S.A.	29,907	2,744	1,914	2,342	1,578	1,762	2,943	2,963	2,549	1,868	2,332	3,256	3,656	1.5
LATIN AMERICA & THE CARIBBEAN	1,626	311	119	119	82	61	72	98	135	133	148	170	178	2.3
WESTERN EUROPE	373,063	36,497	38,364	39,813	25,018	15,596	17,314	41,584	32,656	22,327	24,303	35,892	43,699	1.4
Austria	7,991	1,049	1,359	1,259	521	168	132	667	398	240	398	877	923	2.0
Belgium	11,323	1,388	1,097	1,112	995	232	378	1,773	978	647	505	1,221	997	1.9
Denmark	8,323	1,534	868	992	389	161	371	989	281	145	341	651	1,601	2.3
Finland	4,840	1,109	993	634	195	116	154	193	110	98	177	319	742	2.7
France	56,863	4,782	6,378	6,519	4,533	3,225	2,267	6,189	5,473	3,030	3,475	5,441	5,551	1.4
Germany	71,642	5,933	7,654	7,865	4,645	2,930	3,054	5,852	6,162	4,942	5,385	8161	9,059	1.5
Netherlands	26,754	3,590	2,987	2,765	1,419	951	1,007	3,964	1,952	1,456	1,201	2,310	3,152	1.8
Italy	15,871	2,109	1,564	1,342	779	729	621	1,353	2,381	797	831	1,289	2,076	1.8
Norway	7,703	987	367	297	344	289	1,435	1,745	316	224	355	622	722	2.7
Spain	8,319	906	765	423	897	287	616	803	1,079	504	567	716	756	1.6
Sweden	13,775	2,876	2,654	2,341	632	440	269	979	243	151	297	947	1,946	2.5
Switzerland	20,054	1,897	2,345	1,908	1,189	644	641	2,950	1,127	1,106	1,634	1,864	2,749	1.8
U.K	114,218	8,162	8,746	12,032	8,019	4,940	6,076	13,643	11,558	8,586	8,767	10,828	12,861	1.4
Others	5,387	175	587	324	461	484	293	484	598	401	370	646	564	1.4
EASTERN EUROPE	72,401	6,959	8,083	7,181	3,583	2,367	2,594	3,246	3,953	4,673	7,048	12,406	10,308	2.0
Russia	28,402	2,790	2,998	2,502	1,908	886	780	978	1,345	1,709	2,559	5,050	4,897	2.1
Ukraine	22,348	1,871	2,010	1,851	1,012	826	981	956	1,131	1,599	2,600	4,236	3,275	2.3
Others	21,651	2,298	3,075	2,828	663	655	833	1,312	1,477	1,365	1,889	3,120	2,136	1.7
AFRICA	5,045	345	379	410	265	257	230	365	405	693	697	447	552	1.7
South Africa	3,048	166	180	275	176	161	160	205	249	348	426	301	401	1.7
Others	1,997	179	199	135	89	96	70	160	156	345	271	146	151	2.1
MIDDLE EAST	56,169	3,874	3,563	4,274	3,803	2,675	5,915	5,491	4,950	4,166	5,234	6,151	6,073	1.3
ASIA	380,289	28,498	25,671	31,054	29,482	30,140	28,769	27,473	27,993	30,757	34,706	41,643	44,103	1.4
China (P.R.)	25,781	1,952	1,940	1,442	1,497	1,564	1,227	1,966	2,360	2,675	2,200	3,353	3,605	1.7
Hong Kong, China	1,535	172	112	121	191	147	151	58	106	88	62	162	165	1.5
India	176,340	14,615	11,342	14,391	15,432	15,888	13,758	11,564	11,242	13,888	17,654	17,625	18,941	1.3
Indonesia	2,890	201	209	555	198	158	263	173	217	141	153	199	423	2.3
Japan	26,085	1,866	2,345	1,752	1,689	1,140	1,411	2,366	3,302	2,385	1,738	3,184	2,907	1.5
Korea (South)	7,838	897	645	645	421	493	433	897	708	404	499	871	925	1.4
Malaysia	21,776	1,403	1,543	1,958	1,232	1,854	1,715	1,640	1,769	1,596	2,462	2,158	2,446	1.4
Maldives	47,572	3,129	2,675	3,852	3,042	3,690	4,214	3,102	3,533	3,701	3,509	6,561	6,564	1.7
Pakistan	16,056	998	989	1,786	1,327	827	1,425	1,654	864	1,719	1,482	1,488	1,497	1.3
Philippines	5,687	297	458	156	470	653	828	224	288	244	281	813	975	2.1
Singapore	17,273	1,453	1,342	1,564	1,253	1,103	1,284	1,459	1,112	1,082	1,032	1,713	2,876	2.0
Thailand	7,897	398	543	675	818	984	476	827	580	317	612	788	879	1.5
Taiwan (P.C.)	12,703	565	794	1,071	897	992	756	853	973	1,542	1,902	1,249	1,109	1.9
Others	10,856	552	734	1,086	1,015	647	828	690	939	975	1,120	1,479	791	1.7
AUSTRALASIA	57,776	4,213	3,204	3,456	4,120	2,724	4,058	5,063	4,358	5,004	4,017	6,695	10,864	2.3
Australia	51,614	3,855	2,908	3,047	3,554	2,385	3,596	4,500	3,751	4,446	3,609	5,976	9,987	2.3
New Zealand	5,641	332	227	345	484	331	376	544	575	530	378	696	823	1.8
Others	521	26	69	64	82	8	86	19	32	28	30	23	54	2.0
Total	1,005,605	85,874	83,549	91,102	69,591	57,506	65,245	90,338	79,456	71,111	80,379	109,202	122,252	1.5

Chart 4

Mode of Transport and Port of Arrivals - 2012

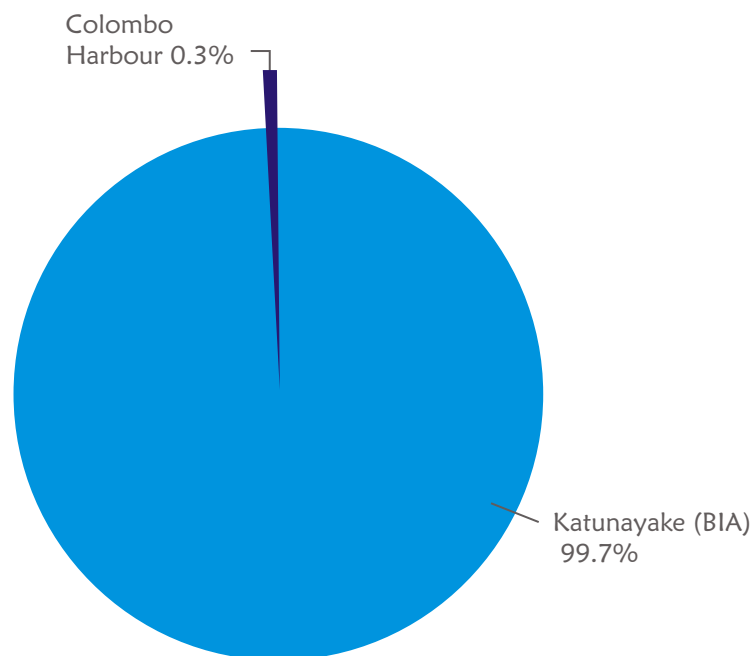


Table (d)

Relative Importance of Different Ports Percentage Distribution of Arrivals - 2003 to 2012

Port	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Katunayake (BIA)	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.8	99.7
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.8	99.7
Colombo Harbour	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Table 4

Tourist Arrivals by Country of Residence & Mode of Transport - 2012

Country of Residence	Total	By Air Katunayake	Sea Colombo
NORTH AMERICA	59,236	58,894	342
Canada	29,329	29,186	143
U.S.A.	29,907	29,708	199
LATIN AMERICA & THE CARIBBEAN	1,626	1,614	12
WESTERN EUROPE	373,063	371,599	1,464
Austria	7,991	7,815	176
Belgium	11,323	11,184	139
Denmark	8,323	8,250	73
Finland	4,840	4,806	34
France	56,863	56,765	98
Germany	71,642	71,391	251
Italy	15,871	15,806	65
Netherlands	26,754	26,642	112
Norway	7,703	7,669	34
Spain	8,319	8,307	12
Sweden	13,775	13,716	59
Switzerland	20,054	19,997	57
U.K	114,218	113,883	335
Others	5,387	5,368	19
EASTERN EUROPE	72,401	72,013	388
Russia	28,402	28,203	199
Others	43,999	43,810	189
AFRICA	5,045	5,023	22
MIDDLE EAST	56,169	56,140	29
ASIA	380,289	379,660	629
China (PR)	25,781	25,662	119
Hong Kong, China	1,535	1,503	32
India	176,340	176,075	265
Indonesia	2,890	2,890	0
Japan	26,085	25,996	89
Korea (South)	7,838	7,806	32
Malaysia	21,776	21,776	0
Maldives	47,572	47,572	0
Pakistan	16,056	16,056	0
Philippines	5,687	5,687	0
Singapore	17,273	17,181	92
Thailand	7,897	7,897	0
Taiwan (P.C.)	12,703	12,703	0
Others	10,856	10,856	0
AUSTRALASIA	57,776	57,526	250
Australia	51,614	51,452	162
New Zealand	5,641	5,553	88
Others	521	521	0
Total	1,005,605	1,002,469	3,136

Chart 5

Tourist Arrivals by Type of Carrier 2011 & 2012



Carrier	2011	2012
■ Inter-Regional Flights	86.2%	87.8%
■ Intra-Regional Flights	11.8%	11.3%
■ Charter Flights	1.8%	0.6%
■ Sea Carrier	0.2%	0.3%

Table (e)

Relative Importance of Different Carriers Percentage Distribution of Arrivals - 2003 to 2012

Carrier	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Inter-Regional Flights	77.8	74.5	77.3	76.1	77.6	78.1	82.5	81.5	86.2	87.8
Intra-Regional Flights	18.9	21.5	21.6	22.9	20.6	18.8	16.2	17.4	11.8	11.3
Charter Flights	3.2	3.9	1.0	0.9	1.7	3.0	1.2	1.0	1.8	0.6
TOTAL AIR	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.9	99.8	99.7
Passenger Ships (CBO)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3
TOTAL SEA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Table 5

Tourist Arrivals by Country of Residence & Carrier - 2012

Country of Residence	Total	SriLankan A/L	Singapore A/L	Saudia A/W	Thai A/W	Malaysian A/L	Indian Air Lines	Cathay Pacific	Jet Air	Emi- rates	Kuwait A/W	Kinfisher J'danian	Oman Air	Air India Express	Qatar A/W	Air Arabia	Mihin Lanka	Air Asia	Ethiaba	
NORTH AMERICA	59,236	26,763	2,133	384	677	974	242	1,765	3,058	8,590	328	53	271	44	230	4,699	1,264	500	1,718	
	29,329	15,043	701	231	243	743	114	449	1,827	3,196	130	12	72	23	98	2,027	765	171	412	
	29,907	11,720	1,432	153	434	231	128	1,316	1,231	5,394	198	41	199	21	132	2,672	499	329	731	
U.S.A.	1,626	349	62	34	19	17	11	16	49	389	15	11	9	0	12	247	35	0	8	
THE LATIN AMERICA & WESTERN EUROPE	373,063	148,613	3,022	12,520	1,456	1,624	862	2,739	9,078	84,588	3,144	500	7,357	246	652	54,119	2,877	1,414	3,475	
	7,991	986	72	349	14	19	10	23	202	2,968	41	24	387	12	11	1,991	246	19	78	
	11,323	2,461	58	101	42	34	17	36	1,342	1,529	14	12	987	11	19	2,908	23	45	91	
Denmark	8,323	2,413	59	54	39	19	21	23	113	1,964	0	28	17	7	34	1,970	198	78	56	
Finland	4,840	1,484	145	21	35	74	79	58	99	436	0	9	37	1	32	387	43	88	311	
France	56,863	24,493	121	1,892	101	512	99	387	816	11,629	1,897	119	2,341	12	132	7,876	311	98	449	
Germany	71,642	29,954	251	5,873	210	152	111	101	911	17,605	34	29	231	36	51	9,953	265	121	327	
Italy	15,871	4,740	312	367	51	43	234	119	397	5,817	176	23	198	21	23	2,167	67	33	123	
Netherlands	26,754	6,000	151	723	121	98	23	72	432	7,669	32	12	2,308	0	56	4,241	131	75	176	
Norway	7,703	3,376	38	23	43	16	46	37	131	412	13	21	9	0	18	2,875	51	23	91	
Spain	8,319	1,863	187	67	49	39	24	73	198	2,299	15	15	88	0	39	1,981	198	34	132	
Sweden	13,775	5,879	178	87	67	34	27	37	245	2,352	19	34	65	0	21	2,631	67	55	153	
Switzerland	20,054	4,913	143	543	99	32	13	78	212	6,633	14	34	189	0	24	4,560	64	52	167	
U.K	114,218	58,089	1,261	2,342	564	541	154	1,654	3,765	22,496	765	123	311	125	176	9,867	1,121	654	1,230	
Others	5,387	1,962	46	78	21	11	4	41	215	779	124	17	189	21	16	712	92	39	91	
EASTERN EUROPE	72,401	12,636	216	765	58	118	61	169	1,629	17,292	321	112	329	60	234	7,474	5,331	237	847	
	28,402	5,856	143	342	24	54	39	35	376	9,365	41	29	35	46	44	4,763	879	101	287	
	22,348	1,864	36	211	23	36	11	43	1,097	2,397	49	12	33	2	129	876	3,645	45	342	
Ukraine	21,651	4,916	37	212	11	28	11	91	156	5,530	231	71	261	12	61	1,835	807	91	218	
Others	56,169	16,207	389	6,745	156	187	212	197	987	7,056	1,156	23	5,534	1,097	119	5,767	1,564	876	376	
MIDDLE EAST	5,045	826	176	87	89	49	17	98	418	1,642	11	23	9	11	25	497	72	55	68	
AFRICA	380,289	184,517	20,294	1,581	8,689	4,433	2,999	15,870	33,071	31,373	309	2,639	233	270	7,067	4,774	4,279	9,795	18,653	
ASIA	25,781	11,717	1,435	34	978	345	37	3,842	398	1,302	92	67	35	28	63	756	94	342	2,341	
China (P.R.)	1,535	249	67	21	71	23	15	564	31	40	12	12	0	0	0	23	21	0	91	
Hong Kong	176,340	94,090	1,231	734	1,484	324	2,675	771	30,736	4,120	113	2,435	101	231	6,782	2,453	2,936	5,643	1,453	
India	2,890	814	389	11	26	64	10	127	38	206	7	3	9	0	0	73	10	906	31	
Indonesia	26,085	14,634	2,876	48	1,765	324	0	2,654	312	912	23	12	23	11	17	176	58	276	945	
Japan	7,838	1,686	2,572	8	764	186	4	1,187	197	331	4	21	0	0	37	79	72	39	298	
Korea (South)	21,776	5,792	876	265	99	2,453	3	199	142	718	1	13	0	0	26	134	33	213	10,435	
Malaysia	47,572	28,486	153	187	60	131	191	139	178	16,183	1	11	10	0	31	141	187	353	421	
Maldives	16,056	11,822	53	192	41	73	20	55	67	2,131	34	9	19	0	6	397	299	286	192	
Pakistan	5,687	1,934	1,497	11	297	178	4	297	48	594	4	3	11	0	0	171	54	125	113	
Philippines	17,273	2,825	6,242	1	176	56	0	1,634	289	3,556	4	1	6	0	34	67	13	43	324	
Singapore	7,897	3,066	421	8	1,176	32	0	649	34	321	2	3	0	0	4	79	31	35	189	
Thailand	12,703	4,798	1,359	12	1,231	45	0	2,876	89	81	0	0	3	0	1	23	1	0	1,055	
Taiwan (P.C.)	10,856	2,604	1,123	49	521	199	40	876	512	878	12	49	16	0	66	202	470	1,534	765	
Others	57,776	10,437	15,299	841	2,362	4,891	84	2,165	1,009	9,419	128	3	8	10	91	1,694	332	335	5,845	
AUSTRALASIA	51,614	9,685	13,524	769	2,261	4,231	76	1,980	812	8,410	122	2	4	3	87	1,427	312	312	5,431	
Australia	5,641	675	1,688	67	90	654	2	178	189	991	6	1	0	7	0	238	1	2	376	
New Zealand																				
Others	521	77	87	5	11	6	6	7	8	18	0	0	4	0	4	29	19	21	38	
Total	1,005,605	400,348	41,591	22,957	13,506	12,293	4,488	23,019	49,299	160,349	5,412	3,364	13,750	1,738	8,430	79,271	15,754	13,212	30,323	15,997

Table 5 (Contd)

Tourist Arrivals by Country of Residence & Carrier - 2012

Country of Residence	Gulf Air	Spice Jet	China Eastern	Fly Dubai	Enter Air	Wind Rose Aviation	Aero Svit	Aero Flot	Thai Air Asia	Tiger Airways	Charter Carrier	Sea Carrier
NORTH AMERICA	1,105	629	56	664	29	22	46	6	387	401	805	342
Canada	652	345	33	156	12	12	24	0	153	134	421	143
U.S.A.	453	284	23	508	17	10	22	6	234	267	384	199
THE LATIN AMERICA & THE CARIBBEAN	28	0	1	28	0	0	0	0	12	0	253	12
WESTERN EUROPE	5,718	1,458	163	2,153	86	82	205	158	1,260	1,181	11,333	1,464
Austria	17	38	8	15	1	2	9	15	47	32	81	176
Belgium	37	39	11	101	3	9	27	4	36	43	223	139
Denmark	657	34	13	67	4	0	15	17	36	2	241	73
Finland	39	73	0	40	8	0	0	0	43	29	1,076	34
France	754	189	17	413	12	21	12	9	229	276	557	98
Germany	857	176	10	189	1	7	0	19	21	146	1,174	251
Italy	91	88	7	58	5	7	0	0	48	67	290	65
Netherlands	211	132	14	98	3	3	0	4	89	76	2,906	112
Norway	99	53	2	23	7	0	1	1	32	34	135	34
Spain	33	58	17	131	9	0	17	8	76	34	322	12
Sweden	187	89	7	132	1	0	101	45	43	32	1,052	59
Switzerland	129	69	18	56	9	0	0	19	94	91	1,553	57
U.K	2,440	387	27	765	22	31	11	8	453	301	1,432	335
Others	167	33	12	65	1	2	12	9	13	18	291	19
EASTERN EUROPE	1,688	417	48	7,868	1,377	4,298	3,320	2,015	364	198	536	388
Russia	219	191	19	971	453	389	399	1,453	198	99	372	199
Ukraine	798	39	17	6,181	135	1,768	1,980	134	67	37	29	13
Others	671	187	12	716	789	2,141	941	428	99	62	135	176
MIDDLE EAST	2,342	213	56	2,243	32	0	134	27	154	62	468	29
AFRICA	41	39	3	76	0	2	0	1	9	6	634	22
ASIA	643	14,137	1,452	1,071	40	56	27	43	3,821	2,688	4,224	629
China (P.R.)	76	211	1,213	27	12	2	0	0	0	0	150	119
Hong Kong, China	0	11	121	0	11	0	0	0	14	23	83	32
India	324	13,425	46	769	1	46	25	34	191	329	2,301	265
Indonesia	5	8	3	9	4	0	0	0	34	29	69	0
Japan	8	47	0	0	0	6	0	0	365	154	337	89
Korea (South)	13	56	0	0	0	0	0	3	73	68	97	32
Malaysia	11	87	36	12	0	0	0	0	45	76	95	0
Maldives	21	45	21	12	0	0	0	4	72	25	493	0
Pakistan	65	34	0	23	0	0	0	2	25	16	117	0
Philippines	15	8	0	76	0	0	0	0	67	39	103	0
Singapore	6	42	0	7	0	0	0	0	45	1,719	87	92
Thailand	5	6	0	3	0	0	0	0	1,693	45	91	0
Taiwan (P.C.)	12	14	1	1	0	0	0	0	876	109	84	0
Others	82	143	11	132	12	2	2	0	321	56	117	0
AUSTRALASIA	140	195	6	5	10	3	1	1	517	920	428	250
Australia	111	151	0	0	10	0	0	1	397	721	291	162
New Zealand	12	23	3	0	0	0	1	0	89	143	106	88
Others	17	21	3	5	0	3	0	0	31	56	31	0
Total	11,705	17,088	1,785	14,108	1,574	4,463	3,733	2,251	6,524	5,456	18,681	3,136

Table 5(a)

Tourist Arrivals by Charter Carriers - 2003 to 2012

Charter Carrier	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Balair	-	-	-	-	855	-	-	-	-	-
Fin Air	703	1,181	12	-	-	-	-	3,423	-	-
Montana	-	-	-	-	-	-	-	-	-	-
Hapag Lloyd	-	-	-	-	-	-	-	-	-	-
Scan Air	-	-	-	-	-	-	-	-	-	-
Lauda	277	1,374	908	-	-	-	-	-	-	-
Air Europe	5,275	3,712	-	-	-	-	-	-	-	-
U. T. A.(Charter)	-	-	-	-	-	-	-	-	-	-
Air Solvika	840	978	-	-	-	-	-	-	-	-
Air Holland	430	-	-	-	-	-	-	-	-	-
Austrian Airlines	-	-	-	-	-	-	-	-	-	-
TNT	-	-	-	-	-	-	-	-	-	1,183
Condor	-	-	-	-	-	-	-	-	-	3,827
PB Air	-	-	-	-	-	-	-	-	2,645	-
Meridiana	-	-	-	-	-	-	-	-	337	2,770
Air Monarach	4,083	4,117	-	-	-	-	-	-	-	-
Smart Wings(QS)	-	-	-	-	-	-	1,438	-	1,076	-
Edelweiss Air	1,935	1,536	478	1,070	1,324	1,517	1,226	2,908	371	612
CSA Czech Airline	-	-	-	-	-	-	-	-	-	-
Tvansavia Airline	2,235	657	-	-	-	-	-	-	-	-
TOM 938	-	-	-	-	-	-	-	-	-	976-
My Travel	320	2,925	1,278	-	-	-	-	-	-	-
First Choice	-	-	-	578	6,310	9,537	2,805	5,713	727	-
Arkeyfly	-	-	-	983	-	31	-	-	-	2,140
Holland Excel	-	3,828	237	-	-	-	-	-	-	-
Euro Fly	-	1,476	1,848	2,086	-	-	-	-	-	-
NVR	-	-	-	-	-	-	-	1,952	8,757	3,918
Rossia Airline	-	-	-	-	-	-	-	-	798	-
Others	348	447	462	399	-	2,344	-	679	411	3,255
Total	16,446	22,231	5,223	5,116	8,489	13,429	5,469	14,675	15,122	18,681

Chart 6

Purpose of Visit 2012



Purpose	2012
Pleasure	74.4%
Business	9.0%
Visiting Friends & Relations	11.7%
Convention & Meetings	2.2%
Religious & Cultural	2.2%
Others	0.5%

Table (f)

Percentage Distribution of Tourists by Purpose of Visit - 2003 to 2012

Purpose	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Pleasure	80.8	78.2	69.6	67.4	67.1	73.2	80.0	78.9	80.4	74.4
Business	9.1	10.6	16.9	17.8	10.5	8.5	8.6	12.7	8.0	9.0
Visiting Friends & Relations	6.2	6.4	8.0	7.6	8.3	8.3	5.2	5.4	8.2	11.7
Convention & Meeting	1.7	2.5	2.3	3.0	1.5	1.3	1.4	1.0	1.7	2.2
Religious & Cultural	1.2	1.5	1.0	1.7	2.8	2.6	2.0	0.8	0.3	2.2
Others	1.0	0.9	2.2	2.5	9.8	6.1	2.8	1.2	1.4	0.5
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

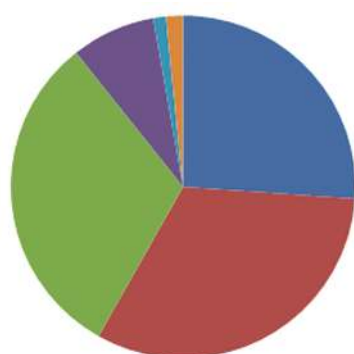
Table 6

Tourist Arrivals by Country of Residence & Purpose of Visit - 2012

Country of Residence	Total	Pleasure	Private & Official Business	Convention & Meetings	Visiting Friends & Relations	Religious & Cultural	Others
NORTH AMERICA	59,236	45,892	4,439	886	6,815	1,011	193
Canada	29,329	22,664	2,346	587	3,226	412	94
U.S.A.	29,907	23,228	2,093	299	3,589	599	99
LATIN AMERICA & THE CARIBBEAN	1,626	1,098	98	49	182	33	166
WESTERN EUROPE	373,063	281,183	29,991	8,910	44,289	6,590	2,100
Austria	7,991	6,274	559	80	719	145	214
Belgium	11,323	8,846	1,019	226	906	176	150
Denmark	8,323	6,382	666	166	801	101	207
Finland	4,840	3,764	339	97	451	69	120
France	56,863	43,724	5,686	1,137	5,786	453	77
Germany	71,642	53,741	4,299	2,866	9,313	1,390	33
Italy	15,871	12,024	1,111	476	1,746	342	172
Netherlands	26,754	21,643	1,338	268	2,876	564	65
Norway	7,703	6,223	308	179	669	154	170
Spain	8,319	6,574	499	190	840	135	81
Sweden	13,775	10,757	964	219	1,432	239	164
Switzerland	20,054	15,227	1,404	439	2,342	389	253
U.K	114,218	81,964	11,422	2,435	15,897	2,341	159
Others	5,387	4,040	377	132	511	92	235
EASTERN EUROPE	72,401	56,113	5,419	1,507	7,621	1,377	364
Russia	28,402	21,167	2,556	643	3,408	546	82
Ukraine	22,348	17,564	1,564	564	2,123	410	123
Others	21,651	17,382	1,299	300	2,090	421	159
AFRICA	5,045	3,776	353	93	672	99	52
MIDDLE EAST	56,169	43,315	3,370	867	7,532	921	164
ASIA	380,289	273,441	40,659	8,532	44,253	11,630	1,774
China (P.R.)	25,781	13,829	7,734	671	2,908	511	128
Hong Kong, China	1,535	1,189	76	29	201	29	11
India	176,340	124,325	19,397	3,765	20,939	7,647	267
Indonesia	2,890	2,168	231	89	312	58	32
Japan	26,085	19,324	2,348	721	2,986	522	184
Korea (South)	7,838	5,990	549	190	809	157	143
Malaysia	21,776	16,243	1,960	653	2,345	423	152
Maldives	47,572	37,202	3,330	1,090	4,908	897	145
Pakistan	16,056	12,243	1,284	23	1,965	423	118
Philippines	5,687	4,379	341	92	569	88	218
Singapore	17,273	12,581	864	456	2,867	345	160
Thailand	7,897	6,239	316	187	981	158	16
Taiwan (P.C.)	12,703	9,664	1,143	290	1,342	211	53
Others	10,856	8,065	1,086	276	1,121	161	147
AUSTRALASIA	57,776	43,618	5,711	1,376	6,156	710	205
Australia	51,614	39,026	5,161	1,123	5,498	672	134
New Zealand	5,641	4,231	508	234	598	28	42
Others	521	361	42	19	60	10	29
Total	1,005,605	748,436	90,040	22,220	117,520	22,371	5,018

Chart 7 (a)

Period of Stay - 2012



Period	2011	2012
1-3 nights	26.1%	25.9%
4-7 nights	32.1%	33.4%
8-14 nights	31.1%	30.8%
15-21 nights	7.9%	7.5%
22-30 nights	1.2%	1.0%
31 nights & Over	1.4%	1.4%

Chart 7 (b)

Average Duration of Stay & Region - 2011 & 2012

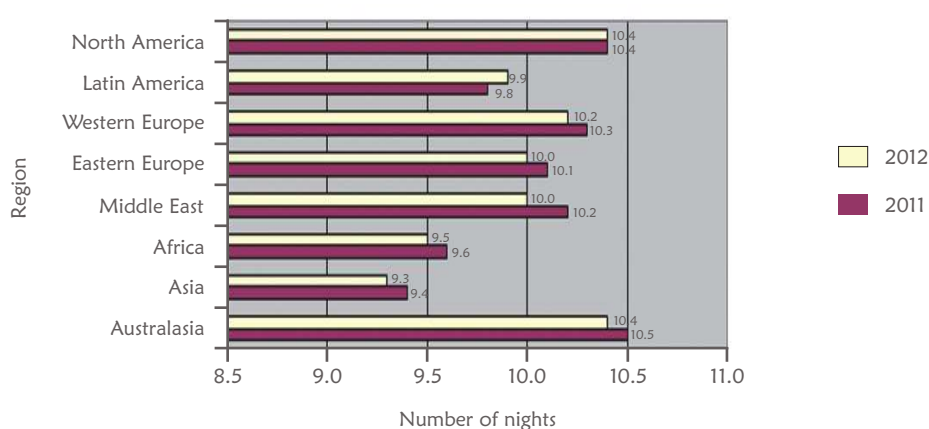


Table (g)

Period of Stay - Percentage Distribution - 1981 to 2012

Year	Nights						Total	Average Stay
	1 - 3	4 - 7	8 - 14	15 - 21	22 - 30	31 & Over		
1981	22.4	31.2	25.8	12.1	5.9	2.6	100.0	10.5
1982	17.7	36.0	27.3	12.3	5.5	1.2	100.0	10.0
1983	18.1	37.6	26.3	11.7	5.2	1.1	100.0	9.6
1984	20.8	45.0	20.3	9.8	3.6	0.5	100.0	8.9
1985	4.7	23.2	30.7	21.1	12.5	7.8	100.0	9.2
1986	4.2	14.0	28.4	23.0	13.5	16.9	100.0	10.9
1987	3.1	9.6	24.5	22.6	15.4	24.8	100.0	13.2
1988	3.3	10.0	24.9	23.1	15.9	22.8	100.0	12.6
1989	5.0	13.9	26.2	22.1	16.4	16.4	100.0	10.7
1990	5.0	12.8	29.5	26.3	13.3	13.1	100.0	10.8
1991	4.5	12.2	26.9	23.8	15.2	17.4	100.0	11.4
1992	25.2	26.2	27.5	14.1	4.9	2.1	100.0	10.3
1993	19.6	30.0	30.6	12.2	4.1	3.5	100.0	10.6
1994	18.1	34.5	30.9	11.6	3.4	1.5	100.0	10.4
1995	20.4	38.5	27.5	8.2	3.4	2.0	100.0	10.0
1996	29.6	24.7	27.7	11.5	4.6	1.9	100.0	9.8
1997	26.1	24.4	30.8	13.0	4.5	1.2	100.0	10.1
1998	23.7	25.1	33.7	12.6	3.8	1.1	100.0	10.4
1999	20.4	27.1	37.8	11.1	2.7	0.9	100.0	10.3
2000	21.9	26.4	35.9	12.2	2.6	1.0	100.0	10.1
2001	23.3	26.8	34.5	12.0	2.5	0.9	100.0	9.9
2002	22.6	27.0	34.7	12.1	2.6	1.0	100.0	10.1
2003	23.1	27.3	34.8	11.5	2.3	1.0	100.0	10.2
2004	23.8	27.6	34.1	11.8	1.9	0.8	100.0	10.1
2005	38.5	24.3	25.3	8.1	2.6	1.2	100.0	8.7
2006	28.3	26.4	32.2	10.2	1.8	1.1	100.0	10.4
2007	24.2	29.3	33.9	8.8	2.0	1.8	100.0	10.0
2008	26.4	28.7	33.2	8.7	1.8	1.2	100.0	9.5
2009	25.7	29.2	34.1	8.1	1.5	1.4	100.0	9.1
2010	24.5	30.4	33.6	8.3	1.8	1.4	100.0	10.0
2011	26.1	32.1	31.1	7.9	1.2	1.6	100.0	10.0
2012	25.9	33.4	30.8	7.5	1.0	1.4	100.0	10.0

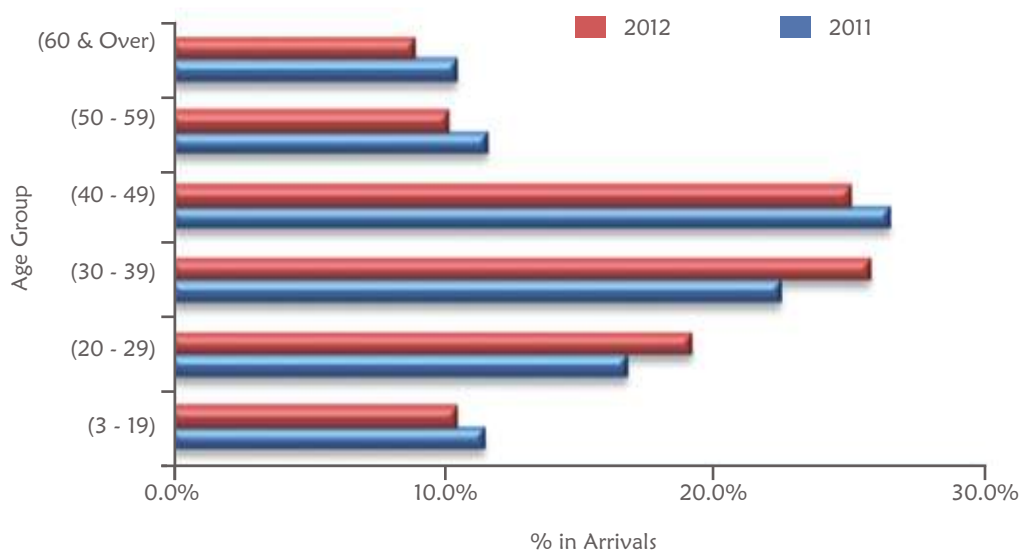
Table 7

Average Duration of Stay and Tourist Nights by Country of Nationality - 2011 & 2012

Country of Nationality	2011			2012		
	Arrivals	Average Duration of Stay	Tourist Nights	Arrivals	Average Duration of Stay	Tourist Nights
NORTH AMERICA	53,658	10.4	559,470	56,694	10.4	588,677
Canada	26,090	10.7	280,206	28,786	10.6	305,132
U.S.A.	27,568	10.1	279,264	27,908	10.2	283,545
LATIN AMERICA & THE CARIBBEAN	1,167	9.8	11,472	1,001	9.9	9,870
WESTERN EUROPE	320,431	10.3	3,375,734	377,873	10.2	3,985,577
Austria	6,185	9.6	59,623	6,601	9.6	63,634
Belgium	10,853	10.1	110,049	13,013	10.2	132,342
Denmark	6,640	10.2	67,861	9,753	10.2	99,676
Finland	3,819	10.0	38,343	6,230	10.1	62,612
France	50,175	10.9	548,915	55,473	10.9	604,656
Germany	55,339	10.6	588,807	69,652	10.7	741,794
Italy	14,182	9.8	138,984	17,661	9.8	173,608
Netherlands	26,004	10.2	266,281	25,564	10.3	262,287
Norway	5,135	10.4	53,404	9,093	10.5	95,113
Spain	5,879	10.2	60,142	9,709	10.2	99,323
Sweden	11,715	10.3	121,133	15,165	10.4	157,109
Switzerland	13,161	10.5	138,585	21,644	10.5	227,911
U.K	106,895	10.6	1,137,363	111,828	10.7	1,201,033
Others	4,449	9.7	46,244	6,487	9.9	64,481
EASTERN EUROPE	51,922	10.1	525,555	70,437	10.0	715,140
Russia	21,291	10.2	218,020	30,156	10.1	304,274
Others	30,631	10.0	307,535	40,281	10.2	410,866
MIDDLE EAST	36,376	10.2	371,035	58,901	10.0	591,366
AFRICA	6,736	9.6	64,666	6,912	9.5	65,940
ASIA	334,274	9.4	3,076,679	383,748	9.3	3,542,964
China (P.R.)	16,573	9.7	161,421	20,323	9.8	198,352
Hong Kong, China	440	9.3	4,092	897	9.1	8,190
India	178,359	8.7	1,558,856	191,281	8.7	1,671,796
Indonesia	2,011	9.4	18,903	2,812	9.2	25,870
Japan	20,951	9.6	201,130	23,421	9.6	224,842
Korea (South)	5,965	9.1	54,282	6,133	9.2	56,178
Malaysia	15,915	9.7	154,853	29,181	9.7	284,223
Maldives	43,926	10.3	454,195	45,321	10.4	469,526
Pakistan	15,857	8.9	141,762	14,543	9.0	130,596
Philippines	2,394	9.0	21,642	4,761	9.1	43,135
Singapore	10,666	8.9	95,354	15,453	8.9	138,150
Taiwan (P.C.)	7,067	9.5	67,419	7,904	9.5	75,404
Thailand	5,403	9.6	52,085	11,231	9.6	108,267
Others	8,747	10.1	90,685	10,487	10.3	108,436
AUSTRALASIA	51,411	10.5	575,139	50,039	10.4	556,516
Australia	43,737	11.3	495,978	42,310	11.2	475,564
New Zealand	5,175	10.4	54,027	5,837	10.5	61,464
Others	2,499	9.8	25,134	1,892	10.3	19,488
Total	855,975	10.0	8,559,750	1,005,605	10.0	10,056,050

Tourist Arrivals by Age & Sex - 2012

by Age



by Sex

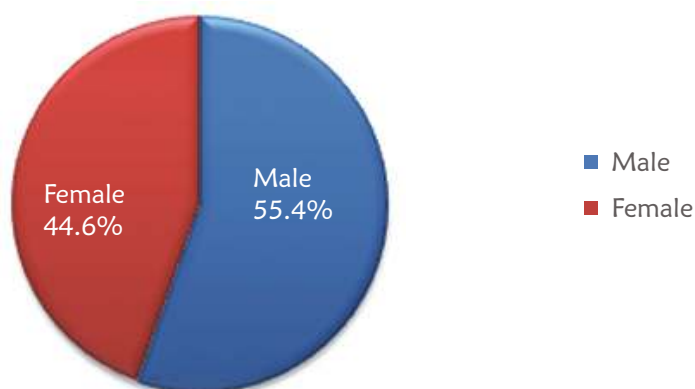


Table (h)

Percentage Distribution by Sex & Age - 2003 to 2012

		2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Sex	Male	58.7	58.9	62.5	63.0	60.2	60.4	59.7	54.1	59.2	55.4
	Female	41.3	41.1	37.5	37.0	39.8	39.6	40.3	45.9	40.8	44.6
Age Group	3 - 19	7.9	9.0	9.8	9.6	9.6	10.1	9.6	10.3	11.6	10.6
	20 - 29	30.1	23.1	18.3	18.9	17.1	14.8	15.3	15.0	16.9	19.2
	30 - 39	28.7	26.4	24.3	24.0	27.6	28.7	28.4	28.1	22.6	25.9
	40 - 49	17.5	20.6	23.0	23.6	30.3	27.4	28.6	28.9	26.6	25.1
	50 - 59	8.9	12.8	15.4	14.5	8.3	11.7	11.5	12.9	11.7	10.2
	60 & Over	6.9	8.1	9.3	9.4	6.9	7.3	6.6	4.8	10.6	9.0

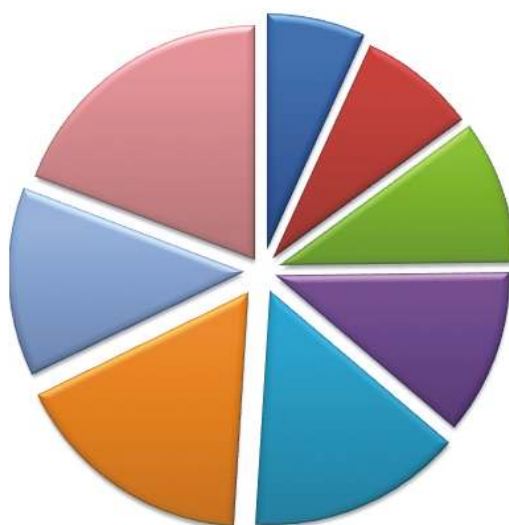
Table 8

Tourist Arrivals by Country of Residence, Sex & Age - 2012

Country of Residence	Total	Sex		Age Groups					
		Male	Female	(3-19)	(20-29)	(30-39)	(40-49)	(50-59)	(60 & Over)
NORTH AMERICA	59,236	31,511	27,725	4,423	12,653	16,530	17,470	5,004	3,156
Canada	29,329	15,838	13,491	1,325	6,752	8,736	9,087	1,892	1,537
U.S.A.	29,907	15,673	14,234	3,098	5,901	7,794	8,383	3,112	1,619
LATIN AMERICA & THE CARIBBEAN	1,626	833	793	101	399	819	132	112	63
WESTERN EUROPE	373,063	202,177	170,886	45,773	76,952	102,710	91,273	41,212	15,143
Austria	7,991	4,750	3,241	511	1,009	2,100	2,300	1,234	837
Belgium	11,323	5,678	5,645	1,652	2,345	2,983	2,435	1,697	211
Denmark	8,323	4,871	3,452	653	1,960	2,135	1,905	1,001	669
Finland	4,840	2,839	2,001	219	876	1,109	1,452	675	509
France	56,863	31,229	25,634	5,784	11,234	15,436	13,425	8,978	2,006
Germany	71,642	37,118	34,524	6,973	18,972	23,053	17,826	4,536	282
Italy	15,871	8,226	7,645	1,876	2,435	4,098	3,987	1,765	1,710
Netherlands	26,754	14,319	12,435	2,654	6,745	9,873	3,425	3,241	816
Norway	7,703	4,160	3,543	987	1,897	2,345	1,564	622	288
Spain	8,319	4,411	3,908	675	1,982	2,345	2,756	381	180
Sweden	13,775	7,229	6,546	1,225	2,901	3,725	4,073	1,162	689
Switzerland	20,054	12,400	7,654	2,982	3,753	4,448	4,552	2,534	1,785
U.K	114,218	60,792	53,426	18,927	19,934	27,625	29,847	12,975	4,910
Others	5,387	4,155	1,232	655	909	1,435	1,726	411	521
EASTERN EUROPE	72,401	40,535	31,866	5,005	14,668	19,886	21,199	5,879	5,764
Russia	28,402	15,160	13,242	2,543	7,132	6,978	6,847	1,924	2,978
Others	43,999	25,375	18,624	2,462	7,536	12,908	14,352	3,955	2,786
AFRICA	5,045	2,947	2,098	312	634	1,781	1,009	624	685
MIDDLE EAST	56,169	31,817	24,352	10,213	12,315	13,176	16,113	4,121	231
ASIA	380,289	215,575	164,714	32,669	68,520	96,248	94,006	38,953	49,893
China (P.R.)	25,781	16,694	9,087	2,342	6,524	8,765	5,862	1,543	745
Hong Kong, China	1,535	770	765	101	367	411	342	123	191
India	176,340	90,026	86,314	13,423	34,239	49,874	49,038	20,191	9,575
Indonesia	2,890	1,700	1,190	149	448	789	911	309	284
Japan	26,085	14,854	11,231	1,987	3,234	7,992	5,089	2,527	5,256
Korea (South)	7,838	4,417	3,421	601	783	1,494	1,756	678	2,526
Malaysia	21,776	14,131	7,645	1,523	2,006	3,604	4,471	2,698	7,474
Maldives	47,572	27,460	20,112	7,451	10,549	10,355	10,262	3,170	5,785
Pakistan	16,056	9,522	6,534	1,791	2,989	3,864	3,833	1,357	2,222
Philippines	5,687	3,555	2,132	113	449	635	546	304	3,640
Singapore	17,273	11,083	6,190	1,524	1,876	3,685	5,357	2,467	2,364
Thailand	7,897	5,556	2,341	278	740	1,542	1,513	1,072	2,752
Taiwan (P.C.)	12,703	9,278	3,425	397	1,039	785	3,125	1,280	6,077
Others	10,856	6,529	4,327	989	3,277	2,453	1,901	1,234	1,002
AUSTRALASIA	57,776	32,134	25,642	7,746	7,221	9,121	11,556	6,230	15,902
Australia	51,614	28,193	23,421	7,019	6,330	8,206	10,399	5,638	14,022
New Zealand	5,641	3,632	2,009	546	806	851	1,034	527	1,877
Others	521	309	212	181	85	64	123	65	3
Total	1,005,605	557,529	448,076	106,242	193,362	260,271	252,758	102,135	90,837

Chart 9

Occupational Categories - 2012



Occupation	2011	2012
Educationists	4.8%	6.8%
Retired Persons	5.3%	8.1%
Scientists & Technicians	8.0%	9.9%
Professionals	7.6%	11.4%
Businessmen	18.3%	14.8%
Executives	16.7%	16.8%
No Occupation	14.1%	13.0%
Other Occupation	25.2%	19.2%

Table (i)

Percentage Distribution by Occupational Categories - 2003 to 2012

Occupation	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Businessmen	10.1	11.2	13.8	15.1	16.3	15.3	12.4	13.5	18.3	14.8
Professionals	8.6	8.4	6.7	7.7	7.6	8.0	10.3	13.7	7.6	11.4
Executives	15.5	15.7	15.6	14.7	12.7	13.3	13.9	15.5	16.7	16.8
Scientists & Technicians	8.0	7.6	6.6	7.4	7.2	7.7	7.7	8.3	8.0	9.9
Educationists	6.6	6.0	4.6	5.3	5.7	5.9	8.0	10.0	4.8	6.8
Other Occupation	27.4	26.7	24.3	23.2	27.4	26.1	26.1	18.9	25.2	19.2
No Occupation	18.0	18.2	23.7	21.4	18.0	18.2	17.2	15.1	14.1	13.0
Retired Persons	5.8	6.2	4.7	5.2	5.1	5.5	4.4	5.0	5.3	8.1

Table 9

Tourist Arrivals by Country of Residence & Occupation - 2012

Country of Residence	Total	Business-men	Professionals	Executives	Scientists & Technicians	Educationalists	Other Occupation	No Occupation	Retired Persons
NORTH AMERICA	59,236	5,780	4,165	9,574	4,999	4,394	12,458	12,940	4,926
Canada	29,329	2,872	1,825	4,232	2,102	2,490	6,768	7,231	1,809
U.S.A.	29,907	2,908	2,340	5,342	2,897	1,904	5,690	5,709	3,117
LATIN AMERICA & THE CARIBBEAN	1,626	35	212	112	283	129	383	296	176
WESTERN EUROPE	373,063	36,344	37,958	64,387	39,755	28,281	70,401	53,723	42,214
Austria	7,991	654	690	897	956	765	2,341	821	867
Belgium	11,323	822	2,736	2,385	823	645	2,121	911	880
Denmark	8,323	631	711	1,101	742	911	1,728	1,621	878
Finland	4,840	309	169	489	314	193	1,242	464	1,660
France	56,863	7,826	4,536	8,632	4,984	4,121	1,625	5,997	19,142
Germany	71,642	8,096	7,553	9,487	9,870	7,123	16,230	7,928	5,355
Italy	15,871	1,526	1,728	2,453	2,534	719	3,381	1,972	1,558
Netherlands	26,754	1,524	1,325	4,383	3,009	2,454	6,733	5,330	1,996
Norway	7,703	736	1,147	2,367	1,214	278	845	646	470
Spain	8,319	911	726	1,172	837	837	1,342	837	1,657
Sweden	13,775	1,121	1,726	1,423	1,111	922	3,009	2,762	1,701
Switzerland	20,054	2,134	2,423	2,982	2,298	2,529	2,290	2,990	2,408
U.K	114,218	9,823	11,726	25,634	10,232	6,342	26,532	20,923	3,006
Others	5,387	231	762	982	831	442	982	521	636
EASTERN EUROPE	72,401	8,714	10,645	15,024	6,964	5,902	11,709	7,096	6,347
Russia	28,402	2,841	3,892	6,096	2,543	3,811	4,091	2,931	2,197
Others	43,999	5,873	6,753	8,928	4,421	2,091	7,618	4,165	4,150
AFRICA	5,045	491	489	911	627	590	843	673	421
MIDDLE EAST	56,169	3,786	2,762	9,727	5,671	2,876	12,786	16,722	1,839
ASIA	380,289	87,240	51,638	57,436	34,964	21,368	74,922	31,600	21,121
China (P.R.)	25,781	3,121	1,981	3,190	4,536	2,800	5,879	1,781	2,493
Hong Kong, China	1,535	131	139	374	201	121	165	266	138
India	176,340	56,339	16,725	21,781	13,241	5,643	44,352	13,425	4,834
Indonesia	2,890	211	156	321	221	657	713	534	77
Japan	26,085	2,876	4,352	4,530	2,781	711	6,453	3,141	1,241
Korea (South)	7,838	2,563	1,812	1,342	754	234	624	231	278
Malaysia	21,776	2,765	3,425	4,874	2,131	1,231	3,521	1,182	2,647
Maldives	47,572	8,907	10,987	8,765	3,232	3,210	5,760	2,314	4,397
Pakistan	16,056	4,252	1,231	1,782	928	736	2,982	3,121	1,024
Philippines	5,687	627	825	827	962	892	442	525	587
Singapore	17,273	1,892	2,341	5,462	2,341	1,324	971	1,897	1,045
Thailand	7,897	782	1,270	726	1,189	928	901	1,001	1,100
Taiwan (P.C.)	12,703	1,342	3,411	1,701	1,456	2,009	1,373	840	571
Others	10,856	1,432	2,983	1,761	991	872	786	1,342	689
AUSTRALASIA	57,776	5,939	6,465	11,460	7,102	4,964	9,855	7,370	4,621
Australia	51,614	5,372	5,436	10,928	6,373	4,353	8,938	6,373	3,841
New Zealand	5,641	513	953	411	662	536	873	939	754
Others	521	54	76	121	67	75	44	58	26
Total	1,005,605	148,329	114,334	168,631	100,365	68,504	193,357	130,420	81,665



PART B:

PART B:SCHEDULED AIRLINE OPERATIONS AND PASSENGER MOVEMENTS

Chart 10

Share of Total Seating Capacity by Carrier - 2012

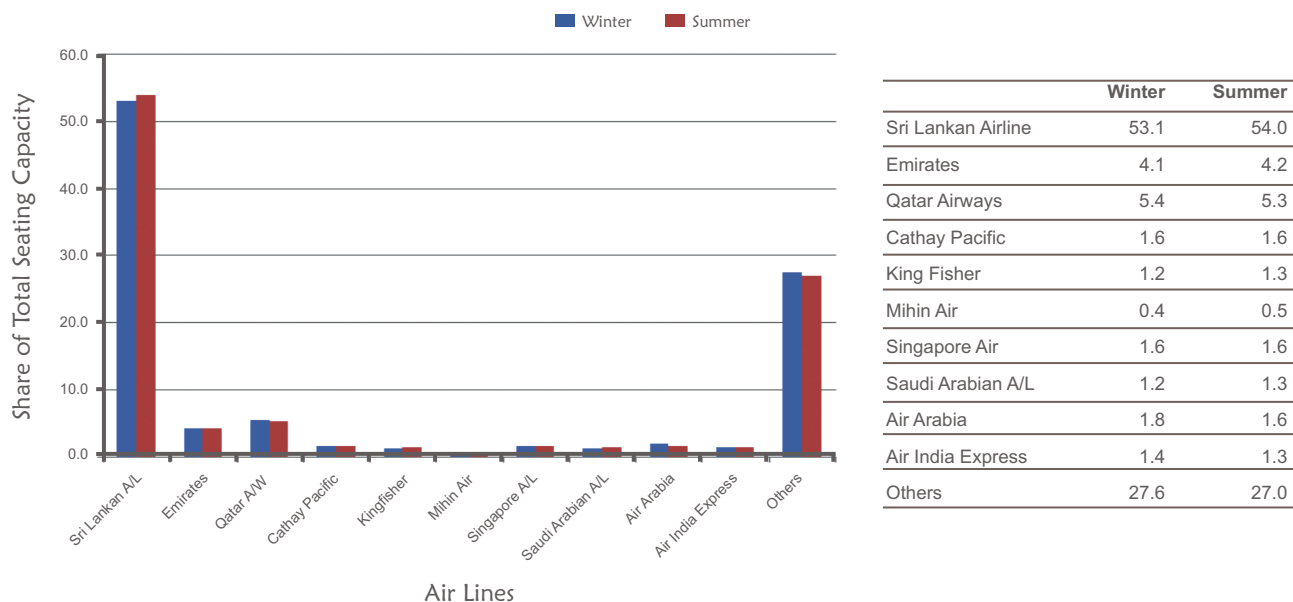


Table 10

Scheduled Airline Operations & Seating Capacity - 2012

	Airline	Type of Aircraft	Seating Capacity	No. of incoming flights per week		No. of seats available on incoming flights per week		Percentage of total seating capacity by carrier	
				Winter	Summer	Winter*	Summer	Winter*	Summer
1	Air Arabia	A320	162	9	6	1,458	972	1.4	1.2
2	Air Asia	A320	180	7	5	1,260	900	1.2	1.1
3	Aeroflot	B763	226	2	2	452	362	0.4	0.5
4	Aerosvit	B763	231	3	2	693	554	0.7	0.7
5	Air India Express	B738	185	7	5	1,295	925	1.3	1.2
6	Cathay Pacific	B777	398	8	6	3,184	2,547	3.1	3.2
7	China Eastern	B737	132	1	1	132	106	0.1	0.1
8	Emirates	B77W	360	20	16	7,200	5,760	7.1	7.2
		B777	442	7	5	3,094	2,210	3.0	2.8
9	Etihad Airways	A320	136	4	3	544	435	0.5	0.5
		A320	162	3	2	486	389	0.5	0.5
10	Enter Air	B738	148	1	1	148	118	0.1	0.1
11	Flydubai	B738	189	7	5	1,323	945	1.3	1.2
12	Gulf Air	A320	136	10	8	1,360	1,088	1.3	1.4
13	India Airline	A321	172	6	5	1,032	826	1.0	1.0
14	Jet Airways	B737	144	13	9	1,872	1,296	1.8	1.6
15	Kingfisher	A321	178	6	5	1,068	854	1.0	1.1
16	Kuwait Airways	A310	198	2	2	396	317	0.4	0.4
17	Malaysian Airlines	B738	160	8	6	1,280	1,024	1.3	1.3
18	Mihin Lanka	A320	158	2	2	316	253	0.3	0.3
		A321	210	31	25	6,510	5,208	6.4	6.5
19	Oman Air	A333	242	5	4	1,210	968	1.2	1.2
20	Qatar Airways	A320	144	26	20	3,744	2,880	3.7	3.6
21	Royal Jordanian	A330	283	3	2	849	679	0.8	0.9
22	Saudi Arabian	B744	358	6	5	2,148	1,718	2.1	2.2
23	Singapore A/L	A333	323	8	6	2,584	2,067	2.5	2.6
24	Spice Jet	DH8D	189	14	10	2,646	1,890	2.6	2.4
		A320	144	151	121	21,744	17,395	21.3	21.8
		A332	287	55	44	15,785	12,628	15.5	15.8
25	Sri Lankan Airlines	A343	314	48	37	15,072	11,618	14.8	14.6
26	Thai Airways	A330	384	1	1	384	307	0.4	0.4
27	Thai Air Asia	A330	287			-	-	0.0	0.0
28	Tiger Airways	A320	180	2	2	360	288	0.4	0.4
29	Windrose Aviation	A321	190	2	2	380	304	0.4	0.4
Total				478	374	102,009	79,832	100.0	100.0

Chart 11

Growth of Passenger Arrivals & Departures 2002 to 2012

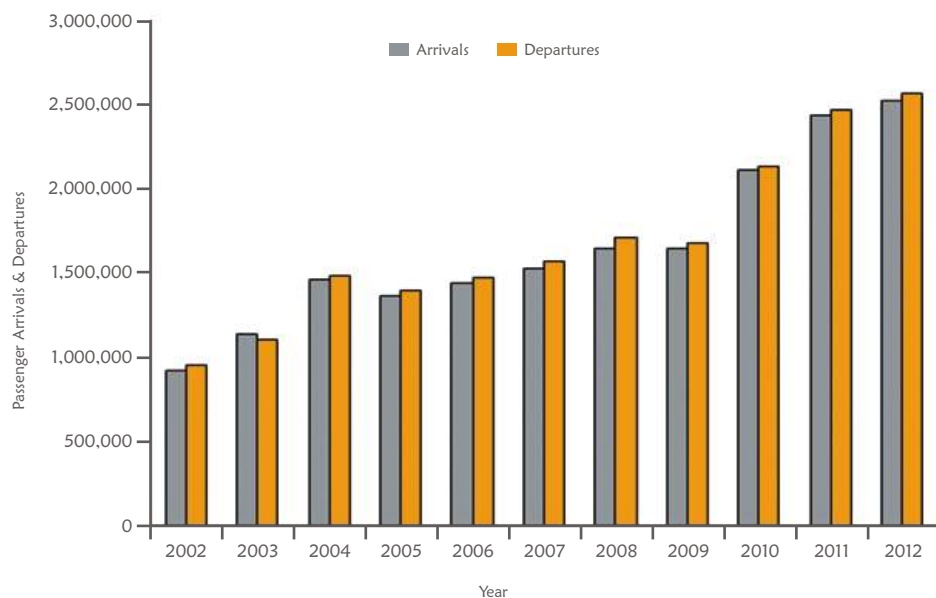


Table (11)

Passenger Arrivals and Departures by Port and Category of Travellers (1) - 2012

Port	Total		Sri Lankan Residents		Foreign Tourists (1)		Other Foreigners (2)	
	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures	Arrivals	Departures
Katunayake	2,518,082	2,571,871	1,210,914	1,268,792	1,002,469	1,001,006	304,699	302,073
TOTAL AIR	2,518,082	2,571,871	1,210,914	1,268,792	1,002,469	1,001,006	304,699	302,073
Colombo Harbour	3,136	3,136	-	-	3,136	3,136	-	-
TOTAL SEA	3,136	3,136	-	-	3,136	3,136	-	-
Grand Total	2,521,218	2,575,007	1,210,914	1,268,792	1,005,605	1,004,142	304,699	302,073

(1) Excluding Indians who are repatriated under Indo-Sri Lanka Agreement

(2) Consists of resident visa holders and other foreign travellers who cannot be classified as tourists

Source : Sri Lanka Tourism Development Authority
Department of Immigration & Emigration



PART C:

PART C: ACCOMMODATION INDUSTRY - CAPACITY AND ITS UTILIZATION

Chart 12

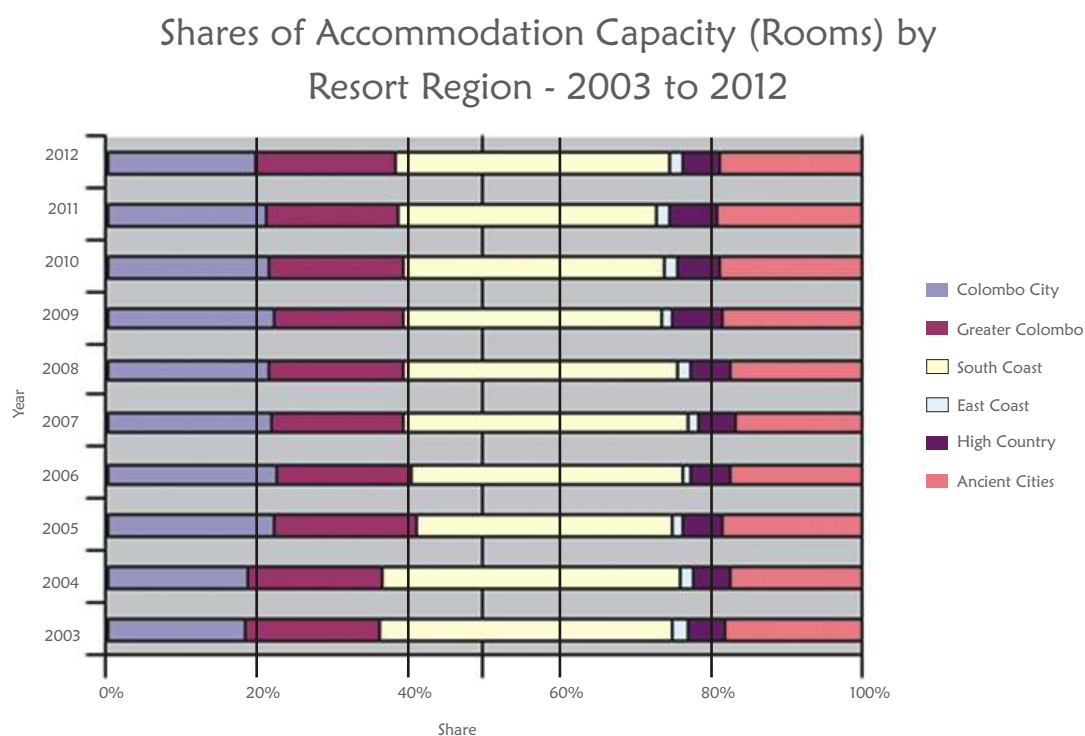


Table (j)

Accommodation Capacity (Rooms) in Graded Establishments and its Regional Distribution - 2003 to 2012

Resort Regions	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Colombo City	2,571	2,670	2,926	3,209	3,209	3,188	3,190	3,141	3,086	3,054
Greater Colombo	2,526	2,581	2,490	2,520	2,555	2,651	2,494	2,640	2,573	2,856
South Coast	5,521	5,632	4,431	5,112	5,505	5,370	4,940	5,099	5,037	5,660
East Coast	258	263	178	184	184	230	230	238	238	296
High Country	709	690	709	726	734	772	928	847	940	743
Ancient Cities	2,552	2,486	2,428	2,467	2,417	2,582	2,679	2,749	2,779	2,901
Northern Region	-	-	-	-	-	-	-	-	-	-
All Regions	14,137	14,322	13,162	14,218	14,604	14,793	14,461	14,714	14,653	15,510

Chart 13

Tourist Nights and Occupancy Rates by Month - 2012

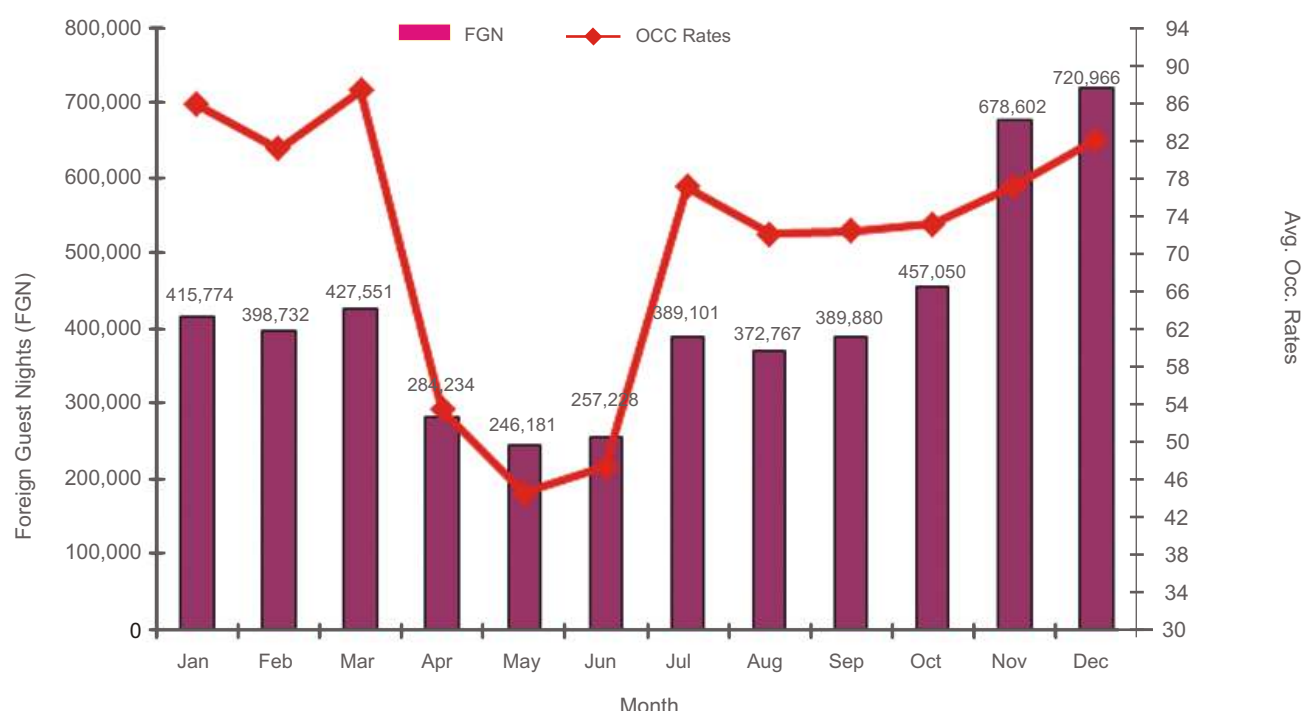


Table 12

Accommodation Capacity and Guest Nights in Graded and Supplementary Establishments - 2004 to 2012

Resort Regions	2004	2005	2006	2007	2008	2009	2010	2011	2012
A. Accommodation Capacity - Graded Establishments									
(a). No. of Units	240	223	241	245	256	242	253	252	269
(b). No. of Rooms	14,322	13,162	14,218	14,604	14,793	14,461	14,714	14,653	15,510
(c). No. of Beds	26,938	24,740	27,117	27,500	28,698	28,344	28,978	28,844	30,399
B. Accommodation Capacity - Supplementary Establishments									
(a). No. of Units	345	415	508	513	578	629	530	551*	620
(b). No. of Rooms	3,318	3,962	4,989	5,030	5,397	5,946	5,895	5,980*	6,577
(c). No. of Beds	5,640	6,537	8,232	8,299	9,712	11,654	11,210	11,654*	13,113
C. Guest Nights - Graded Establishments									
(a). Foreign	4,394,404	2,857,575	3,134,243	2,777,599	2,763,223	2,818,487	4,126,544	5,011,480	5,038,066
(b). Local	969,343	818,207	806,143	1,051,077	979,438	1,163,220	1,464,098	1,607,393	1,457,063
D. Guest Nights - Supplementary Establishments									
(a). Foreign	349,510	391,520	680,604	598,931	701,254	779,317	1,249,146	2,247,407	2,372,266
(b). Local	402,477	474,095	495,957	497,321	421,987	471,730	425,350	574,958	682,374
E. Tourist Nights (Total)									
(a). Graded Establishments	4,394,404	2,857,575	3,134,243	2,777,599	2,763,223	2,818,487	4,126,544	5,011,480	5,038,066
(b). Supplementary Establishments	349,510	391,520	680,604	598,931	701,254	779,317	1,249,146	2,247,407	2,372,266
(c). Others	998,511	1,504,990	1,978,741	1,563,550	701,034	477,995	1,169,070	1,306,863	2,645,718

* Revised

Chart 13 (a)

Occupancy Rates by Resort Region - 2011 & 2012

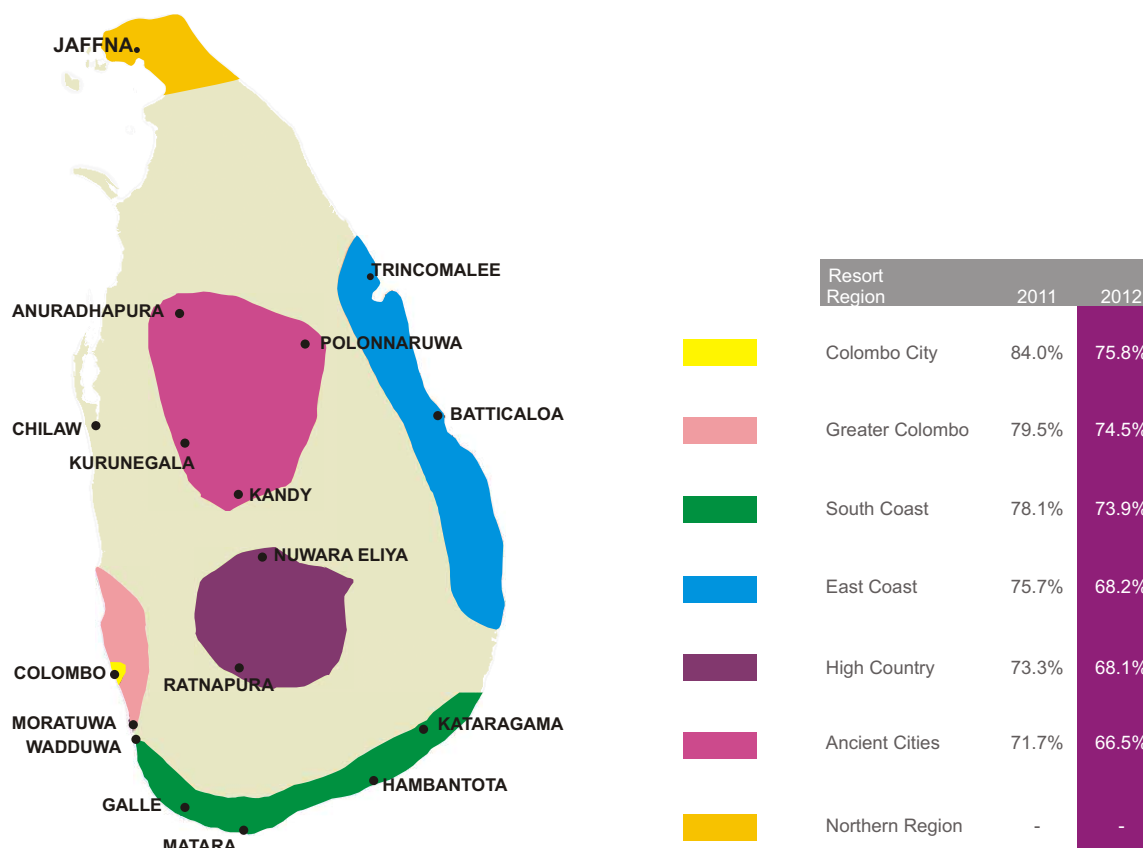


Table (k)

Occupancy Rates by Region - 2002 to 2012

Region	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Colombo City	56.4	68.7	75.5	76.3	64.3	63.9	57.1	57.8	78.3	84.0	75.8
Greater Colombo	42.8	48.9	52.9	44.8	48.0	49.3	52.6	52.7	75.1	79.5	74.5
South Coast	38.0	48.3	52.6	31.5	41.2	47.6	46.1	49.6	71.9	78.1	73.9
East Coast	44.8	51.1	44.2	29.1	16.9	18.0	21.6	37.8	70.0	75.7	68.2
High Country	36.3	44.3	52.4	36.6	39.9	41.2	34.2	42.2	63.5	73.3	68.1
Ancient Cities	42.4	54.0	60.4	39.5	43.3	40.3	35.2	44.4	62.6	71.7	66.5
Northern Region	-	-	-	-	-	-	-	-	-	-	-
All Regions	43.1	53.2	59.3	45.4	47.8	46.2	43.9	48.4	70.1	77.1	71.2

Table 13

Monthly Occupancy Rates in Graded Establishments by Region - 2012

Resort Region	No. of Units	Rooms	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Annual O/R
Colombo City	20	3,054	92.4	89.6	93.9	54.2	50.3	52.6	79.3	79.2	80.1	75.2	78.8	84.2	75.8
Greater Colombo	57	2,856	89.6	85.8	90.8	61.7	47.2	49.2	80.1	74.8	75.8	75.8	78.5	85.3	74.5
I. North of Colombo	43	2,204	89.2	85.1	91.2	69.1	48.2	49.7	79.1	73.2	74.3	72.2	78.5	86.6	74.7
II. South of Colombo	14	652	90.0	86.4	90.4	54.2	46.1	48.7	81.1	76.4	77.2	79.3	78.4	83.9	74.3
South Coast	103	5,660	91.5	87.7	89.2	59.6	46.2	51.8	79.2	73.7	73.9	75.0	78.7	80.9	73.9
I. Upto Galle	64	3,954	93.4	89.1	91.5	69.2	51.2	56.9	80.1	77.3	75.6	76.8	80.1	83.4	77.1
II. Beyond Galle	39	1,706	89.5	86.3	86.9	49.9	41.2	46.7	78.3	70.1	72.1	73.2	77.3	78.4	70.8
East Coast	10	296	80.1	75.3	87.2	47.4	40.3	43.1	77.3	70.3	69.9	75.2	72.8	79.8	68.2
High Country	20	743	81.2	73.7	82.8	48.6	40.7	43.1	75.3	69.2	70.2	71.2	79.3	81.9	68.1
Ancient Cities	59	2,901	80.6	74.9	80.6	49.9	43.1	44.6	71.2	65.2	65.3	67.0	74.9	81.0	66.5
I. Kandy Area	28	1,350	86.5	79.5	84.9	49.4	44.2	46.1	93.1	78.1	75.2	76.1	83.6	83.3	73.3
II. Anuradhapura Area	8	270	74.1	71.9	76.9	44.2	37.1	39.9	61.9	59.9	63.4	62.9	68.9	78.2	61.6
III. Polonnaruwa / Giritale	8	938	78.3	72.6	77.3	48.3	37.9	38.2	76.1	50.2	49.2	53.2	79.8	87.1	62.4
IV. Habarana / Sig. / Damb.	15	343	83.6	75.7	83.2	57.5	53.2	54.1	53.6	72.4	73.2	75.7	67.2	75.2	68.7
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	269	15,510	85.9	81.2	87.4	53.5	44.6	47.4	77.1	72.1	72.5	73.2	77.2	82.2	71.2

Table 13(a)

Capacity and Nights in all Accommodation Establishments by Class - 2011 & 2012

Class of Accommodation	No. of Units		No. of Rooms		No. of Beds		Total Guest Nights		Foreign Guest Nights		Local Guest Nights		Room Occupancy Rate	
	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012
(A) Hotel	252	269	14,653	15,510	28,844	30,399	6,618,873	6,495,129	5,011,480	5,038,066	1,607,393	1,457,063	77.1	71.2
5 Star	14	14	3,230	3,230	6,420	6,420	1,580,024	1,472,859	1,377,990	1,290,825	202,034	182,034	78.7	71.5
4 Star	15	15	1,784	1,784	3,329	3,329	1,068,022	1,005,604	848,929	852,772	219,093	152,832	78.1	69.7
3 Star	15	16	1,178	1,201	2,341	2,378	543,466	548,643	441,696	453,678	101,770	94,965	74.6	65.3
2 Star	36	36	2,022	2,022	3,981	3,981	987,006	931,487	743,657	728,896	243,349	202,591	76.4	71.9
1 Star	33	33	1,171	1,171	2,322	2,322	675,883	571,943	528,968	462,798	146,915	109,145	77.9	70.3
Unclassified	139	155	5,268	6,102	10,451	11,969	1,764,472	1,964,593	1,070,240	1,249,097	694,232	715,496	76.8	78.6
(B) Supplementary Establishments	551*	620*	5,980*	6,577*	11,654*	13,113*	2,822,365	3,054,640	2,247,407	2,372,266	574,958	682,374	70.3	76.2

*Revised

Table 14

Foreign Guest Nights in Graded Accommodation Establishments by Region and Month - 2012

Resort Region	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	115,987	110,662	113,329	72,342	72,612	75,895	70,927	72,351	79,543	117,108	166,546	176,549	1,243,851
Greater Colombo	96,598	93,073	101,166	61,105	48,163	49,841	89,976	74,610	95,576	86,877	126,726	146,525	1,070,236
I. North of Colombo	76,548	74,112	77,085	47,563	38,342	39,567	63,421	55,634	71,24	64,536	89,288	101,986	799,316
II. South of Colombo	20,050	18,961	24,081	13,542	9,821	10,274	26,555	18,976	24,342	22,341	37,438	44,539	270,920
South Coast	117,751	116,010	115,839	87,900	69,344	72,820	123,393	126,867	123,298	148,018	249,321	255,637	1,606,198
I. Upto Galle	97,876	90,876	95,074	73,529	57,436	59,453	83,521	81,232	80,987	112,553	176,159	179,654	1,188,350
II. Beyond Galle	19,875	25,134	20,765	14,371	11,908	13,367	39,872	45,635	42,311	35,465	73,162	75,983	417,848
East Coast	5,342	4,121	7,176	2,908	2,563	2,741	7,435	8,906	7,564	7,453	9,564	14,643	80,416
High Country	18,276	16,009	18,270	10,231	8,751	9,289	7,262	6,123	13,453	13,324	19,791	21,546	162,325
Ancient Cities	61,820	58,857	71,771	49,748	44,748	46,642	90,108	83,910	70,446	84,270	106,654	106,066	875,040
I. Kandy Area	31,641	30,989	34,521	25,436	22,758	23,735	57,647	45,342	32,428	36,541	49,398	54,222	444,658
II. Anuradhapura Area	3,425	3,012	4,563	2,198	1,897	2,014	3,091	7,564	7,654	3,241	18,346	13,091	70,096
III. Polonnaruwa / Giritale	21,412	19,876	26,811	17,102	16,091	16,734	26,341	27,862	25,435	39,024	33,657	29,231	299,576
IV. Habarana / Sig. / Damb.	5,342	4,980	5,876	5,012	4,002	4,159	3,029	3,142	4,929	5,646	5,253	9,522	60,710
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	415,774	398,732	427,551	284,234	246,181	257,228	389,121	372,767	389,880	457,050	678,602	720,966	5,038,066

Table 15

Local Guest Nights in Graded Accommodation Establishments by Region and Month - 2012

Resort Region	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Annual Total
Colombo City	13,425	12,472	13,421	8,231	9,342	7,617	15,318	16,752	13,242	15,752	20,706	25,306	171,584
Greater Colombo	21,867	18,405	22,957	10,023	10,529	14,735	30,484	31,042	27,744	24,508	45,154	47,501	304,949
I. North of Colombo	14,432	11,215	15,634	7,352	7,653	11,827	17,242	17,621	15,423	11,087	28,622	27,876	185,984
II. South of Colombo	7,435	7,190	7,323	2,671	2,876	2,908	13,242	13,421	12,321	13,421	16,532	19,625	118,965
South Coast	32,797	33,508	31,663	24,451	25,012	16,252	25,977	26,529	23,443	23,074	33,505	49,540	345,731
I. Upto Galle	23,421	24,532	21,342	17,341	17,902	11,231	16,231	16,723	14,231	15,423	17,625	22,975	218,977
II. Beyond Galle	9,376	8,976	10,321	7,110	7,110	5,021	9,746	9,786	9,212	7,651	15,880	26,565	126,754
East Coast	5,342	4,907	7,021	3,009	2,987	3,210	8,474	8,564	8,342	6,453	13,645	13,231	85,185
High Country	12,618	11,675	13,241	7,123	6,978	7,352	7,565	7,652	7,671	10,987	10,231	12,765	115,858
Ancient Cities	34,838	33,242	41,299	20,990	20,568	21,133	35,678	36,823	36,980	40,740	64,040	47,425	433,756
I. Kandy Area	19,154	17,509	20,198	8,541	8,345	7,132	25,653	26,532	25,632	22,432	29,415	24,987	235,530
II. Anuradhapura Area	4,652	4,214	5,643	1,231	1,190	1,542	2,131	2,342	2,435	3,425	8,675	5,132	42,612
III. Polonnaruwa / Giritale	4,023	4,532	6,453	5,876	5,802	5,673	5,001	2,826	2,815	5,097	19,827	12,982	80,907
IV. Habarana / Sig. / Damb.	7,009	6,987	9,005	5,342	5,231	6,786	2,893	5,123	6,098	9,786	6,123	4,324	74,707
Northern Region	-	-	-	-	-	-	-	-	-	-	-	-	-
All Regions	120,887	114,209	129,602	73,827	75,416	70,299	123,496	127,342	117,422	121,514	187,281	195,768	1,457,063



PART D:

PART D: INCOME & EMPLOYMENT

Chart 14

Value of Tourism - 2004 to 2012

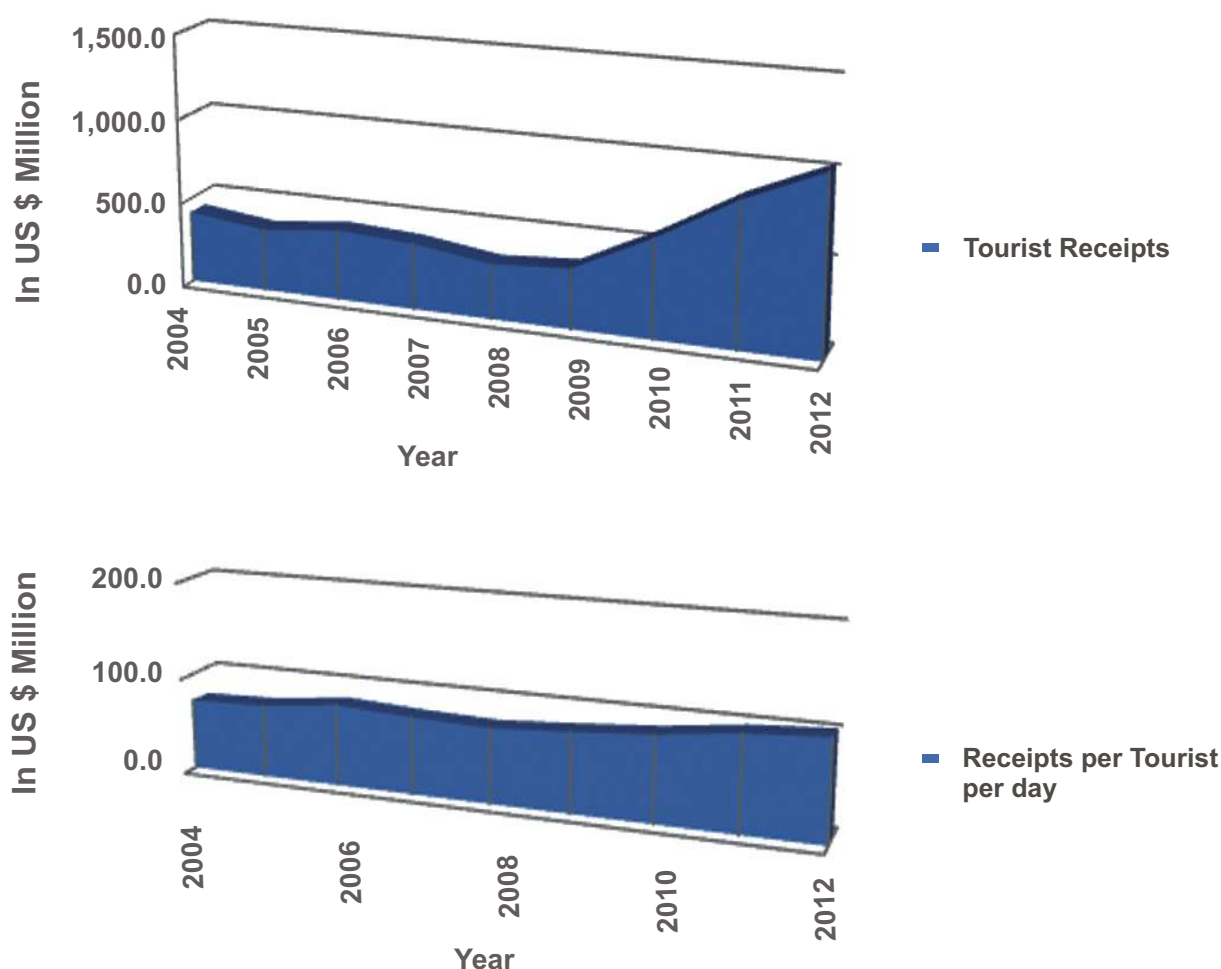


Table 16

Volume & Value of Tourism - 2004 to 2012

	2004	2005	2006	2007	2008	2009	2010	2011	2012
Tourist Arrivals	566,202	549,308	559,603	494,008	438,475	447,890	654,476	855,975	1,005,605
Excursionist Arrivals	115,095	119,618	128,719	98,432	87,695	89,526	112,497	119,875	126,523
Official Receipts Rs. mn.	42,666.3	36,377.3	42,585.5	42,519.3	37,094.0	40,133.0*	65,018.0**	91,926.0	132,427
US\$ mn.	416.0	362.3	410.3	384.4	319.5	349.3*	575.9**	838.9	1038.3*
SDR Units (mn.)	298.6	244.6	278.3	250.9	202.1	226.5*	376.9**	530.2	677.7
Receipt per Tourist per day (in US \$)	72.2	74.6	83.4	79.1	76.7	81.8	88.0	98.0	103.0

*Provisional

Source: Department of Immigration & Emigration

Table 17

Foreign Exchange Earnings from Tourism - 2011 & 2012

Source	In Rs. Mn.			In US \$ Mn.		
	2011	2012	Change %	2011	2012	Change %
Banks	10,360.5	14,877.9*	43.6	94.5	116.7*	23.4
Travel Agencies	8,273.8	12,415.2*	50.0	75.5	97.4*	29.0
Shops	10,111.8	15,210.6*	50.4	92.3	119.3*	29.2
Hotels	59,751.4	84,918.6*	42.1	545.3	665.6*	22.0
Gem Corporation	3,428.5	5,004.7*	45.9	31.3	39.3*	25.6
Total	91,926.0	132,427.0	44.1	838.9	1,038.3	23.8

**Provisional *Revised

Table (I)

Exchange Rates (Annual Average) - 2000 to 2012

Currency	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Deutsche Marks	35.8	40.9	46.4	-	-	-	-	-	-	-	-	-	-
French Francs	10.7	12.9	13.8	-	-	-	-	-	-	-	-	-	-
Japanese Yen	0.7	0.7	0.8	0.8	0.9	0.9	0.9	0.9	1.1	1.2	1.3	1.4	1.6
Sterling Pound	114.8	128.7	143.7	157.7	185.3	183.3	191.5	221.4	200.7	179.9	174.8	177.2	202.3
U.S. Dollar	75.8	89.4	95.7	96.5	101.1	100.4	104.0	110.6	108.3	114.9	113.1	110.6	127.6
S.D.R. Unit	99.9	113.8	123.9	135.2	140.9	148.7	153.0	169.4	171.2	177.2	172.5	174.5	195.4
Euro	69.9	79.9	90.4	109.2	125.8	125.5	130.6	151.6	159.3	160.2	150.1	153.9	164.0

Source: Central Bank of Sri Lanka

Chart 15

Direct Employment in the Tourism Industry - 2010 to 2012

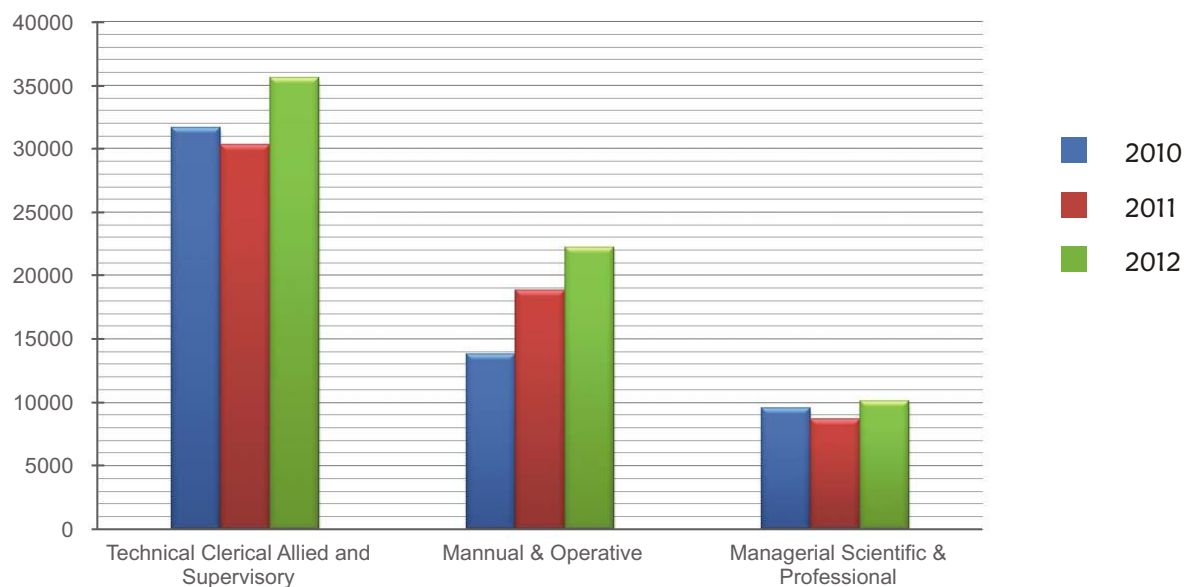


Table 18

Direct Employment in the Tourism Industry - 2010 to 2012

Category of Establishments	No. of Establishments			Managerial Scientific & Professional			Technical Clerical Allied and Supervisory			Manual & Operative			Total		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
Hotels and Restaurants	1,294	1,371	1,306	5,334	5,496	6,037	17,675	18,762	22,707	10,123	15,643	19,017	33,132	39,901	47,761
Travel Agents and Tour Operators	580	360	533	2,382	1,234	2,232	4,389	2,348	3,543	1,190	654	634	7,961	4,236	6,409
Airlines	29	32	29	807	819	814	3,510	3,611	3,591	1,213	1,225	1,225	5,530	5,655	5,630
Agencies Providing Recreational Facilities	22	25	48	48	50	121	163	168	234	89	94	197	300	312	552
Tourist shops	122	145	52	195	278	117	903	1,021	763	236	274	132	1,334	1,573	1,012
Guides	-	-	-	-	-	-	4,213	3,548	3,896	-	-	-	4,213	3,548	3,896
National Tourist Organisation	4	4	4	118	120	133	128	130	148	115	119	129	361	369	410
State Sector	18	18	18	655	655	655	690	690	690	847	847	847	2,192	2,192	2,192
Total	2,069	1,955	1,990	9,539	8,652	10,109	31,671	30,278	35,572	13,813	18,856	22,181	55,023	57,786	67,862

*revised



PART E:

PART E: TOURIST PRICES

Chart 16

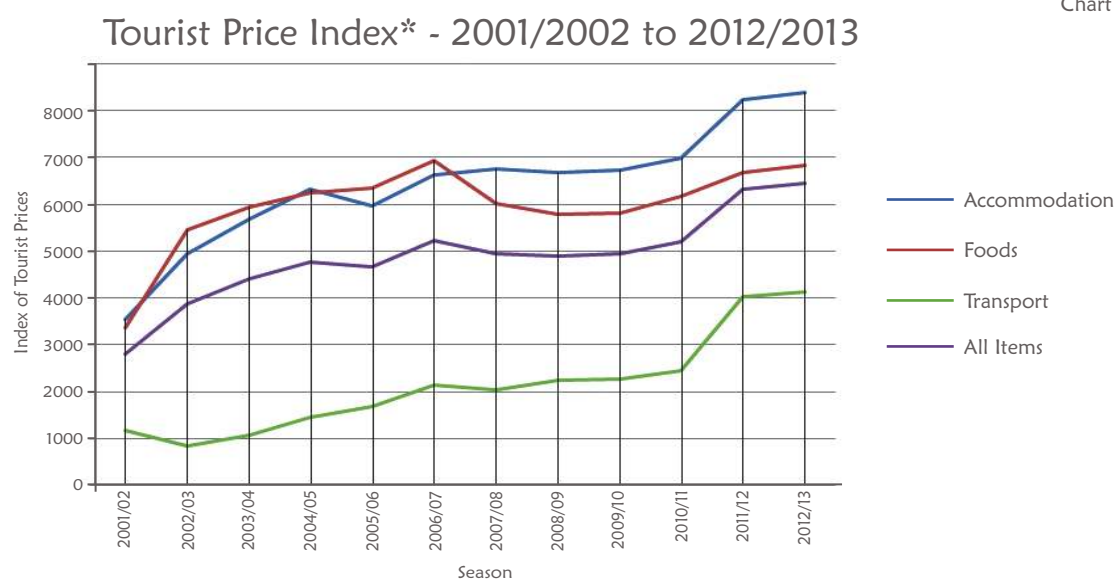


Table 19

Index of Tourist Prices - 1976/77 to 2012/2013

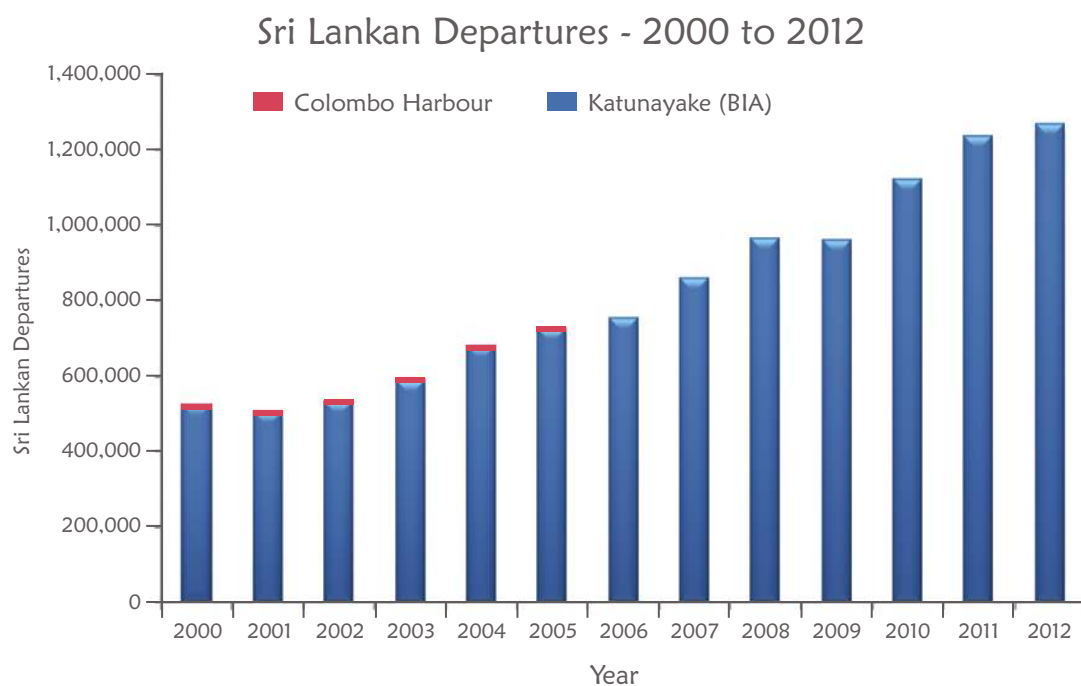
Season	Accommodation				Food	Transport	All Items
	City	Beaches	Circuits	All Areas			
1976/77	154	140	143	146	152	146	148
1977/78	168	159	149	160	167	151	159
1978/79	262	254	188	243	199	198	219
1979/80	420	336	246	346	248	206	281
1980/81	555	453	367	462	354	233	369
1981/82	701	532	463	558	409	241	429
1982/83	741	595	526	578	487	262	464
1983/84	812	499	451	561	488	265	457
1984/85	759	448	449	516	452	279	431
1985/86	741	439	419	510	468	277	432
1986/87	740	440	427	514	497	281	442
1987/88	734	440	407	512	502	287	444
1988/89	832	474	430	577	521	306	484
1989/90	884	521	504	645	596	360	550
1990/91	1,176	753	665	851	790	491	731
1991/92	1,396	872	870	1,006	968	609	882
1992/93	1,464	1,080	965	1,144	1,170	656	1,009
1993/94	1,695	1,440	1,829	1,565	1,700	661	1,337
1994/95	1,497	1,801	1,908	1,755	1,744	631	1,427
1995/96	1,609	1,894	1,998	1,848	2,001	766	1,572
1996/97	1,702	1,842	1,963	1,837	2,068	822	1,600
1997/98	2,284	2,126	1,976	2,128	2,136	836	1,755
1998/99	2,454	2,148	2,472	2,259	2,470	910	1,920
1999/00	2,679	2,456	2,904	2,584	2,906	1,061	2,228
2000/01	2,992	2,725	3,562	2,927	3,101	1,160	2,458
2001/02	3,996	3,128	4,600	3,553	3,361	1,167	2,813
2002/03	4,928	4,363	6,431	4,962	5,462	835	3,890
2003/04	5,878	5,123	6,906	5,690	5,937	1,075	4,413
2004/05	6,465	5,835	7,566	6,327	6,240	1,438	4,761
2005/06	6,589	5,345	6,923	5,986	6,358	1,678	4,674
2006/07	6,874	5,987	7,215	6,636	6,941	2,128	5,235
2007/08	6,913	5,805	6,994	6,751	6,031	2,042	4,941
2008/09	7,009	5,941	7,108	6,686	5,800	2,245	4,910
2009/10	7,097	5,967	7,198	6,733	5,826	2,260	4,940
2010/2011	7,342	6,247	7,398	6,996	6,183	2,435	5,204
2011/2012	8,598	8,134	7,996	8,243	6,678	4,024	6,315
2012/2013	8,753	8,267	8,163	8,394	6,834	4,121	6,450
Avg. Annual Growth Rates	18.3	15.9	16.5	18.8	14.7	21.9	16.9



PART F:

PART F: FOREIGN TRAVEL BY SRI LANKANS

Chart 17



Sri Lankan Departures - Growth Trends - 1979 to 2012

Table 20

Year	Total	Air		Sea	
		Katunayake	Other	Talaimannar	Colombo Harbour
1979	122,197	86,492	-	34,606	1,099
1980	137,797	100,803	-	36,396	598
1981	185,035	147,402	-	36,903	730
1982	216,466	185,215	-	30,462	789
1983	244,955	220,289	-	24,088	578
1984	274,418	229,568	-	44,234	616
1985	239,272	238,577	-	-	695
1986	229,386	228,925	-	-	461
1987	257,760	257,207	-	-	553
1988	298,583	297,677	-	-	906
1989	285,510	284,765	-	-	745
1990	296,884	296,080	-	-	804
1991	310,373	309,588	-	-	785
1992	420,749	419,726	-	-	1,023
1993	416,246	415,434	-	-	812
1994	448,437	447,224	-	-	1,213
1995	504,420	502,059	-	-	2,361
1996	494,258	493,407	-	-	851
1997	530,712	529,908	-	-	804
1998	518,050	517,222	-	-	828
1999	496,963	496,045	-	-	918
2000	524,212	523,485	-	-	727
2001	505,341	504,503	-	-	838
2002	532,737	531,909	-	-	828
2003	591,126	590,039	-	-	1,087
2004	680,248	679,131	-	-	1,117
2005	727,301	725,956	-	-	1,345
2006	756,735	756,735	-	-	-
2007	862,011	862,011	-	-	-
2008	966,337	966,337	-	-	-
2009	962,786	962,786	-	-	-
2010	1,122,212	1,122,212	-	-	-
2011	1,239,290	1,239,290	-	-	-
2012	1,268,792	1,268,792	-	-	-



PART G:

PART G: GROWTH OF TRAVEL & TOURISM

Table 21

Tourism Growth Trends - 1968 to 2012

Year	Tourist Arrivals	Excur-sionist Arrivals	Tourist Nights '000	Official Tourist Receipts			Receipt per Tourist per day (in US \$)	Average Duration (Nights)	Accommodation Capacity (Graded)		Annual Room Occupancy Rate (Graded)	Sri Lanka Nationals		Employment	
				Rs. mn	US\$ mn	Euro mn			Rooms	Beds		Arrivals	Departures	Direct	Indirect (Estd)
1968	28,272	41,407	296	10.5	1.8	-	6.0	10.3	903	1,806	40.7	-	-	-	-
1969	40,204	68,054	406	17.0	2.9	-	7.1	10.0	986	1,978	44.3	-	-	-	-
1970	46,247	68,529	489	21.5	3.6	-	7.4	10.5	1,408	2,816	42.8	-	-	5,138	6,940
1971	39,654	58,292	395	20.3	3.4	-	8.6	10.5	1,767	3,534	31.1	-	-	6,397	8,640
1972	56,047	48,310	614	43.8	7.3	-	11.9	10.9	1,891	3,646	38.8	26,624	32,971	7,040	9,500
1973	77,888	27,920	804	79.5	12.8	-	15.9	10.3	2,468	4,801	42.4	35,188	42,305	7,134	10,780
1974	85,011	23,434	874	107.1	16.4	-	18.7	10.3	2,905	5,699	39.7	37,868	44,825	8,551	11,550
1975	103,204	25,490	1,015	157.1	22.4	-	22.0	9.8	3,632	7,142	36.8	46,999	53,848	10,148	13,700
1976	118,971	14,499	1,194	237.8	28.2	-	23.8	10.0	4,581	8,913	37.7	46,425	53,305	11,752	15,900
1977	153,665	7,672	1,645	363.1	40.0	-	24.3	10.7	4,851	9,447	42.0	58,992	66,900	13,716	18,520
1978	192,592	8,494	2,061	870.0	55.8	-	27.1	10.8	5,347	10,431	47.7	102,142	117,075	15,404	20,795
1979	250,164	5,565	2,777	1,209.4	77.7	-	28.0	11.1	5,599	11,212	52.8	100,603	122,197	18,472	24,937
1980	321,780	8,636	3,548	1,830.3	110.7	-	31.2	11.0	6,042	11,790	57.8	105,484	137,797	19,878	28,022
1981	370,742	7,737	3,907	2,546.5	132.4	-	33.9	10.5	6,891	13,773	54.5	142,426	185,035	23,023	32,232
1982	407,230	6,632	4,048	3,050.4	146.6	-	36.2	10.0	7,539	15,001	47.8	162,034	216,466	26,776	37,486
1983	337,530	7,208	3,179	2,896.1	125.8	-	39.6	9.6	8,852	17,605	35.9	180,729	244,955	22,374	31,234
1984	317,734	8,638	2,818	2,669.5	104.9	-	37.2	8.9	9,627	18,970	35.6	212,365	274,418	24,541	34,357
1985	257,456	9,882	2,365	2,233.3	82.2	-	34.8	9.2	9,826	19,352	32.7	220,094	239,272	22,723	31,810
1986	230,106	6,266	2,513	2,300.1	82.0	-	32.7	10.9	9,794	19,301	32.9	220,614	229,386	22,285	31,199
1987	182,620	2,417	2,414	2,415.2	82.1	-	34.0	13.2	9,921	19,322	31.5	217,127	257,760	20,338	28,473
1988	182,662	6,108	2,305	2,438.3	76.6	-	33.3	12.6	9,977	19,432	32.1	245,065	298,583	19,960	27,944
1989	184,732	4,064	1,970	2,739.7	76.0	-	38.6	10.7	9,459	18,464	31.0	258,950	285,510	21,958	30,741
1990	297,888	3,954	3,225	5,303.3	132.0	-	41.1	10.8	9,556	18,669	47.2	306,367	296,884	24,964	34,950
1991	317,703	2,655	3,633	6,485.8	156.8	-	42.8	11.4	9,679	18,947	48.4	237,424	310,373	26,878	37,629
1992	393,669	5,651	4,055	8,825.6	201.4	-	49.7	10.3	10,214	19,907	55.3	339,109	420,749	28,790	40,306
1993	392,250	6,093	4,148	10,036.8	208.0	-	50.1	10.6	10,365	20,242	57.0	375,740	416,246	30,710	42,994
1994	407,511	8,413	4,251	11,401.6	230.7	-	54.2	10.4	10,742	20,929	56.6	422,367	448,437	33,956	47,538
1995	403,101	10,556	4,024	11,551.6	225.4	-	56.1	10.0	11,255	21,680	52.6	459,441	504,420	35,068	49,095
1996	302,265	12,863	2,947	9,559.1	173.0	-	57.9	9.8	11,600	22,040	40.3	488,055	494,258	31,963	44,748
1997	366,165	18,265	3,680	12,980.3	216.7	-	58.6	10.1	12,370	22,944	49.1	482,850	530,712	34,006	47,608
1998	381,063	27,629	3,944	14,868.0	230.5	-	59.5	10.4	12,770	23,373	52.8	481,793	518,050	34,780	48,692
1999	436,440	28,335	4,479	19,297.3	274.9	-	61.4	10.3	12,918	24,216	57.6	521,073	496,963	36,560	51,184
2000	400,414	44,518	4,056	19,162.2	252.8	274.1	62.3	10.1	13,311	24,953	52.3	514,448	524,212	37,943	53,120
2001	336,794	60,084	3,342	18,863.3	211.1	236.1	63.1	9.9	13,626	25,595	42.1	487,356	505,341	33,710	47,194
2002	393,171	63,560	3,989	24,202.0	253.0	267.7	63.4	10.1	13,818	25,956	43.1	493,947	533,565	38,821	54,349
2003	500,642	82,066	5,093	32,810.0	340.0	300.5	66.8	10.2	14,137	26,511	53.2	560,602	591,126	46,761	65,465
2004	566,202	110,000	5,742	42,666.3	416.8	334.3	72.2	10.1	14,322	26,854	59.3	646,990	680,248	53,766	75,272
2005	549,308	119,618	4,754	36,377.3	362.3	289.8	74.6	8.7	13,162	24,740	45.4	683,169	727,301	52,085	72,919
2006	559,603	128,719	5,793	42,585.5	410.3	326.1	83.4	10.4	14,218	27,117	47.8	734,421	756,735	55,649	77,909
2007	494,008	98,432	4,940	42,519.3	384.4	280.5	79.1	10.0	14,604	27,500	46.2	817,524	862,011	60,516	84,722
2008	438,475	87,695	4,166	37,094.0	319.5	217.2	76.7	9.5	14,793	28,698	43.9	900,815	966,337	51,306	71,828
2009	447,890	89,526	4,075	40,133.0	349.3	250.5	81.8	9.1	14,461	28,344	48.4	914,584	962,786	52,071	72,899
2010	654,476	112,497	6,548	65,018.0	575.9	433.2	88.0	10.0	14,714	28,978	70.1	1,081,417	1,122,212	55,023	77,032
2011	855,975	119,875	8,560	91,926.0	838.9	603.4	98.0	10.0	14,653	28,844	77.1	1,210,951	1,239,290	57,786	80,899
2012	1,005,605	126,523	10,056	132,427.0	1,038.3	807.5	103.0	10.0	15,510	30,399	71.2	1,210,914	1,268,792	67,862*	95,007*

* Provisional

Table 22

Tourist Arrivals by Month - 1970 to 2012

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
1970	5,158	5,436	4,814	3,284	3,754	2,121	2,596	3,352	3,074	3,408	3,663	5,587	46,247
1971	5,931	6,570	5,166	1,539	952	961	1,897	2,467	1,881	2,585	4,003	5,702	39,654
1972	5,762	5,848	5,564	3,091	3,282	2,302	3,703	4,634	3,402	4,476	6,155	7,828	56,047
1973	9,386	8,343	7,875	5,468	4,168	3,246	5,919	6,680	4,184	5,977	7,137	9,505	77,888
1974	10,915	9,648	9,847	6,400	3,241	3,303	5,404	6,147	4,986	6,199	8,338	10,583	85,011
1975	11,740	10,388	11,158	5,890	5,587	4,787	5,925	8,565	5,287	7,622	11,271	14,984	103,204
1976	15,627	15,214	13,431	8,886	6,097	4,550	4,278	3,481	6,707	10,636	13,600	16,464	118,971
1977	17,569	18,064	18,216	9,891	7,602	5,536	9,881	11,129	7,594	11,541	17,106	19,536	153,665
1978	23,114	22,427	20,497	11,545	8,803	7,134	13,252	15,542	10,245	14,340	20,759	24,934	192,592
1979	28,366	25,226	25,472	18,847	13,042	10,674	16,801	20,203	14,798	19,376	25,743	31,616	250,164
1980	36,108	33,896	34,416	21,806	19,468	15,082	22,986	27,440	19,962	23,646	23,988	37,982	316,780
1981	45,168	39,384	38,376	28,568	21,642	16,836	28,266	32,788	24,086	27,030	29,512	39,086	370,742
1982	40,932	40,148	42,178	29,606	28,972	25,772	30,942	34,332	29,754	30,296	33,748	40,550	407,230
1983	49,104	44,018	44,710	32,556	32,850	24,350	25,132	8,430	10,050	16,410	20,570	29,350	337,530
1984	33,546	32,406	32,628	23,684	18,224	17,866	26,694	27,626	21,764	25,800	27,906	29,590	317,734
1985	28,814	27,012	29,886	19,778	14,014	11,092	18,362	20,138	15,242	18,176	23,218	31,724	257,456
1986	32,890	30,512	28,932	19,262	13,100	9,536	12,330	15,190	12,398	12,732	18,114	25,110	230,106
1987	25,446	23,714	22,838	16,238	8,204	7,650	10,200	11,408	10,072	12,146	14,188	20,516	182,620
1988	20,400	19,150	19,430	13,834	11,124	11,540	17,660	18,670	14,980	16,742	10,560	8,572	182,662
1989	12,962	12,344	16,032	12,312	12,750	11,630	15,194	17,220	14,264	15,050	18,948	26,026	184,732
1990	26,592	26,368	26,946	22,788	18,286	18,050	26,410	26,786	22,438	23,060	24,596	35,568	297,888
1991	28,932	28,080	27,153	20,541	17,745	17,394	30,645	28,824	24,762	25,173	28,272	40,182	317,703
1992	35,730	38,859	33,399	28,410	21,024	23,157	33,771	40,143	29,838	32,079	35,967	41,292	393,669
1993	42,726	40,116	37,953	29,589	22,368	20,412	32,904	32,796	27,495	30,621	35,103	40,167	392,250
1994	45,402	41,067	41,277	28,080	21,777	21,399	35,370	32,817	31,062	33,216	33,306	42,738	407,511
1995	45,987	42,591	40,074	33,756	24,672	22,416	35,994	35,814	30,828	30,603	28,365	32,001	403,101
1996	30,957	29,550	26,442	20,376	17,655	19,668	25,380	24,765	23,211	23,511	24,921	35,829	302,265
1997	32,652	35,010	34,098	26,907	22,407	23,160	30,867	32,034	29,793	28,314	31,995	38,928	366,165
1998	37,224	35,283	32,256	25,578	20,394	22,410	29,529	31,446	31,653	31,767	38,421	45,102	381,063
1999	44,379	41,526	41,022	34,443	25,212	26,184	33,288	39,081	33,915	35,112	41,952	40,326	436,440
2000	43,311	43,287	40,110	33,642	23,404	21,825	33,267	34,422	31,035	26,658	32,469	36,984	400,414
2001	44,187	46,575	44,290	36,906	26,924	28,323	28,566	15,717	11,758	12,904	17,344	23,300	336,794
2002	28,296	31,683	33,084	27,057	26,661	26,355	35,742	35,475	32,982	36,258	37,395	42,183	393,171
2003	40,647	39,081	40,818	33,714	30,048	31,836	43,743	42,111	36,054	49,922	54,946	57,722	500,642
2004	49,950	43,584	38,418	30,672	30,162	32,119	50,525	48,675	51,525	59,442	64,971	66,159	566,202
2005	38,187	36,645	50,418	42,261	40,878	45,699	56,745	51,216	43,536	44,095	48,457	51,171	549,308
2006	52,103	52,687	54,746	49,776	43,825	44,066	55,354	52,931	38,485	38,815	37,591	39,224	559,603
2007	56,553	43,051	35,031	33,039	26,307	30,810	44,142	44,742	37,104	37,011	45,102	61,116	494,008
2008	56,916	40,551	38,049	29,747	31,140	27,960	32,982	30,672	29,529	35,103	36,901	48,925	438,475
2009	38,468	34,169	34,065	26,054	24,739	30,234	42,223	41,207	37,983	37,575	44,311	56,862	447,890
2010	50,757	57,300	52,352	38,300	35,213	44,730	63,339	55,898	47,339	52,370	72,251	84,627	654,476
2011	74,197	65,797	75,130	63,835	48,943	53,636	83,786	72,463	60,219	69,563	90,889	97,517	855,975
2012	85,874	83,549	91,102	69,591	57,506	65,245	90,338	79,456	71,111	80,379	109,202	122,252	1,005,605

Passenger Arrivals and Departures - 1978 to 2012

Table 23

Year	Katunayake		Kankasanturai		Ratmalana		Talaimannar		Other Ports		Total	
	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
1978	242,495	258,017	3,071	4,999	-	-	67,570	62,607	1,548	1,349	314,684	326,972
1979	302,280	325,710	-	-	-	-	69,181	66,610	3,267	3,626	374,728	395,946
1980	364,018	388,270	-	-	-	-	81,524	79,020	3,309	1,966	448,851	469,256
1981	493,619	562,421	-	-	-	-	82,003	72,800	2,599	2,456	578,221	637,677
1982	584,326	546,490	-	-	-	-	95,108	106,876	2,226	2,175	681,660	655,541
1983	559,276	534,217	-	-	-	-	70,402	93,168	1,862	2,277	631,540	629,662
1984	593,883	650,812	-	-	-	-	61,568	99,796	1,738	1,760	657,189	752,368
1985	543,397	585,213	-	-	-	-	-	-	1,927	1,735	545,324	586,948
1986	570,304	591,448	-	-	-	-	-	-	1,875	1,561	572,179	593,009
1987	512,289	548,408	-	-	-	-	-	-	1,797	1,533	514,086	549,941
1988	516,400	544,760	-	-	-	-	-	-	2,100	2,200	518,500	546,960
1989	552,189	563,027	-	-	-	-	-	-	1,493	1,286	553,682	564,313
1990	603,595	581,698	-	-	-	-	-	-	3,493	1,756	607,088	583,454
1991	646,869	712,073	-	-	-	-	-	-	2,706	2,366	649,575	714,439
1992	764,453	836,310	-	-	-	-	-	-	2,794	2,919	767,247	839,229
1993	813,535	823,841	-	-	-	-	-	-	3,551	3,134	817,086	826,975
1994	893,387	892,778	-	-	-	-	-	-	4,120	4,392	897,507	897,170
1995	912,877	946,109	-	-	-	-	-	-	5,897	8,105	918,774	954,214
1996	857,727	851,272	-	-	-	-	-	-	3,628	3,668	861,355	854,940
1997	904,712	916,397	-	-	-	-	-	-	3,793	3,578	908,505	919,975
1998	921,343	938,656	-	-	-	-	-	-	3,793	3,619	925,136	942,275
1999	970,311	977,066	-	-	-	-	-	-	3,595	3,114	973,906	980,180
2000	999,418	970,383	-	-	-	-	-	-	2,933	2,827	1,002,351	973,210
2001	971,621	962,586	-	-	-	-	-	-	2,942	2,682	974,563	965,268
2002	912,419	950,655	-	-	-	-	-	-	2,947	2,804	915,366	953,459
2003	1,140,687	1,102,864	-	-	-	-	-	-	1,532	1,729	1,142,219	1,104,593
2004	1,459,575	1,484,685	-	-	-	-	-	-	2,112	2,255	1,461,687	1,486,940
2005	1,360,217	1,396,227	-	-	-	-	-	-	1,930	1,560	1,362,147	1,397,787
2006	1,444,408	1,474,559	-	-	-	-	-	-	360	401	1,444,768	1,474,960
2007	1,529,930	1,565,341	-	-	-	-	-	-	338	211	1,530,268	1,565,552
2008	1,644,172	1,707,376	-	-	-	-	-	-	145	168	1,644,317	1,707,544
2009	1,644,142	1,673,265	-	-	-	-	-	-	420	379	1,644,562	1,673,644
2010	2,111,629	2,128,404	-	-	-	-	-	-	385	356	2,112,014	2,128,760
2011	2,435,660	2,464,622	-	-	-	-	-	-	1,842	1,842	2,437,502	2,466,464
2012	2,518,082	2,571,871	-	-	-	-	-	-	3,136	3,136	2,521,218	2,575,007



PART H:

PART H: REVENUE FROM TOURISM

Conferences Held and Revenue Earned at Bandaranaike
Memorial International Conference Hall (B.M.I.C.H.) - 1982 to 2012

Table 24

Year	Conference Status		No. of Delegates		Revenue in Rs'000
	National	International	Local	Foreign	
1982	121	26	-	2,356	3,086.6
1983	133	18	49,063	2,518	2,626.2
1984	141	10	51,012	3,645	3,511.2
1985	128	9	72,953	720	4,217.9
1986	114	8	72,446	2,461	3,009.2
1987	50	8	25,410	376	1,619.0
1988	42	4	13,850	156	1,264.3
1989	34	9	8,639	592	777.1
1990	31	7	12,145	2,011	1,201.3
1991	40	6	12,000	2,500	1,700.0
1992	127	33	69,601	5,248	13,939.3
1993	141	11	20,080	5,540	7,798.2
1994	105	9	35,080	1,730	4,906.7
1995	120	10	40,000	1,900	5,933.2
1996	152	16	58,000	1,300	5,411.2
1997	98	10	48,415	3,150	4,157.5
1998	101	5	49,475	1,550	6,039.4
1999	125	1	55,855	350	4,759.0
2000	134	4	54,110	600	6,685.5
2001	83	13	35,001	400	3,574.5
2002	577	6	285,545	1,005	46,244.7
2003	594	4	324,565	650	61,762.1
2004	642	4	432,510	1,550	70,700.5
2005	660	12	502,335	2,120	101,381.0
2006	804	17	916,845	2,560	120,490.4
2007	844	3	310,100	625	142,919.1
2008	758	3	294,870	475	137,504.4
2009	751	3	289,080	725	146,730.5
2010	442	1	175,980	200	133,426.7
2011	441	3	163,275	625	178,289.5
2012	496	10	223,650	4,500	29,228.6

Number of Foreign Visitors Visiting the Museums and
Revenue from Sale of Tickets - 1985 to 2012

Table 25

Year	Total no. of foreign visitors	Collection in Rs.'000
1985	8,813	217.6
1986	15,088	352.9
1987	5,538	138.5
1988	12,315	254.0
1989	20,354	479.3
1990	38,248	902.1
1991	22,159	821.4
1992	26,920	1,005.8
1993	31,373	1,180.8
1994	31,229	1,154.1
1995	24,997	1,171.0
1996	13,278	622.2
1997	13,916	712.1
1998	14,417	738.7
1999	16,686	860.7
2000	10,122	506.2
2001	11,157	620.4
2002	13,577	769.0
2003	19,213	1,181.1
2004	23,883	1,463.2
2005	15,281	3,937.6
2006	13,771	6,522.5
2007	9,040	4,190.9
2008	7,353	3,340.6
2009	10,244	4,636.4
2010	22,061	9,868.6
2011	31,096	14,200.0
2012	37,305	16,843.0

Details by Museums - 2012

Museums	Foreign Tickets		Local Tickets	
	No. of Foreign Tourists	Revenue (in Rs.)	No. of Domestic Tourists	Revenue (in Rs.)
Colombo National Museum	25,689	12,639,300	193,472	4,007,270
National History Museum	909	266,100	36,083	523,645
Kandy National Museum	3,057	1,513,300	29,466	318,755
Ratnapura National Museum	111	32,550	16,646	173,265
Galle National Museum	2,673	789,000	24,846	276,155
Anuradhapura Folk Museum	69	20,550	4,548	48,470
Dutch Museum	1,119	554,500	4,423	82,085
Galle Maritime Museum	2,822	829,650	39,409	405,015
Independence Memorial Museum	856	197,550	29,231	199,855
Total	37,305	16,842,500	378,124	6,034,515

Source : Department of National Museum

Number of Foreign Visitors Visiting the Cultural Triangle and Revenue from Sale of Tickets 1986 to 2012

Year	No. of Tourists	Collection in Rs. Million
1986	93,884	14.7
1987	76,645	13.7
1988	74,062	14.1
1989	79,683	19.2
1990	124,382	44.7
1991	132,641	69.6
1992	153,817	102.3
1993	148,913	149.6
1994	168,402	176.1
1995	166,661	168.7
1996	102,788	121.2
1997	144,517	186.0
1998	165,463	225.0
1999	207,398	300.5
2000	155,167	276.0
2001	129,201	222.0
2002	131,804	242.8
2003	212,521	403.3
2004	246,380	543.1
2005	110,443	284.7
2006	138,232	400.9
2007	104,583	279.8
2008	112,190	307.5
2009	109,404	402.8
2010	197,947	743.5
2011	239,920	998.2
2012	592,980	1,330.7

Source : Central Cultural Fund

Number of Visitors Visiting the Cultural Triangle and Income From Sale of Tickets - 2012

Foreign		Domestic	
No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)
592,980	1,330,691,190	650,524	18,120,130

Details of Foreign Visitors by Location - 2012

Location	No. of Foreign Visitors	Revenue (in Rs.)
Sigiriya	284,964	773,414,360.36
Alahana	241,382	392,879,998.25
Anuradhapura	61,392	158,814,806.34
Galle	5,115	5,120,310.03
Kataragama	127	461,715.00
Total	592,980	1,330,691,189.98

Details of Domestic Visitors by Location - 2012

Location	No. of Local Visitors	Revenue (in Rs.)
Sigiriya	329,601	13,215,470.00
Alahana	89,630	2,810,100.00
Anuradhapura	33,138	593,680.00
Galle	177,585	1,133,410.00
Kataragama	20,570	367,470.00
Total	650,524	18,120,130.00

Table 27

Number of Foreign Visitors to the Zoological Gardens and Revenue from Gate Fees 1982 to 2012

Year	No. of Tourists	Collection in Rs.'000
1982	83,001	2,374
1983	66,185	1,873
1984	57,906	1,686
1985	46,309	1,349
1986	38,008	1,117
1987	16,863	661
1988	20,648	806
1989	23,898	941
1990	93,949	4,374
1991	110,458	6,361
1992	156,868	9,283
1993	173,628	10,274
1994	186,175	11,479
1995	189,043	11,448
1996	130,237	9,222
1997	175,984	15,128
1998	191,123	18,846
1999	233,968	23,068
2000	204,681	29,215
2001	150,353	22,249
2002	147,329	30,204
2003	217,930	42,297
2004	252,445	119,547
2005	135,006	61,419
2006	178,902	82,655
2007	155,310	133,118
2008	153,934	134,286
2009	149,833	201,659
2010	249,556	410,097
2011*	284,898	470,239
2012*	287,485	480,663

* Details are given below

Revenue By Location - 2011 & 2012

Location	Year	Domestic Tourists		Foreign Tourists		Total	
		Number	Revenue	Number	Revenue	Number	Revenue
Dehiwala	2011	1,689,755	130,922,050	20,446	24,717,750	1,710,201	155,639,800
	2012	1,412,062	110,039,210	21,188	25,108,000	1,433,250	135,147,210
Pinnawala	2011	463,982	34,053,050	264,452	445,521,000	728,434	479,574,050
	2012	497,157	36,083,510	266,297	455,554,750	763,454	491,638,260
Total	2011	2,153,737	164,975,100	284,898	470,238,750	2,438,635	635,213,850
	2012	1,909,219	146,122,720	287,485	480,662,750	2,196,704	626,785,470

Ticket Rates

Local	Rs.100.00	Adults
	Rs.30.00	Child
	Rs.20.00	School Child
Foreigners	Rs.2,000.00	Adults
	Rs.1,000.00	Child
SAARC Foreigners	Rs.500.00	Adults
	Rs.250.00	Child

Table 28

Revenue from Foreign Visitors Visiting the Botanical Gardens - 1982 to 2012

Year	Peradeniya	Hakgala	Gampaha	Total Revenue In Rs.'000
1982	2,525.9	329.2	2.1	2,857.2
1983	2,016.4	154.8	2.2	2,173.4
1984	2,000.3	122.2	2.5	2,125.0
1985	1,641.2	85.4	1.8	1,728.4
1986	1,468.1	97.0	1.4	1,566.5
1987	1,164.5	62.6	1.4	1,228.5
1988	1,019.1	58.0	1.2	1,078.3
1989	1,873.1	77.5	4.9	1,955.5
1990	4,068.3	209.0	5.7	4,283.0
1991	5,799.2	372.8	12.7	6,184.7
1992	8,981.2	584.0	19.3	9,584.5
1993	9,608.8	634.9	23.4	10,267.1
1994	18,477.5	1,037.4	36.0	19,550.9
1995	23,922.2	1,227.9	49.1	25,199.2
1996	16,082.6	689.1	28.1	16,799.8
1997	20,931.5	866.5	36.3	21,834.3
1998	25,481.6	1,211.1	5.3	26,698.0
1999	31,160.3	1,428.7	45.9	32,634.9
2000	28,066.6	1,357.0	37.2	29,460.8
2001	20,250.0	940.0	36.4	21,226.4
2002	25,348.2	962.9	34.4	26,345.5
2003	55,711.3	2,154.2	53.9	57,919.4
2004	68,010.3	2,613.3	80.4	70,704.0
2005	104,272.0	6,136.0	23.1	32,605.2
2006	42,500.7	1,642.7	66.8	44,210.2
2007	64,257.0	2,202.3	100.2	66,559.5
2008	66,515.7	2,513.4	90.3	69,119.4
2009	68,838.3	3,353.4	75.0	72,266.7
2010	117,223.8	5,825.4	112.8	123,162.0
2011	243,097.3	10,571.8	226.9	253,895.9
2012*	265,585.1	13,194.2	265.6	279,044.9

* Details are given below

Details by Location - 2012

	Foreign Tickets		Local Tickets	
	No. of Foreign Tourists	Revenue (Rs.)	No. of Domestic Tourists	Revenue (Rs.)
2012				
Peradeniya	246,813	265,585,100	1,149,458	46,241,100
Hakgala	12,489	13,194,225	587,743	22,330,790
Gampaha	243	265,650	194,713	9,035,290
Total	259,545	279,044,975	1,931,914	77,607,180

Table 29

Revenue from Foreign Visitors Visiting the Wild Life Parks 1987 to 2012 (in Rs.'000)

Year	Yala National Park	Wilpattu National Park	Kumana Bird Sanctuary	Udawalawa National Park	Others*	Total Revenue In Rs.'000
1987	373.7	-	-	17.6	-	391.3
1988	226.7	-	-	11.0	49.4	287.1
1989	365.4	-	-	2.7	65.0	433.1
1990	1,151.6	-	-	3.6	-	1,155.2
1991	1,511.6	-	-	9.5	214.7	1,735.8
1992	2,700.9	-	-	207.3	456.2	3,364.4
1993	10,803.8	-	-	829.2	1,824.9	13,457.9
1994	21,613.4	-	-	5,529.1	2,224.0	29,366.5
1995	21,595.8	-	-	3,905.1	13,037.8	38,538.7
1996	15,196.9	-	-	2,928.7	9,776.1	27,901.7
1997	12,138.6	-	-	10,642.1	11,708.5	34,489.2
1998	8,918.7	-	-	13,626.4	18,681.0	41,226.1
1999	20,420.1	-	-	18,098.6	17,454.1	55,972.8
2000	25,417.8	-	-	15,876.9	18,857.8	60,152.5
2001	25,183.4	-	-	10,940.6	18,266.0	54,390.0
2002	25,802.4	-	-	14,813.7	17,920.4	58,536.5
2003	46,480.0	230.0	-	22,780.0	32,744.0	102,234.0
2004	48,413.9	522.3	274.6	29,647.2	34,944.0	113,802.0
2005	23,945.8	734.9	75.9	16,205.3	21,729.9	62,691.8
2006	45,411.8	366.4	82.1	23,514.4	30,176.2	99,550.9
2007	30,247.9	-	-	20,316.5	35,168.9	85,733.3
2008	27,707.4	-	-	18,223.5	38,488.7	84,419.6
2009	50,221.2	-	-	9,864.3	43,907.5	103,993.0
2010	123,850.1	1,503.6	445.8	22,718.5	78,731.3	227,249.2
2011	154,310.8	3,881.3	906.7	33,531.2	108,378.7	301,008.7
2012	222,269.9	10,032.3	2,499.9	43,252.7	233,295.5	468,097.6

* Details are given below

Details by Location - 2012

Location	Foreign Tickets		Local Tickets		Total No. of Visitors	Total Revenue (in Rs.)
	No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)		
1. Yala National Park	121,735	222,269,874.28	217,898	12,456,339.00	339,633	234,726,213.28
2. Wilpattu National Park	5,417	10,032,334.59	29,689	1,786,000.00	35,106	11,818,334.59
3. Kumana National Park	1,958	2,499,870.00	18,644	820,080.00	20,602	3,319,950.00
4. Udawalawa National Park	23,082	43,252,713.88	52,995	3,345,485.00	76,077	46,598,198.88
5. Horton Plains National Park	39,123	70,641,947.72	184,744	9,917,160.00	223,867	80,559,107.72
6. Bundala National Park	4,853	6,409,500.85	6,397	250,780.00	11,250	6,660,280.85
7. Wasgamuwa National Park	812	964,695.90	22,891	840,410.00	23,703	1,805,105.90
8. Minneriya National Park	25,020	47,275,236.27	37,833	2,199,070.00	62,853	49,474,306.27
9. Kaudulla National Park	6,443	8,166,725.00	8,930	351,420.00	15,373	8,518,145.00
10. Lunugamvehera National Park	48	57,701.80	3,115	127,700.00	3,163	185,401.80
11. Gal Oya National Park	332	38,982.60	2,523	75,820.00	2,855	114,802.60
12. Horagolla National Park	2	2,444.40	6,637	241,690.00	6,639	244,134.40
13. Maduru Oya National Park	21	25,830.00	716	25,770.00	737	51,600.00
14. Angammedilla National Park	0	0.00	1,536	57,690.00	1,536	57,690.00
15. Galwaysland National Park	82	98,080.00	1,521	64,290.00	1,603	162,370.00
16. Lahugala National Park	110	134,344.80	314	12,140.00	424	146,484.80
17. Pigeon Island National Park	8,437	12,765,570.00	36,646	1,403,560.00	45,083	14,169,130.00
18. Hikkaduwa National Park	7,050	209,025.00	40,506	196,987.50	47,556	406,012.50
Total	244,525	424,844,877.09	673,535	34,172,391.50	918,060	459,017,268.59

Table 30

Revenue from Embarkation Tax 1978 to 2012

Year	Total Amount in Rs'000
1978	4,814.8
1979	9,588.3
1980	29,811.1
1981	34,577.1
1982	36,363.4
1983	29,742.1
1984	29,007.9
1985	25,745.6
1986	46,021.2
1987	36,421.2
1988	37,201.2
1989	53,861.0
1990	99,020.3
1991	130,943.1
1992	177,151.1
1993	196,125.0
1994	203,755.5
1995	201,550.5
1996	151,132.5
1997	183,082.5
1998	190,531.5
1999	218,220.0
2000	200,207.0
2001	269,268.0
2002	393,171.0
2003	500,646.0
2004	566,202.0
2005	823,962.0
2006	839,404.5
2007	741,012.0
2008	738,821.9
2009	766,266.7
2010	1,000,080.0
2011	1,041,700.0
2012	1,161,686.0

Table 31

Public Sector Revenue from Tourism (In Rs. Million) 2009 - 2012

Source of Revenue	2009	2010	2011	2012
Tourism Development Levy	405.2	516.9	649.7	809.4
Tourism Development Authority Income	48.9	54.8	110.1	130.3
Embarkation Tax on Foreign Tourists	766.3	1,000.1	1,041.7	1,161.7
Cultural Triangle	402.8	743.5	998.2	1,330.7
Botanical Gardens	72.3	123.2	253.9	279.0
Zoological Gardens	201.7	410.1	470.2	480.7
Wild Life Parks	103.9	227.2	301.0	424.8
Museums	4.6	9.9	14.2	16.8
BMICH	146.7	133.4	178.3	239.2
Total	2,152.4	3,219.1	4,017.3	4,872.6

DEFINITIONS OF TERMS AND SOURCES OF INFORMATION

SECTION III

Definitions of Terms and Sources of Information

1. DEFINITIONS OF TERMS

(a) Visitor/Tourist Excursionist:

In March 1993, the U.N.O. Statistical Commission adopted a set of recommendations for tourism statistics prepared by the World Tourism Organization (W.T.O) as a follow-up to the Ottawa International Conference for Travel and Tourism Statistics, held in June 1991. These recommendations have been followed in this report for defining "International Visitor", "International Tourist" and "International Excursionist."

The definitions are:

- i. The term "International Visitor" refers to any person who, travels to a country other than that in which he/she has his/her usual residence, but outside his/her usual environment for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.
- ii. The term "International Tourist" (overnight visitor) is an International Visitor who, stays at least one night in a collective or private accommodation in the country visited.
- iii. The term "International Excursionist" (same day visitor) refers to an International Visitor, who does not spend the night in a collective or private accommodation in the country visited.

To clarify further the following are excluded from the definition of "International Visitor":

1. All persons arriving with a specific purpose of engaging themselves in gainful occupation or to establish residence in Sri Lanka irrespective of their length of stay.
2. Diplomatic personnel.

3. Crews of ships and aircraft even if they stay for one night or more.
4. Dependents of temporary immigrants and children below 3 years.

In this report the term "Visitor", "Tourist" and "Excursionist" are used for "International Visitor", "International Tourist" and "International Excursionist" respectively. In Sri Lanka's tourism statistics, excursionists consist almost exclusively of passengers on sea cruises, who come on shore for purposes of sightseeing, shopping, etc. while the ship is in harbour.

(b) Tourist Arrivals:

Every single visit (or entry) of a tourist to the country either in the course of the same trip or in the course of different trips is counted as an arrival, provided the visit (or entry) lasts at least one night in the country (N.B. those who do not cross the frontiers are not regarded as visitors).

(c) Tourist Night:

A night spent in Sri Lanka by a tourist in any type of immobile accommodation.



(d) Guest Night:

A night spent in a Tourist Hotel, Rest-House or Guest-House approved by the Sri Lanka Tourism Development Authority, as being suitable for occupation by foreign visitors.

(e) Tourist Hotels (Graded Establishments):

All Tourist Hotels, which are reckoned to be up to international standards of operation.

(f) Supplementary Accommodation:

All Guest-Houses, Rest-Houses, Inns, Youth Hostels etc., which are approved by the Sri Lanka Tourism Development Authority as being suitable for occupation by foreign visitors.

(g) Official Receipts:

Official Receipts constitute the foreign exchange purchases and acceptances by authorized dealers and commercial banks from foreign visitors either directly or indirectly.

scheduled airlines, which operate flights to Sri Lanka.

(f) Statistics on Official Tourist Receipts:

Monthly returns on foreign exchange purchases and acceptances obtained from the authorized dealers and the commercial banks.

(g) Employment Statistics:

Annual Surveys conducted by the Sri Lanka Tourism Development Authority among all registered Tourist Establishments; viz. Accommodation and Catering Establishments, Travel and Transport Agencies, Recreational Clubs, Tourist Shops, Airlines and National Tourist Organizations.

(h) Statistics of Tourist Prices:

Price data collected from a sample of tourist establishments.

2. SOURCES OF INFORMATION

(a) Tourist Statistics:

Embarkation and Disembarkation cards filled by the foreign visitors.

(b) Excursionist Statistics

Passenger arrival reports compiled by the Immigration Department.

(c) Accommodation Statistics:

Monthly reports obtained by the Sri Lanka Tourism Development Authority from the registered accommodation establishments.

(d) Passenger Statistics:

Passenger arrival and departure reports compiled by the Immigration Department.

(e) Air Traffic Statistics:

Quarterly returns obtained by the Sri Lanka Tourism Development Authority from the



LIST OF RESEARCH PUBLICATIONS OF THE SRI LANKA TOURISM DEVELOPMENT AUTHORITY (SRI LANKA TOURIST BOARD)

Title of the Report	Year of Publication	No. of Pages
Report on the Survey of Foreign Visitors (July 1967 ro March 1968)	Volum I	50
	Volum II	30
Travel Industry Survey	1969	92
Quarterly Review of Tourism Statistics	1969	
	1-4 Quarter	74
Report of the Charter Tourist Survey	Jan-Apr 1970	38
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1970	95
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1971	85
Survey of Foreign Tourists to Sri Lanka	Jan-Dec 1972	40
Ceylon Tourist Board Quarter Review of Tourism Statistics-1 Quarter	1972	90
Ceylon Tourist Board Quarter Review of Statistics		
1 Quarter	1973	18
2 Quarter	1973	23
Ceylon Tourist Board Quarter Review of Statistics-1 Quarter	1974	16
Report of the AD HOC committee on expansion of tourist accommodation	Aug 1976	23
Tourism in Sri Lanka - A Review of Performance	1977	15
Report of the Census of the Unauthorised Establishments providing facilities to tourists in Sri Lanka	1983	37
The United Kingdom - A market profile	Dec 1983	17



Title of the Report		Year of Publication	No. of Pages
Italy Market Study		1983	18
Market Intelligence News Release			
	No. 1	Jan 1983	
	No. 2	Feb 1983	
	No. 3	May 1983	
	No. 4	June 1983	
	No. 5	July 1983	
	No. 6	Aug 1983	
	No. 7	Sep/Oct 1983	
	No. 8	Nov/Dec 1983	
Survey of Departing Foreign Tourists from Sri Lanka		Feb-Apr 1983	54
The Middle East Region - A Market Profile		Feb 1984	54
Market Intelligence News Release Vol. II (No. 1 to 10)		Jan/Dec 1984	115
Airport Survey of German, French & UK Tourists		Dec 1987	24
Japan Outbound - A Market Profile		Nov 1988	29
Report of the Census of Unauthorised Establishments providing tourist services in Hikkaduwa		Apr/May 1988	39
Report of the Census of Unauthorised Establishments providing tourist services in Negombo		August 1988	21
The Federal Republic of Germany - A Market Profile		May 1989	31
Korea Outbound - A Market Profile		May 1989	21
Performance of the Hotel Sector in Winter 1990/91		Sep 1991	16
Survey of Foreign Tourists -1991/92		March 1993	32
Korea Outbound 1995		June 1995	6
India Outbound 1995		July 1995	8
Survey of Departing Foreign Tourists from Sri Lanka		July-November 2000	45
Tourism Update - Market Intelligence Report (Vol. I)		Jan-Dec 2001	174
Hotel Industry Study 1999/2000		2001	42
Tourism Update-Market Intelligence Report (Vol. II)		Jan-Dec 2002	104
Hotel Industry Study 2000/2001		2002	51
Report on Eco-tourism Seminar- 2002		September 2002	128
Seminar Report on "How Tourism could help to Reduce Poverty, Create Jobs & Contribute to Social Harmony"		September 2003	39
Survey of Departing Indian Foreign Tourists from Sri Lanka		April-June 2003	60
Hotel Industry Survey 2002/2003		2003	51
Survey of Departing Foreign Tourists from Sri Lanka		July 2005-Feb 2006	35
Survey of Departing Foreign Tourists from Sri Lanka		Sep 2008-Feb 2009	100
Survey of Departing Foreign Tourists from Sri Lanka		January - June 2011	134

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